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APPENDIX

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DOCUMENT SOURCES

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MISSION
VIEJO

COMMUNITY INFORMATION

PERFORMING ARTS CENTER
FEASIBILITY STUDY





The City of Mission Viejo has commissioned TheatreDNA and Performing Arts Planning to conduct a feasibility study for a potential new performing arts facility in the Mission Viejo community.

The study will encompass many research elements, and we could use your help in better understanding where audience members are traveling from to attend arts and entertainment events in Mission Viejo.

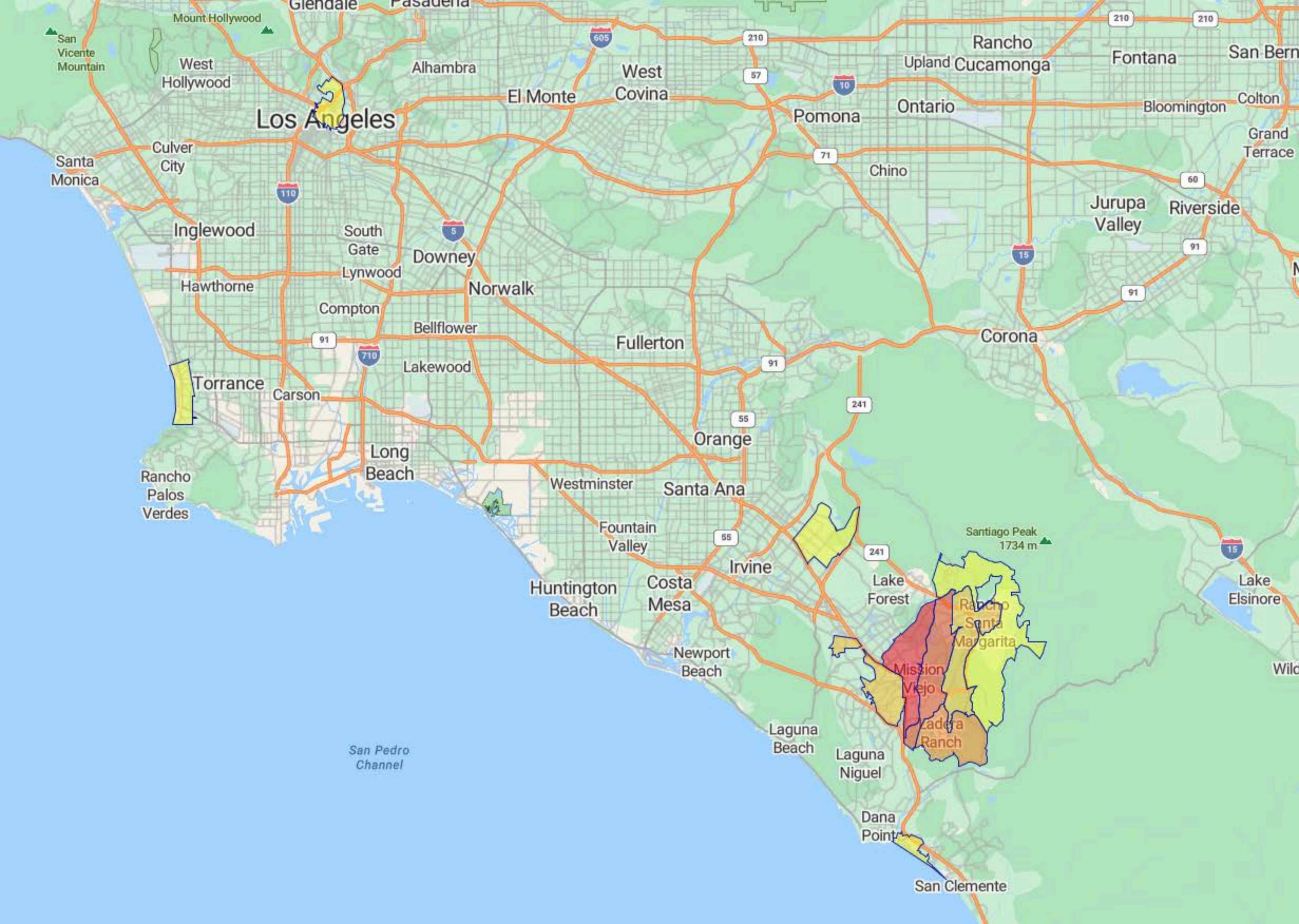
The survey is short and can be completed quickly.

Thank you in advance for taking the time to contribute this important information to the feasibility study process.

TAKE OUR QUICK AUDIENCE SURVEY



SCAN ME



Total Scans

66 / 58 Unique



Medium
Brochures

Print Run

[Add info](#)

Campaign Start

Jul 25, 2023

Campaign End

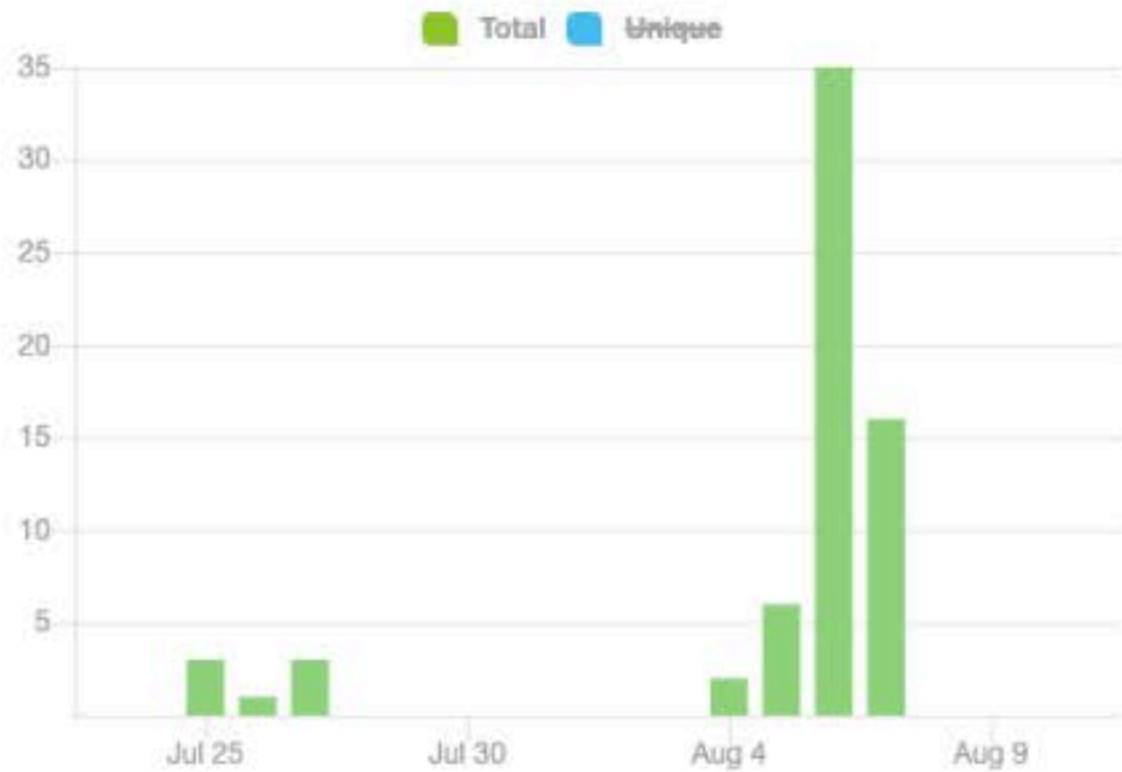
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Jul 25, 2023 - Aug 07, 2023

Day

Options

SCANS OVER TIME



SCANS BY OPERATING SYSTEM



[Show less](#)

SCANS BY TOP COUNTRIES

#	Country	Scans	%
1	United States	66	100%

SCANS BY TOP CITIES

#	City	Scans	%
1	Irvine	14	21.21%
2	Los Angeles	13	19.7%
3	Houston	6	9.09%
4	New York	3	4.55%
5	Dallas	3	4.55%
6	Bakersfield	3	4.55%

Pop-Facts® Demographic Trend | Summary



Trade Area: 100 Civic Center - 10 min

	2010	2020	2023	2028
	Census	Census	Estimate	Projection
Population	213,634	219,997	218,949	220,123
Households	74,702	78,467	78,497	79,398
Families	54,938	-	57,564	58,217
Housing Units	77,784	81,387	81,834	82,928
Group Quarters Population	1,846	1,877	1,905	1,890

Benchmark: USA

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Pop-Facts® Demographic Trend | Percent Change



Trade Area: 100 Civic Center - 10 min

2020 Census	%	2023 Estimate	%	2028 Projection	%
Population Count Change (%)	2.98	Population Count Change (%)	-0.48	Population Count Change (%)	0.54
Household Count Change (%)	5.04	Household Count Change (%)	0.04	Household Count Change (%)	1.15
Housing Unit Count Change (%)	4.63	Family Count Change (%)	4.78	Housing Unit Count Change (%)	1.34
Group Quarters Population Change (%)	1.68	Housing Unit Count Change (%)	0.55	Family Count Change (%)	1.13
		Group Quarters Population Change (%)	1.49	Group Quarters Population Change (%)	-0.79

Benchmark: USA

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Trade Area: 100 Civic Center - 10 min

	2010 Census	%	2023 Estimate	%	2028 Projection	%
Population by Age						
Age 0 - 4	12,940	6.06	11,930	5.45	11,759	5.34
Age 5 - 9	14,457	6.77	12,610	5.76	12,209	5.55
Age 10 - 14	15,529	7.27	13,020	5.95	12,411	5.64
Age 15 - 17	9,898	4.63	8,013	3.66	7,846	3.56
Age 18 - 20	7,994	3.74	7,280	3.33	7,236	3.29
Age 21 - 24	9,279	4.34	9,938	4.54	10,076	4.58
Age 25 - 34	24,647	11.54	28,089	12.83	25,978	11.80
Age 35 - 44	32,466	15.20	26,580	12.14	28,103	12.77
Age 45 - 54	35,678	16.70	29,155	13.32	26,683	12.12
Age 55 - 64	25,283	11.84	31,404	14.34	30,705	13.95
Age 65 - 74	13,616	6.37	23,229	10.61	27,882	12.67
Age 75 - 84	7,567	3.54	12,059	5.51	13,155	5.98
Age 85 and over	4,282	2.00	5,641	2.58	6,080	2.76
Age 15 and over	170,708	79.91	181,389	82.84	183,744	83.47
Age 16 and over	167,508	78.41	178,760	81.64	181,165	82.30
Age 18 and over	160,810	75.27	173,376	79.19	175,898	79.91
Age 21 and over	152,816	71.53	166,095	75.86	168,662	76.62
Age 25 and over	143,537	67.19	156,158	71.32	158,586	72.04
Age 65 and over	25,464	11.92	40,929	18.69	47,117	21.41
Median Age	-	38.94	-	42.04	-	43.01
Population by Sex						
Male	104,277	48.81	106,486	48.63	107,030	48.62
Female	109,357	51.19	112,463	51.37	113,093	51.38
Households by Age of Householder						
Householder Under 25 Years	1,487	1.99	1,420	1.81	1,479	1.86
Householder Age 25 - 34	8,601	11.51	8,389	10.69	7,611	9.59
Householder Age 35 - 44	15,905	21.29	12,666	16.14	13,064	16.45
Householder Age 45 - 54	19,292	25.82	15,427	19.65	14,071	17.72
Householder Age 55 - 64	14,380	19.25	17,440	22.22	16,892	21.27
Householder Age 65 - 74	7,994	10.70	13,125	16.72	15,548	19.58
Householder Age 75 - 84	4,564	6.11	6,854	8.73	7,343	9.25
Householder Age 85 Years and Over	2,479	3.32	3,176	4.05	3,391	4.27
Median Age of Householder	-	50.80	-	55.78	-	57.13
Pop. by Single-Class. Race by Hispanic/Latino						
Hispanic/Latino						
White Alone	43,938	20.57	50,794	23.20	53,597	24.35
Black/African American Alone	25,732	12.04	9,834	4.49	10,123	4.60
American Indian/Alaskan Native Alone	290	0.14	227	0.10	239	0.11
Asian Alone	465	0.22	1,310	0.60	1,389	0.63
Native Hawaiian/Pacific Islander Alone	338	0.16	457	0.21	472	0.21
Some Other Race Alone	40	0.02	75	0.03	72	0.03
Two or More Races	14,227	6.66	19,316	8.82	20,678	9.39
Not Hispanic/Latino						
White Alone	2,847	1.33	19,577	8.94	20,624	9.37
Black/African American Alone	169,696	79.43	168,155	76.80	166,526	75.65
American Indian/Alaskan Native Alone	136,255	63.78	121,141	55.33	115,422	52.44
Asian Alone	2,832	1.33	3,021	1.38	3,231	1.47
Native Hawaiian/Pacific Islander Alone	440	0.21	237	0.11	181	0.08
Some Other Race Alone	22,174	10.38	29,003	13.25	31,080	14.12
Two or More Races	348	0.16	382	0.17	423	0.19
Two or More Races	412	0.19	1,044	0.48	930	0.42
Two or More Races	7,235	3.39	13,327	6.09	15,261	6.93

Benchmark: USA

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Trade Area: 100 Civic Center - 10 min

	2023		2028	
	Estimate	%	Projection	%
Households by Household Income				
Income Less Than \$15,000	3,531	4.50	3,167	3.99
Income \$15,000 - \$24,999	2,827	3.60	2,521	3.17
Income \$25,000 - \$34,999	3,078	3.92	2,843	3.58
Income \$35,000 - \$49,999	4,495	5.73	3,989	5.02
Income \$50,000 - \$74,999	8,721	11.11	7,900	9.95
Income \$75,000 - \$99,999	8,677	11.05	7,985	10.06
Income \$100,000 - \$124,999	8,301	10.57	7,803	9.83
Income \$125,000 - \$149,999	7,150	9.11	7,061	8.89
Income \$150,000 - \$199,999	11,072	14.11	11,214	14.12
Income \$200,000 - \$249,999	6,619	8.43	7,690	9.69
Income \$250,000 - \$499,999	8,266	10.53	9,872	12.43
Income \$500,000 or more	5,761	7.34	7,354	9.26
Median Household Income	-	123,785.85	-	136,984.34
Average Household Income	-	166,892.40	-	183,709.40
Median HH Inc. by Single-Classification Race				
White Alone	-	124,373.69	-	137,994.85
Black/African American Alone	-	129,782.47	-	141,747.76
American Indian/Alaskan Native Alone	-	103,502.28	-	113,807.52
Asian Alone	-	132,581.37	-	146,338.37
Native Hawaiian/Pacific Islander Alone	-	78,404.55	-	97,811.12
Some Other Race Alone	-	89,040.36	-	99,249.73
Two or More Races	-	138,189.89	-	180,093.08
Hispanic/Latino	-	99,089.69	-	109,922.03
Not Hispanic/Latino	-	129,172.18	-	143,385.52

Benchmark: USA

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Trade Area: 100 Civic Center - 10 min



Trade Area: 100 Civic Center - 10 min

Population	
2010 Census	213,634
2020 Census	219,997
2023 Estimate	218,949
2028 Projection	220,123
Population Growth	
Percent Change: 2010 to 2020	2.98
Percent Change: 2020 to 2023	-0.48
Percent Change: 2023 to 2028	0.54
Households	
2010 Census	74,702
2020 Census	78,467
2023 Estimate	78,497
2028 Projection	79,398
Household Growth	
Percent Change: 2010 to 2020	5.04
Percent Change: 2020 to 2023	0.04
Percent Change: 2023 to 2028	1.15
Family Households	
2010 Census	54,938
2023 Estimate	57,564
2028 Projection	58,217
Family Household Growth	
Percent Change: 2010 to 2023	4.78
Percent Change: 2023 to 2028	1.13

Benchmark: USA

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Trade Area: 100 Civic Center - 10 min

Total Population: 218,949 | Total Households: 78,497

	Count	%
2023 Est. Population by Single-Classification Race		
White Alone	130,975	59.82
Black/African American Alone	3,248	1.48
American Indian/Alaskan Native Alone	1,547	0.71
Asian Alone	29,460	13.46
Native Hawaiian/Pacific Islander Alone	457	0.21
Some Other Race Alone	20,360	9.30
Two or More Races	32,903	15.03
2023 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	168,155	76.80
Hispanic or Latino	50,794	23.20
Mexican Origin	39,306	77.38
Puerto Rican Origin	1,026	2.02
Cuban Origin	692	1.36
All Other Hispanic or Latino	9,770	19.23
2023 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	5,065	17.19
Filipino	8,366	28.40
Japanese	2,317	7.87
Asian Indian	3,326	11.29
Korean	2,346	7.96
Vietnamese	3,767	12.79
Cambodian	565	1.92
Hmong	28	0.10
Laotian	62	0.21
Thai	525	1.78
All Other Asian Races Including 2+ Category	3,092	10.50
2023 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	143,452	69.29
Speak Asian/Pacific Isl. Lang. at Home	17,164	8.29
Speak Indo-European Language at Home	15,471	7.47
Speak Spanish at Home	28,774	13.90
Speak Other Language at Home	2,159	1.04
2023 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	9,834	19.36
Black/African American Alone	227	0.45
American Indian/Alaskan Native Alone	1,310	2.58
Asian Alone	457	0.90
Native Hawaiian/Pacific Islander Alone	75	0.15
Some Other Race Alone	19,316	38.03
Two or More Races	19,577	38.54
2023 Population by Ancestry		
Arab	2,337	1.07
Czech	775	0.35
Danish	1,198	0.55
Dutch	2,383	1.09
English	17,797	8.13
French (Excluding Basque)	4,415	2.02
French Canadian	848	0.39
German	20,488	9.36
Greek	1,240	0.57
Hungarian	801	0.37
Irish	17,317	7.91
Italian	10,050	4.59
Lithuanian	419	0.19
Norwegian	2,737	1.25
Polish	4,028	1.84
Portuguese	809	0.37
Russian	2,509	1.15
Scotch-Irish	1,240	0.57
Scottish	3,245	1.48
Slovak	248	0.11
Subsaharan African	793	0.36
Swedish	3,062	1.40
Swiss	816	0.37
Ukrainian	754	0.34
United States or American	6,053	2.77
Welsh	1,228	0.56
West Indian (Excluding Hispanic groups)	95	0.04
Other Ancestry	81,159	37.07
Ancestry Unclassified	30,107	13.75

Benchmark: USA

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Trade Area: 100 Civic Center - 10 min

Total Population: 218,949 | Total Households: 78,497

	Count	%
2023 Est. Population by Sex		
Male	106,486	48.63
Female	112,463	51.37
2023 Est. Population by Age		
Age 0 - 4	11,930	5.45
Age 5 - 9	12,610	5.76
Age 10 - 14	13,020	5.95
Age 15 - 17	8,013	3.66
Age 18 - 20	7,280	3.33
Age 21 - 24	9,938	4.54
Age 25 - 34	28,089	12.83
Age 35 - 44	26,580	12.14
Age 45 - 54	29,155	13.32
Age 55 - 64	31,404	14.34
Age 65 - 74	23,229	10.61
Age 75 - 84	12,059	5.51
Age 85 and over	5,641	2.58
Age 16 and over	178,760	81.64
Age 18 and over	173,376	79.19
Age 21 and over	166,095	75.86
Age 65 and over	40,929	18.69
Median Age	—	42.04
Average Age	—	41.70
2023 Est. Pop Age 15+ by Marital Status		
Total, Never Married	51,392	28.33
Male, Never Married	27,531	15.18
Female, Never Married	23,861	13.15
Married, Spouse Present	95,907	52.87
Married, Spouse Absent	7,415	4.09
Widowed	8,651	4.77
Male, Widowed	1,908	1.05
Female, Widowed	6,742	3.72
Divorced	18,025	9.94
Male, Divorced	6,146	3.39
Female, Divorced	11,879	6.55
2023 Est. Male Population by Age		
Male: Age 0 - 4	6,054	5.68
Male: Age 5 - 9	6,430	6.04
Male: Age 10 - 14	6,680	6.27
Male: Age 15 - 17	4,122	3.87
Male: Age 18 - 20	3,767	3.54
Male: Age 21 - 24	5,007	4.70
Male: Age 25 - 34	14,373	13.50
Male: Age 35 - 44	13,207	12.40
Male: Age 45 - 54	13,990	13.14
Male: Age 55 - 64	15,131	14.21
Male: Age 65 - 74	10,598	9.95
Male: Age 75 - 84	5,095	4.79
Male: Age 85 and over	2,031	1.91
Median Age, Male	—	40.14
Average Age, Male	—	40.60
2023 Est. Female Population by Age		
Female: Age 0 - 4	5,876	5.22
Female: Age 5 - 9	6,181	5.50
Female: Age 10 - 14	6,341	5.64
Female: Age 15 - 17	3,891	3.46
Female: Age 18 - 20	3,513	3.12
Female: Age 21 - 24	4,930	4.38
Female: Age 25 - 34	13,716	12.20
Female: Age 35 - 44	13,373	11.89
Female: Age 45 - 54	15,165	13.48
Female: Age 55 - 64	16,273	14.47
Female: Age 65 - 74	12,631	11.23
Female: Age 75 - 84	6,964	6.19
Female: Age 85 and over	3,609	3.21
Median Age, Female	—	43.86
Average Age, Female	—	42.70

Benchmark: USA

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Trade Area: 100 Civic Center - 10 min

Total Population: 218,949 | Total Households: 78,497

	Count	%
2023 Est. Households by Household Type		
Family Households	57,564	73.33
NonFamily Households	20,933	26.67
2023 Est. Group Quarters Population		
2023 Est. Group Quarters Population	1,905	0.87
2023 HHs By Ethnicity, Hispanic/Latino		
2023 HHs By Ethnicity, Hispanic/Latino	12,216	15.56
2023 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	22,554	39.18
Married Couple Family, no own children	24,161	41.97
Male Householder, own children	1,560	2.71
Male Householder, no own children	1,760	3.06
Female Householder, own children	3,644	6.33
Female Householder, no own children	3,885	6.75
2023 Est. Households by Household Size		
1-Person Household	16,311	20.78
2-Person Household	27,020	34.42
3-Person Household	13,505	17.20
4-Person Household	13,293	16.93
5-Person Household	5,563	7.09
6-Person Household	1,759	2.24
7-or-more-person	1,045	1.33
2023 Est. Average Household Size	-	2.80
2023 Est. Households by Number of Vehicles		
No Vehicles	2,554	3.25
1 Vehicle	18,311	23.33
2 Vehicles	34,495	43.94
3 Vehicles	14,875	18.95
4 Vehicles	5,914	7.53
5 or more Vehicles	2,347	2.99
2023 Est. Average Number of Vehicles	-	2.20
2023 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	56,308	71.73
Housing Units, Renter-Occupied	22,189	28.27
2023 Owner Occ. HUs: Avg. Length of Residence		
2023 Owner Occ. HUs: Avg. Length of Residence	-	16.00
2023 Renter Occ. HUs: Avg. Length of Residence		
2023 Renter Occ. HUs: Avg. Length of Residence	-	6.50
2023 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	470	0.83
Value \$20,000 - \$39,999	63	0.11
Value \$40,000 - \$59,999	70	0.12
Value \$60,000 - \$79,999	145	0.26
Value \$80,000 - \$99,999	219	0.39
Value \$100,000 - \$149,999	435	0.77
Value \$150,000 - \$199,999	258	0.46
Value \$200,000 - \$299,999	645	1.15
Value \$300,000 - \$399,999	1,272	2.26
Value \$400,000 - \$499,999	1,924	3.42
Value \$500,000 - \$749,999	10,177	18.07
Value \$750,000 - \$999,999	16,231	28.82
Value \$1,000,000 - \$1,499,999	17,942	31.86
Value \$1,500,000 - \$1,999,999	4,081	7.25
Value \$2,000,000 or more	2,378	4.22
2023 Est. Median All Owner-Occupied Housing Value	-	940,250.26

Benchmark: USA

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Trade Area: 100 Civic Center - 10 min

Total Population: 218,949 | Total Households: 78,497

	Count	%
2023 Est. Housing Units by Units in Structure		
1 Unit Attached	13,718	16.76
1 Unit Detached	46,356	56.65
2 Units	426	0.52
3 to 4 Units	4,502	5.50
5 to 19 Units	7,759	9.48
20 to 49 Units	1,650	2.02
50 or More Units	6,316	7.72
Mobile Home or Trailer	1,107	1.35
Boat, RV, Van, etc.	0	0.00
2023 Est. Housing Units by Year Structure Built		
Built 2014 or Later	2,728	3.33
Built 2010 to 2013	828	1.01
Built 2000 to 2009	7,498	9.16
Built 1990 to 1999	15,996	19.55
Built 1980 to 1989	21,549	26.33
Built 1970 to 1979	24,000	29.33
Built 1960 to 1969	7,809	9.54
Built 1950 to 1959	800	0.98
Built 1940 to 1949	319	0.39
Built 1939 or Earlier	307	0.38
2023 Housing Units by Year Structure Built		
2023 Est. Median Year Structure Built	-	1,983.37
2023 Est. Households by Presence of People Under 18		
2023 Est. Households by Presence of People Under 18	29,772	37.93
Households with 1 or More People under Age 18		
Married Couple Family	23,521	79.00
Other Family, Male Householder	1,851	6.22
Other Family, Female Householder	4,214	14.15
NonFamily Household, Male Householder	136	0.46
NonFamily Household, Female Householder	50	0.17
2023 Est. Households with No People under Age 18		
Households with No People under Age 18	48,725	62.07
Households with No People under Age 18		
Married Couple Family	23,181	47.58
Other Family, Male Householder	1,468	3.01
Other Family, Female Householder	3,318	6.81
NonFamily, Male Householder	8,565	17.58
NonFamily, Female Householder	12,192	25.02

Benchmark: USA

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Trade Area: 100 Civic Center - 10 min

Total Population: 218,949 | Total Households: 78,497

	Count	%
2023 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	4,833	3.10
Some High School, No Diploma	5,633	3.61
High School Graduate (or GED)	22,848	14.63
Some College, No Degree	32,434	20.77
Associate's Degree	14,322	9.17
Bachelor's Degree	49,184	31.50
Master's Degree	18,881	12.09
Professional Degree	5,119	3.28
Doctorate Degree	2,903	1.86
2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
Less than High School Diploma	6,270	22.01
High School Graduate	6,535	22.94
Some College or Associate's Degree	8,572	30.09
Bachelor's Degree or Higher	7,115	24.97
2023 Est. Households by HH Income		
Income < \$15,000	3,531	4.50
Income \$15,000 - \$24,999	2,827	3.60
Income \$25,000 - \$34,999	3,078	3.92
Income \$35,000 - \$49,999	4,495	5.73
Income \$50,000 - \$74,999	8,721	11.11
Income \$75,000 - \$99,999	8,677	11.05
Income \$100,000 - \$124,999	8,301	10.57
Income \$125,000 - \$149,999	7,150	9.11
Income \$150,000 - \$199,999	11,072	14.11
Income \$200,000 - \$249,999	6,619	8.43
Income \$250,000 - \$499,999	8,266	10.53
Income \$500,000+	5,761	7.34
2023 Est. Average Household Income	-	166,892.40
2023 Est. Median Household Income	-	123,785.85
2023 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	-	124,373.69
Black or African American Alone	-	129,782.47
American Indian and Alaskan Native Alone	-	103,502.28
Asian Alone	-	132,581.37
Native Hawaiian and Other Pacific Islander Alone	-	78,404.55
Some Other Race Alone	-	89,040.36
Two or More Races	-	138,189.89
Hispanic or Latino	-	99,089.69
Not Hispanic or Latino	-	129,172.18
2023 Est. Families by Poverty Status		
2023 Families at or Above Poverty	55,108	95.73
2023 Families at or Above Poverty with children	23,484	40.80
2023 Families Below Poverty	2,456	4.27
2023 Families Below Poverty, with kids	1,411	2.45

Benchmark: USA

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Trade Area: 100 Civic Center - 10 min

Total Population: 218,949 | Total Households: 78,497

	Count	%
2023 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	84,382	74.16
Blue Collar	11,928	10.48
Service and Farming	17,472	15.36
2023 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	21,507	21.78
15 - 29 Minutes	38,779	39.27
30 - 44 Minutes	22,281	22.56
45 - 59 Minutes	8,074	8.18
60 or more Minutes	8,105	8.21
2023 Est. Avg Travel Time to Work in Minutes	-	29.70
2023 Est. Workers Age 16+ by Transp. to Work		
2023 Est. Workers Age 16+ by Transp. to Work	111,432	100.00
Drove Alone	87,174	78.23
Carpooled	8,136	7.30
Public Transport	1,275	1.14
Walked	1,317	1.18
Bicycle	338	0.30
Other Means	1,284	1.15
Worked at Home	11,908	10.69
2023 Est. Civ. Employed Pop 16+ by Class of Worker		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	113,782	100.00
For-Profit Private Workers	79,841	70.17
Non-Profit Private Workers	6,969	6.13
Local Government Workers	6,808	5.98
State Government Workers	2,502	2.20
Federal Government Workers	1,435	1.26
Self-Employed Workers	15,969	14.04
Unpaid Family Workers	259	0.23
2023 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	3,761	3.31
Arts/Design/Entertainment/Sports/Media	3,233	2.84
Building/Grounds Cleaning/Maintenance	2,951	2.59
Business/Financial Operations	9,182	8.07
Community/Social Services	1,316	1.16
Computer/Mathematical	4,675	4.11
Construction/Extraction	3,152	2.77
Education/Training/Library	6,798	5.97
Farming/Fishing/Forestry	223	0.20
Food Preparation/Serving Related	5,692	5.00
Healthcare Practitioner/Technician	6,244	5.49
Healthcare Support	2,793	2.46
Installation/Maintenance/Repair	2,094	1.84
Legal	2,054	1.80
Life/Physical/Social Science	1,051	0.92
Management	19,441	17.09
Office/Administrative Support	12,092	10.63
Production	2,681	2.36
Protective Services	2,276	2.00
Sales/Related	14,534	12.77
Personal Care/Service	3,537	3.11
Transportation/Material Moving	4,000	3.52
2023 Est. Pop Age 16+ by Employment Status		
In Armed Forces	185	0.10
Civilian - Employed	114,226	63.90
Civilian - Unemployed	4,460	2.50
Not in Labor Force	59,888	33.50

Benchmark: USA

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Trade Area: 100 Civic Center - 10 min

Total Population: 218,949 | Total Households: 78,497



Trade Area: 100 Civic Center - 10 min

Consumer Units:78,497 | Households:78,497 | Dorm Pop:0

	2023 Aggregate Expenditure Estimate	%	2028 Aggregate Expenditure Estimate	%	2023 Annual Avg per Consumer Unit	2028 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2023 Market Index
Total Specified Consumer Expenditures	7,941,918,958	100.00	8,930,243,068	100.00	101,174.81	112,474.41	2.37	150
Entertainment								
Entertainment	475,268,625	100.00	516,086,328	100.00	6,054.61	6,499.99	1.66	156
Fees and Admissions								
Fees and admissions	92,846,436	19.54	92,029,611	17.83	1,182.80	1,159.09	-0.18	148
Recreation expenses, out-of-town trips	785,583	0.17	942,251	0.18	10.01	11.87	3.70	146
Social, recreation, health club membership	34,961,964	7.36	34,336,746	6.65	445.39	432.46	-0.36	145
Participant sports, out-of-town trips	1,643,565	0.35	1,721,057	0.33	20.94	21.68	0.93	150
Play, theater, opera, concert	10,464,217	2.20	10,056,736	1.95	133.31	126.66	-0.79	146
Movie, other admissions, out-of-town trips	3,408,410	0.72	3,790,185	0.73	43.42	47.74	2.15	140
Admission to sporting events	8,469,603	1.78	5,560,944	1.08	107.90	70.04	-8.07	163
Admission to sports events, out-of-town trips	1,134,637	0.24	1,261,552	0.24	14.45	15.89	2.14	140
Fees for recreational lessons	13,218,331	2.78	14,327,822	2.78	168.39	180.46	1.63	153
Other entertainment services, out-of-town trips	785,583	0.17	942,251	0.18	10.01	11.87	3.70	146
Fees for participant sports	17,974,544	3.78	19,090,065	3.70	228.98	240.44	1.21	149
Audio Visual Equipment and Services								
Audio and visual equipment and services	144,174,904	30.34	151,983,603	29.45	1,836.69	1,914.20	1.06	147
Video game software	1,402,003	0.29	2,056,082	0.40	17.86	25.90	7.96	126
Video game hardware and accessories	2,533,887	0.53	3,010,473	0.58	32.28	37.92	3.51	124
Stereos, speakers, and components incl. vehicles	1,563,738	0.33	2,333,138	0.45	19.92	29.39	8.33	131
Televisions	9,104,243	1.92	12,294,568	2.38	115.98	154.85	6.19	125
Cable and satellite television services	118,043,489	24.84	118,631,654	22.99	1,503.80	1,494.14	0.10	151
Satellite radio service	1,717,631	0.36	1,423,196	0.28	21.88	17.92	-3.69	158
Online gaming services	831,069	0.17	975,588	0.19	10.59	12.29	3.26	125
VCRs and video disc players	261,301	0.06	430,232	0.08	3.33	5.42	10.49	116
Video cassettes, tapes, and discs	1,364,897	0.29	1,734,202	0.34	17.39	21.84	4.91	144
Personal digital audio players	110,698	0.02	79,266	0.02	1.41	1.00	-6.46	127
Miscellaneous sound equipment	406,428	0.09	265,265	0.05	5.18	3.34	-8.18	156
Sound equipment accessories	1,327,848	0.28	2,485,503	0.48	16.92	31.30	13.36	112
Satellite dishes	150,154	0.03	355,708	0.07	1.91	4.48	18.83	100
Miscellaneous video equipment	1,583,143	0.33	1,163,283	0.23	20.17	14.65	-5.98	149
CDs, records, audio tapes	660,395	0.14	700,910	0.14	8.41	8.83	1.20	143
Streaming, downloading audio	468,095	0.10	679,381	0.13	5.96	8.56	7.73	118
Applications, games, ringtones for handheld devices	81,878	0.02	94,072	0.02	1.04	1.18	2.82	128
Repair of TV, radio, and sound equipment	525,544	0.11	768,910	0.15	6.70	9.68	7.91	130
Rental of VCR, radio, sound and video equipment	17,601	0.00	45,874	0.00	0.22	0.58	21.12	94
Musical instruments and accessories	1,826,509	0.38	2,303,454	0.45	23.27	29.01	4.75	131
Rental and repair of musical instruments	87,907	0.02	60,684	0.01	1.12	0.76	-7.14	175
Rental of video software	40,658	0.01	36,345	0.01	0.52	0.46	-2.22	122
Installation of TV, satellite TV, sound and video equip	65,788	0.01	55,815	0.01	0.84	0.70	-3.23	161

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Index Colors:	<80	80 - 110	110+
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Trade Area: 100 Civic Center - 10 min

Consumer Units:78,497 | Households:78,497 | Dorm Pop:0

	2023 Aggregate Expenditure Estimate	%	2028 Aggregate Expenditure Estimate	%	2023 Annual Avg per Consumer Unit	2028 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2023 Market Index
Pets, Toys, Hobbies and Playground Equipment								
Pets, toys, hobbies, and playground equipment	137,984,284	29.03	156,472,748	30.32	1,757.83	1,970.74	2.55	165
Pets	110,686,735	23.29	124,894,293	24.20	1,410.08	1,573.02	2.44	165
Pet food	28,665,368	6.03	34,077,957	6.60	365.18	429.20	3.52	164
Pet services	42,457,016	8.93	46,436,346	9.00	540.87	584.86	1.81	167
Pet purchase, supplies, medicine	28,242,408	5.94	31,842,760	6.17	359.79	401.05	2.43	164
Pet services	11,321,942	2.38	12,537,231	2.43	144.23	157.90	2.06	163
Toys, hobbies, and playground equipment	27,297,549	5.74	31,578,454	6.12	347.75	397.72	2.96	165
Toys, games, arts and crafts, and tricycles	26,239,208	5.52	30,351,481	5.88	334.27	382.27	2.95	166
Stamp and coin collecting	561,245	0.12	671,921	0.13	7.15	8.46	3.67	154
Playground equipment	497,096	0.10	555,053	0.11	6.33	6.99	2.23	155
Other Entertainment Supplies, Equipment and Services								
Other entertainment supplies, equipment, and services	100,263,001	21.10	115,600,367	22.40	1,277.28	1,455.96	2.89	167
Non-motorized recreational vehicles	11,018,954	2.32	9,214,981	1.79	140.37	116.06	-3.51	190
Boat without motor and boat trailers	1,465,262	0.31	1,159,550	0.22	18.67	14.60	-4.57	155
Trailer and other attachable campers	9,553,692	2.01	8,055,431	1.56	121.71	101.46	-3.35	197
Motorized recreational vehicles	13,753,706	2.89	22,821,692	4.42	175.21	287.43	10.66	138
Rental of recreational vehicles	1,988,344	0.42	1,906,116	0.37	25.33	24.01	-0.84	157
Rental non-camper trailer	333,186	0.07	158,976	0.03	4.24	2.00	-13.76	216
Boat and trailer rental out-of-town trips	253,711	0.05	227,517	0.04	3.23	2.87	-2.16	182
Rental of boat	52,703	0.01	54,764	0.01	0.67	0.69	0.77	141
Rental of other vehicles on out-of-town trips	1,071,645	0.23	1,244,511	0.24	13.65	15.67	3.04	141
Rental of camper, other RVs on out-of-town trips	277,100	0.06	220,348	0.04	3.53	2.78	-4.48	156
Outboard motors and Docking and landing fees	3,131,106	0.66	1,903,766	0.37	39.89	23.98	-9.47	196
Sports, recreation and exercise equipment	53,502,164	11.26	59,553,270	11.54	681.58	750.06	2.17	170
Athletic gear, game tables, and exercise equipment	17,894,857	3.77	21,754,064	4.22	227.97	273.99	3.98	168
Bicycles	9,734,805	2.05	9,600,859	1.86	124.01	120.92	-0.28	168
Camping equipment	8,425,767	1.77	8,025,135	1.55	107.34	101.07	-0.97	198
Hunting and fishing equipment	14,952,723	3.15	17,154,416	3.32	190.49	216.06	2.79	160
Winter sports equipment	673,799	0.14	1,263,142	0.24	8.58	15.91	13.39	138
Water sports equipment	632,901	0.13	590,682	0.11	8.06	7.44	-1.37	164
Other sports equipment	970,080	0.20	933,431	0.18	12.36	11.76	-0.77	179
Rental and repair of miscellaneous sports equipment	217,231	0.05	231,542	0.04	2.77	2.92	1.28	151
Photographic equipment, supplies and services	8,717,566	1.83	11,612,040	2.25	111.06	146.25	5.90	149
Film	173,455	0.04	243,117	0.05	2.21	3.06	6.99	176
Photographer fees	3,311,958	0.70	3,999,493	0.78	42.19	50.37	3.84	149
Photo processing	2,176,819	0.46	3,130,186	0.61	27.73	39.42	7.53	158
Photographic equipment	3,055,334	0.64	4,239,244	0.82	38.92	53.39	6.77	141
Fireworks	3,915,772	0.82	4,845,692	0.94	49.88	61.03	4.35	237
Souvenirs	270,870	0.06	587,968	0.11	3.45	7.41	16.77	128
Visual goods	1,547,996	0.33	464,029	0.09	19.72	5.84	-21.41	226
Pinball, electronic video games	143,139	0.03	391,717	0.08	1.82	4.93	22.30	134
Live entertainment for catered affairs	1,570,353	0.33	1,569,080	0.30	20.01	19.76	-0.02	187
Rental of party supplies for catered affairs	703,030	0.15	730,017	0.14	8.96	9.19	0.76	139

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Consumer Buying Power™ | Map



Trade Area: 100 Civic Center - 10 min

Consumer Units:78,497 | Households:78,497 | Dorm Pop:0



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Report Details

Name: Executive Dashboard
Date / Time: 9/21/2023 12:56:17 PM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
100 Civic Center - 30 min		N/A
100 Civic Center - 10 min		N/A
100 Civic Center - 20 min		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2023	Claritas	©Claritas, LLC 2023 (https://claritas.easpotlight.com/Spotlight/About)
SPOTLIGHT Pop-Facts® Premier 2023, including 2000 and 2010 US Census, 2023 estimates and 2028 projections	Claritas	© 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. (https://claritas.easpotlight.com/Spotlight/About)
Consumer Buying Power™ - 2023 Estimates and 2028 Projections	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2023 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
Consumer Buying Power™ - Growth Variables	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2023 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)

Pop-Facts® Demographic Trend | Summary



Trade Area: 100 Civic Center - 20 min

	2010	2020	2023	2028
	Census	Census	Estimate	Projection
Population	942,745	1,081,589	1,093,154	1,123,853
Households	344,300	396,198	401,009	413,725
Families	234,919	—	268,282	275,832
Housing Units	365,007	421,763	428,289	441,991
Group Quarters Population	12,516	22,654	23,277	23,488

Benchmark: USA

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Pop-Facts® Demographic Trend | Percent Change



Trade Area: 100 Civic Center - 20 min

2020 Census	%	2023 Estimate	%	2028 Projection	%
Population Count Change (%)	14.73	Population Count Change (%)	1.07	Population Count Change (%)	2.81
Household Count Change (%)	15.07	Household Count Change (%)	1.21	Household Count Change (%)	3.17
Housing Unit Count Change (%)	15.55	Family Count Change (%)	14.20	Housing Unit Count Change (%)	3.20
Group Quarters Population Change (%)	81.00	Housing Unit Count Change (%)	1.55	Family Count Change (%)	2.81
		Group Quarters Population Change (%)	2.75	Group Quarters Population Change (%)	0.91

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Trade Area: 100 Civic Center - 20 min

	2010 Census	%	2023 Estimate	%	2028 Projection	%
Population by Age						
Age 0 - 4	57,397	6.09	58,294	5.33	58,224	5.18
Age 5 - 9	61,261	6.50	60,548	5.54	59,867	5.33
Age 10 - 14	63,986	6.79	63,490	5.81	61,340	5.46
Age 15 - 17	40,493	4.29	39,827	3.64	40,931	3.64
Age 18 - 20	42,832	4.54	46,242	4.23	47,102	4.19
Age 21 - 24	49,494	5.25	55,262	5.05	55,645	4.95
Age 25 - 34	127,282	13.50	153,207	14.02	145,232	12.92
Age 35 - 44	141,545	15.01	143,026	13.08	151,573	13.49
Age 45 - 54	146,273	15.52	143,398	13.12	140,201	12.47
Age 55 - 64	104,522	11.09	144,525	13.22	146,462	13.03
Age 65 - 74	56,834	6.03	105,652	9.66	129,170	11.49
Age 75 - 84	33,531	3.56	55,044	5.04	61,274	5.45
Age 85 and over	17,294	1.83	24,641	2.25	26,834	2.39
Age 15 and over	760,100	80.63	910,822	83.32	944,421	84.03
Age 16 and over	746,777	79.21	897,758	82.13	931,021	82.84
Age 18 and over	719,607	76.33	870,996	79.68	903,491	80.39
Age 21 and over	676,775	71.79	824,754	75.45	856,388	76.20
Age 25 and over	627,281	66.54	769,492	70.39	800,743	71.25
Age 65 and over	107,658	11.42	185,336	16.95	217,277	19.33
Median Age	-	37.09	-	39.83	-	41.14
Population by Sex						
Male	460,466	48.84	533,213	48.78	548,122	48.77
Female	482,279	51.16	559,941	51.22	575,731	51.23
Households by Age of Householder						
Householder Under 25 Years	12,656	3.68	12,690	3.17	12,861	3.11
Householder Age 25 - 34	50,890	14.78	53,683	13.39	50,038	12.10
Householder Age 35 - 44	72,411	21.03	70,676	17.63	73,098	17.67
Householder Age 45 - 54	81,448	23.66	77,451	19.31	75,028	18.14
Householder Age 55 - 64	60,443	17.55	80,477	20.07	80,753	19.52
Householder Age 65 - 74	33,801	9.82	59,010	14.71	71,019	17.17
Householder Age 75 - 84	21,281	6.18	31,940	7.96	34,721	8.39
Householder Age 85 Years and Over	11,371	3.30	15,083	3.76	16,209	3.92
Median Age of Householder	-	49.38	-	53.23	-	54.46
Pop. by Single-Class. Race by Hispanic/Latino						
Hispanic/Latino						
White Alone	206,920	21.95	253,559	23.20	270,056	24.03
Black/African American Alone	111,812	11.86	49,785	4.55	54,398	4.84
American Indian/Alaskan Native Alone	1,592	0.17	1,350	0.12	1,437	0.13
Asian Alone	2,214	0.23	6,763	0.62	7,195	0.64
Native Hawaiian/Pacific Islander Alone	1,569	0.17	2,383	0.22	2,505	0.22
Some Other Race Alone	207	0.02	321	0.03	335	0.03
Two or More Races	76,420	8.11	104,689	9.58	110,942	9.87
Not Hispanic/Latino						
White Alone	13,105	1.39	88,268	8.07	93,244	8.30
Black/African American Alone	735,825	78.05	839,595	76.81	853,797	75.97
American Indian/Alaskan Native Alone	532,819	56.52	499,504	45.69	476,502	42.40
Asian Alone	13,070	1.39	17,791	1.63	19,631	1.75
Native Hawaiian/Pacific Islander Alone	1,802	0.19	1,344	0.12	1,109	0.10
Some Other Race Alone	154,024	16.34	253,568	23.20	280,223	24.93
Two or More Races	1,732	0.18	1,784	0.16	1,957	0.17
	1,990	0.21	5,124	0.47	4,662	0.41
	30,388	3.22	60,480	5.53	69,712	6.20

Benchmark: USA

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Trade Area: 100 Civic Center - 20 min

	2023		2028	
	Estimate	%	Projection	%
Households by Household Income				
Income Less Than \$15,000	25,310	6.31	23,563	5.70
Income \$15,000 - \$24,999	15,198	3.79	13,995	3.38
Income \$25,000 - \$34,999	16,778	4.18	15,674	3.79
Income \$35,000 - \$49,999	25,203	6.29	22,907	5.54
Income \$50,000 - \$74,999	44,063	10.99	40,731	9.85
Income \$75,000 - \$99,999	44,047	10.98	41,296	9.98
Income \$100,000 - \$124,999	42,240	10.53	40,313	9.74
Income \$125,000 - \$149,999	36,227	9.03	36,610	8.85
Income \$150,000 - \$199,999	50,635	12.63	53,823	13.01
Income \$200,000 - \$249,999	30,614	7.63	36,410	8.80
Income \$250,000 - \$499,999	40,359	10.06	48,902	11.82
Income \$500,000 or more	30,335	7.57	39,501	9.55
Median Household Income	-	117,414.53	-	130,455.18
Average Household Income	-	162,380.60	-	179,282.60
Median HH Inc. by Single-Classification Race				
White Alone	-	119,435.67	-	132,935.70
Black/African American Alone	-	111,340.15	-	121,684.51
American Indian/Alaskan Native Alone	-	85,837.16	-	97,251.07
Asian Alone	-	127,276.57	-	141,130.48
Native Hawaiian/Pacific Islander Alone	-	111,507.07	-	123,864.48
Some Other Race Alone	-	78,764.00	-	88,157.76
Two or More Races	-	123,765.69	-	137,456.36
Hispanic/Latino	-	91,658.41	-	101,957.10
Not Hispanic/Latino	-	123,513.39	-	137,603.33

Benchmark: USA

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Trade Area: 100 Civic Center - 20 min



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Pop-Facts® Demographic Snapshot | Summary



Trade Area: 100 Civic Center - 20 min

Population	
2010 Census	942,745
2020 Census	1,081,589
2023 Estimate	1,093,154
2028 Projection	1,123,853
Population Growth	
Percent Change: 2010 to 2020	14.73
Percent Change: 2020 to 2023	1.07
Percent Change: 2023 to 2028	2.81
Households	
2010 Census	344,300
2020 Census	396,198
2023 Estimate	401,009
2028 Projection	413,725
Household Growth	
Percent Change: 2010 to 2020	15.07
Percent Change: 2020 to 2023	1.21
Percent Change: 2023 to 2028	3.17
Family Households	
2010 Census	234,919
2023 Estimate	268,282
2028 Projection	275,832
Family Household Growth	
Percent Change: 2010 to 2023	14.20
Percent Change: 2023 to 2028	2.81

Benchmark: USA

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Trade Area: 100 Civic Center - 20 min

Total Population: 1,093,154 | Total Households: 401,009

	Count	%
2023 Est. Population by Single-Classification Race		
White Alone	549,289	50.25
Black/African American Alone	19,141	1.75
American Indian/Alaskan Native Alone	8,106	0.74
Asian Alone	255,951	23.41
Native Hawaiian/Pacific Islander Alone	2,105	0.19
Some Other Race Alone	109,813	10.05
Two or More Races	148,749	13.61
2023 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	839,595	76.81
Hispanic or Latino	253,559	23.20
Mexican Origin	200,916	79.24
Puerto Rican Origin	4,263	1.68
Cuban Origin	2,624	1.03
All Other Hispanic or Latino	45,757	18.05
2023 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	71,474	27.93
Filipino	31,083	12.14
Japanese	17,310	6.76
Asian Indian	35,956	14.05
Korean	37,877	14.80
Vietnamese	28,985	11.32
Cambodian	2,369	0.93
Hmong	372	0.14
Laotian	993	0.39
Thai	2,189	0.85
All Other Asian Races Including 2+ Category	27,343	10.68
2023 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	633,406	61.21
Speak Asian/Pacific Isl. Lang. at Home	152,700	14.76
Speak Indo-European Language at Home	75,731	7.32
Speak Spanish at Home	159,542	15.42
Speak Other Language at Home	13,481	1.30
2023 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	49,785	19.64
Black/African American Alone	1,350	0.53
American Indian/Alaskan Native Alone	6,763	2.67
Asian Alone	2,383	0.94
Native Hawaiian/Pacific Islander Alone	321	0.13
Some Other Race Alone	104,689	41.29
Two or More Races	88,268	34.81
2023 Population by Ancestry		
Arab	13,282	1.22
Czech	2,858	0.26
Danish	5,605	0.51
Dutch	9,859	0.90
English	71,486	6.54
French (Excluding Basque)	18,538	1.70
French Canadian	3,530	0.32
German	83,742	7.66
Greek	4,794	0.44
Hungarian	3,771	0.34
Irish	69,161	6.33
Italian	44,124	4.04
Lithuanian	1,780	0.16
Norwegian	11,807	1.08
Polish	18,287	1.67
Portuguese	3,647	0.33
Russian	11,934	1.09
Scotch-Irish	5,380	0.49
Scottish	13,308	1.22
Slovak	914	0.08
Subsaharan African	4,373	0.40
Swedish	13,282	1.22
Swiss	2,952	0.27
Ukrainian	3,136	0.29
United States or American	29,889	2.73
Welsh	5,465	0.50
West Indian (Excluding Hispanic groups)	952	0.09
Other Ancestry	472,786	43.25
Ancestry Unclassified	162,516	14.87

Benchmark: USA

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Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: 100 Civic Center - 20 min

Total Population: 1,093,154 | Total Households: 401,009

	Count	%
2023 Est. Population by Sex		
Male	533,213	48.78
Female	559,941	51.22
2023 Est. Population by Age		
Age 0 - 4	58,294	5.33
Age 5 - 9	60,548	5.54
Age 10 - 14	63,490	5.81
Age 15 - 17	39,827	3.64
Age 18 - 20	46,242	4.23
Age 21 - 24	55,262	5.05
Age 25 - 34	153,207	14.02
Age 35 - 44	143,026	13.08
Age 45 - 54	143,398	13.12
Age 55 - 64	144,525	13.22
Age 65 - 74	105,652	9.66
Age 75 - 84	55,044	5.04
Age 85 and over	24,641	2.25
Age 16 and over	897,758	82.13
Age 18 and over	870,996	79.68
Age 21 and over	824,754	75.45
Age 65 and over	185,336	16.95
Median Age	-	39.83
Average Age	-	40.50
2023 Est. Pop Age 15+ by Marital Status		
Total, Never Married	293,495	32.22
Male, Never Married	156,939	17.23
Female, Never Married	136,556	14.99
Married, Spouse Present	454,210	49.87
Married, Spouse Absent	40,097	4.40
Widowed	37,949	4.17
Male, Widowed	7,475	0.82
Female, Widowed	30,475	3.35
Divorced	85,070	9.34
Male, Divorced	28,998	3.18
Female, Divorced	56,073	6.16
2023 Est. Male Population by Age		
Male: Age 0 - 4	29,664	5.56
Male: Age 5 - 9	30,959	5.81
Male: Age 10 - 14	32,539	6.10
Male: Age 15 - 17	20,142	3.78
Male: Age 18 - 20	23,370	4.38
Male: Age 21 - 24	27,856	5.22
Male: Age 25 - 34	77,242	14.49
Male: Age 35 - 44	71,288	13.37
Male: Age 45 - 54	68,987	12.94
Male: Age 55 - 64	69,675	13.07
Male: Age 65 - 74	48,538	9.10
Male: Age 75 - 84	23,501	4.41
Male: Age 85 and over	9,452	1.77
Median Age, Male	-	38.41
Average Age, Male	-	39.70
2023 Est. Female Population by Age		
Female: Age 0 - 4	28,631	5.11
Female: Age 5 - 9	29,588	5.28
Female: Age 10 - 14	30,951	5.53
Female: Age 15 - 17	19,685	3.52
Female: Age 18 - 20	22,872	4.08
Female: Age 21 - 24	27,406	4.89
Female: Age 25 - 34	75,965	13.57
Female: Age 35 - 44	71,738	12.81
Female: Age 45 - 54	74,411	13.29
Female: Age 55 - 64	74,850	13.37
Female: Age 65 - 74	57,114	10.20
Female: Age 75 - 84	31,543	5.63
Female: Age 85 and over	15,189	2.71
Median Age, Female	-	41.25
Average Age, Female	-	41.40

Benchmark: USA

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Trade Area: 100 Civic Center - 20 min

Total Population: 1,093,154 | Total Households: 401,009

	Count	%
2023 Est. Households by Household Type		
Family Households	268,282	66.90
NonFamily Households	132,728	33.10
2023 Est. Group Quarters Population		
2023 Est. Group Quarters Population	23,277	2.13
2023 HHs By Ethnicity, Hispanic/Latino		
2023 HHs By Ethnicity, Hispanic/Latino	64,914	16.19
2023 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	102,522	38.21
Married Couple Family, no own children	109,781	40.92
Male Householder, own children	7,599	2.83
Male Householder, no own children	9,313	3.47
Female Householder, own children	19,481	7.26
Female Householder, no own children	19,585	7.30
2023 Est. Households by Household Size		
1-Person Household	98,291	24.51
2-Person Household	131,350	32.76
3-Person Household	68,724	17.14
4-Person Household	65,450	16.32
5-Person Household	24,984	6.23
6-Person Household	7,727	1.93
7-or-more-person	4,483	1.12
2023 Est. Average Household Size	-	2.70
2023 Est. Households by Number of Vehicles		
No Vehicles	16,746	4.18
1 Vehicle	113,619	28.33
2 Vehicles	176,821	44.09
3 Vehicles	63,224	15.77
4 Vehicles	21,872	5.45
5 or more Vehicles	8,727	2.18
2023 Est. Average Number of Vehicles	-	2.00
2023 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	234,109	58.38
Housing Units, Renter-Occupied	166,900	41.62
2023 Owner Occ. HUs: Avg. Length of Residence		
2023 Owner Occ. HUs: Avg. Length of Residence	-	13.90
2023 Renter Occ. HUs: Avg. Length of Residence		
2023 Renter Occ. HUs: Avg. Length of Residence	-	5.80
2023 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	1,377	0.59
Value \$20,000 - \$39,999	336	0.14
Value \$40,000 - \$59,999	322	0.14
Value \$60,000 - \$79,999	455	0.19
Value \$80,000 - \$99,999	543	0.23
Value \$100,000 - \$149,999	1,750	0.75
Value \$150,000 - \$199,999	1,251	0.53
Value \$200,000 - \$299,999	3,861	1.65
Value \$300,000 - \$399,999	4,643	1.98
Value \$400,000 - \$499,999	6,579	2.81
Value \$500,000 - \$749,999	35,221	15.04
Value \$750,000 - \$999,999	56,392	24.09
Value \$1,000,000 - \$1,499,999	74,287	31.73
Value \$1,500,000 - \$1,999,999	25,650	10.96
Value \$2,000,000 or more	21,441	9.16
2023 Est. Median All Owner-Occupied Housing Value	-	1,021,976.47

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Trade Area: 100 Civic Center - 20 min

Total Population: 1,093,154 | Total Households: 401,009

	Count	%
2023 Est. Housing Units by Units in Structure		
1 Unit Attached	71,206	16.63
1 Unit Detached	193,967	45.29
2 Units	6,479	1.51
3 to 4 Units	25,532	5.96
5 to 19 Units	53,805	12.56
20 to 49 Units	17,815	4.16
50 or More Units	53,314	12.45
Mobile Home or Trailer	5,955	1.39
Boat, RV, Van, etc.	215	0.05
2023 Est. Housing Units by Year Structure Built		
Built 2014 or Later	41,936	9.79
Built 2010 to 2013	16,145	3.77
Built 2000 to 2009	53,022	12.38
Built 1990 to 1999	76,856	17.95
Built 1980 to 1989	84,598	19.75
Built 1970 to 1979	92,009	21.48
Built 1960 to 1969	43,041	10.05
Built 1950 to 1959	12,968	3.03
Built 1940 to 1949	3,399	0.79
Built 1939 or Earlier	4,315	1.01
2023 Housing Units by Year Structure Built		
2023 Est. Median Year Structure Built	--	1,986.81
2023 Est. Households by Presence of People Under 18		
2023 Est. Households by Presence of People Under 18	137,986	34.41
Households with 1 or More People under Age 18		
Married Couple Family	106,203	76.97
Other Family, Male Householder	8,873	6.43
Other Family, Female Householder	22,089	16.01
NonFamily Household, Male Householder	584	0.42
NonFamily Household, Female Householder	236	0.17
2023 Est. Households with No People under Age 18		
Households with No People under Age 18	263,023	65.59
Households with No People under Age 18		
Married Couple Family	106,066	40.33
Other Family, Male Householder	8,057	3.06
Other Family, Female Householder	16,976	6.45
NonFamily, Male Householder	59,701	22.70
NonFamily, Female Householder	72,224	27.46

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Trade Area: 100 Civic Center - 20 min

Total Population: 1,093,154 | Total Households: 401,009

	Count	%
2023 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	28,358	3.69
Some High School, No Diploma	27,616	3.59
High School Graduate (or GED)	98,778	12.84
Some College, No Degree	140,095	18.21
Associate's Degree	59,948	7.79
Bachelor's Degree	250,341	32.53
Master's Degree	112,163	14.58
Professional Degree	32,151	4.18
Doctorate Degree	20,044	2.60
2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
Less than High School Diploma	35,675	25.30
High School Graduate	31,624	22.43
Some College or Associate's Degree	39,248	27.84
Bachelor's Degree or Higher	34,454	24.43
2023 Est. Households by HH Income		
Income < \$15,000	25,310	6.31
Income \$15,000 - \$24,999	15,198	3.79
Income \$25,000 - \$34,999	16,778	4.18
Income \$35,000 - \$49,999	25,203	6.29
Income \$50,000 - \$74,999	44,063	10.99
Income \$75,000 - \$99,999	44,047	10.98
Income \$100,000 - \$124,999	42,240	10.53
Income \$125,000 - \$149,999	36,227	9.03
Income \$150,000 - \$199,999	50,635	12.63
Income \$200,000 - \$249,999	30,614	7.63
Income \$250,000 - \$499,999	40,359	10.06
Income \$500,000+	30,335	7.57
2023 Est. Average Household Income	-	162,380.60
2023 Est. Median Household Income	-	117,414.53
2023 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	-	119,435.67
Black or African American Alone	-	111,340.15
American Indian and Alaskan Native Alone	-	85,837.16
Asian Alone	-	127,276.57
Native Hawaiian and Other Pacific Islander Alone	-	111,507.07
Some Other Race Alone	-	78,764.00
Two or More Races	-	123,765.69
Hispanic or Latino	-	91,658.41
Not Hispanic or Latino	-	123,513.39
2023 Est. Families by Poverty Status		
2023 Families at or Above Poverty	253,813	94.61
2023 Families at or Above Poverty with children	116,753	43.52
2023 Families Below Poverty	14,469	5.39
2023 Families Below Poverty, with kids	8,132	3.03

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Trade Area: 100 Civic Center - 20 min

Total Population: 1,093,154 | Total Households: 401,009

	Count	%
2023 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	430,385	75.91
Blue Collar	57,830	10.20
Service and Farming	78,790	13.90
2023 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	109,707	22.45
15 - 29 Minutes	197,274	40.38
30 - 44 Minutes	109,088	22.33
45 - 59 Minutes	32,998	6.75
60 or more Minutes	39,499	8.09
2023 Est. Avg Travel Time to Work in Minutes	-	28.90
2023 Est. Workers Age 16+ by Transp. to Work		
2023 Est. Workers Age 16+ by Transp. to Work	556,852	100.00
Drove Alone	418,022	75.07
Carpooled	44,141	7.93
Public Transport	6,725	1.21
Walked	13,932	2.50
Bicycle	3,276	0.59
Other Means	7,843	1.41
Worked at Home	62,912	11.30
2023 Est. Civ. Employed Pop 16+ by Class of Worker		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	567,005	100.00
For-Profit Private Workers	398,369	70.26
Non-Profit Private Workers	31,172	5.50
Local Government Workers	32,029	5.65
State Government Workers	17,965	3.17
Federal Government Workers	6,039	1.06
Self-Employed Workers	80,192	14.14
Unpaid Family Workers	1,238	0.22
2023 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	21,756	3.84
Arts/Design/Entertainment/Sports/Media	17,994	3.17
Building/Grounds Cleaning/Maintenance	13,267	2.34
Business/Financial Operations	49,878	8.80
Community/Social Services	8,757	1.54
Computer/Mathematical	31,292	5.52
Construction/Extraction	13,353	2.35
Education/Training/Library	34,725	6.12
Farming/Fishing/Forestry	1,693	0.30
Food Preparation/Serving Related	27,493	4.85
Healthcare Practitioner/Technician	31,438	5.54
Healthcare Support	12,387	2.19
Installation/Maintenance/Repair	8,660	1.53
Legal	11,321	2.00
Life/Physical/Social Science	7,330	1.29
Management	90,304	15.93
Office/Administrative Support	54,930	9.69
Production	15,498	2.73
Protective Services	8,122	1.43
Sales/Related	70,659	12.46
Personal Care/Service	15,828	2.79
Transportation/Material Moving	20,319	3.58
2023 Est. Pop Age 16+ by Employment Status		
In Armed Forces	1,004	0.11
Civilian - Employed	572,946	63.82
Civilian - Unemployed	22,508	2.51
Not in Labor Force	301,300	33.56

Benchmark: USA

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Trade Area: 100 Civic Center - 20 min

Total Population: 1,093,154 | Total Households: 401,009



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Trade Area: 100 Civic Center - 20 min

Consumer Units:418,637 | Households:401,009 | Dorm Pop:17,628

	2023 Aggregate Expenditure Estimate	%	2028 Aggregate Expenditure Estimate	%	2023 Annual Avg per Consumer Unit	2028 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2023 Market Index
Total Specified Consumer Expenditures	39,735,470,876	100.00	45,648,797,149	100.00	94,916.29	105,769.14	2.81	141
Entertainment								
Entertainment	2,344,711,317	100.00	2,617,608,444	100.00	5,600.82	6,065.05	2.23	144
Fees and Admissions								
Fees and admissions	446,560,210	19.05	455,358,407	17.40	1,066.70	1,055.07	0.39	134
Recreation expenses, out-of-town trips	3,860,111	0.16	4,732,198	0.18	9.22	10.96	4.16	134
Social, recreation, health club membership	170,192,115	7.26	171,434,666	6.55	406.54	397.22	0.15	132
Participant sports, out-of-town trips	7,872,774	0.34	8,478,032	0.32	18.81	19.64	1.49	135
Play, theater, opera, concert	51,840,615	2.21	50,490,386	1.93	123.83	116.99	-0.53	136
Movie, other admissions, out-of-town trips	16,491,854	0.70	18,712,691	0.71	39.39	43.36	2.56	127
Admission to sporting events	39,990,512	1.71	28,128,246	1.07	95.53	65.17	-6.80	144
Admission to sports events, out-of-town trips	5,489,437	0.23	6,228,060	0.24	13.11	14.43	2.56	127
Fees for recreational lessons	61,784,008	2.63	68,599,876	2.62	147.58	158.95	2.11	134
Other entertainment services, out-of-town trips	3,860,111	0.16	4,732,198	0.18	9.22	10.96	4.16	134
Fees for participant sports	85,178,673	3.63	93,822,053	3.58	203.47	217.39	1.95	132
Audio Visual Equipment and Services								
Audio and visual equipment and services	723,512,853	30.86	782,061,598	29.88	1,728.26	1,812.05	1.57	138
Video game software	7,417,965	0.32	11,105,925	0.42	17.72	25.73	8.41	125
Video game hardware and accessories	13,245,794	0.56	16,112,907	0.62	31.64	37.33	4.00	121
Stereos, speakers, and components incl. vehicles	7,809,851	0.33	11,854,271	0.45	18.66	27.47	8.70	122
Televisions	46,697,217	1.99	63,647,228	2.43	111.55	147.47	6.39	120
Cable and satellite television services	590,480,559	25.18	608,801,403	23.26	1,410.48	1,410.60	0.61	142
Satellite radio service	8,325,272	0.36	7,176,406	0.27	19.89	16.63	-2.93	144
Online gaming services	4,211,940	0.18	5,168,665	0.20	10.06	11.98	4.18	119
VCRs and video disc players	1,354,248	0.06	2,208,157	0.08	3.23	5.12	10.27	113
Video cassettes, tapes, and discs	6,844,797	0.29	8,861,259	0.34	16.35	20.53	5.30	136
Personal digital audio players	536,886	0.02	416,545	0.02	1.28	0.97	-4.95	116
Miscellaneous sound equipment	2,018,948	0.09	1,403,719	0.05	4.82	3.25	-7.01	145
Sound equipment accessories	6,759,289	0.29	12,772,685	0.49	16.15	29.59	13.57	107
Satellite dishes	776,377	0.03	1,851,183	0.07	1.85	4.29	18.98	97
Miscellaneous video equipment	7,793,396	0.33	6,120,489	0.23	18.62	14.18	-4.72	138
CDs, records, audio tapes	3,325,660	0.14	3,685,898	0.14	7.94	8.54	2.08	135
Streaming, downloading audio	2,454,372	0.10	3,645,884	0.14	5.86	8.45	8.24	116
Applications, games, ringtones for handheld devices	438,837	0.02	501,453	0.02	1.05	1.16	2.70	128
Repair of TV, radio, and sound equipment	2,725,326	0.12	3,804,984	0.15	6.51	8.82	6.90	127
Rental of VCR, radio, sound and video equipment	116,441	0.00	269,674	0.00	0.28	0.62	18.29	117
Musical instruments and accessories	9,239,626	0.39	11,894,288	0.45	22.07	27.56	5.18	124
Rental and repair of musical instruments	408,279	0.02	290,329	0.01	0.98	0.67	-6.59	152
Rental of video software	217,868	0.01	202,128	0.01	0.52	0.47	-1.49	122
Installation of TV, satellite TV, sound and video equip	313,907	0.01	266,117	0.01	0.75	0.62	-3.25	144

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Trade Area: 100 Civic Center - 20 min

Consumer Units:418,637 | Households:401,009 | Dorm Pop:17,628

	2023 Aggregate Expenditure Estimate	%	2028 Aggregate Expenditure Estimate	%	2023 Annual Avg per Consumer Unit	2028 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2023 Market Index
Pets, Toys, Hobbies and Playground Equipment								
Pets, toys, hobbies, and playground equipment	685,810,721	29.25	800,200,917	30.57	1,638.20	1,854.08	3.13	154
Pets	552,122,661	23.55	643,134,880	24.57	1,318.86	1,490.16	3.10	154
Pet food	144,381,224	6.16	175,381,884	6.70	344.88	406.36	3.97	155
Vet services	208,850,707	8.91	238,254,341	9.10	498.88	552.04	2.67	154
Pet purchase, supplies, medicine	142,847,311	6.09	165,136,650	6.31	341.22	382.62	2.94	156
Pet services	56,043,419	2.39	64,362,006	2.46	133.87	149.13	2.81	151
Toys, hobbies, and playground equipment	133,688,060	5.70	157,066,037	6.00	319.34	363.93	3.28	152
Toys, games, arts and crafts, and tricycles	128,470,918	5.48	150,640,183	5.75	306.88	349.04	3.24	152
Stamp and coin collecting	2,818,711	0.12	3,682,286	0.14	6.73	8.53	5.49	145
Playground equipment	2,398,432	0.10	2,743,568	0.10	5.73	6.36	2.73	140
Other Entertainment Supplies, Equipment and Services								
Other entertainment supplies, equipment, and services	488,827,532	20.85	579,987,522	22.16	1,167.66	1,343.84	3.48	153
Non-motorized recreational vehicles	52,102,341	2.22	44,710,139	1.71	124.46	103.59	-3.01	168
Boat without motor and boat trailers	7,517,959	0.32	6,096,515	0.23	17.96	14.13	-4.10	149
Trailer and other attachable campers	44,584,382	1.90	38,613,624	1.48	106.50	89.47	-2.83	172
Motorized recreational vehicles	68,133,852	2.91	116,229,095	4.44	162.75	269.31	11.27	128
Rental of recreational vehicles	9,727,635	0.41	9,602,875	0.37	23.24	22.25	-0.26	144
Rental non-camper trailer	1,551,536	0.07	775,399	0.03	3.71	1.80	-12.95	188
Boat and trailer rental out-of-town trips	1,251,298	0.05	1,111,899	0.04	2.99	2.58	-2.33	168
Rental of boat	265,376	0.01	286,346	0.01	0.63	0.66	1.53	133
Rental of other vehicles on out-of-town trips	5,223,004	0.22	6,255,122	0.24	12.48	14.49	3.67	129
Rental of camper, other RVs on out-of-town trips	1,436,421	0.06	1,174,109	0.04	3.43	2.72	-3.95	151
Outboard motors and Docking and landing fees	14,560,133	0.62	9,396,166	0.36	34.78	21.77	-8.39	171
Sports, recreation and exercise equipment	262,348,617	11.19	300,719,568	11.49	626.67	696.77	2.77	156
Athletic gear, game tables, and exercise equipment	86,967,186	3.71	108,107,088	4.13	207.74	250.49	4.45	153
Bicycles	48,551,538	2.07	48,295,519	1.84	115.98	111.90	-0.11	157
Camping equipment	40,144,985	1.71	40,776,045	1.56	95.89	94.48	0.31	177
Hunting and fishing equipment	74,540,599	3.18	88,431,062	3.38	178.06	204.90	3.48	150
Winter sports equipment	3,336,775	0.14	6,269,860	0.24	7.97	14.53	13.45	128
Water sports equipment	3,095,116	0.13	2,980,351	0.11	7.39	6.91	-0.75	151
Other sports equipment	4,632,124	0.20	4,687,003	0.18	11.06	10.86	0.24	160
Rental and repair of miscellaneous sports equipment	1,080,293	0.05	1,172,640	0.04	2.58	2.72	1.65	141
Photographic equipment, supplies and services	44,025,003	1.88	58,727,682	2.24	105.16	136.07	5.93	141
Film	836,507	0.04	1,210,869	0.05	2.00	2.81	7.68	160
Photographer fees	16,579,087	0.71	19,996,653	0.76	39.60	46.33	3.82	140
Photo processing	10,779,495	0.46	15,622,436	0.60	25.75	36.20	7.70	147
Photographic equipment	15,829,913	0.68	21,897,724	0.84	37.81	50.74	6.70	137
Fireworks	17,888,370	0.76	22,109,312	0.84	42.73	51.23	4.33	203
Souvenirs	1,380,883	0.06	2,782,306	0.11	3.30	6.45	15.04	122
Visual goods	7,121,278	0.30	2,324,843	0.09	17.01	5.39	-20.06	195
Pinball, electronic video games	696,876	0.03	1,898,657	0.07	1.66	4.40	22.20	122
Live entertainment for catered affairs	7,313,200	0.31	7,768,218	0.30	17.47	18.00	1.21	163
Rental of party supplies for catered affairs	3,529,345	0.15	3,718,661	0.14	8.43	8.62	1.05	131

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Consumer Buying Power™ | Map



Trade Area: 100 Civic Center - 20 min

Consumer Units: 418,637 | Households: 401,009 | Dorm Pop: 17,628



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Report Details

Name: Executive Dashboard
Date / Time: 9/21/2023 12:56:17 PM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
100 Civic Center - 30 min		N/A
100 Civic Center - 10 min		N/A
100 Civic Center - 20 min		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2023	Claritas	©Claritas, LLC 2023 (https://claritas.easpotlight.com/Spotlight/About)
SPOTLIGHT Pop-Facts® Premier 2023, including 2000 and 2010 US Census, 2023 estimates and 2028 projections	Claritas	© 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. (https://claritas.easpotlight.com/Spotlight/About)
Consumer Buying Power™ - 2023 Estimates and 2028 Projections	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2023 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
Consumer Buying Power™ - Growth Variables	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2023 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)

Pop-Facts® Demographic Trend | Summary



Trade Area: 100 Civic Center - 30 min

	2010	2020	2023	2028
	Census	Census	Estimate	Projection
Population	2,467,605	2,619,467	2,619,213	2,651,701
Households	805,378	877,206	881,114	897,755
Families	572,556	—	617,603	627,338
Housing Units	852,155	925,077	933,096	951,838
Group Quarters Population	36,812	50,484	51,656	51,816

Benchmark: USA

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Pop-Facts® Demographic Trend | Percent Change



Trade Area: 100 Civic Center - 30 min

2020 Census		2023 Estimate		2028 Projection	
	%		%		%
Population Count Change (%)	6.15	Population Count Change (%)	-0.01	Population Count Change (%)	1.24
Household Count Change (%)	8.92	Household Count Change (%)	0.45	Household Count Change (%)	1.89
Housing Unit Count Change (%)	8.56	Family Count Change (%)	7.87	Housing Unit Count Change (%)	2.01
Group Quarters Population Change (%)	37.14	Housing Unit Count Change (%)	0.87	Family Count Change (%)	1.58
		Group Quarters Population Change (%)	2.32	Group Quarters Population Change (%)	0.31

Benchmark: USA

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Trade Area: 100 Civic Center - 30 min

	2010 Census	%	2023 Estimate	%	2028 Projection	%
Population by Age						
Age 0 - 4	161,353	6.54	149,667	5.71	147,462	5.56
Age 5 - 9	165,293	6.70	152,827	5.83	149,436	5.64
Age 10 - 14	172,349	6.99	158,199	6.04	152,938	5.77
Age 15 - 17	110,630	4.48	99,883	3.81	99,381	3.75
Age 18 - 20	114,913	4.66	104,580	3.99	104,262	3.93
Age 21 - 24	142,727	5.78	134,506	5.13	133,916	5.05
Age 25 - 34	347,744	14.09	368,477	14.07	342,472	12.91
Age 35 - 44	362,976	14.71	349,079	13.33	365,384	13.78
Age 45 - 54	358,851	14.54	342,597	13.08	333,687	12.58
Age 55 - 64	257,641	10.44	335,647	12.81	336,403	12.69
Age 65 - 74	147,782	5.99	245,158	9.36	293,087	11.05
Age 75 - 84	86,881	3.52	125,645	4.80	136,779	5.16
Age 85 and over	38,463	1.56	52,947	2.02	56,494	2.13
Age 15 and over	1,968,609	79.78	2,158,519	82.41	2,201,865	83.04
Age 16 and over	1,932,134	78.30	2,125,787	81.16	2,169,264	81.81
Age 18 and over	1,857,979	75.30	2,058,637	78.60	2,102,485	79.29
Age 21 and over	1,743,066	70.64	1,954,057	74.61	1,998,223	75.36
Age 25 and over	1,600,339	64.85	1,819,551	69.47	1,864,307	70.31
Age 65 and over	273,126	11.07	423,751	16.18	486,361	18.34
Median Age	-	35.52	-	39.01	-	40.34
Population by Sex						
Male	1,225,323	49.66	1,296,456	49.50	1,311,870	49.47
Female	1,242,282	50.34	1,322,757	50.50	1,339,831	50.53
Households by Age of Householder						
Householder Under 25 Years	28,812	3.58	26,235	2.98	25,867	2.88
Householder Age 25 - 34	118,130	14.67	113,617	12.89	104,401	11.63
Householder Age 35 - 44	168,901	20.97	157,536	17.88	161,507	17.99
Householder Age 45 - 54	187,546	23.29	172,785	19.61	166,633	18.56
Householder Age 55 - 64	140,953	17.50	176,163	19.99	174,548	19.44
Householder Age 65 - 74	83,840	10.41	131,980	14.98	155,626	17.34
Householder Age 75 - 84	53,228	6.61	71,985	8.17	76,638	8.54
Householder Age 85 Years and Over	23,968	2.98	30,833	3.50	32,536	3.62
Median Age of Householder	-	49.55	-	53.31	-	54.44
Pop. by Single-Class. Race by Hispanic/Latino						
Hispanic/Latino	857,934	34.77	925,933	35.35	959,371	36.18
White Alone	422,091	17.11	153,653	5.87	160,200	6.04
Black/African American Alone	5,728	0.23	3,730	0.14	3,852	0.14
American Indian/Alaskan Native Alone	9,778	0.40	28,844	1.10	29,956	1.13
Asian Alone	4,149	0.17	6,048	0.23	6,277	0.24
Native Hawaiian/Pacific Islander Alone	778	0.03	1,078	0.04	1,117	0.04
Some Other Race Alone	369,844	14.99	462,980	17.68	478,729	18.05
Two or More Races	45,567	1.85	269,600	10.29	279,240	10.53
Not Hispanic/Latino	1,609,671	65.23	1,693,280	64.65	1,692,329	63.82
White Alone	1,079,281	43.74	947,441	36.17	889,691	33.55
Black/African American Alone	33,959	1.38	40,089	1.53	43,184	1.63
American Indian/Alaskan Native Alone	5,044	0.20	3,723	0.14	3,016	0.11
Asian Alone	421,339	17.07	571,894	21.84	610,958	23.04
Native Hawaiian/Pacific Islander Alone	6,542	0.27	6,126	0.23	6,400	0.24
Some Other Race Alone	4,544	0.18	10,988	0.42	9,813	0.37
Two or More Races	58,961	2.39	113,020	4.32	129,268	4.88

Benchmark: USA

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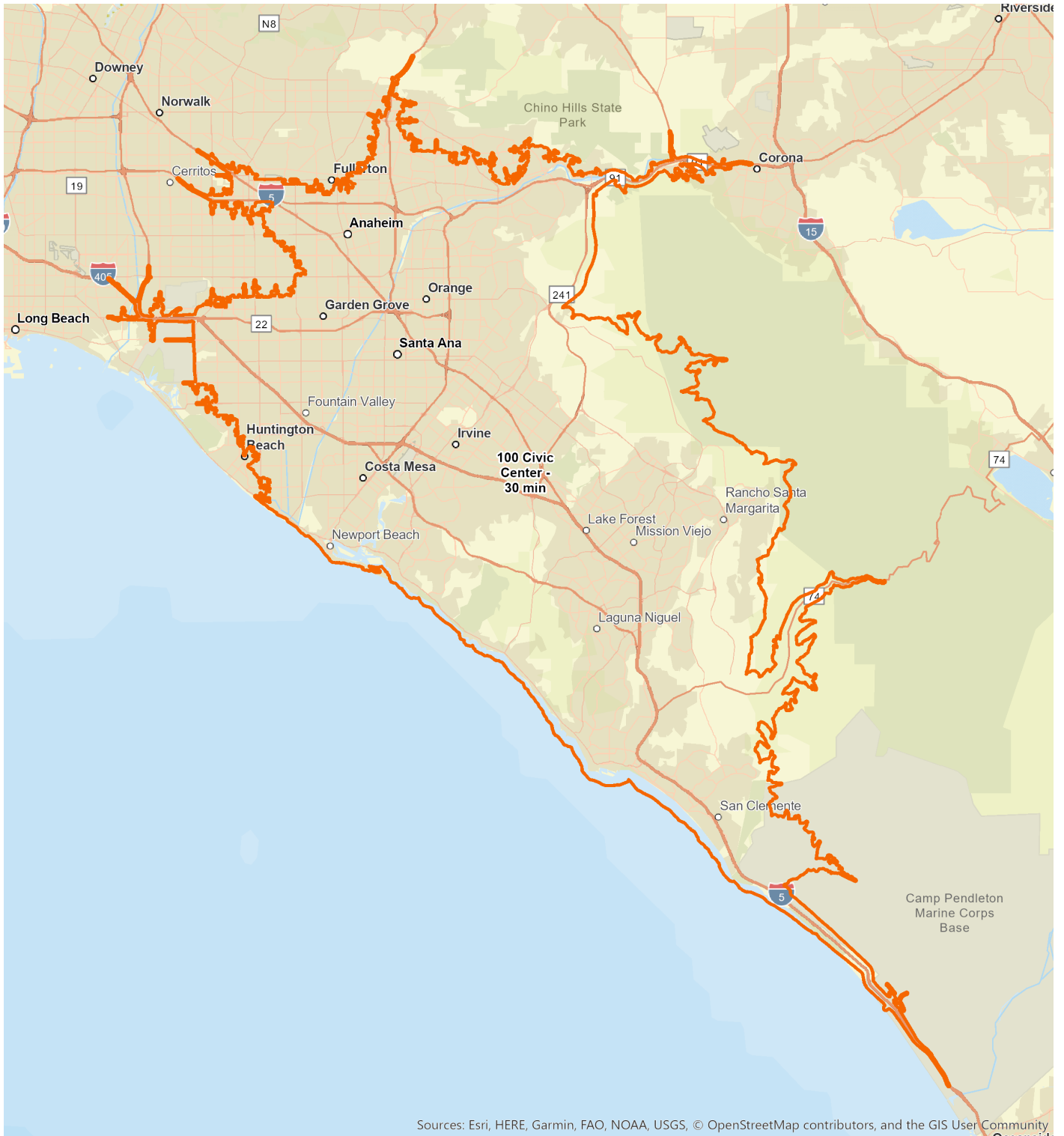
Trade Area: 100 Civic Center - 30 min

	2023		2028	
	Estimate	%	Projection	%
Households by Household Income				
Income Less Than \$15,000	54,004	6.13	48,992	5.46
Income \$15,000 - \$24,999	40,023	4.54	36,275	4.04
Income \$25,000 - \$34,999	43,317	4.92	39,641	4.42
Income \$35,000 - \$49,999	67,422	7.65	60,927	6.79
Income \$50,000 - \$74,999	114,012	12.94	104,391	11.63
Income \$75,000 - \$99,999	103,807	11.78	98,377	10.96
Income \$100,000 - \$124,999	93,011	10.56	89,675	9.99
Income \$125,000 - \$149,999	77,460	8.79	78,852	8.78
Income \$150,000 - \$199,999	101,499	11.52	109,464	12.19
Income \$200,000 - \$249,999	59,694	6.78	71,666	7.98
Income \$250,000 - \$499,999	73,384	8.33	90,114	10.04
Income \$500,000 or more	53,481	6.07	69,381	7.73
Median Household Income	-	104,582.54	-	116,489.08
Average Household Income	-	146,678.10	-	162,762.50
Median HH Inc. by Single-Classification Race				
White Alone	-	112,205.54	-	125,335.23
Black/African American Alone	-	92,397.51	-	103,281.27
American Indian/Alaskan Native Alone	-	88,399.79	-	99,662.53
Asian Alone	-	108,022.33	-	120,694.15
Native Hawaiian/Pacific Islander Alone	-	105,232.36	-	119,843.30
Some Other Race Alone	-	77,185.78	-	86,469.00
Two or More Races	-	108,785.60	-	121,622.92
Hispanic/Latino	-	82,377.17	-	92,087.92
Not Hispanic/Latino	-	114,470.70	-	127,903.02

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Trade Area: 100 Civic Center - 30 min



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Pop-Facts® Demographic Snapshot | Summary



Trade Area: 100 Civic Center - 30 min

Population	
2010 Census	2,467,605
2020 Census	2,619,467
2023 Estimate	2,619,213
2028 Projection	2,651,701
Population Growth	
Percent Change: 2010 to 2020	6.15
Percent Change: 2020 to 2023	-0.01
Percent Change: 2023 to 2028	1.24
Households	
2010 Census	805,378
2020 Census	877,206
2023 Estimate	881,114
2028 Projection	897,755
Household Growth	
Percent Change: 2010 to 2020	8.92
Percent Change: 2020 to 2023	0.45
Percent Change: 2023 to 2028	1.89
Family Households	
2010 Census	572,556
2023 Estimate	617,603
2028 Projection	627,338
Family Household Growth	
Percent Change: 2010 to 2023	7.87
Percent Change: 2023 to 2028	1.58

Benchmark: USA

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Trade Area: 100 Civic Center - 30 min

Total Population: 2,619,213 | Total Households: 881,114

	Count	%
2023 Est. Population by Single-Classification Race		
White Alone	1,101,094	42.04
Black/African American Alone	43,820	1.67
American Indian/Alaskan Native Alone	32,567	1.24
Asian Alone	577,942	22.07
Native Hawaiian/Pacific Islander Alone	7,203	0.28
Some Other Race Alone	473,968	18.10
Two or More Races	382,619	14.61
2023 Est. Population by Hispanic or Latino Origin		
Not Hispanic or Latino	1,693,280	64.65
Hispanic or Latino	925,933	35.35
Mexican Origin	798,506	86.24
Puerto Rican Origin	8,861	0.96
Cuban Origin	5,472	0.59
All Other Hispanic or Latino	113,094	12.21
2023 Est. Pop by Race, Asian Alone, by Category		
Chinese, except Taiwanese	97,779	16.92
Filipino	67,242	11.63
Japanese	29,765	5.15
Asian Indian	51,523	8.91
Korean	61,576	10.65
Vietnamese	210,704	36.46
Cambodian	6,915	1.20
Hmong	1,269	0.22
Laotian	2,935	0.51
Thai	3,707	0.64
All Other Asian Races Including 2+ Category	44,526	7.70
2023 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	1,303,734	52.79
Speak Asian/Pacific Isl. Lang. at Home	376,161	15.23
Speak Indo-European Language at Home	114,283	4.63
Speak Spanish at Home	649,579	26.30
Speak Other Language at Home	25,789	1.04
2023 Est. Hisp. or Latino Pop by Single-Class. Race		
White Alone	153,653	16.59
Black/African American Alone	3,730	0.40
American Indian/Alaskan Native Alone	28,844	3.12
Asian Alone	6,048	0.65
Native Hawaiian/Pacific Islander Alone	1,078	0.12
Some Other Race Alone	462,980	50.00
Two or More Races	269,600	29.12
2023 Population by Ancestry		
Arab	23,699	0.91
Czech	6,046	0.23
Danish	9,568	0.36
Dutch	21,061	0.80
English	135,808	5.18
French (Excluding Basque)	35,747	1.36
French Canadian	7,158	0.27
German	167,601	6.40
Greek	8,488	0.32
Hungarian	7,993	0.30
Irish	136,766	5.22
Italian	84,748	3.24
Lithuanian	2,909	0.11
Norwegian	22,837	0.87
Polish	33,008	1.26
Portuguese	7,451	0.28
Russian	19,210	0.73
Scotch-Irish	10,731	0.41
Scottish	27,287	1.04
Slovak	1,740	0.07
Subsaharan African	9,051	0.35
Swedish	23,934	0.91
Swiss	5,176	0.20
Ukrainian	5,192	0.20
United States or American	104,482	3.99
Welsh	10,117	0.39
West Indian (Excluding Hispanic groups)	2,080	0.08
Other Ancestry	1,212,051	46.27
Ancestry Unclassified	477,276	18.22

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Trade Area: 100 Civic Center - 30 min

Total Population: 2,619,213 | Total Households: 881,114

	Count	%
2023 Est. Population by Sex		
Male	1,296,456	49.50
Female	1,322,757	50.50
2023 Est. Population by Age		
Age 0 - 4	149,667	5.71
Age 5 - 9	152,827	5.83
Age 10 - 14	158,199	6.04
Age 15 - 17	99,883	3.81
Age 18 - 20	104,580	3.99
Age 21 - 24	134,506	5.13
Age 25 - 34	368,477	14.07
Age 35 - 44	349,079	13.33
Age 45 - 54	342,597	13.08
Age 55 - 64	335,647	12.81
Age 65 - 74	245,158	9.36
Age 75 - 84	125,645	4.80
Age 85 and over	52,947	2.02
Age 16 and over	2,125,787	81.16
Age 18 and over	2,058,637	78.60
Age 21 and over	1,954,057	74.61
Age 65 and over	423,751	16.18
Median Age	-	39.01
Average Age	-	39.80
2023 Est. Pop Age 15+ by Marital Status		
Total, Never Married	761,758	35.29
Male, Never Married	412,987	19.13
Female, Never Married	348,770	16.16
Married, Spouse Present	978,784	45.34
Married, Spouse Absent	123,956	5.74
Widowed	97,776	4.53
Male, Widowed	20,049	0.93
Female, Widowed	77,727	3.60
Divorced	196,246	9.09
Male, Divorced	74,387	3.45
Female, Divorced	121,859	5.65
2023 Est. Male Population by Age		
Male: Age 0 - 4	76,560	5.91
Male: Age 5 - 9	78,266	6.04
Male: Age 10 - 14	81,016	6.25
Male: Age 15 - 17	50,688	3.91
Male: Age 18 - 20	53,615	4.14
Male: Age 21 - 24	68,749	5.30
Male: Age 25 - 34	189,254	14.60
Male: Age 35 - 44	176,070	13.58
Male: Age 45 - 54	167,966	12.96
Male: Age 55 - 64	164,730	12.71
Male: Age 65 - 74	114,494	8.83
Male: Age 75 - 84	54,778	4.22
Male: Age 85 and over	20,269	1.56
Median Age, Male	-	37.78
Average Age, Male	-	39.00
2023 Est. Female Population by Age		
Female: Age 0 - 4	73,107	5.53
Female: Age 5 - 9	74,561	5.64
Female: Age 10 - 14	77,183	5.83
Female: Age 15 - 17	49,194	3.72
Female: Age 18 - 20	50,964	3.85
Female: Age 21 - 24	65,758	4.97
Female: Age 25 - 34	179,223	13.55
Female: Age 35 - 44	173,009	13.08
Female: Age 45 - 54	174,631	13.20
Female: Age 55 - 64	170,917	12.92
Female: Age 65 - 74	130,664	9.88
Female: Age 75 - 84	70,867	5.36
Female: Age 85 and over	32,678	2.47
Median Age, Female	-	40.27
Average Age, Female	-	40.60

Benchmark: USA

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Trade Area: 100 Civic Center - 30 min

Total Population: 2,619,213 | Total Households: 881,114

	Count	%
2023 Est. Households by Household Type		
Family Households	617,603	70.09
NonFamily Households	263,511	29.91
2023 Est. Group Quarters Population		
2023 Est. Group Quarters Population	51,656	1.97
2023 HHs By Ethnicity, Hispanic/Latino		
2023 HHs By Ethnicity, Hispanic/Latino	219,451	24.91
2023 Est. Family HH Type by Presence of Own Child.		
Married Couple Family, own children	229,027	37.08
Married Couple Family, no own children	239,942	38.85
Male Householder, own children	20,373	3.30
Male Householder, no own children	27,699	4.49
Female Householder, own children	47,861	7.75
Female Householder, no own children	52,701	8.53
2023 Est. Households by Household Size		
1-Person Household	192,739	21.88
2-Person Household	268,697	30.50
3-Person Household	153,807	17.46
4-Person Household	144,665	16.42
5-Person Household	68,355	7.76
6-Person Household	28,756	3.26
7-or-more-person	24,096	2.73
2023 Est. Average Household Size	--	2.90
2023 Est. Households by Number of Vehicles		
No Vehicles	38,058	4.32
1 Vehicle	233,522	26.50
2 Vehicles	365,309	41.46
3 Vehicles	152,602	17.32
4 Vehicles	61,426	6.97
5 or more Vehicles	30,197	3.43
2023 Est. Average Number of Vehicles	--	2.10
2023 Est. Occupied Housing Units by Tenure		
Housing Units, Owner-Occupied	492,707	55.92
Housing Units, Renter-Occupied	388,407	44.08
2023 Owner Occ. HUs: Avg. Length of Residence		
2023 Owner Occ. HUs: Avg. Length of Residence	--	15.70
2023 Renter Occ. HUs: Avg. Length of Residence		
2023 Renter Occ. HUs: Avg. Length of Residence	--	6.60
2023 Est. Owner-Occupied Housing Units by Value		
Value Less Than \$20,000	3,101	0.63
Value \$20,000 - \$39,999	1,889	0.38
Value \$40,000 - \$59,999	1,869	0.38
Value \$60,000 - \$79,999	2,105	0.43
Value \$80,000 - \$99,999	2,535	0.52
Value \$100,000 - \$149,999	5,045	1.02
Value \$150,000 - \$199,999	2,430	0.49
Value \$200,000 - \$299,999	6,468	1.31
Value \$300,000 - \$399,999	9,632	1.96
Value \$400,000 - \$499,999	15,914	3.23
Value \$500,000 - \$749,999	95,112	19.30
Value \$750,000 - \$999,999	128,823	26.15
Value \$1,000,000 - \$1,499,999	132,670	26.93
Value \$1,500,000 - \$1,999,999	41,991	8.52
Value \$2,000,000 or more	43,121	8.75
2023 Est. Median All Owner-Occupied Housing Value	--	941,351.37

Benchmark: USA

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Trade Area: 100 Civic Center - 30 min

Total Population: 2,619,213 | Total Households: 881,114

	Count	%
2023 Est. Housing Units by Units in Structure		
1 Unit Attached	119,782	12.84
1 Unit Detached	452,651	48.51
2 Units	16,317	1.75
3 to 4 Units	64,340	6.89
5 to 19 Units	109,723	11.76
20 to 49 Units	39,096	4.19
50 or More Units	106,381	11.40
Mobile Home or Trailer	24,375	2.61
Boat, RV, Van, etc.	432	0.05
2023 Est. Housing Units by Year Structure Built		
Built 2014 or Later	56,661	6.07
Built 2010 to 2013	23,029	2.47
Built 2000 to 2009	80,587	8.64
Built 1990 to 1999	116,919	12.53
Built 1980 to 1989	139,860	14.99
Built 1970 to 1979	209,918	22.50
Built 1960 to 1969	162,268	17.39
Built 1950 to 1959	103,876	11.13
Built 1940 to 1949	18,422	1.97
Built 1939 or Earlier	21,558	2.31
2023 Housing Units by Year Structure Built		
2023 Est. Median Year Structure Built	--	1,977.49
2023 Est. Households by Presence of People Under 18		
2023 Est. Households by Presence of People Under 18	331,183	37.59
Households with 1 or More People under Age 18		
Married Couple Family	244,613	73.86
Other Family, Male Householder	25,908	7.82
Other Family, Female Householder	58,028	17.52
NonFamily Household, Male Householder	1,903	0.57
NonFamily Household, Female Householder	731	0.22
2023 Est. Households with No People under Age 18		
Households with No People under Age 18	549,931	62.41
Households with No People under Age 18		
Married Couple Family	224,370	40.80
Other Family, Male Householder	22,179	4.03
Other Family, Female Householder	42,528	7.73
NonFamily, Male Householder	121,094	22.02
NonFamily, Female Householder	139,759	25.41

Benchmark: USA

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Trade Area: 100 Civic Center - 30 min

Total Population: 2,619,213 | Total Households: 881,114

	Count	%
2023 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th Grade	144,328	7.93
Some High School, No Diploma	123,689	6.80
High School Graduate (or GED)	311,980	17.15
Some College, No Degree	351,963	19.34
Associate's Degree	135,740	7.46
Bachelor's Degree	475,328	26.12
Master's Degree	187,507	10.30
Professional Degree	56,381	3.10
Doctorate Degree	32,635	1.79
2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
Less than High School Diploma	186,967	35.42
High School Graduate	131,164	24.85
Some College or Associate's Degree	125,535	23.78
Bachelor's Degree or Higher	84,138	15.94
2023 Est. Households by HH Income		
Income < \$15,000	54,004	6.13
Income \$15,000 - \$24,999	40,023	4.54
Income \$25,000 - \$34,999	43,317	4.92
Income \$35,000 - \$49,999	67,422	7.65
Income \$50,000 - \$74,999	114,012	12.94
Income \$75,000 - \$99,999	103,807	11.78
Income \$100,000 - \$124,999	93,011	10.56
Income \$125,000 - \$149,999	77,460	8.79
Income \$150,000 - \$199,999	101,499	11.52
Income \$200,000 - \$249,999	59,694	6.78
Income \$250,000 - \$499,999	73,384	8.33
Income \$500,000+	53,481	6.07
2023 Est. Average Household Income	-	146,678.10
2023 Est. Median Household Income	-	104,582.54
2023 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	-	112,205.54
Black or African American Alone	-	92,397.51
American Indian and Alaskan Native Alone	-	88,399.79
Asian Alone	-	108,022.33
Native Hawaiian and Other Pacific Islander Alone	-	105,232.36
Some Other Race Alone	-	77,185.78
Two or More Races	-	108,785.60
Hispanic or Latino	-	82,377.17
Not Hispanic or Latino	-	114,470.70
2023 Est. Families by Poverty Status		
2023 Families at or Above Poverty	576,049	93.27
2023 Families at or Above Poverty with children	260,875	42.24
2023 Families Below Poverty	41,554	6.73
2023 Families Below Poverty, with kids	28,409	4.60

Benchmark: USA

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Trade Area: 100 Civic Center - 30 min

Total Population: 2,619,213 | Total Households: 881,114

	Count	%
2023 Est. Employed Civilian Population 16+ by Occupation Classification		
White Collar	876,166	65.85
Blue Collar	221,237	16.63
Service and Farming	233,167	17.52
2023 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	246,395	20.80
15 - 29 Minutes	453,536	38.30
30 - 44 Minutes	287,789	24.30
45 - 59 Minutes	92,913	7.84
60 or more Minutes	103,693	8.76
2023 Est. Avg Travel Time to Work in Minutes	-	30.00
2023 Est. Workers Age 16+ by Transp. to Work		
2023 Est. Workers Age 16+ by Transp. to Work	1,305,972	100.00
Drove Alone	992,391	75.99
Carpooled	122,937	9.41
Public Transport	24,201	1.85
Walked	28,940	2.22
Bicycle	7,640	0.58
Other Means	18,049	1.38
Worked at Home	111,814	8.56
2023 Est. Civ. Employed Pop 16+ by Class of Worker		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	1,330,571	100.00
For-Profit Private Workers	951,937	71.54
Non-Profit Private Workers	70,634	5.31
Local Government Workers	82,521	6.20
State Government Workers	40,888	3.07
Federal Government Workers	13,907	1.04
Self-Employed Workers	167,484	12.59
Unpaid Family Workers	3,201	0.24
2023 Est. Civ. Employed Pop 16+ by Occupation		
Architecture/Engineering	39,338	2.96
Arts/Design/Entertainment/Sports/Media	36,459	2.74
Building/Grounds Cleaning/Maintenance	49,689	3.73
Business/Financial Operations	93,405	7.02
Community/Social Services	19,672	1.48
Computer/Mathematical	51,176	3.85
Construction/Extraction	54,694	4.11
Education/Training/Library	70,517	5.30
Farming/Fishing/Forestry	5,901	0.44
Food Preparation/Serving Related	76,728	5.77
Healthcare Practitioner/Technician	69,168	5.20
Healthcare Support	36,043	2.71
Installation/Maintenance/Repair	28,626	2.15
Legal	21,337	1.60
Life/Physical/Social Science	12,931	0.97
Management	170,450	12.81
Office/Administrative Support	140,106	10.53
Production	70,645	5.31
Protective Services	20,699	1.56
Sales/Related	151,607	11.39
Personal Care/Service	44,106	3.31
Transportation/Material Moving	67,272	5.06
2023 Est. Pop Age 16+ by Employment Status		
In Armed Forces	4,756	0.22
Civilian - Employed	1,346,659	63.35
Civilian - Unemployed	56,962	2.68
Not in Labor Force	717,410	33.75

Benchmark: USA

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Trade Area: 100 Civic Center - 30 min

Total Population: 2,619,213 | Total Households: 881,114



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Trade Area: 100 Civic Center - 30 min

Consumer Units:904,710 | Households:881,114 | Dorm Pop:23,595

	2023 Aggregate Expenditure Estimate	%	2028 Aggregate Expenditure Estimate	%	2023 Annual Avg per Consumer Unit	2028 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2023 Market Index
Total Specified Consumer Expenditures	81,016,688,180	100.00	92,092,495,217	100.00	89,549.90	99,921.98	2.60	133
Entertainment								
Entertainment	4,802,937,587	100.00	5,290,091,946	100.00	5,308.81	5,739.84	1.95	137
Fees and Admissions								
Fees and admissions	917,958,775	19.11	927,272,534	17.53	1,014.64	1,006.11	0.20	127
Recreation expenses, out-of-town trips	7,884,334	0.16	9,410,556	0.18	8.71	10.21	3.60	127
Social, recreation, health club membership	349,192,324	7.27	347,715,414	6.57	385.97	377.28	-0.08	126
Participant sports, out-of-town trips	16,272,803	0.34	16,969,811	0.32	17.99	18.41	0.84	129
Play, theater, opera, concert	104,853,950	2.18	101,515,337	1.92	115.90	110.15	-0.65	127
Movie, other admissions, out-of-town trips	34,328,826	0.71	38,180,756	0.72	37.94	41.43	2.15	123
Admission to sporting events	80,198,516	1.67	58,573,345	1.11	88.65	63.55	-6.09	134
Admission to sports events, out-of-town trips	11,427,498	0.24	12,708,047	0.24	12.63	13.79	2.15	123
Fees for recreational lessons	129,451,932	2.70	141,962,133	2.68	143.09	154.03	1.86	130
Other entertainment services, out-of-town trips	7,884,334	0.16	9,410,556	0.18	8.71	10.21	3.60	127
Fees for participant sports	176,464,259	3.67	190,826,580	3.61	195.05	207.05	1.58	127
Audio Visual Equipment and Services								
Audio and visual equipment and services	1,465,758,730	30.52	1,579,724,805	29.86	1,620.14	1,714.03	1.51	129
Video game software	15,261,468	0.32	22,100,924	0.42	16.87	23.98	7.69	119
Video game hardware and accessories	27,710,596	0.58	32,921,586	0.62	30.63	35.72	3.51	117
Stereos, speakers, and components incl. vehicles	16,473,659	0.34	23,769,511	0.45	18.21	25.79	7.61	119
Televisions	98,271,179	2.05	128,577,879	2.43	108.62	139.51	5.52	117
Cable and satellite television services	1,188,613,537	24.75	1,229,580,700	23.24	1,313.81	1,334.12	0.68	132
Satellite radio service	16,720,898	0.35	14,605,970	0.28	18.48	15.85	-2.67	134
Online gaming services	8,800,419	0.18	10,541,579	0.20	9.73	11.44	3.68	115
VCRs and video disc players	2,882,547	0.06	4,466,663	0.08	3.19	4.85	9.15	111
Video cassettes, tapes, and discs	13,970,496	0.29	17,685,019	0.33	15.44	19.19	4.83	128
Personal digital audio players	1,152,484	0.02	913,853	0.02	1.27	0.99	-4.53	115
Miscellaneous sound equipment	3,999,801	0.08	2,896,369	0.05	4.42	3.14	-6.25	133
Sound equipment accessories	14,446,677	0.30	25,525,211	0.48	15.97	27.70	12.06	106
Satellite dishes	1,770,586	0.04	3,935,026	0.07	1.96	4.27	17.32	102
Miscellaneous video equipment	15,634,048	0.33	12,381,791	0.23	17.28	13.43	-4.56	128
CDs, records, audio tapes	6,729,149	0.14	7,303,834	0.14	7.44	7.92	1.65	127
Streaming, downloading audio	5,136,651	0.11	7,347,069	0.14	5.68	7.97	7.42	112
Applications, games, ringtones for handheld devices	894,848	0.02	1,003,397	0.02	0.99	1.09	2.32	121
Repair of TV, radio, and sound equipment	5,547,629	0.12	8,023,065	0.15	6.13	8.71	7.66	119
Rental of VCR, radio, sound and video equipment	235,944	0.00	511,950	0.00	0.26	0.56	16.76	109
Musical instruments and accessories	19,569,109	0.41	24,009,376	0.45	21.63	26.05	4.17	122
Rental and repair of musical instruments	852,268	0.02	625,703	0.01	0.94	0.68	-5.99	147
Rental of video software	449,762	0.01	425,836	0.01	0.50	0.46	-1.09	117
Installation of TV, satellite TV, sound and video equip	634,976	0.01	572,494	0.01	0.70	0.62	-2.05	135

Benchmark: USA

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Index Colors:	<80	80 - 110	110+
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Trade Area: 100 Civic Center - 30 min

Consumer Units:904,710 | Households:881,114 | Dorm Pop:23,595

	2023 Aggregate Expenditure Estimate	%	2028 Aggregate Expenditure Estimate	%	2023 Annual Avg per Consumer Unit	2028 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2023 Market Index
Pets, Toys, Hobbies and Playground Equipment								
Pets, toys, hobbies, and playground equipment	1,407,331,125	29.30	1,615,437,010	30.54	1,555.56	1,752.78	2.80	146
Pets	1,128,782,064	23.50	1,296,122,461	24.50	1,247.67	1,406.32	2.80	146
Pet food	293,855,402	6.12	352,730,466	6.67	324.81	382.72	3.72	146
Vet services	426,515,803	8.88	481,700,008	9.11	471.44	522.65	2.46	145
Pet purchase, supplies, medicine	292,543,595	6.09	331,818,106	6.27	323.36	360.03	2.55	148
Pet services	115,867,264	2.41	129,873,880	2.46	128.07	140.92	2.31	144
Toys, hobbies, and playground equipment	278,549,061	5.80	319,314,548	6.04	307.89	346.46	2.77	146
Toys, games, arts and crafts, and tricycles	267,310,384	5.57	306,454,653	5.79	295.47	332.51	2.77	147
Stamp and coin collecting	6,027,075	0.13	7,269,484	0.14	6.66	7.89	3.82	143
Playground equipment	5,211,602	0.11	5,590,412	0.11	5.76	6.07	1.41	141
Other Entertainment Supplies, Equipment and Services								
Other entertainment supplies, equipment, and services	1,011,888,957	21.07	1,167,657,597	22.07	1,118.47	1,266.93	2.91	146
Non-motorized recreational vehicles	105,851,039	2.20	94,338,356	1.78	117.00	102.36	-2.28	158
Boat without motor and boat trailers	15,727,237	0.33	13,302,398	0.25	17.38	14.43	-3.29	144
Trailer and other attachable campers	90,123,802	1.88	81,035,958	1.53	99.62	87.93	-2.10	161
Motorized recreational vehicles	146,155,800	3.04	228,346,015	4.32	161.55	247.76	9.33	127
Rental of recreational vehicles	20,349,005	0.42	19,753,908	0.37	22.49	21.43	-0.59	139
Rental non-camper trailer	3,025,145	0.06	1,654,877	0.03	3.34	1.80	-11.37	170
Boat and trailer rental out-of-town trips	2,514,481	0.05	2,187,095	0.04	2.78	2.37	-2.75	156
Rental of boat	563,685	0.01	597,516	0.01	0.62	0.65	1.17	131
Rental of other vehicles on out-of-town trips	11,228,894	0.23	12,876,474	0.24	12.41	13.97	2.78	128
Rental of camper, other RVs on out-of-town trips	3,016,801	0.06	2,437,946	0.05	3.33	2.65	-4.17	147
Outboard motors and Docking and landing fees	28,890,295	0.60	19,397,271	0.37	31.93	21.05	-7.66	157
Sports, recreation and exercise equipment	541,905,619	11.28	603,546,919	11.41	598.98	654.86	2.18	149
Athletic gear, game tables, and exercise equipment	182,191,084	3.79	216,710,002	4.10	201.38	235.13	3.53	149
Bicycles	99,198,745	2.07	97,889,751	1.85	109.65	106.21	-0.27	149
Camping equipment	80,704,096	1.68	80,808,500	1.53	89.20	87.68	0.03	164
Hunting and fishing equipment	154,363,655	3.21	176,920,099	3.34	170.62	191.96	2.77	144
Winter sports equipment	7,185,812	0.15	12,811,317	0.24	7.94	13.90	12.26	128
Water sports equipment	6,421,272	0.13	6,125,476	0.12	7.10	6.65	-0.94	145
Other sports equipment	9,554,695	0.20	9,733,564	0.18	10.56	10.56	0.37	153
Rental and repair of miscellaneous sports equipment	2,286,260	0.05	2,548,210	0.05	2.53	2.76	2.19	138
Photographic equipment, supplies and services	92,740,720	1.93	119,653,007	2.26	102.51	129.83	5.23	137
Film	1,700,072	0.04	2,331,554	0.04	1.88	2.53	6.52	150
Photographer fees	35,108,973	0.73	41,208,833	0.78	38.81	44.71	3.26	137
Photo processing	22,699,573	0.47	30,946,926	0.58	25.09	33.58	6.39	143
Photographic equipment	33,232,102	0.69	45,165,695	0.85	36.73	49.01	6.33	133
Fireworks	34,803,361	0.72	44,498,793	0.84	38.47	48.28	5.04	183
Souvenirs	3,142,273	0.07	5,732,451	0.11	3.47	6.22	12.78	128
Visual goods	14,142,341	0.29	5,116,371	0.10	15.63	5.55	-18.40	180
Pinball, electronic video games	1,584,357	0.03	3,964,944	0.07	1.75	4.30	20.14	128
Live entertainment for catered affairs	14,706,783	0.31	15,418,989	0.29	16.26	16.73	0.95	152
Rental of party supplies for catered affairs	7,617,365	0.16	7,890,573	0.15	8.42	8.56	0.71	130

Benchmark: USA

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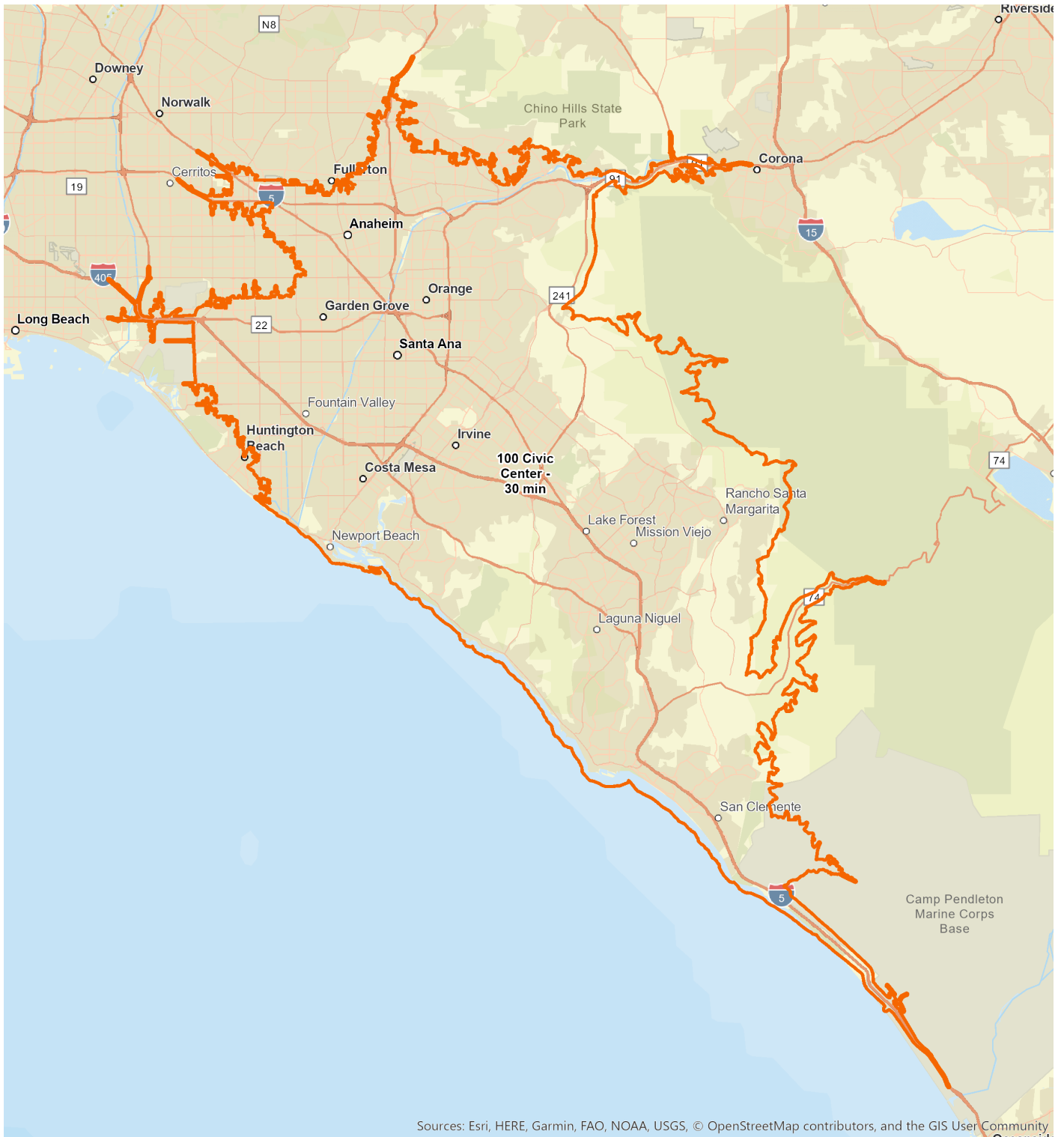
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Consumer Buying Power™ | Map



Trade Area: 100 Civic Center - 30 min

Consumer Units: 904,710 | Households: 881,114 | Dorm Pop: 23,595



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Report Details

Name: Executive Dashboard
Date / Time: 9/21/2023 12:56:17 PM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
100 Civic Center - 30 min		N/A
100 Civic Center - 10 min		N/A
100 Civic Center - 20 min		N/A

Benchmark

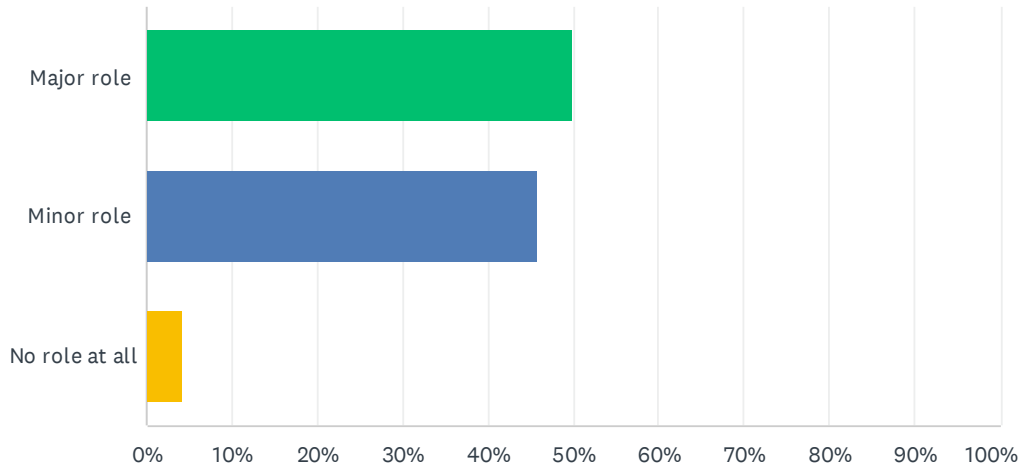
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USA	Entire US	United States

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SPOTLIGHT Pop-Facts® Premier 2023, including 2000 and 2010 US Census, 2023 estimates and 2028 projections	Claritas	© 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. (https://claritas.easpotlight.com/Spotlight/About)
Consumer Buying Power™ - 2023 Estimates and 2028 Projections	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2023 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
Consumer Buying Power™ - Growth Variables	Environics Analytics U.S. Bureau of Labour Statistics Claritas	©2023 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)

Q1 What role do arts activities play in your life?

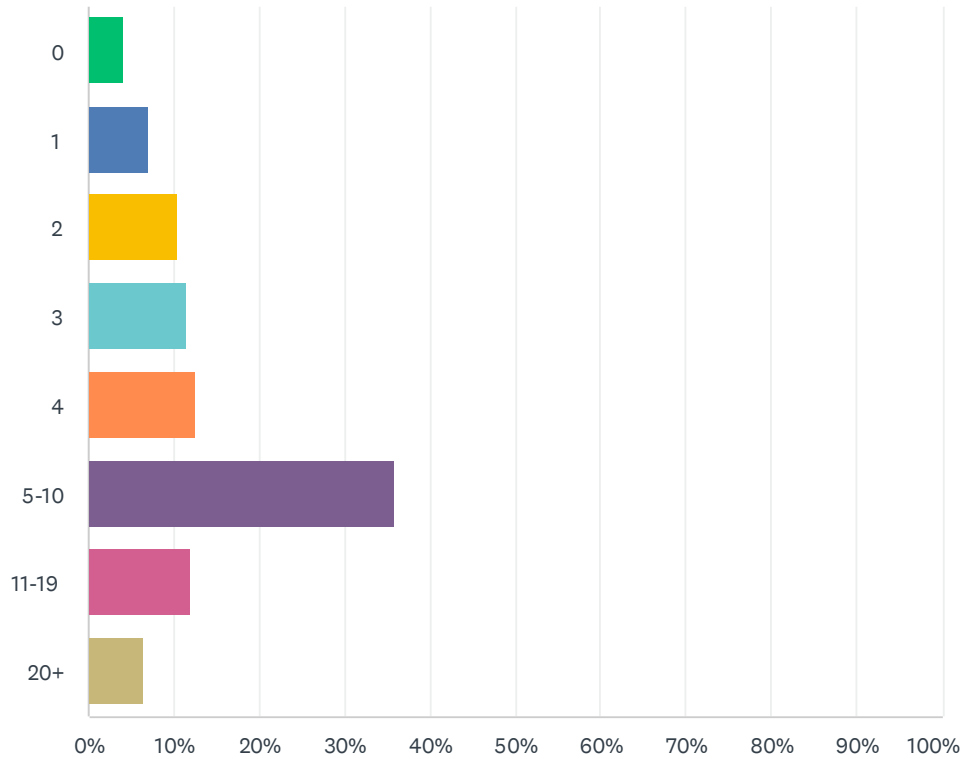
Answered: 957 Skipped: 0



ANSWER CHOICES	RESPONSES
Major role	49.95% 478
Minor role	45.77% 438
No role at all	4.28% 41
TOTAL	957

Q2 How many live entertainment/cultural events have you attended in the past 12 months? Include in-town and out-of-town events.

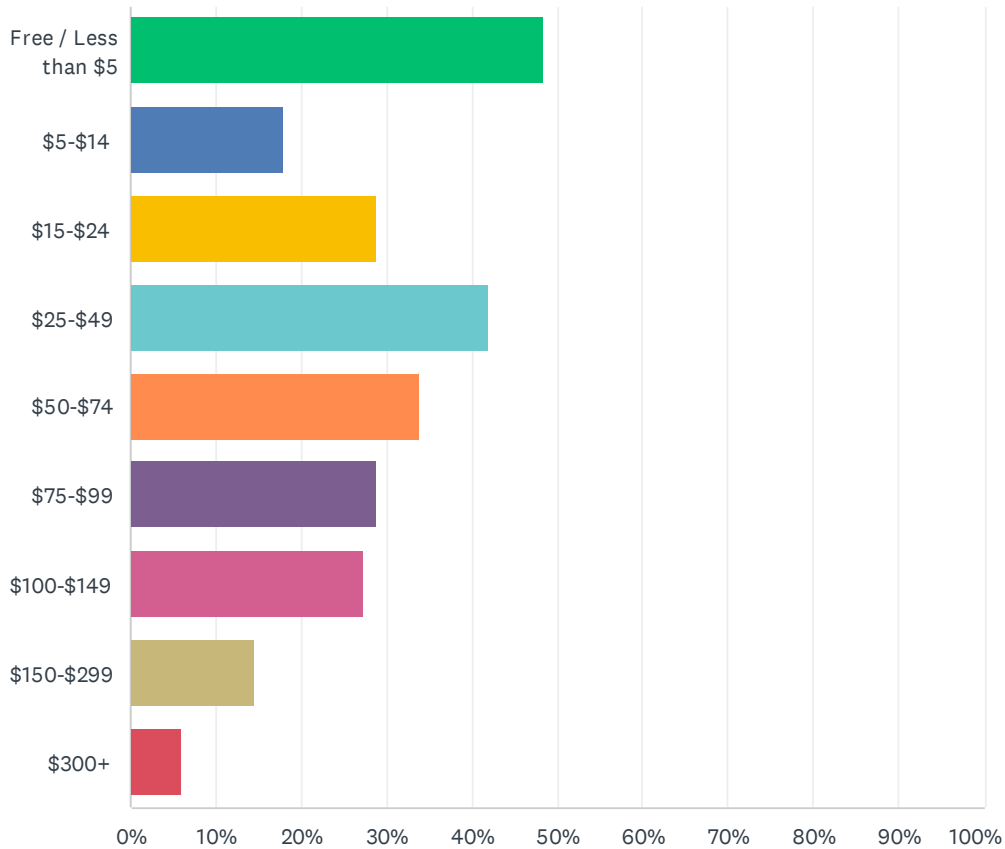
Answered: 957 Skipped: 0



ANSWER CHOICES	RESPONSES	
0	3.97%	38
1	7.11%	68
2	10.55%	101
3	11.49%	110
4	12.64%	121
5-10	35.84%	343
11-19	12.02%	115
20+	6.37%	61
TOTAL		957

Q3 Out of the events that you attended that were ticketed, what were their ticket prices? Check all that apply.

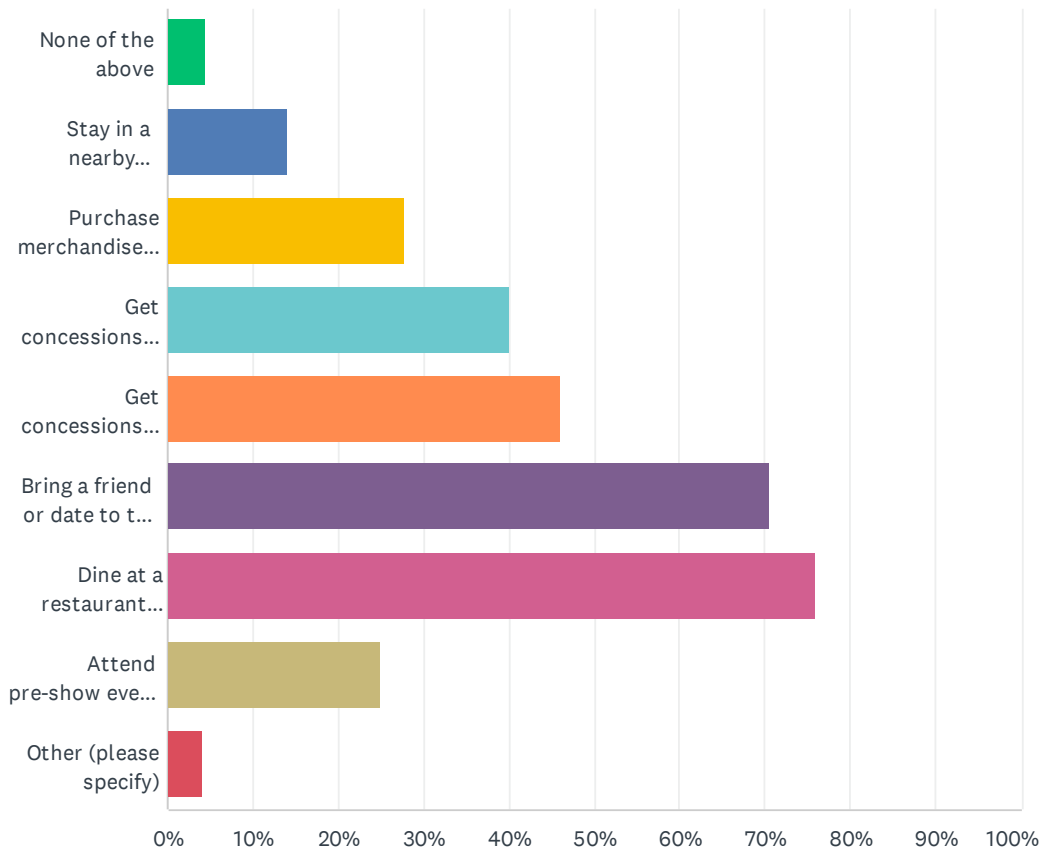
Answered: 957 Skipped: 0



ANSWER CHOICES	RESPONSES	
Free / Less than \$5	48.38%	463
\$5-\$14	17.97%	172
\$15-\$24	28.84%	276
\$25-\$49	41.90%	401
\$50-\$74	33.96%	325
\$75-\$99	28.84%	276
\$100-\$149	27.38%	262
\$150-\$299	14.52%	139
\$300+	5.96%	57
Total Respondents: 957		

Q4 When attending a live performance of any kind, which of the following do you also like to do? Check all that apply.

Answered: 957 Skipped: 0



ANSWER CHOICES	RESPONSES
None of the above	4.49% 43
Stay in a nearby hotel/Airbnb	14.00% 134
Purchase merchandise from the performer	27.80% 266
Get concessions during the show	40.13% 384
Get concessions before or after the show	45.98% 440
Bring a friend or date to the show	70.53% 675
Dine at a restaurant before or after the show	75.86% 726
Attend pre-show events and functions	24.97% 239
Other (please specify)	4.08% 39
Total Respondents: 957	

#	OTHER (PLEASE SPECIFY)	DATE
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Mission Viejo Performing Arts Center Community Survey

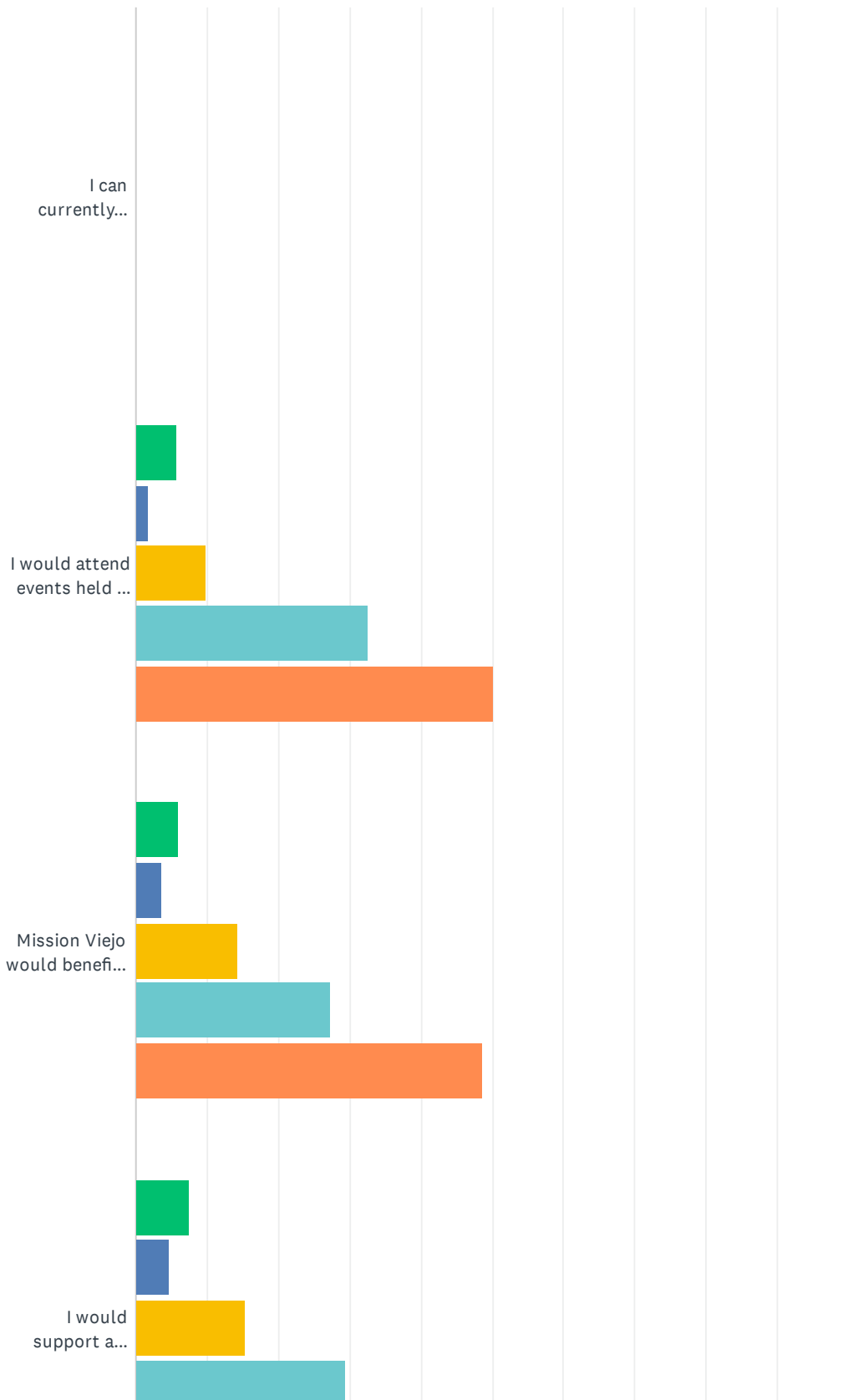
1	Pre and post show cocktails.	10/9/2023 9:03 PM
2	Make sure handicapped seating at fair price & nearby handicapped parking. Plz do NOT use Chapman U as your model. ALL Parking FAR AWAY, I CAN'T GET ON TRAM am sure not only one. In heat or rain 10+ min walk. Disabled need their hands to walk, can't carry umbrella would arrive hair dripping. INEXCUSABLE DESIGN. SHOULD BE FINED!	10/8/2023 11:12 PM
3	Purchase food, drinks at the show	10/8/2023 4:17 PM
4	Bring picnic dinner -concert at the Lake or local park	10/8/2023 2:33 PM
5	Share/interact with artists	10/7/2023 10:32 PM
6	Bring another family member	10/7/2023 1:02 PM
7	Attend rehearsal, when allowed.	10/7/2023 12:16 PM
8	Read and learn about it	10/7/2023 3:41 AM
9	Bring a picnic	10/6/2023 9:12 PM
10	I DON'T ATTEND ANY PROGRAMS.	10/6/2023 7:17 PM
11	meet the artist, workshops, etc	10/6/2023 5:40 PM
12	Volunteer	10/6/2023 4:28 PM
13	It all depends, who, what and where.	10/6/2023 4:05 PM
14	Depends if in vegas or at hometown	10/6/2023 3:52 PM
15	Explore the area ie. downtown coffee shops, shops, etc.	10/6/2023 3:12 PM
16	Plan as group outing to get people together	10/6/2023 3:05 PM
17	Bring a picnic dinner/lunch with drinks or wine	10/6/2023 2:54 PM
18	bring own meal/picnic to event	10/6/2023 2:32 PM
19	Enjoy myself without breaking the bank	10/6/2023 2:31 PM
20	Find easy inexpensive parking!	10/6/2023 2:30 PM
21	Meet the performers	10/6/2023 2:17 PM
22	Park free nearby or have valet parking.	10/6/2023 2:03 PM
23	get to know the artists or professionals	10/6/2023 1:54 PM
24	Prefer to BYOB if allowed. Concessions usually a ripoff and not a good way to treat your community by subjecting them to price gouging monopolists. So allow BYOB like Lake MV and Hollywood Bowl does.	10/6/2023 1:52 PM
25	Picnic in the area	10/6/2023 1:51 PM
26	Daytime. Can't drive at night.	10/6/2023 1:38 PM
27	Free parking	10/6/2023 1:31 PM
28	Bring kids to the event.	10/6/2023 1:26 PM
29	Attend with family	10/6/2023 1:23 PM
30	Bring food & drinks	10/6/2023 1:08 PM
31	We attend a lot of concerts at the lake, so we like the picnic aspect of that.	10/6/2023 12:40 PM
32	Love to picnic	10/6/2023 12:19 PM
33	We need "nice" restaurants brought in, no more fast food! Dog friendly	10/6/2023 12:18 PM
34	View an art exhibition, especially if it engages similar subject matter.	10/6/2023 12:12 PM
35	Plan a event with several couples	10/6/2023 12:10 PM

Mission Viejo Performing Arts Center Community Survey

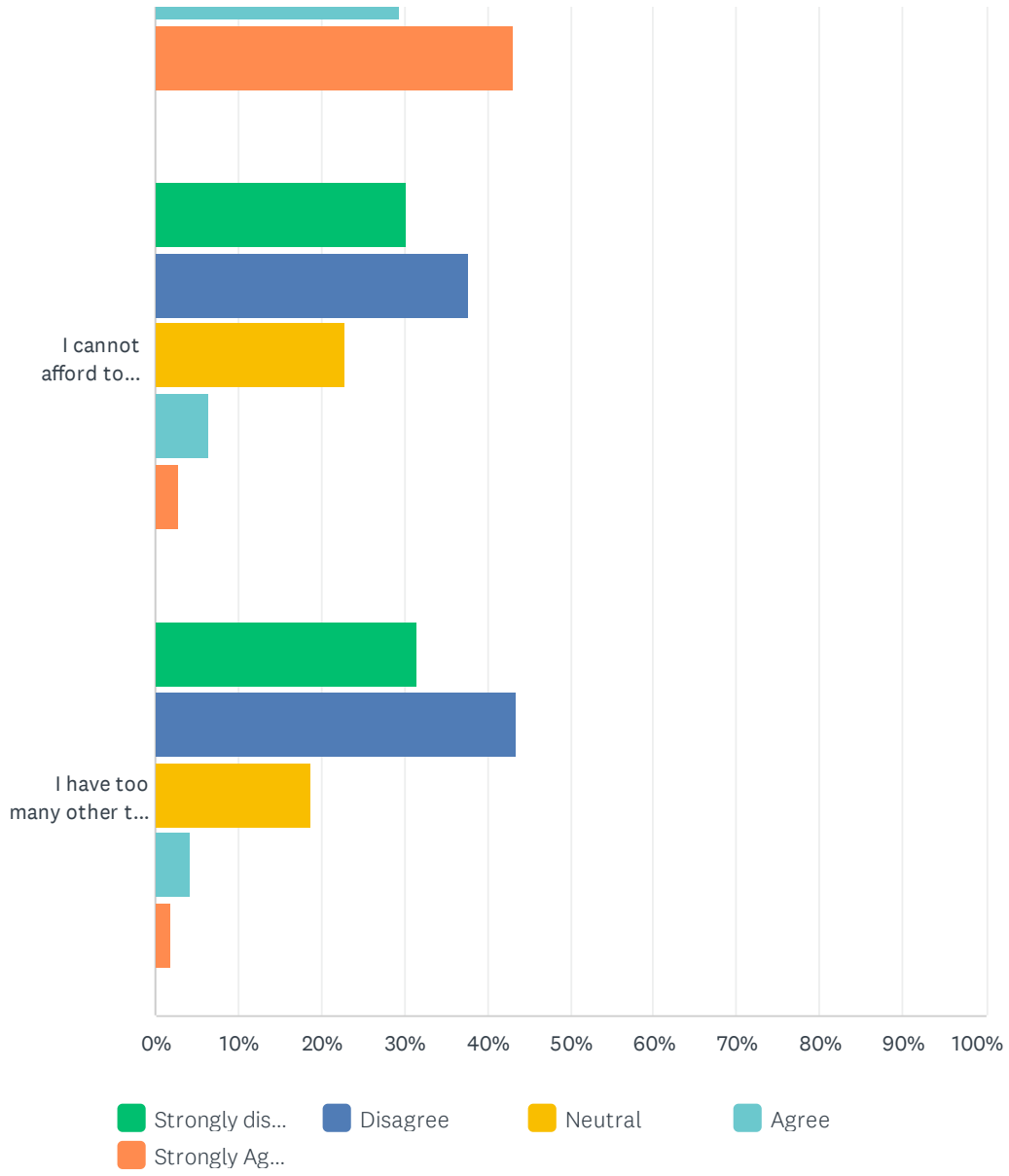
36	Picnic	10/6/2023 12:08 PM
37	Just want good talent!!! - may do dinner before or after	10/5/2023 2:36 PM
38	Bring family (young children)	9/29/2023 12:57 PM
39	dress formally	9/28/2023 10:23 PM

Q5 Please rate your level of agreement with the following statements.

Answered: 957 Skipped: 0



Mission Viejo Performing Arts Center Community Survey

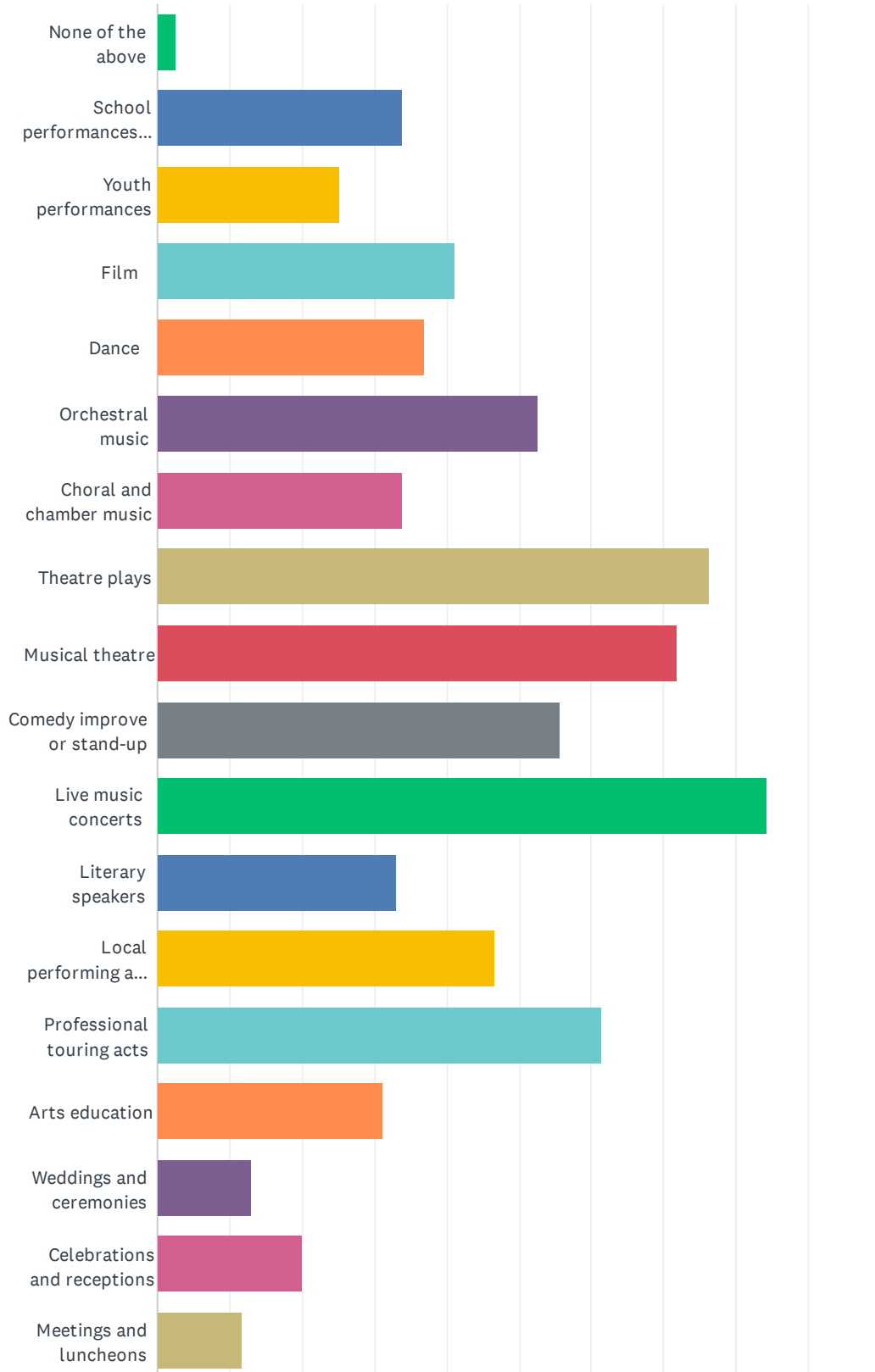


Mission Viejo Performing Arts Center Community Survey

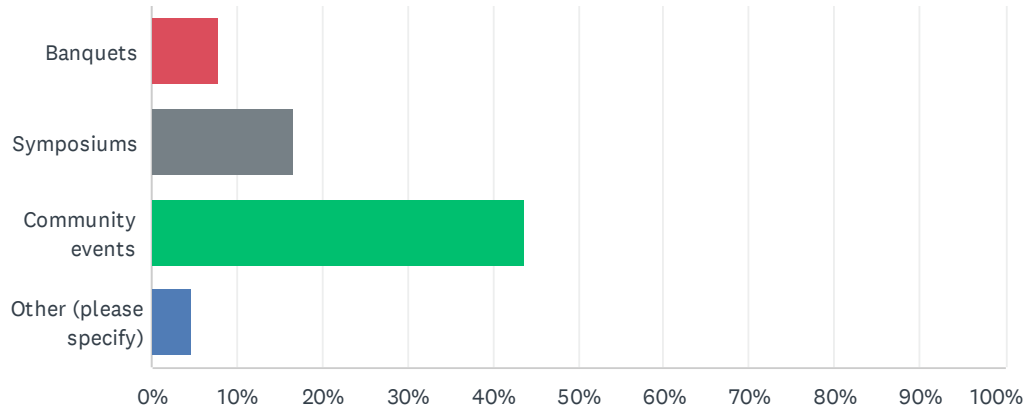
	STRONGLY DISAGREE	DISAGREE	NEUTRAL	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
I can currently fulfill all my local live entertainment and cultural event needs in Mission Viejo.	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
I would attend events held at the new performing arts center.	5.85% 56	1.78% 17	9.72% 93	32.60% 312	50.05% 479	957	4.19
Mission Viejo would benefit from its own performing arts center.	5.96% 57	3.66% 35	14.32% 137	27.38% 262	48.69% 466	957	4.09
I would support a community investment in a facility for live entertainment and events.	7.54% 72	4.61% 44	15.29% 146	29.42% 281	43.14% 412	955	3.96
I cannot afford to attend live performances/events.	30.34% 287	37.84% 358	22.73% 215	6.34% 60	2.75% 26	946	2.13
I have too many other time commitments to attend more performances/events.	31.47% 298	43.51% 412	18.80% 178	4.33% 41	1.90% 18	947	2.02

Q6 What live performances/events are you interested in attending in Mission Viejo? Check all that apply.

Answered: 957 Skipped: 0



Mission Viejo Performing Arts Center Community Survey



ANSWER CHOICES	RESPONSES	
None of the above	2.61%	25
School performances (Theatre, Dance, Band, Orchestra)	33.86%	324
Youth performances	25.18%	241
Film	41.17%	394
Dance	36.89%	353
Orchestral music	52.77%	505
Choral and chamber music	33.86%	324
Theatre plays	76.38%	731
Musical theatre	71.89%	688
Comedy improve or stand-up	55.69%	533
Live music concerts	84.33%	807
Literary speakers	33.02%	316
Local performing art groups	46.60%	446
Professional touring acts	61.44%	588
Arts education	31.14%	298
Weddings and ceremonies	13.06%	125
Celebrations and receptions	19.96%	191
Meetings and luncheons	11.81%	113
Banquets	7.84%	75
Symposiums	16.72%	160
Community events	43.78%	419
Other (please specify)	4.60%	44
Total Respondents: 957		

Mission Viejo Performing Arts Center Community Survey

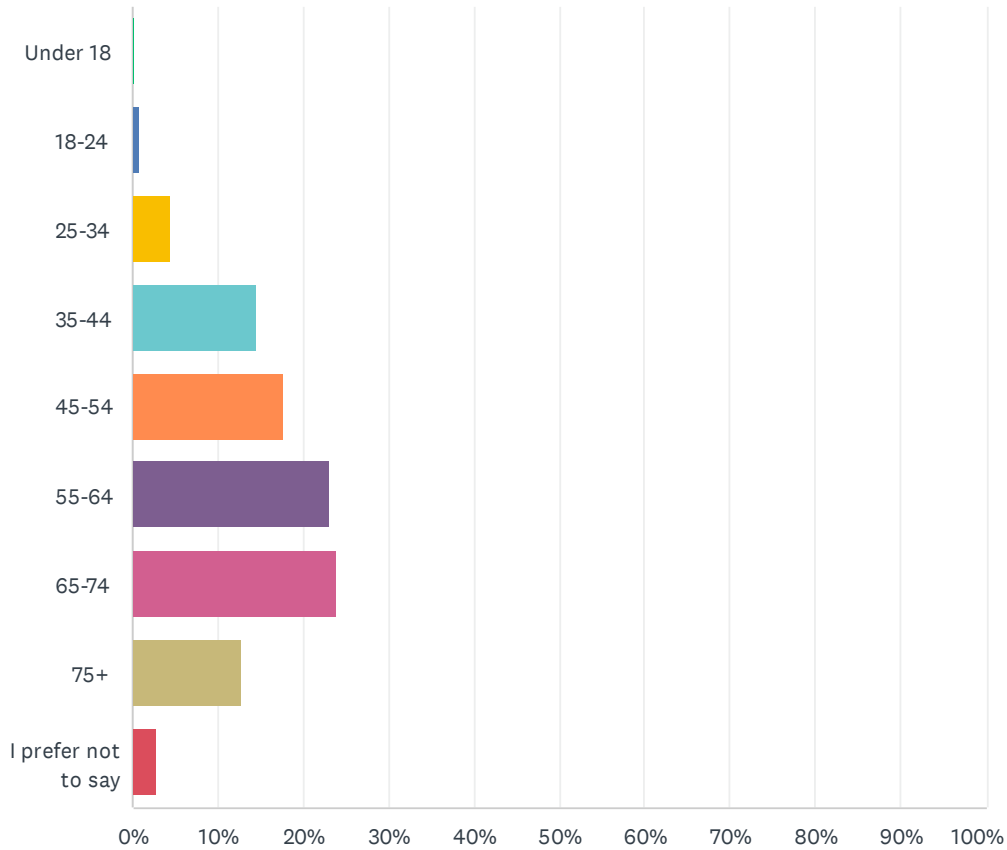
#	OTHER (PLEASE SPECIFY)	DATE
1	Jazz club	10/11/2023 12:11 AM
2	I checked school performances but many high schools in South Orange County have performing arts centers for their school programs and musicals.	10/9/2023 1:55 PM
3	Outdoor seating	10/9/2023 8:21 AM
4	Annual Nutcracker	10/8/2023 11:12 PM
5	Individual musician performances	10/8/2023 4:07 AM
6	Workshops from pro artists in all disciplines	10/7/2023 10:32 PM
7	Rock, Punk, Heavy Metal Concerts	10/7/2023 5:22 PM
8	Sports events like Pickleball tournaments	10/7/2023 4:04 PM
9	Rock	10/7/2023 1:53 PM
10	Programs for the 50+ crowd like music from 40's on	10/7/2023 12:23 PM
11	Solitary musicians performing in a casual outdoor setting like Paseo North	10/7/2023 9:26 AM
12	classic ballet	10/6/2023 11:03 PM
13	O	10/6/2023 8:14 PM
14	Concerts on the lawn	10/6/2023 6:50 PM
15	Community grassroots performers	10/6/2023 5:43 PM
16	An Art Gallery space, Community Sing Along, Children's Theater and Concerts for young people	10/6/2023 5:40 PM
17	Children's Programming (musical acts / theater for small children)	10/6/2023 5:20 PM
18	High quality events - good talent, not average neighborhood talent	10/6/2023 4:44 PM
19	Jazz is the only 100% American art form. All contemporary music is rooted in it,	10/6/2023 4:28 PM
20	We already have enough fine arts concerts & theater. MV needs more live bands.	10/6/2023 4:01 PM
21	Rather built la mancha park 1st	10/6/2023 3:52 PM
22	Magic	10/6/2023 3:47 PM
23	car shows	10/6/2023 3:12 PM
24	Music (acoustic guitar, piano, singers)	10/6/2023 2:42 PM
25	Rock/blues/jazz music	10/6/2023 2:32 PM
26	Ted Talks	10/6/2023 2:32 PM
27	Easter or Christmas Church programs	10/6/2023 2:30 PM
28	folk dancing instruction & performances	10/6/2023 2:10 PM
29	International Art Performances, including inviting dancers or musicians from Asian or African countries.	10/6/2023 1:54 PM
30	Rock and Jazz	10/6/2023 1:27 PM
31	Indian music	10/6/2023 1:18 PM
32	Event center should be setup for recording video and audio	10/6/2023 1:17 PM
33	Jewelry fairs, vintage fairs, car shows, nutrition classes, cooking classes	10/6/2023 1:08 PM
34	Any or all of it!	10/6/2023 12:57 PM
35	Broadway concerts	10/6/2023 12:27 PM
36	All sounds great!	10/6/2023 12:19 PM

Mission Viejo Performing Arts Center Community Survey

37	Magic Shows	10/6/2023 12:12 PM
38	Pickleball events	9/29/2023 7:56 PM
39	Holiday programs	9/29/2023 7:28 PM
40	Cultural events	9/29/2023 7:11 PM
41	I already attend these in and around MV. No need to add another facility	9/29/2023 12:57 PM
42	Jazz	9/29/2023 10:56 AM
43	Hispanic Folclore	9/27/2023 9:30 AM
44	Performing Arts Classes	9/26/2023 6:09 PM

Q7 Please tell us about you: What is your age?

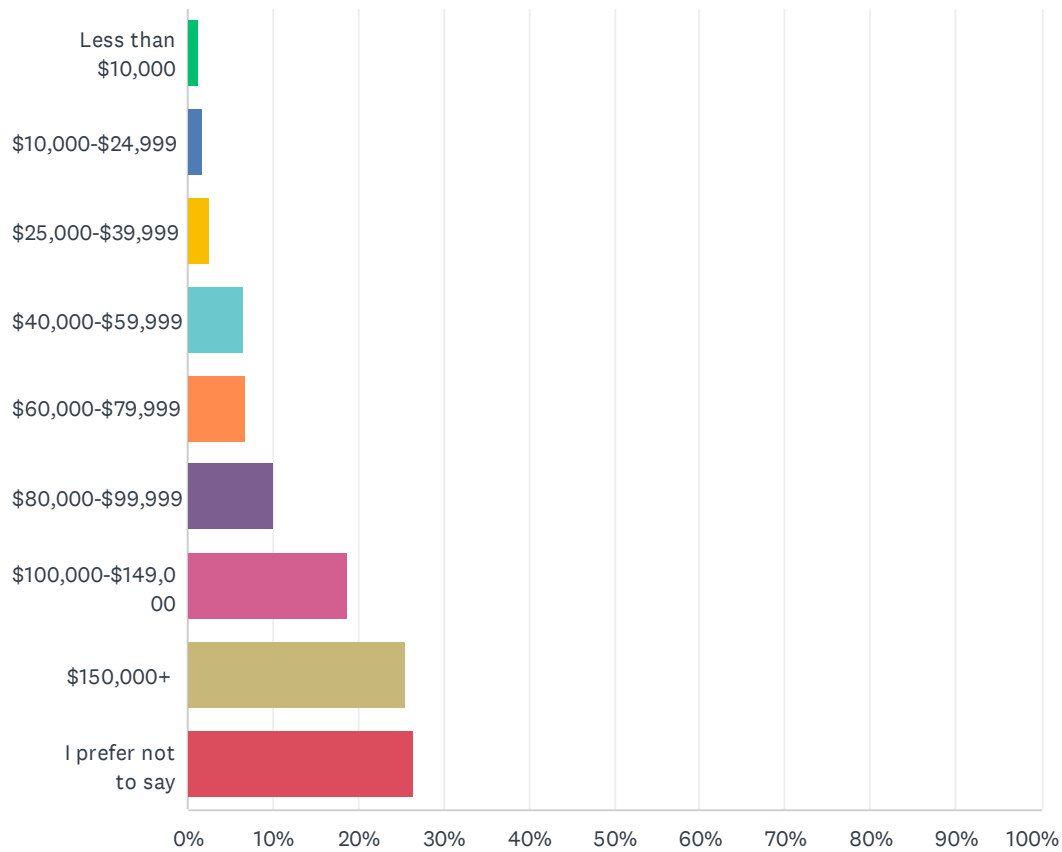
Answered: 957 Skipped: 0



ANSWER CHOICES	RESPONSES	
Under 18	0.21%	2
18-24	0.84%	8
25-34	4.39%	42
35-44	14.42%	138
45-54	17.66%	169
55-64	23.09%	221
65-74	23.93%	229
75+	12.75%	122
I prefer not to say	2.72%	26
TOTAL		957

Q8 Which of these categories describes your personal income last year?

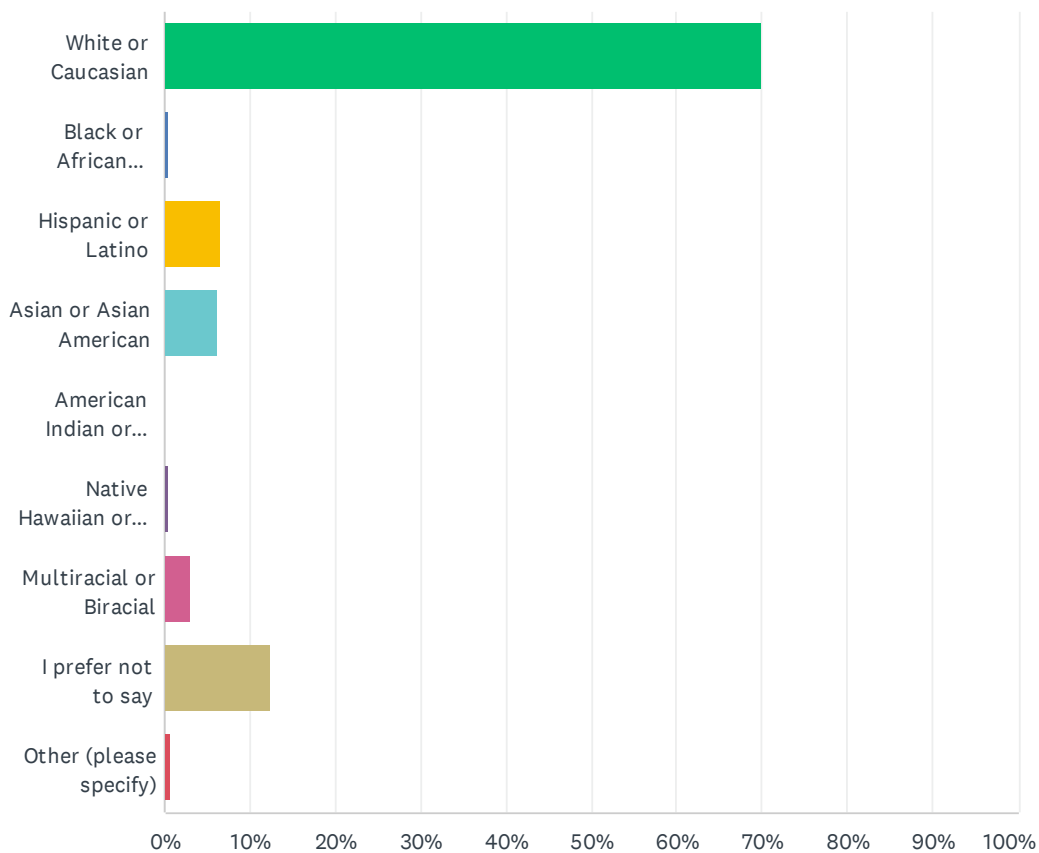
Answered: 957 Skipped: 0



ANSWER CHOICES	RESPONSES	
Less than \$10,000	1.36%	13
\$10,000-\$24,999	1.67%	16
\$25,000-\$39,999	2.61%	25
\$40,000-\$59,999	6.58%	63
\$60,000-\$79,999	6.90%	66
\$80,000-\$99,999	10.03%	96
\$100,000-\$149,000	18.81%	180
\$150,000+	25.60%	245
I prefer not to say	26.44%	253
TOTAL		957

Q9 Which of the following best describes your ethnicity or race?

Answered: 957 Skipped: 0



ANSWER CHOICES	RESPONSES	
White or Caucasian	70.01%	670
Black or African American	0.52%	5
Hispanic or Latino	6.69%	64
Asian or Asian American	6.27%	60
American Indian or Alaska Native	0.10%	1
Native Hawaiian or other Pacific Islander	0.42%	4
Multiracial or Biracial	3.03%	29
I prefer not to say	12.33%	118
Other (please specify)	0.63%	6
TOTAL		957

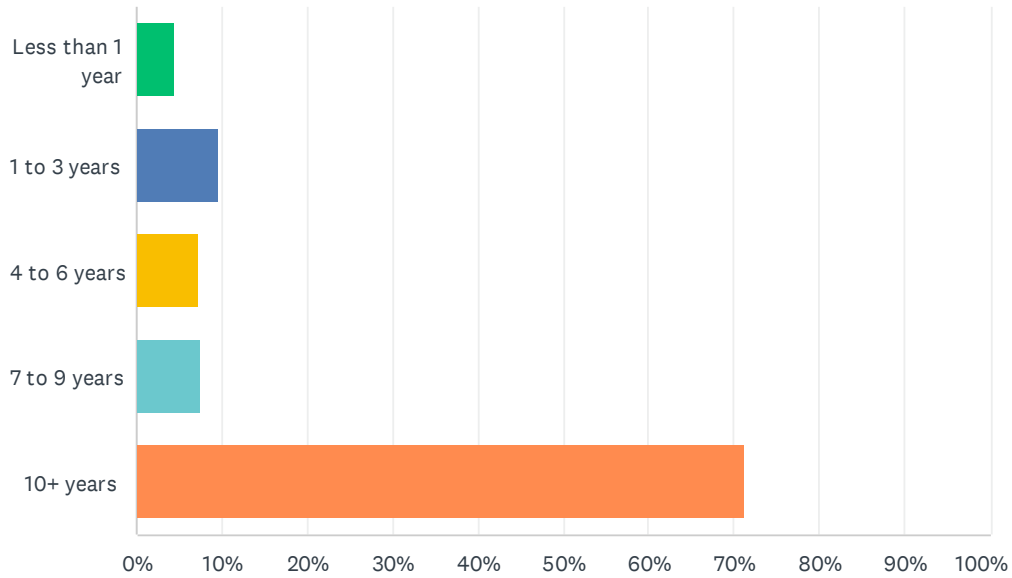
#	OTHER (PLEASE SPECIFY)	DATE
1	Portuguese	10/6/2023 10:35 PM

Mission Viejo Performing Arts Center Community Survey

2	Middle eastern	10/6/2023 5:39 PM
3	Jewish/Italian	10/6/2023 2:10 PM
4	American-Born in the USA ! Raised by legal immigrant parents.	10/6/2023 1:05 PM
5	Filipino Mexican	10/6/2023 12:43 PM
6	Middle eastern white	9/30/2023 11:28 PM

Q10 How long have you lived in Mission Viejo?

Answered: 957 Skipped: 0



ANSWER CHOICES	RESPONSES	
Less than 1 year	4.49%	43
1 to 3 years	9.51%	91
4 to 6 years	7.31%	70
7 to 9 years	7.42%	71
10+ years	71.26%	682
TOTAL		957

Q11 What is the zip code for your primary place of residence?

Answered: 957 Skipped: 0

ANSWER CHOICES	RESPONSES	
Name	0.00%	0
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	0.00%	0
ZIP/Postal Code	100.00%	957
Country	0.00%	0
Email Address	0.00%	0
Phone Number	0.00%	0

#	NAME	DATE
	There are no responses.	
#	COMPANY	DATE
	There are no responses.	
#	ADDRESS	DATE
	There are no responses.	
#	ADDRESS 2	DATE
	There are no responses.	
#	CITY/TOWN	DATE
	There are no responses.	
#	STATE/PROVINCE	DATE
	There are no responses.	
#	ZIP/POSTAL CODE	DATE
1	92691	10/11/2023 10:49 PM
2	92653	10/11/2023 9:15 PM
3	92620	10/11/2023 5:43 PM
4	92677	10/11/2023 3:38 PM
5	92691	10/11/2023 10:58 AM
6	92692	10/11/2023 8:53 AM
7	92692	10/11/2023 6:03 AM
8	92692	10/11/2023 12:11 AM

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9	92679	10/10/2023 10:34 PM
10	92692	10/10/2023 6:19 PM
11	92630	10/10/2023 5:26 PM
12	92691	10/10/2023 5:08 PM
13	92692	10/10/2023 4:00 PM
14	92691	10/10/2023 3:27 PM
15	92691	10/10/2023 3:05 PM
16	92691	10/10/2023 2:24 PM
17	92691	10/10/2023 11:59 AM
18	92692	10/10/2023 11:58 AM
19	92692	10/10/2023 11:06 AM
20	92692	10/10/2023 10:52 AM
21	92688	10/10/2023 10:43 AM
22	92691	10/10/2023 8:54 AM
23	92691	10/10/2023 8:02 AM
24	92691	10/10/2023 5:03 AM
25	92691	10/10/2023 1:48 AM
26	92691	10/10/2023 1:00 AM
27	92691	10/10/2023 12:09 AM
28	92692	10/9/2023 11:18 PM
29	92692	10/9/2023 10:53 PM
30	92653	10/9/2023 10:16 PM
31	92691	10/9/2023 10:14 PM
32	92692	10/9/2023 9:03 PM
33	92690	10/9/2023 8:31 PM
34	92692	10/9/2023 8:18 PM
35	92692	10/9/2023 7:28 PM
36	92692	10/9/2023 7:05 PM
37	92169	10/9/2023 6:28 PM
38	92692	10/9/2023 6:24 PM
39	92691	10/9/2023 5:27 PM
40	92691	10/9/2023 5:10 PM
41	92691	10/9/2023 5:03 PM
42	92691	10/9/2023 4:17 PM
43	92691	10/9/2023 4:12 PM
44	92691	10/9/2023 4:08 PM
45	92691	10/9/2023 3:38 PM
46	92653	10/9/2023 1:55 PM

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47	92691	10/9/2023 12:28 PM
48	92691	10/9/2023 11:02 AM
49	92691	10/9/2023 10:38 AM
50	92692-3941	10/9/2023 10:36 AM
51	92692	10/9/2023 9:38 AM
52	92691	10/9/2023 8:21 AM
53	92629	10/9/2023 8:02 AM
54	92653	10/9/2023 3:11 AM
55	92691	10/9/2023 12:58 AM
56	92692	10/8/2023 11:47 PM
57	92691	10/8/2023 11:30 PM
58	92691	10/8/2023 11:23 PM
59	92677	10/8/2023 11:12 PM
60	92694	10/8/2023 10:50 PM
61	92692	10/8/2023 10:00 PM
62	92653	10/8/2023 9:33 PM
63	92692	10/8/2023 9:19 PM
64	92691	10/8/2023 8:51 PM
65	92692	10/8/2023 8:12 PM
66	92691	10/8/2023 8:04 PM
67	92694	10/8/2023 7:59 PM
68	92692	10/8/2023 7:10 PM
69	92691	10/8/2023 6:35 PM
70	92692	10/8/2023 6:16 PM
71	92692	10/8/2023 6:13 PM
72	92692	10/8/2023 5:50 PM
73	92691	10/8/2023 5:34 PM
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77	92692	10/8/2023 4:16 PM
78	92679	10/8/2023 3:45 PM
79	92792	10/8/2023 3:28 PM
80	92692	10/8/2023 3:24 PM
81	92691	10/8/2023 3:12 PM
82	92692	10/8/2023 3:02 PM
83	92692	10/8/2023 2:47 PM
84	92688	10/8/2023 2:39 PM

Mission Viejo Performing Arts Center Community Survey

85	92691	10/8/2023 2:33 PM
86	92692	10/8/2023 2:01 PM
87	92694	10/8/2023 1:47 PM
88	92692	10/8/2023 1:23 PM
89	92691	10/8/2023 1:20 PM
90	92866	10/8/2023 1:09 PM
91	92692	10/8/2023 12:56 PM
92	92692	10/8/2023 12:34 PM
93	92691	10/8/2023 11:37 AM
94	92630	10/8/2023 11:10 AM
95	92692	10/8/2023 11:09 AM
96	92692	10/8/2023 10:31 AM
97	92692	10/8/2023 10:26 AM
98	92691	10/8/2023 10:12 AM
99	92691	10/8/2023 9:35 AM
100	92692	10/8/2023 9:27 AM
101	92691	10/8/2023 9:25 AM
102	92692	10/8/2023 9:06 AM
103	92692	10/8/2023 7:44 AM
104	92691	10/8/2023 7:05 AM
105	92692	10/8/2023 4:07 AM
106	92691	10/8/2023 1:56 AM
107	92692	10/8/2023 12:46 AM
108	92691	10/8/2023 12:42 AM
109	92692	10/8/2023 12:10 AM
110	92626	10/8/2023 12:02 AM
111	92653	10/8/2023 12:01 AM
112	92692	10/7/2023 11:43 PM
113	92692	10/7/2023 11:00 PM
114	92691	10/7/2023 10:44 PM
115	92691	10/7/2023 10:38 PM
116	926910	10/7/2023 10:32 PM
117	92653	10/7/2023 10:04 PM
118	92692	10/7/2023 8:45 PM
119	92692	10/7/2023 8:35 PM
120	92692	10/7/2023 6:47 PM
121	92691	10/7/2023 6:44 PM
122	92692	10/7/2023 6:40 PM

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123	92692	10/7/2023 6:36 PM
124	92692	10/7/2023 6:12 PM
125	92691	10/7/2023 6:07 PM
126	92692	10/7/2023 5:51 PM
127	93691	10/7/2023 5:42 PM
128	92677	10/7/2023 5:38 PM
129	92692	10/7/2023 5:37 PM
130	92692	10/7/2023 5:22 PM
131	92692	10/7/2023 5:20 PM
132	92691	10/7/2023 5:16 PM
133	92692	10/7/2023 4:57 PM
134	92692	10/7/2023 4:49 PM
135	92691	10/7/2023 4:18 PM
136	92691	10/7/2023 4:09 PM
137	92692	10/7/2023 4:04 PM
138	92692	10/7/2023 4:03 PM
139	92692	10/7/2023 3:29 PM
140	92692	10/7/2023 2:31 PM
141	92612	10/7/2023 1:55 PM
142	92692	10/7/2023 1:53 PM
143	92691	10/7/2023 1:52 PM
144	92653	10/7/2023 1:45 PM
145	92691	10/7/2023 1:31 PM
146	92691	10/7/2023 1:22 PM
147	92691	10/7/2023 1:22 PM
148	92691	10/7/2023 1:02 PM
149	92692	10/7/2023 12:52 PM
150	92691	10/7/2023 12:38 PM
151	92688	10/7/2023 12:35 PM
152	92691	10/7/2023 12:25 PM
153	92630	10/7/2023 12:23 PM
154	92630	10/7/2023 12:16 PM
155	92653	10/7/2023 12:12 PM
156	92691	10/7/2023 11:44 AM
157	92692	10/7/2023 11:35 AM
158	92691	10/7/2023 11:29 AM
159	92691	10/7/2023 11:23 AM
160	92692	10/7/2023 11:19 AM

Mission Viejo Performing Arts Center Community Survey

161	92691	10/7/2023 10:58 AM
162	92791	10/7/2023 10:49 AM
163	92692	10/7/2023 10:49 AM
164	92691	10/7/2023 10:43 AM
165	92691	10/7/2023 10:38 AM
166	92692	10/7/2023 10:33 AM
167	92692	10/7/2023 10:16 AM
168	92691	10/7/2023 10:00 AM
169	92692	10/7/2023 9:57 AM
170	92691	10/7/2023 9:57 AM
171	92692	10/7/2023 9:57 AM
172	92691	10/7/2023 9:55 AM
173	92692	10/7/2023 9:50 AM
174	92692	10/7/2023 9:46 AM
175	92692	10/7/2023 9:27 AM
176	92692	10/7/2023 9:26 AM
177	92692	10/7/2023 9:22 AM
178	92691	10/7/2023 9:17 AM
179	92691	10/7/2023 9:17 AM
180	92692	10/7/2023 9:15 AM
181	92691-5928	10/7/2023 9:04 AM
182	92691	10/7/2023 8:55 AM
183	92692	10/7/2023 8:32 AM
184	92653	10/7/2023 7:48 AM
185	92692	10/7/2023 7:21 AM
186	92692	10/7/2023 5:54 AM
187	92692	10/7/2023 4:16 AM
188	92691	10/7/2023 3:41 AM
189	92691	10/7/2023 3:11 AM
190	92692	10/7/2023 2:52 AM
191	92690	10/7/2023 1:40 AM
192	92692	10/7/2023 1:26 AM
193	92692	10/7/2023 1:20 AM
194	92692	10/7/2023 1:19 AM
195	92691	10/7/2023 1:18 AM
196	92694	10/7/2023 1:10 AM
197	92691	10/7/2023 1:03 AM
198	92691	10/7/2023 12:56 AM

Mission Viejo Performing Arts Center Community Survey

199	92691	10/7/2023 12:54 AM
200	92692	10/7/2023 12:42 AM
201	92691	10/7/2023 12:32 AM
202	92692	10/7/2023 12:24 AM
203	92691	10/7/2023 12:22 AM
204	92630	10/7/2023 12:21 AM
205	us, 92692-3227	10/7/2023 12:14 AM
206	92692	10/7/2023 12:14 AM
207	92691	10/7/2023 12:05 AM
208	92691	10/7/2023 12:04 AM
209	92692	10/7/2023 12:03 AM
210	92692	10/7/2023 12:02 AM
211	92691	10/6/2023 11:58 PM
212	92692	10/6/2023 11:56 PM
213	92692	10/6/2023 11:55 PM
214	92692-2414	10/6/2023 11:47 PM
215	92692	10/6/2023 11:46 PM
216	92692	10/6/2023 11:45 PM
217	92691	10/6/2023 11:44 PM
218	92677	10/6/2023 11:35 PM
219	92692	10/6/2023 11:32 PM
220	92691	10/6/2023 11:31 PM
221	92691	10/6/2023 11:28 PM
222	92691	10/6/2023 11:27 PM
223	92691	10/6/2023 11:26 PM
224	92691	10/6/2023 11:24 PM
225	92679	10/6/2023 11:22 PM
226	92675	10/6/2023 11:20 PM
227	92688	10/6/2023 11:18 PM
228	92692	10/6/2023 11:14 PM
229	92692	10/6/2023 11:07 PM
230	92692	10/6/2023 11:03 PM
231	92692	10/6/2023 10:59 PM
232	92692	10/6/2023 10:56 PM
233	92691	10/6/2023 10:52 PM
234	92692	10/6/2023 10:37 PM
235	92691	10/6/2023 10:37 PM
236	92692	10/6/2023 10:35 PM

Mission Viejo Performing Arts Center Community Survey

237	92692	10/6/2023 10:31 PM
238	92692	10/6/2023 10:20 PM
239	92677	10/6/2023 10:15 PM
240	92692	10/6/2023 10:00 PM
241	92692	10/6/2023 9:51 PM
242	92691	10/6/2023 9:43 PM
243	92692	10/6/2023 9:39 PM
244	92692	10/6/2023 9:36 PM
245	92692-5054	10/6/2023 9:32 PM
246	92692-1853	10/6/2023 9:29 PM
247	93692	10/6/2023 9:23 PM
248	92692	10/6/2023 9:20 PM
249	92691	10/6/2023 9:17 PM
250	92691	10/6/2023 9:15 PM
251	92691	10/6/2023 9:12 PM
252	92691	10/6/2023 9:05 PM
253	92691	10/6/2023 9:03 PM
254	92692	10/6/2023 8:59 PM
255	92692	10/6/2023 8:56 PM
256	92692	10/6/2023 8:50 PM
257	92692	10/6/2023 8:47 PM
258	92692	10/6/2023 8:46 PM
259	92692	10/6/2023 8:44 PM
260	92688	10/6/2023 8:39 PM
261	92692	10/6/2023 8:32 PM
262	92653	10/6/2023 8:32 PM
263	92692	10/6/2023 8:27 PM
264	92679	10/6/2023 8:25 PM
265	92691	10/6/2023 8:24 PM
266	92692	10/6/2023 8:23 PM
267	92691	10/6/2023 8:17 PM
268	92691	10/6/2023 8:15 PM
269	92692	10/6/2023 8:14 PM
270	92691	10/6/2023 8:13 PM
271	92692	10/6/2023 8:10 PM
272	92691	10/6/2023 8:08 PM
273	92692	10/6/2023 8:05 PM
274	92692	10/6/2023 7:59 PM

Mission Viejo Performing Arts Center Community Survey

275	92691	10/6/2023 7:57 PM
276	92692	10/6/2023 7:52 PM
277	92692	10/6/2023 7:45 PM
278	92691	10/6/2023 7:44 PM
279	92692	10/6/2023 7:44 PM
280	92692	10/6/2023 7:41 PM
281	92692	10/6/2023 7:41 PM
282	92688	10/6/2023 7:36 PM
283	92691	10/6/2023 7:35 PM
284	92691	10/6/2023 7:31 PM
285	92692	10/6/2023 7:31 PM
286	92692	10/6/2023 7:31 PM
287	92691	10/6/2023 7:29 PM
288	92691	10/6/2023 7:27 PM
289	92692	10/6/2023 7:23 PM
290	92691	10/6/2023 7:19 PM
291	92692	10/6/2023 7:18 PM
292	92692	10/6/2023 7:17 PM
293	92692	10/6/2023 7:17 PM
294	92691	10/6/2023 7:17 PM
295	92692	10/6/2023 7:14 PM
296	92692	10/6/2023 7:10 PM
297	92692	10/6/2023 7:10 PM
298	92691	10/6/2023 7:03 PM
299	92691	10/6/2023 7:00 PM
300	92691	10/6/2023 6:58 PM
301	92692	10/6/2023 6:54 PM
302	92679	10/6/2023 6:50 PM
303	92692	10/6/2023 6:50 PM
304	92691	10/6/2023 6:48 PM
305	92688	10/6/2023 6:45 PM
306	92692	10/6/2023 6:45 PM
307	92691	10/6/2023 6:42 PM
308	92692	10/6/2023 6:39 PM
309	92692	10/6/2023 6:38 PM
310	92691	10/6/2023 6:35 PM
311	92694	10/6/2023 6:32 PM
312	92630	10/6/2023 6:29 PM

Mission Viejo Performing Arts Center Community Survey

313	92691	10/6/2023 6:27 PM
314	92691	10/6/2023 6:21 PM
315	92656	10/6/2023 6:21 PM
316	92691	10/6/2023 6:18 PM
317	92691	10/6/2023 6:16 PM
318	92692	10/6/2023 6:16 PM
319	92691	10/6/2023 6:14 PM
320	92692	10/6/2023 6:14 PM
321	92691	10/6/2023 6:10 PM
322	92692	10/6/2023 6:01 PM
323	92691	10/6/2023 6:00 PM
324	92692	10/6/2023 5:55 PM
325	92692	10/6/2023 5:52 PM
326	92691	10/6/2023 5:51 PM
327	92692	10/6/2023 5:46 PM
328	92692	10/6/2023 5:46 PM
329	92691	10/6/2023 5:43 PM
330	92691	10/6/2023 5:40 PM
331	92692	10/6/2023 5:39 PM
332	92692	10/6/2023 5:33 PM
333	92694	10/6/2023 5:32 PM
334	92692	10/6/2023 5:29 PM
335	92677	10/6/2023 5:27 PM
336	92691	10/6/2023 5:25 PM
337	92691	10/6/2023 5:20 PM
338	92691	10/6/2023 5:17 PM
339	92691	10/6/2023 5:17 PM
340	92677	10/6/2023 5:14 PM
341	92691	10/6/2023 5:13 PM
342	92691	10/6/2023 5:11 PM
343	92691	10/6/2023 5:11 PM
344	92692	10/6/2023 5:10 PM
345	92691	10/6/2023 5:08 PM
346	92692	10/6/2023 5:05 PM
347	92691	10/6/2023 5:04 PM
348	92602	10/6/2023 5:03 PM
349	92691	10/6/2023 5:02 PM
350	92691	10/6/2023 4:54 PM

Mission Viejo Performing Arts Center Community Survey

351	92691	10/6/2023 4:53 PM
352	92692	10/6/2023 4:53 PM
353	92692	10/6/2023 4:51 PM
354	92679	10/6/2023 4:49 PM
355	92692	10/6/2023 4:47 PM
356	92691	10/6/2023 4:44 PM
357	92692	10/6/2023 4:44 PM
358	92656	10/6/2023 4:43 PM
359	92692	10/6/2023 4:39 PM
360	92691	10/6/2023 4:38 PM
361	92692	10/6/2023 4:37 PM
362	92692	10/6/2023 4:36 PM
363	92692	10/6/2023 4:35 PM
364	92691	10/6/2023 4:29 PM
365	92691	10/6/2023 4:28 PM
366	92656	10/6/2023 4:28 PM
367	92691	10/6/2023 4:25 PM
368	92688	10/6/2023 4:21 PM
369	92694-1293	10/6/2023 4:18 PM
370	92691	10/6/2023 4:16 PM
371	92692	10/6/2023 4:15 PM
372	92691	10/6/2023 4:14 PM
373	92691	10/6/2023 4:13 PM
374	92692	10/6/2023 4:11 PM
375	92691	10/6/2023 4:09 PM
376	92692	10/6/2023 4:06 PM
377	92691	10/6/2023 4:05 PM
378	92691	10/6/2023 4:03 PM
379	92691	10/6/2023 4:02 PM
380	92691	10/6/2023 4:01 PM
381	92691	10/6/2023 4:00 PM
382	92691	10/6/2023 3:58 PM
383	92691	10/6/2023 3:57 PM
384	92692	10/6/2023 3:57 PM
385	92692	10/6/2023 3:56 PM
386	91214	10/6/2023 3:52 PM
387	92692	10/6/2023 3:50 PM
388	92691	10/6/2023 3:50 PM

Mission Viejo Performing Arts Center Community Survey

389	92691	10/6/2023 3:47 PM
390	92692	10/6/2023 3:46 PM
391	92708	10/6/2023 3:43 PM
392	92692	10/6/2023 3:43 PM
393	92692	10/6/2023 3:42 PM
394	92692	10/6/2023 3:41 PM
395	92692	10/6/2023 3:41 PM
396	92692	10/6/2023 3:41 PM
397	92692	10/6/2023 3:39 PM
398	92692	10/6/2023 3:39 PM
399	92691	10/6/2023 3:38 PM
400	92691	10/6/2023 3:36 PM
401	92692	10/6/2023 3:36 PM
402	92691	10/6/2023 3:32 PM
403	92688	10/6/2023 3:30 PM
404	92692	10/6/2023 3:30 PM
405	92692	10/6/2023 3:27 PM
406	92630	10/6/2023 3:27 PM
407	92692	10/6/2023 3:27 PM
408	92692	10/6/2023 3:27 PM
409	92692	10/6/2023 3:25 PM
410	92691	10/6/2023 3:22 PM
411	92692	10/6/2023 3:20 PM
412	92691	10/6/2023 3:17 PM
413	92656	10/6/2023 3:17 PM
414	92692	10/6/2023 3:17 PM
415	92691	10/6/2023 3:15 PM
416	92691	10/6/2023 3:14 PM
417	92692	10/6/2023 3:12 PM
418	92679	10/6/2023 3:12 PM
419	92692	10/6/2023 3:09 PM
420	92691	10/6/2023 3:06 PM
421	92691	10/6/2023 3:05 PM
422	92691	10/6/2023 3:05 PM
423	92691	10/6/2023 3:05 PM
424	92691	10/6/2023 3:04 PM
425	92688	10/6/2023 3:03 PM
426	92691	10/6/2023 3:03 PM

Mission Viejo Performing Arts Center Community Survey

427	92691	10/6/2023 3:03 PM
428	92691	10/6/2023 3:00 PM
429	92637	10/6/2023 2:58 PM
430	92637	10/6/2023 2:58 PM
431	92691	10/6/2023 2:58 PM
432	92688	10/6/2023 2:58 PM
433	92692	10/6/2023 2:58 PM
434	92692	10/6/2023 2:56 PM
435	92692	10/6/2023 2:56 PM
436	92691	10/6/2023 2:56 PM
437	92691	10/6/2023 2:55 PM
438	92692	10/6/2023 2:54 PM
439	92691	10/6/2023 2:54 PM
440	92692	10/6/2023 2:52 PM
441	92679	10/6/2023 2:51 PM
442	92692	10/6/2023 2:50 PM
443	92692	10/6/2023 2:50 PM
444	92694	10/6/2023 2:50 PM
445	92691	10/6/2023 2:48 PM
446	92692	10/6/2023 2:48 PM
447	92692	10/6/2023 2:46 PM
448	92691	10/6/2023 2:44 PM
449	92691	10/6/2023 2:44 PM
450	92692	10/6/2023 2:43 PM
451	92692	10/6/2023 2:42 PM
452	92692	10/6/2023 2:42 PM
453	92691	10/6/2023 2:40 PM
454	93688	10/6/2023 2:40 PM
455	92691	10/6/2023 2:37 PM
456	92691	10/6/2023 2:36 PM
457	92692	10/6/2023 2:35 PM
458	92691	10/6/2023 2:34 PM
459	92691	10/6/2023 2:33 PM
460	92691	10/6/2023 2:33 PM
461	92692	10/6/2023 2:32 PM
462	92692	10/6/2023 2:32 PM
463	92692	10/6/2023 2:32 PM
464	92691	10/6/2023 2:31 PM

Mission Viejo Performing Arts Center Community Survey

465	92656	10/6/2023 2:31 PM
466	92691	10/6/2023 2:31 PM
467	92692	10/6/2023 2:30 PM
468	92692	10/6/2023 2:30 PM
469	92691	10/6/2023 2:25 PM
470	92691	10/6/2023 2:25 PM
471	92692	10/6/2023 2:24 PM
472	92691	10/6/2023 2:24 PM
473	92692	10/6/2023 2:23 PM
474	92691	10/6/2023 2:23 PM
475	92691	10/6/2023 2:22 PM
476	92692	10/6/2023 2:22 PM
477	92691	10/6/2023 2:21 PM
478	92691	10/6/2023 2:21 PM
479	92691	10/6/2023 2:20 PM
480	92691	10/6/2023 2:20 PM
481	92691-4404	10/6/2023 2:19 PM
482	92692	10/6/2023 2:18 PM
483	92691	10/6/2023 2:17 PM
484	92691	10/6/2023 2:17 PM
485	92691	10/6/2023 2:17 PM
486	92692	10/6/2023 2:17 PM
487	92692	10/6/2023 2:17 PM
488	92692	10/6/2023 2:16 PM
489	92692	10/6/2023 2:15 PM
490	92691	10/6/2023 2:14 PM
491	92694	10/6/2023 2:13 PM
492	92691	10/6/2023 2:11 PM
493	92607	10/6/2023 2:11 PM
494	92691	10/6/2023 2:11 PM
495	92692	10/6/2023 2:11 PM
496	92692	10/6/2023 2:11 PM
497	92692	10/6/2023 2:10 PM
498	92691	10/6/2023 2:10 PM
499	92691	10/6/2023 2:10 PM
500	92691	10/6/2023 2:08 PM
501	92691	10/6/2023 2:07 PM
502	92694	10/6/2023 2:07 PM

Mission Viejo Performing Arts Center Community Survey

503	92692	10/6/2023 2:07 PM
504	92692	10/6/2023 2:07 PM
505	92692	10/6/2023 2:03 PM
506	92692	10/6/2023 2:03 PM
507	92692-5245	10/6/2023 2:00 PM
508	92692	10/6/2023 2:00 PM
509	92688	10/6/2023 1:58 PM
510	92688	10/6/2023 1:54 PM
511	92692	10/6/2023 1:53 PM
512	92692	10/6/2023 1:52 PM
513	92692	10/6/2023 1:51 PM
514	92691	10/6/2023 1:51 PM
515	92691	10/6/2023 1:50 PM
516	92692	10/6/2023 1:49 PM
517	92630	10/6/2023 1:49 PM
518	92692	10/6/2023 1:48 PM
519	92691	10/6/2023 1:48 PM
520	92630	10/6/2023 1:47 PM
521	92691	10/6/2023 1:44 PM
522	92691	10/6/2023 1:44 PM
523	92692	10/6/2023 1:44 PM
524	92691	10/6/2023 1:43 PM
525	92692	10/6/2023 1:42 PM
526	92691	10/6/2023 1:42 PM
527	92691	10/6/2023 1:41 PM
528	92691	10/6/2023 1:41 PM
529	92692	10/6/2023 1:38 PM
530	92692	10/6/2023 1:37 PM
531	92691	10/6/2023 1:37 PM
532	92691	10/6/2023 1:35 PM
533	92653	10/6/2023 1:34 PM
534	92691	10/6/2023 1:33 PM
535	92691	10/6/2023 1:31 PM
536	92691	10/6/2023 1:31 PM
537	92677	10/6/2023 1:31 PM
538	92691	10/6/2023 1:30 PM
539	92692	10/6/2023 1:30 PM
540	92691	10/6/2023 1:28 PM

Mission Viejo Performing Arts Center Community Survey

541	92692	10/6/2023 1:27 PM
542	92679	10/6/2023 1:27 PM
543	92691	10/6/2023 1:27 PM
544	92692	10/6/2023 1:26 PM
545	92691	10/6/2023 1:25 PM
546	92692	10/6/2023 1:25 PM
547	92691	10/6/2023 1:25 PM
548	92692	10/6/2023 1:25 PM
549	92692	10/6/2023 1:24 PM
550	92677	10/6/2023 1:23 PM
551	92677	10/6/2023 1:23 PM
552	92691	10/6/2023 1:22 PM
553	92692	10/6/2023 1:21 PM
554	92692	10/6/2023 1:21 PM
555	92691	10/6/2023 1:20 PM
556	92692	10/6/2023 1:20 PM
557	92691-3339	10/6/2023 1:19 PM
558	92692	10/6/2023 1:19 PM
559	92692	10/6/2023 1:18 PM
560	92691	10/6/2023 1:17 PM
561	92679	10/6/2023 1:17 PM
562	92656	10/6/2023 1:17 PM
563	92691	10/6/2023 1:17 PM
564	92630	10/6/2023 1:16 PM
565	92691	10/6/2023 1:16 PM
566	92691	10/6/2023 1:15 PM
567	92691	10/6/2023 1:14 PM
568	92692	10/6/2023 1:14 PM
569	92691	10/6/2023 1:12 PM
570	92692	10/6/2023 1:12 PM
571	92692	10/6/2023 1:12 PM
572	92691	10/6/2023 1:12 PM
573	92692	10/6/2023 1:11 PM
574	92691	10/6/2023 1:11 PM
575	92679	10/6/2023 1:11 PM
576	92630	10/6/2023 1:11 PM
577	92691	10/6/2023 1:11 PM
578	92691	10/6/2023 1:10 PM

Mission Viejo Performing Arts Center Community Survey

579	92691	10/6/2023 1:10 PM
580	92688	10/6/2023 1:10 PM
581	92688	10/6/2023 1:08 PM
582	92691	10/6/2023 1:08 PM
583	92692	10/6/2023 1:08 PM
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Mission Viejo Performing Arts Center Community Survey

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Mission Viejo Performing Arts Center Community Survey

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Mission Viejo Performing Arts Center Community Survey

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Mission Viejo Performing Arts Center Community Survey

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Mission Viejo Performing Arts Center Community Survey

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803	92692	10/6/2023 12:10 PM
804	92691	10/6/2023 12:10 PM
805	92691	10/6/2023 12:10 PM
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Mission Viejo Performing Arts Center Community Survey

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833	92692	10/6/2023 12:06 PM
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Mission Viejo Performing Arts Center Community Survey

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873	92691	9/30/2023 12:11 PM
874	92692	9/30/2023 12:09 PM
875	92691	9/30/2023 12:01 PM
876	92692	9/30/2023 11:56 AM
877	92692	9/30/2023 10:39 AM
878	92692	9/30/2023 10:02 AM
879	92691	9/30/2023 9:52 AM
880	Xxxxx	9/30/2023 9:51 AM
881	92692	9/30/2023 9:38 AM
882	92692	9/30/2023 9:30 AM

Mission Viejo Performing Arts Center Community Survey

883	92691	9/30/2023 9:18 AM
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887	92692	9/30/2023 12:35 AM
888	92691	9/29/2023 11:41 PM
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920	92692	9/29/2023 11:29 AM

Mission Viejo Performing Arts Center Community Survey

921	92691	9/29/2023 11:27 AM
922	92692	9/29/2023 11:19 AM
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952	92692	9/28/2023 10:21 AM
953	92692	9/27/2023 5:22 PM
954	92692	9/27/2023 4:05 PM
955	92691	9/27/2023 10:56 AM
956	92691	9/27/2023 9:30 AM
957	92692	9/26/2023 6:09 PM
#	COUNTRY	DATE

Mission Viejo Performing Arts Center Community Survey

There are no responses.

#	EMAIL ADDRESS	DATE
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There are no responses.

#	PHONE NUMBER	DATE
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There are no responses.

Q12 What other ideas, thoughts, or feedback would you like to share to shape the future of a new venue in Mission Viejo?

Answered: 387 Skipped: 570

#	RESPONSES	DATE
1	We should support the arts	10/11/2023 10:49 PM
2	I think the importance of art and live performance should be emphasized in our community. As a filmmaker, it would do wonders for the community if a film festival were held here. I'd be more than willing to go to and support an event like that, and I'm sure many people in this community would agree!	10/11/2023 9:15 PM
3	Outdoor venue	10/11/2023 8:53 AM
4	Low cost entertainment and dining options	10/11/2023 12:11 AM
5	n/a	10/10/2023 10:34 PM
6	As I'm not super interested in the arts, I feel if I wanted to attend something, I could go to Irvine for example. It seems such a large expense for the city (us) to bear. I realize however, that some people really enjoy the arts and attending performances. Perhaps there are existing facilities that might be used (churches/schools) for performances that wouldn't incur huge debt. Thank you for the survey ;)	10/10/2023 5:08 PM
7	The only concern I have is the traffic that it will cause on the streets during event times and depends on where it is located for that and convenience.	10/10/2023 4:00 PM
8	It would be great for SVUSD to have access to a performing arts venue like Capo Valley Unified schools do. Irvine schools and CVUSD schools are surpassing SVUSD in the performing arts due to the money they put into their performance spaces. We would love to have a nice space for our students to perform.	10/10/2023 2:24 PM
9	There's enough noise from high school evening events, music from the church events and the paseo. Changing the peaceful life we came to Mission Viejo to enjoy.	10/10/2023 10:52 AM
10	More of the arts would be wonderful!	10/10/2023 10:43 AM
11	Parking is vital. Handicapped accessibility is vital.	10/10/2023 8:54 AM
12	No	10/10/2023 1:48 AM
13	Fiscally responsible for current and future generations of MV homeowners and residents.	10/10/2023 12:09 AM
14	outdoor/indoor venue	10/9/2023 10:14 PM
15	It would be good to know the other ideas for that space and funds to determine if another option makes more sense.	10/9/2023 9:03 PM
16	4th of July and Pacific Synophy (SP??) I go to.....enjoy. I don't like fighting crowds or traffic to go to an event.	10/9/2023 8:18 PM
17	Ticket prices to concerts/ live events are expensive for most people. If this can be discounted I think more people can attend.	10/9/2023 7:28 PM
18	I love this idea! It would depend on what was being offered as to the frequency of attendance but our community would be if it from having something near by that's affordable and fun!	10/9/2023 6:24 PM
19	I had heard that the old Steinmart building was going to be an entertainment center	10/9/2023 5:27 PM
20	I love the art, music, and community-based events. I'm a Mom that firmly believes in exposing kids to these kinds of activities and we prioritize it as a family. I would love to have more opportunities in MV itself, where we live.	10/9/2023 5:03 PM
21	Parking space is a big issue. Must have more than enough with wide spaces. No more	10/9/2023 4:08 PM

Mission Viejo Performing Arts Center Community Survey

compact narrow slots. We have left venues without seeing the production due to limited parking.

22	The city offers a lot of free community/local performances (Norman P Murray, Library, etc)- we love these! It may be nice to have a new facility be able to accommodate larger performers- either bands, comedy, theater, etc. We usually go to Irvine Improv, House of Blues in Anaheim, 5 Points Amphitheater, or the Observatory in Santa Ana for paid shows.	10/9/2023 3:38 PM
23	I don't live in Mission Viejo but I've worked at the Library for 17 years. I live in Laguna Hills but we need a performing arts center desperately down here. Build one!!	10/9/2023 1:55 PM
24	Updated Mission Viejo Shops indoor mall . It is old crappy stores very outdated	10/9/2023 12:28 PM
25	When there is a concert etc., make sure the venue isn't too strict on ending time. Make sure there's plenty of parking.	10/9/2023 9:38 AM
26	I would appreciate nice and abundant outdoor seating that would make this a comfortable place to visit. I would like to see artistic and unique choices in furnishings. This would help elevate the aesthetic of the venue.	10/9/2023 8:21 AM
27	Please add lower price senior and student tickets.	10/9/2023 8:02 AM
28	Would have attended more performances but concerned about the pandemic the last few years. Also concerned about the traffic and public safety this would bring to the neighborhoods and in our community.	10/8/2023 11:47 PM
29	Additional revenue for our city...a worthy plan!	10/8/2023 11:30 PM
30	If u proceed & are agreeable to include professional level dance be certain you consult w/ dance pros as their requirements on stage flooring& size or can temp flooring be brought in. Also must consider "fly space" for any theatrical productions unless u stick to amateur. Plz do your homework so u don't build a theater u can't use as intended.	10/8/2023 11:12 PM
31	We live in Laguna Hills but we envy the nice library and the Lord of Strings concerts that Mission Viejo has sponsored. A folk festival (food, arts and master musicians) would be an interesting event, focusing one US State and one international country each year like the Smithsonian folklife festival on the Mall in DC.	10/8/2023 9:33 PM
32	Addition of more higher quality restaurants to community. Not just fast food places.	10/8/2023 9:19 PM
33	A place for country concerts would be great!	10/8/2023 8:04 PM
34	Good parking!	10/8/2023 7:59 PM
35	It absolutely needs to be done in conjunction with restaurants and gastropubs -- for adults. MV residents would much prefer supporting MV establishments, rather than having to travel to the great restaurants in surrounding communities.	10/8/2023 6:13 PM
36	i WOULD LIKE TO SEE MORE RESTAURANTS AND LESS FAST FOOD PLACES. RESTAURANTS LIKE CRACKER BARREL AND BUFFETS.	10/8/2023 5:50 PM
37	.	10/8/2023 4:16 PM
38	Ample free parking such as we have at the Newhart Center area	10/8/2023 3:12 PM
39	We do have several event centers in south orange county, such as Soka, Saddlebackcollege, Segerstrom, Norman Murray indoor and outdoor, Laguna Arts complex Not sure MV can support another venue.	10/8/2023 2:39 PM
40	Don't think MV needs a "venue"-already have close by the Segerstrom Center; Laguna Playhouse; Soka University; venue at the Great Park or Pacific Amphitheater; free summer concerts at various parks nearby	10/8/2023 2:33 PM
41	Saddleback College already has good theater performances at a very reasonable cost - especially for over 55 community. SOKA University is very close with a first class venue and provides a wide variety of performing arts. I don't see a need for a performing arts venue in Mission Viejo.	10/8/2023 2:01 PM
42	The city currently has a number of venues that have served us well for a wide range of performance categories. In addition, the Kaleidoscope has a lot of theater space that is underutilized, Saddleback college also could serve as a venue space for a wide range of	10/8/2023 1:20 PM

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performance categories. This sounds to me like a way to spend a bunch of money on something the community does not need. Not the MV way of running things.

43	You have a venue at Saddleback College you could use for such events without having to build and maintain another venue.	10/8/2023 1:09 PM
44	Do not duplicate what is presented at the Lake. Include performances that would be of interest to a mature audience.	10/8/2023 12:56 PM
45	I live in Lake Forest but have friends in MV and often attend events in MV. I also use the library	10/8/2023 11:10 AM
46	Traffic and parking! If both of those aren't accomodated this isn't worth it	10/8/2023 9:25 AM
47	We love it here	10/8/2023 9:06 AM
48	We don't have the space and this was not part of the original master plan	10/8/2023 7:05 AM
49	Please make it handicapped accessible & comfortable, provide tram service to & from parking, supply valet parking services	10/8/2023 4:07 AM
50	I'd love to see the performing arts center located in a "downtown" or location that people frequent for shopping, dining, entertainment, etc. Mission Viejo is missing that.	10/8/2023 12:10 AM
51	Local colleges, Lake MV & NM Sr. Center provide enough entertainment. No need to build a performing arts center. South Coast Performing arts center is all we need .	10/7/2023 11:43 PM
52	Let people bring sealed water bottles in.	10/7/2023 10:44 PM
53	A venue that allows for live multi-interdisciplinary arts.	10/7/2023 10:32 PM
54	Don't forget the theatre at SVCC. Let's not compete.	10/7/2023 6:44 PM
55	I think Mission Viejo has put so much money over the last 60 years into sports and recreation it is time for the city to do the same with the cultural arts.	10/7/2023 6:12 PM
56	Would only attend G rated, family friendly activities.	10/7/2023 6:07 PM
57	I suggest an open space for walks and possible restoration of wetlands. I can go to Irvine, Anaheim, and LA for shows. Mission Viejo is a bedroom community per design. Stop fueling your egos with unrealistic and costly ideas.	10/7/2023 5:22 PM
58	Mission Viejo needs more nice restaurants and places to meet friends and have a glass of wine.	10/7/2023 5:16 PM
59	Affordable prices, available parking	10/7/2023 4:49 PM
60	It would be nice to have an Amphitheatre like Aliso Viejo has by the movie theatre in AV.	10/7/2023 4:18 PM
61	For summer events shade would be nice. There should also be an option for drinking water rather than the need to purchase water. I prefer purchasing a ticket with a seat number rather than first come first served.	10/7/2023 4:09 PM
62	The mall or old Michael's/Steinmart location would be a good place for the venue.	10/7/2023 4:04 PM
63	My concern is increased traffic.	10/7/2023 1:31 PM
64	Stadium seating so that there are no blocked views. More female restroom capacity.	10/7/2023 1:22 PM
65	Would love to have this new venue in my "hometown" - Mission V. Many of your ideas appeal to me. Think it's a good idea to start gradually such as having music performances until the community becomes aware of what's happening.	10/7/2023 1:22 PM
66	I love the idea of bringing performances to MV, but serious considerations to traffic patterns and parking must be considered.	10/7/2023 12:52 PM
67	Start small. Would this replace the Lake concerts?	10/7/2023 12:38 PM
68	I think it is a waste of taxpayer money and totally unnecessary! I'd like to see performances by our local schools at the library or Norman Murray Center either inside or outside. We have enough venues already including the McKinney Theater at Saddleback College already in	10/7/2023 12:25 PM

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Mission Viejo plus Segerstrom, Chance Theater and more including several outdoor concert venues within an easy drive.

69	Altho I live in Lake Forest, I would definitely attend events in MV as it's so nearby.	10/7/2023 12:23 PM
70	Consider the ranching and agricultural history of the area in the architecture and interior of the building and grounds.	10/7/2023 12:16 PM
71	It would be helpful to pick a location close to public transportation to minimize traffic congestion	10/7/2023 11:44 AM
72	Make sure the architecture is creative, artistic & not mundane as are do many CS Hopi g center remodels. Take a cue from the new center of Los Rios Street SJC. Give it personality and a vibe, not like the ugly fast food place replacing Lakeside Chinese . Awful	10/7/2023 11:35 AM
73	Be able to prove profitability!	10/7/2023 11:19 AM
74	The arts help build community.	10/7/2023 10:43 AM
75	I would be willing to volunteer in any capacity to help make this happen.	10/7/2023 10:33 AM
76	We've been saying for a while that Mission Viejo needed to have some kind of venue like this. It would be nice to have more cultural arts here. Even if the event location was the size of the Belly Up in Solana Beach or the Observatory in Santa Anna or something similar you would be able to bring in some great musical artists or off-Broadway plays.	10/7/2023 10:00 AM
77	How and where the venue is developed and the size is a huge qualifier to my responses. If it is too large and causes too much congestion, that would be a big negative. The location is critical. I would like to know what locations are being considered before being asked these questions. My response assume a suitable location is found that is not too large for the community.	10/7/2023 9:57 AM
78	There is so little cultural activity for adults in Mission Viejo. Everything is geared toward children and families. I would so welcome activities that contribute to more adult cultural and creative interests. There's literally nothing cultural or recreational in this community that isn't geared toward children. Not everyone has littles, and it is tedious and limiting culturally, and stigmatizes the entire area as being a cultural vacuum. Hope you can bridge this gap with the new programming. I will support your endeavor.	10/7/2023 9:27 AM
79	I do not think the city should be financing a concert venue. This is more appropriate for a private venture if the market demands it.	10/7/2023 9:26 AM
80	excellent idea, cultural center, I would like specialized smaller arts & entertainment events with restaurants for before or after dining along with a venue for larger community activities	10/7/2023 9:17 AM
81	We need this in Mission Viejo.	10/7/2023 9:04 AM
82	Ensure sufficient and free parking and sufficient high quality restrooms please (Five Point has done a great job with both of these). Long lines and waiting for parking or restrooms negatively impacts the overall experience of attending an event.	10/7/2023 8:55 AM
83	No new taxes.	10/7/2023 4:16 AM
84	Keep it classy and family friendly, don't degrade the community.	10/7/2023 3:41 AM
85	It would be of great benefit to our town and its residents. It would complete the circle of sports and arts activities for a town that serves all its people.	10/7/2023 3:11 AM
86	We have a beautiful city with many attributes that aren't itemized to its fullest potential.	10/7/2023 1:20 AM
87	Lighting from in front of performers and well placed sound systems are crucial with comfortable seating	10/7/2023 1:19 AM
88	Advertising more	10/7/2023 1:10 AM
89	Noise on the evening of a performance is not a worry to me but traffic is. This must be well thought out , including space, safety and flow. People helping, guiding is a must. Innovative ideas are welcome.	10/7/2023 12:42 AM
90	My children would love to take acting classes or have more available in mission viejo	10/7/2023 12:14 AM
91	Mission Viejo has NPM community center, Saddleback college performing arts, Zplayhouse	10/7/2023 12:14 AM

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and the planned outdoor amphitheater in the Core Vision. In my opinion, all are underutilized. Why another "performing arts center" in this small community? Unless you plan to tear down the Kaleidoscope, I'm not much interested.

92	I do not think the city can accommodate anymore traffic. Current activities tend to draw people from other cities and it's difficult for citizens to get tickets, parking or even enjoy free events because of the amount of attendee's.	10/7/2023 12:05 AM
93	Would be an opportunity to provide a state of the art venue for local schools - especially high schools - to use due to the small size or aging facilities currently available	10/7/2023 12:04 AM
94	Some emphasis on community theatre that is affordable so that most can afford to attend something.	10/7/2023 12:03 AM
95	Would love a vibrant downtown area with restaurants, bars, and entertainment	10/6/2023 11:58 PM
96	WE ENJOY ATTENDING THE SUMMER CONCERTS AT MV LAKE, AND OTHER AREA CONCERTS.	10/6/2023 11:56 PM
97	No new taxes. No bond issues. Don't build such a facility.	10/6/2023 11:55 PM
98	Needs to have comfortable/adequate seating and excellent sound system	10/6/2023 11:47 PM
99	I like the idea of shops and restaurants across from city hall. Unless an entertainment venue can make money and not be funded by increased taxes, then it doesn't seem necessary.	10/6/2023 11:45 PM
100	Parking or shuttle to the venue is important	10/6/2023 11:27 PM
101	I prefer outdoor venues which I why I am not enthusiastic about a center. I also think the city should do analysis of the center's cost and projected revenues and non-monetary values (like bringing community together) to inform its assessment of building a center.	10/6/2023 11:26 PM
102	Hope it has good acoustics	10/6/2023 11:24 PM
103	A new venue that can attract performances of all kinds from all sorts of different acts would be really amazing. Something that has enough money about it where it can be a modern state of the art venue that's green friendly. With easy access to parking as well please.	10/6/2023 11:07 PM
104	The expense could be a concern for many. A range of ticket prices for different events important so everyone who would like to attend, could. Where is the projected site and estimated project cost?	10/6/2023 10:59 PM
105	focused on our community; conservative events only - no LGBT, liberal, etc	10/6/2023 9:51 PM
106	I don't think there is any room for it and it would increase traffic and disturb residences.	10/6/2023 9:43 PM
107	Have adequate parking. Performances need to be affordable to benefit the community.	10/6/2023 9:12 PM
108	This venue would be a welcome addition to MV!	10/6/2023 8:56 PM
109	Thanks	10/6/2023 8:47 PM
110	More good restaurants to dine in before show and other times.	10/6/2023 8:44 PM
111	I like how San Juan Cap did this years ago. They had various cultural music groups. Luna Loka, Gregg Karukas, and Eric Bibb performed there. It was awesome!	10/6/2023 8:32 PM
112	Lake Forest just built a great performing arts center complex, why do we need another facility so close?	10/6/2023 8:10 PM
113	My husband and I enjoy going to small theaters to see plays. When living in LA we frequently attended many performances.	10/6/2023 8:08 PM
114	do not build it in the residential neighborhood, but, in the commercial areas	10/6/2023 7:59 PM
115	It would have to be in a current building or there would be too much traffic. Or in a new, open space area. There is already too much traffic in mission Viejo.	10/6/2023 7:44 PM
116	Parking is important! An outdoor venue would be cool as well.	10/6/2023 7:41 PM
117	I didn't realize this was for MV residents only. I live in RSM but attend events in MV.	10/6/2023 7:36 PM
118	We need to focus on providing places for high school students to go to, hand out, various	10/6/2023 7:23 PM

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	things to do at the site.	
119	Given I put on events and festivals, and love working with teenagers, it would be WONDERFUL to have a new venue that has a true concert stage that can accommodate local level up to true pro level touring artists.	10/6/2023 7:17 PM
120	I AM TOO OLD. HOWEVER, I KNOW THOSE WHO MIGHT LIKE LOCAL ENTERTAINMENT AND MIGHT MAKE IT WORTH WHILE.	10/6/2023 7:17 PM
121	What a great idea for repurposing the Kaleidoscope, an outdoor mall that has extremely low traffic with vendors who can barely stay open. I think this would be a perfect place for such a venue, its right next to the freeway for out of city patrons and would not increase traffic to the interior of MV (inconveniencing residents). I would oppose the use of interior city property for this use as it would add traffic to residents trying to manage their day to day. Residents should not have to navigate around people lined up down a main artery waiting for parking or exiting to the nearest freeway. Location will be key for community support and adoption of this idea.	10/6/2023 7:17 PM
122	I think it's a great idea. Maybe have something for young children too	10/6/2023 7:14 PM
123	Keep the library a quiet place.	10/6/2023 7:10 PM
124	Please work with a fine acoustician in the design of the performance hall. I would hope for a modular, thrust stage capable of variety in design and layout to accommodate both musical and theatrical performance without sacrificing acoustical refinement.	10/6/2023 7:03 PM
125	Maybe something for young people. Science, a learning experience for them of some kind.	10/6/2023 7:00 PM
126	Skating rink for our families. I lived here when we had one and horse stable!! Maybe movies on the lawn with food trucks?	10/6/2023 6:50 PM
127	I don't think we need a big fancy performing arts center, but a decent outdoor amphitheater for music would be nice.	10/6/2023 6:45 PM
128	It seems like you might be able to incorporate a live event center at Saddleback College.	10/6/2023 6:38 PM
129	Consider events aimed at different age levels -- particularly 15- 25	10/6/2023 6:29 PM
130	m	10/6/2023 6:21 PM
131	I think this is a wonderful idea that will add much enrichment to our community and frankly I am surprised it has taken this long to build a performing arts center here.	10/6/2023 6:21 PM
132	Location should NOT be Marg and La Paz!!!! Would love to hear readings from local authors	10/6/2023 6:14 PM
133	I'd like to see a local theatre that could launch the careers of aspiring actors, dancers, musicians. I'd love to see a local Nutcracker for the young ballet dancers, and a venue for musical theatre for young developing talent.	10/6/2023 6:14 PM
134	Not really needed. We could probably use Murray Center, and some of the larger churches for performance spaces.	10/6/2023 6:10 PM
135	Remodel old strip malls. Our town looks rundown in areas.	10/6/2023 5:52 PM
136	Should be affordable to attend	10/6/2023 5:51 PM
137	The community should invest in creating a venue that is accessible to all, including financially, supports local adult and youth performers as well as touring professionals & targets multiple forms of performing arts and genres	10/6/2023 5:43 PM
138	Each High School has a theater, Saddleback College has a theater. Soka University has a very wonderful Performing Arts Theater (amazing acoustics). We have Laguna Playhouse, and others. South OC has lots of arts options. We also have FREE concerts at Lake Mission Viejo (but not all residents are allowed membership so that's a bummer). Better collaboration on what events are available already could be a function of a new arts center. Let's not put anyone out of business. Also Camino Playhouse may need a new home... maybe here?	10/6/2023 5:40 PM
139	Would be nice to have a variety of professional and amateur arts performances in our city in a nice performance venue.	10/6/2023 5:25 PM
140	I grew up in Mission Viejo and have lived here on and off since 1997. My husband and I just moved back into the area after 10 years in North Orange County, and my MAIN REGRET	10/6/2023 5:20 PM

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about moving here is that we're further away from the cultural centers -- from the Segerstrom Center, from Chapman University, from Los Angeles. I would *love* to have a performing arts center nearby and would absolutely attend everything I could if one were built. My husband and I both love all sorts of musical/theatrical programming.

141	Less traffic	10/6/2023 5:17 PM
142	An indoor/outdoor space for concert music and outdoor performances would be amazing.	10/6/2023 5:13 PM
143	I'm not sure we really need it. With Stagersom, Laguna Playhouse and events at Laguna Woods we are covered with variety	10/6/2023 5:08 PM
144	None	10/6/2023 5:03 PM
145	Daytime events for seniors who do not drive at night.	10/6/2023 4:54 PM
146	Daytime activities for senior accessibility.	10/6/2023 4:53 PM
147	An outside or indoor dining area	10/6/2023 4:53 PM
148	Where is funding coming from for this venture? There are several performing arts venues locally already, so I question the need for the expense of another one, especially since more than likely the financial burden will be passed on to Mission Viejo residents in one way or another. As someone who would participate only occasionally, I probably would not be in favor of this project and don't want to pay for something I'm not going to use.	10/6/2023 4:47 PM
149	Mission Viejo should work more on high quality restaurants. Farm Fresh. Updated menus and decor. NOT FAST FOOD. We go out to eat a lot and generally leave MV to get good quality food and experiences.	10/6/2023 4:44 PM
150	I think the venue should have an option to be catered by Gourmet Food Trucks, with a beer and wine garden and seating. I envision a small amphitheater	10/6/2023 4:39 PM
151	Mission Viejo desperately needs restaurants and theaters/ concert venues or something special, not only to attract outsiders, but mainly for the benefit of its residents. We have attended City Council netting's for years and weighed in on expensive plans for the Oso Creek area, and all we have to show for it is a section of the parking lot on Marguerite called El Paseo. Whenever we want any kind of entertainment or a selection of good restaurants, we have to drive out of town. We are praying we live long enough to actually enjoy some of the enhancements that have been discussed for so long!	10/6/2023 4:38 PM
152	I think it's type of venue is absolutely need, and would be a boon, for Mission Viejo and I would wholeheartedly support it! Thank you for seeking the residents' input!	10/6/2023 4:35 PM
153	Performing arts is grown by teaching the next generation after exposure to the arts!!! Especially music which young people live on 24/7 on their cell phones. I teach music at a non-profit. Ex USC Prof, I have an incredible music education program affiliated with a major music college in various locations USA and International.	10/6/2023 4:28 PM
154	This facility should only be built if it can fully pay for itself with no City General Fund subsidy to operate.	10/6/2023 4:25 PM
155	indoor/outdoor facility would work best for flexibility	10/6/2023 4:18 PM
156	Saddleback College has lots of live performances and is in Mission Viejo. If you had things that were substantially different at a reasonable price, I would be interested in attending; otherwise, Segerstrom is not too far and Saddleback College is very close.	10/6/2023 4:16 PM
157	I lived in Mission Viejo 50+ years and a facility like this would have been great as I traveled to the Segerstrom Center and Pantages Theater for years until traffic and age became an issue. I also attended cultural events at Mission Viejo HS and kids theater events at Tesoro HS. I have limited myself since the Pandemic to only attend my grandchildren's plays and concerts here in Mission Viejo and Santa Clarita. Santa Clarita has a beautiful performing arts center where they hold events mentioned in the survey.	10/6/2023 4:13 PM
158	Came from Bay Area where attended theatre often	10/6/2023 4:11 PM
159	Just wanted to say thanks for all the wonderful opportunities offered in the great city of Mission Viejo. Lived here 32 years and counting!	10/6/2023 4:05 PM
160	Mission Viejo needs more places that offer live bands & music. Not just classical music or	10/6/2023 4:01 PM

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	Shakespeare theater.	
161	I would only attend events held indoors, non smoking events. Events where the Audience remains seated during the performance. I am paying to see the performance, not the audience perform.	10/6/2023 3:57 PM
162	A new facility that will cater to a variety of activities and socio-economic levels will be beneficial for the community. We can also use more healthy and convenient restaurant options in the city.	10/6/2023 3:56 PM
163	Keep promise to have playground in la mancha park first	10/6/2023 3:52 PM
164	Better restaurants on the lake. Restaurants with outdoor seating that feels like you are in nature and surrounded by trees and waterfalls.	10/6/2023 3:50 PM
165	It should be modeled in the traditional Spanish style or maybe with some Ancient Greek/Roman elements. It should represent the future of modern culture carried by the beauty of tradition and history. We don't want an eye-sore building with no significance other than modernity; that would show a lack of depth culturally & artistically	10/6/2023 3:46 PM
166	Not sure the roads and infrastructure can handle a venue such as this in Mission Viejo.	10/6/2023 3:43 PM
167	We need a venue designed for musical theatre and touring shows	10/6/2023 3:39 PM
168	Money should be spent on updating our parks and a new art arena. Also, on police to eliminate homeless issues and derelict youth	10/6/2023 3:38 PM
169	Please make sure to include enough parking so that people are not parking in neighborhoods.	10/6/2023 3:30 PM
170	Don't waste MV tax revenue like you did with the Paseo in front of Stein Mart and the tables/chairs/landscaping on Melinda overlooking the lake. Those were financially irresponsible since their use is so minimal.	10/6/2023 3:27 PM
171	Parking should not cost anything. Hale Centre Theatre in Salt Lake City is a great example. Small theatre in the round with different performances throughout the year.	10/6/2023 3:25 PM
172	I don't want to spend money on a venue if that means raising taxes. We don't need something fancy just adequate. Artists should be a mix of local and national. Performances need to be politically neutral or my family wont attend.	10/6/2023 3:17 PM
173	Invite everyone from Mission Viejo to events at Lake Mission Viejo.	10/6/2023 3:14 PM
174	In core area	10/6/2023 3:12 PM
175	There are many live event facilities within close proximity of Mission Viejo, so any new venue would need to offer something unique to the attendee in my opinion.	10/6/2023 3:05 PM
176	I would welcome local performances all the way through big name international concerts. We have a lack in venues in orange county for small names up to big names, all across the arts. The arts will not be "normal" for our society until we help make it a normal part of growing up, living in, and visiting our community.	10/6/2023 3:05 PM
177	I don't live in mission viejo, but I grew up in lake Forrest and now live in rsm, i think it would be amazing to have more plays and musicals to attend without having to drive to Laguna or up to Costa Mesa	10/6/2023 3:03 PM
178	Add shuttle buses from neighboring parking lots to lower traffic congestion	10/6/2023 3:03 PM
179	I live in Laguna Woods, but my parents lived in Mission Viejo for 35 years. I like to support the community.	10/6/2023 2:58 PM
180	Consider all age groups: young & old. Provide close by restrooms and walkable pathways.	10/6/2023 2:58 PM
181	It is good as it is.	10/6/2023 2:58 PM
182	Could be a great physical "center" for local artists. So much talent/skill here.	10/6/2023 2:56 PM
183	I am very opposed to a new outdoor (or even indoor) performing arts center paid for with my tax dollars. I think the outdoor venue at Oso Green and Potoki are sufficient, and I am very opposed to a new venue being built on or near the Oso Golf Course because I believe this would cause major noise and traffic problems for people who live in that area.	10/6/2023 2:56 PM

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184	I thought this was the purpose of the Potacki Center. What happened to the plans for Steinmart? An enormous amount of money was spent to purchase that property and I hold the board accountable for the waste!	10/6/2023 2:56 PM
185	I'm concerned about the parking for this project... will there be enough so parking doesn't negatively effect the surrounding neighborhoods.	10/6/2023 2:55 PM
186	Great idea!	10/6/2023 2:54 PM
187	Traffic flow in and out if a venue will be key to my attending an event. And cost to park.	10/6/2023 2:46 PM
188	I love the idea of a multipurpose space for Mission Viejo, since a variety of different organizations like schools, businesses, and performance groups could make use of it. I am really passionate about the arts and am looking to pursue a career in arts administration, so I am really excited to hear more about this project and future opportunities it may bring to Mission Viejo's community!	10/6/2023 2:44 PM
189	There are a lot of nearby venues already. In Irvine and San Juan Cap for instance. Then others a relatively short drive away in LA and San Diego.	10/6/2023 2:44 PM
190	As a taxpayer, I am tired of paying for Mission Viejo's wild ass ideas. We can't even use the beautiful swim complex that was built for the swim team. This is just a bunch of BS.	10/6/2023 2:42 PM
191	Parking for venue	10/6/2023 2:40 PM
192	I think it is good for the community, but will need to be done to minimize the cost and investment impact so as to not incur a sizable increase in property taxes.	10/6/2023 2:33 PM
193	A performing arts center would raise the city's stature, cultivate and inspire a love of arts in children, and enrich the community as a whole.	10/6/2023 2:32 PM
194	Events for underage teens would be great. Teens in MV are bored.	10/6/2023 2:32 PM
195	would really need to understand the types of entertainment proposed because there are so many other places in Mission Viejo and Orange County to go to to see many different types of entertainment already in existence. Would need to understand what is seating capacity proposed, parking availability, how long would it take to build, what amenities would be proposed in the facility, traffic patterns nearby, frequency of events, and so on	10/6/2023 2:32 PM
196	I live in Aliso but often go to MV	10/6/2023 2:31 PM
197	Make everything walkable, modern home-y vibe, play areas for small children, mini beer garden/patio for wine tasting, different types of restaurants with modern style (no Chain restaurants) , easy cheap or free parking	10/6/2023 2:30 PM
198	Nice restaurants	10/6/2023 2:25 PM
199	We have the theaters at South Coast plaza area that are readily available.	10/6/2023 2:24 PM
200	The most successful local theater we attended are La Mirada, and Candlelight in Claremont. Candlelight was a dinner theater an have recently moved to Rancho Cucamonga. We prefer Musicals and Plays and care that they do not have excessive foul language or LGBTQ themes. There are tons of musical shows available. Also important is the level of Talent. Amateur sometime draws but biggest draw is when the talent is exceptional. Could also be local but must be very good. Best wishes for success.	10/6/2023 2:24 PM
201	Build a black box theater.	10/6/2023 2:23 PM
202	You can get traveling musicians who are really good like mark mulligan for just a \$20-\$25 per person donation	10/6/2023 2:21 PM
203	Kid friendly events	10/6/2023 2:20 PM
204	Turn Kaleidoscope into something like Kansas City Live to give Mission Viejo and surrounding areas a modern live show/concert, gathering, and inclusive place to go have fun and eat.	10/6/2023 2:18 PM
205	Allow artists to exhibit their artworks for free.	10/6/2023 2:17 PM
206	More outdoor , nature walk, park.	10/6/2023 2:17 PM
207	Should be centrally located in MV, lots of free parking, charging stations, short walk venue, lights for night shows, near Capo Valley HS is a great loc so CVHS theatre arts shows could	10/6/2023 2:17 PM

Mission Viejo Performing Arts Center Community Survey

	use new, venue, love this idea!	
208	Provide ample parking. Location?	10/6/2023 2:11 PM
209	venue for community events or family celebrations like weddings, memorials, community events- no ongoing weekly meetings where one group dominates the facility	10/6/2023 2:11 PM
210	Mission Viejo already has venues for much of what is discussed - NP Murray Center, Village Green, Lake, HS and Church facilities. I don't see need or value in adding more.	10/6/2023 2:10 PM
211	hopefully its affordable concession stand pricing or that we're allowed to bring in our own food, snacks, and drinks...water, soda etc not alcohol...we can purchase there...hopefully decent pricing too	10/6/2023 2:10 PM
212	I think this is an excellent idea to pursue and hope this does materialize.	10/6/2023 2:10 PM
213	Location should not be disruptive to local traffic patterns. Adequate, free parking for attendees Event catering accommodations ex (wedding/receptions)	10/6/2023 2:08 PM
214	My family has lived here since the very beginning of Mission Viejo, and this beautiful city has done so well over the years! An arts complex would be a wonderful and community-building addition, and a natural progression for our forward-thinking town ... thank you for considering this idea and reaching out to all of us!	10/6/2023 2:07 PM
215	This is a good idea - save us trips to Soka & Segerstrom! Remember the elderly population & allow for valet parking & close-in parking.	10/6/2023 2:03 PM
216	Pleeeeeaaasseeee bring performing arts to Mission Viejo!! I'm in RSM but it's soooo close I would loove to have access to shows that are close instead of going to Irvine	10/6/2023 1:58 PM
217	Given the diverse racial backgrounds present in the local area, including those from Europe, the Middle East, Asia, the Americas, and Africa, is it possible to provide affordable venues for art training in order to encourage more art training institutions to offer high-quality and cost-effective training locally? For example, offering ballroom dance training, tap dance training; martial arts training from Japan, Korea, or China; training in various ethnic musical instruments from different countries; as well as training in painting and visual arts from different nations.	10/6/2023 1:54 PM
218	More access to Pickleball courts for non members of rec centers. Maybe super low cost just for pickleball access.	10/6/2023 1:53 PM
219	Local artist talks, seasonal festivals (Shakespeare for example), and storytelling each month or seasonally.	10/6/2023 1:51 PM
220	Please consider impact to traffic. MV has few main arteries to and from.	10/6/2023 1:50 PM
221	Wondering if this would be new construction or repurposing of an existing structure.	10/6/2023 1:44 PM
222	I would love a space for musical theater and plays. We go to the Segerstrom for performances, but that is \$\$\$ and far away, especially with kids. It's great for a special occasion, but I would love something local and cozy, that we could take advantage of more often. As its easier and easier to watch TV on demand, watching live performances are all the more special.	10/6/2023 1:41 PM
223	We have a nice MIssion Viejo venue at Saddleback College. I lived in Cupertino, which has a nice performing arts center on the De Anza College campus. Irvine has UCI and IVC.	10/6/2023 1:38 PM
224	It is important, no vital, that the cost to the taxpayers is transparent and accurate in this discussion.	10/6/2023 1:37 PM
225	I haven't gone out to events since Covid started, but I used to go to the Coach House or the city's series with guitarists that was at city hall as well as events at Soca or UCI. I hope that gives you a better idea.	10/6/2023 1:35 PM
226	I would LOVE a local venue!	10/6/2023 1:31 PM
227	Our city shuts down too early. Nowhere to eat after 9pm. A venue with restaurants open late would be great.	10/6/2023 1:27 PM
228	Very excited about this possibility. Mission Viejo needs this!	10/6/2023 1:27 PM
229	Provide enough parking within 200 feet of the venue for all attendees of the venue. Otherwise, it will be too complicated to attend the events. Please don't make a family of 4 pay \$80 for one	10/6/2023 1:26 PM

Mission Viejo Performing Arts Center Community Survey

	night out...	
230	Cost is going to be key. I prefer low-cost community events and festivals but would pay more money for concerts of artists that are more well known and have family values	10/6/2023 1:25 PM
231	This facility can also be used for classes for kids and others. Research and seasonal activities can also be conducted here.	10/6/2023 1:22 PM
232	I think bringing entertainment to MV would benefit all the residents! This is a great idea!	10/6/2023 1:21 PM
233	Parking, traffic congestion, and noise already are issues in our city. MV was built as a closely packed bedroom community with some parks but little space allocated for entertainment venues that would attract large crowds, especially from outside our locale.	10/6/2023 1:20 PM
234	Love the idea of a performing arts center!!! Great work!!	10/6/2023 1:18 PM
235	I don't live in the city of Mission Viejo but am only a few minutes away. Would love to attend events like these that are close by!	10/6/2023 1:17 PM
236	Again the event center should be setup to record video and audio of the events for broadcast on the the city TV channel	10/6/2023 1:17 PM
237	A city can never have too many places to host meetings, functions, events, ceremonies, etc.	10/6/2023 1:12 PM
238	I enjoy the high musical plays and enjoy the "strings" (guitar) events through the City. I have attended some of the lake concerts events but many of the performances are outdated and/or can be too loud to enjoy.	10/6/2023 1:12 PM
239	Ample and free or low-cost parking MUST be a factor.	10/6/2023 1:11 PM
240	Parking is my main concern. When my family attends plays at Segerstrom, the parking is a nightmare	10/6/2023 1:08 PM
241	The city doesn't need to be invoin developing an entertainment venue!	10/6/2023 1:08 PM
242	Community involvement is key, sharing time & ideas with like minded individuals	10/6/2023 1:08 PM
243	Mission Viejo has not done well with the North Paseo or Steinmart areas catering to low class crowd. Hoping that this would better meet the standards of a high middle class	10/6/2023 1:07 PM
244	Do Not bring in "Drag Shows" or the promotion of Homosexuality and all their derivatives! Or any other depraved behavior. You have my name and email address otherwise I would not have received this survey request. Mission Viejo must not build a center with tax payer money. Raise the money from the community (this includes the surrounding cities). Thank you.	10/6/2023 1:05 PM
245	At any age, experiencing the arts in a live setting completes the life we are meant to have and the soul we are meant to nourish.	10/6/2023 1:04 PM
246	Please ensure there is adequate parking available. Also that there are restaurants and cafes within walking distance from the parking lot to ensure that people can arrive early and dine, or after the event.	10/6/2023 1:02 PM
247	Detox Residential facilities need to stop popping up, 23371 Rockrose, Mission Viejo primarily.	10/6/2023 1:01 PM
248	The outdoor spaces are wonderful and beautiful that we already have. I do think indoor venues are easier for some performances but already empty spaces should be utilized to show off local talent, upcoming youth and to connect community and increase the spotlight individuals connected with MV	10/6/2023 1:00 PM
249	It would be great to have a venue where local dance companies can have their recitals	10/6/2023 12:58 PM
250	I'm excited to see what's to come.	10/6/2023 12:57 PM
251	Would love for the city to NOT replace local restaurants with fast food chains (ex. Chick-Fil-A for Claim Jumper and Wendy's for Lakeside Chinese Cuisine)	10/6/2023 12:56 PM
252	Cost is important to maintain access. Consider an outdoor performance space in the planning.	10/6/2023 12:55 PM
253	I would like to encourage parking options that are free when attending a show.	10/6/2023 12:54 PM
254	My support for a new Performing Arts center would depend solely on where they are going to build it.	10/6/2023 12:52 PM

Mission Viejo Performing Arts Center Community Survey

255	Open air performances such as the Concert on Green and the like are very convenient and they make use of pre-existing facilities. We should make use of facilities that we already have before we start new construction. Any investigative funding should be directed towards the feasibility of what we already have and could convert without the cost of a brand new facility. That will save us money in the long run. With inflation what it is and with the current Administration in Sacramento and Washington, we would do well to make do with what we have and not increase our taxes at this time. We really need to see the Return On Investment in this case before we go any further.	10/6/2023 12:50 PM
256	Already love what you're already doing in this 'arena' and what others related are doing e.g. Lake Mission Viejo etc. Is there an existing space that can be repurposed or used like the lake, a high school etc. Just concerned about costs etc but short of that....excited!	10/6/2023 12:48 PM
257	Please make sure it's a quality venue with GOOD ACOUSTICS!!!! Let John Huntington be in charge; he's the most qualified theatre wiz there is!	10/6/2023 12:47 PM
258	Wonderful idea!	10/6/2023 12:47 PM
259	The Paseo pop up events in the middle of a parking lot are very unappealing. Prefer events in parks.	10/6/2023 12:47 PM
260	I don't think that the city should spend money on duplicating something that we already have - example arts centers at local high schools. I also don't think the city should spend money on something like this to host children's shows. Places like Mission Viejo lake get so crowded because people enjoy listening to successful bands. I would like a place like the Coach House in San Juan that has many live bands performing, but a much nicer venue.	10/6/2023 12:45 PM
261	I think you covered a lot of great options. I know the HS's have performances, but it might be a great opportunity to have them perform in a venue open to the community. Having a nice private event space that is a little larger than Norman P Murray center would be nice too.	10/6/2023 12:45 PM
262	We miss the musicals on Saddleback campus in the summertime you used to host. This is a big miss in entertainment and promotion of the arts of our community.	10/6/2023 12:44 PM
263	I'd like more arts venues in MV. Including exhibits and artist workshops, but also theater	10/6/2023 12:43 PM
264	Graphic arts	10/6/2023 12:43 PM
265	For years my family has yearned for a top-notch community theater closer to home (like the La Mirada Theater). The ability for MV to bring high-quality theatre or touring companies would not only bring a new level of culture to the city but also revenue for hotels and restaurants. This would also support SVUSD as our district has high-quality award-winning theatre programs but the high schools do not have high-quality performing venues (like CUSD does--especially at San Juan Hills HS).	10/6/2023 12:43 PM
266	Affordable and family friendly	10/6/2023 12:42 PM
267	Convenient and ample parking is a must. Having restaurants near the venue would also make it ideal.	10/6/2023 12:42 PM
268	kids/family friendly	10/6/2023 12:41 PM
269	Please allow for possibility of outdoor staging of events as well. Plentiful parking should be available and free. Please make sure many free or low-priced events get scheduled. Thank you!	10/6/2023 12:41 PM
270	None that I can think of	10/6/2023 12:40 PM
271	There's a lot of empty commercial space across the street from the aquatic center.	10/6/2023 12:38 PM
272	Please bring live music venue to Mission Viejo!!! Much overdue!!! I would like to be able to attend these events in my own city, instead of going to other local cities who provide this service.	10/6/2023 12:38 PM
273	More housing should also be a priority.	10/6/2023 12:38 PM
274	Would be nice to have one indoor and one outdoor venue, at least. Make sure you have ample free parking and restrooms.	10/6/2023 12:38 PM
275	Make sure you include plenty of parking :) please include Free or low cost events for Seniors	10/6/2023 12:37 PM

Mission Viejo Performing Arts Center Community Survey

276	Free parking Bathroom on each level No service fee when tickets purchased online Railings in balcony seating Ample leg room between rows La Mirada Performing Arts is a good model.	10/6/2023 12:33 PM
277	I would love to see small groups performing of any music style. Either classical chamber groups or jazz combo ensembles.	10/6/2023 12:32 PM
278	Senior pricing, matinee, opportunity for amateur actors	10/6/2023 12:31 PM
279	Parking is a big consideration for me and others. Location of the project is also very important as is the direct planning cost involved. I really can't afford to increase my tax base.	10/6/2023 12:31 PM
280	Although such a venue sounds wonderful, I am concerned about how much it might cost and how it would be paid for. "Community investment" sounds like a tax or bond would be coming our way, and in these days of financial uncertainty and runaway inflation, now is not the time to add to taxpayers' burdens. So my support or lack thereof for such a project depends upon information not provided by the survey. How much would such a venue cost, where would it be located, and who would foot the bill?	10/6/2023 12:31 PM
281	I'd love to not have to drive so far to attend an event!	10/6/2023 12:29 PM
282	MV residents not to be taxed additionally for this new venue	10/6/2023 12:29 PM
283	Less is more. We prefer to attend performances/events at smaller, simple venues. I'd hate to see the city bite off more than it can chew, and hope it will prioritize maintaining our hometown charm.	10/6/2023 12:29 PM
284	Don't rely solely on architects and consultants advice to make decisions. Talk to end users like event planners and theatre technicians, that have practical working knowledge of the necessary equipment and venue usage/management tools to make it functional, flexible, and not just a building. Too often these projects neglect equipment and staffing for the sake of breaking ground on an exciting project only to have it fall short on users needs when faced with full budget of implementation and thus impact the long term ability to serve clients and shows. These spaces will require significant investment in infrastructure otherwise you risk a lovely facade no one will be able to use or want to rent for their productions.	10/6/2023 12:28 PM
285	I would really like to see something that is of the same quality as the MV Library.	10/6/2023 12:27 PM
286	I am a professional Broadway singer and have a cabaret/concert group of NYC Broadway stars that I perform with. I'd love to schedule a concert here in MV. We perform regularly at the Mission Viejo Country Club and MANY other venues between San Diego and LA.	10/6/2023 12:27 PM
287	Make tickets affordable for young families	10/6/2023 12:27 PM
288	Needs to be very sensitive to the immediate neighborhood for noise and traffic.	10/6/2023 12:25 PM
289	I enjoy the groups that perform during the summer at Lake MV. Especially the oldies like Neil Sadaka and the tribute bands. To be able to see such acts all 4 seasons would be nice. However, I doubt I'll live long enough to attend the opening of such a venue.	10/6/2023 12:25 PM
290	N/a	10/6/2023 12:24 PM
291	local community theater would be nice, where local residents can participate in performances	10/6/2023 12:24 PM
292	Any kind of performing arts venue should be under the supervision of the Mission Viejo Arts Commission and not under the supervision of the library. The library personnel while capable in literary areas don't have the expertise or background to understand the needs of live entertainment.	10/6/2023 12:24 PM
293	Get more public feedback before making purchasing decisions for this project.	10/6/2023 12:23 PM
294	There are a lot of seniors in this area!	10/6/2023 12:23 PM
295	Stop with all the construction and stop making our beautiful city into Irvine and Los Angeles. It's so disheartening what MV has become.	10/6/2023 12:23 PM
296	I don't live in MV, but would so love to have a venue there.	10/6/2023 12:23 PM
297	Do not invite alternative-lifestyle performers; MV is a family city and as tax-paying residents, we will not allow that here. Also, make performances reasonably-priced; this is MV, not Newport.	10/6/2023 12:23 PM

Mission Viejo Performing Arts Center Community Survey

298	I would absolutely love some arts/performance/entertainment life in Mission Viejo. I love this area, but I also wish there was a bit more to do. I would love to see live dance performances, live orchestra or chamber music, and other live music concerts. I know this isn't really related, but my partner and I would love if there was a bit more of a night life, particularly a salsa dance bar and club. We would love a place to patron on the occasional weekend night where we could dance and enjoy cocktails.	10/6/2023 12:23 PM
299	Events should be affordable to everyone. Entertainment should include classics and old favorites, as well as new and upcoming entertainment.	10/6/2023 12:22 PM
300	I would support fundraising for under prevailed children and families to attend	10/6/2023 12:21 PM
301	Amazing city culture. Arts. Music. Sports venues. A true gift to me.	10/6/2023 12:20 PM
302	Im excited about the idea of more arts coming to MV!	10/6/2023 12:19 PM
303	Sounds like a GREAT idea. DO IT!	10/6/2023 12:19 PM
304	I think whatever performances are available needs to maintain a wholesome family centric vibe. The last thing we need is protests daily in our community. Pushing boundaries is one thing, drag queen story hours are another.	10/6/2023 12:19 PM
305	I hope it offers affordable A&E (fixed income).	10/6/2023 12:19 PM
306	Indoor venue	10/6/2023 12:18 PM
307	We have terrible traffic and this would add to the traffic issue, we would have to totally overhaul that whole center parking area and Marguerite parkway and La Paz and oso cannot worhtand much more congestion as it is. This sounds like another headache for us residents.	10/6/2023 12:18 PM
308	Have a wide range of prices. Make sure of ample parking.	10/6/2023 12:18 PM
309	I would be most concerned about the traffic and parking problems it would cause.	10/6/2023 12:18 PM
310	I would like to say again, if this happens nice restaurants need to be brought in, no more fast food, I understand we have a heavy population of lower income families, but those of us that are fortunate enough to enjoy nice food should be able to get it in their local community and not have to drive 30 minutes out of the area for it!! If we want to spoil ourselves to a night out, then we want to do it all in our area.	10/6/2023 12:18 PM
311	Concerns include increased traffic and potential violent crime with an increase of visitors from outside Mission Viejo.	10/6/2023 12:17 PM
312	I think this area of south county has a lot of performing arts venues that probably aren't operating at 100% capacity. I'd invest the money instead into continuing to grow community events. Movies on the lawn, the farmers markets etc etc	10/6/2023 12:17 PM
313	Formerly, SJC library held concerts of domestic and world music performers. After some initial marketing it was a consistently well attended event. They also showed cult and forgotten films on occasion.	10/6/2023 12:17 PM
314	Improve the quality and quantity of area restaurants.	10/6/2023 12:17 PM
315	i live in laguna hills. near by. my kids attend school in mission viejo. we use the mission viejo libary and patronize mission viejo restaurants. We would THRILLED to see a performing arts center and if there was a partnership between laguna hills, we as a taxpayer would be willing to help support it	10/6/2023 12:16 PM
316	Concerts of different genres, like rock, metal, indie, alternative, etc.	10/6/2023 12:16 PM
317	I would LOVE to have more diverse cultures represented. Especially underrepresented cultures such as Black and Latino/a.	10/6/2023 12:16 PM
318	Make sure there is enough parking and that the seats are comfortable.	10/6/2023 12:16 PM
319	You spelled Improv wrong in this survey but other than that, you're good	10/6/2023 12:15 PM
320	Community theater is awful and I can already tell that a live entertainment facility would probably just be used for local theater and not anything actually worthwhile.	10/6/2023 12:15 PM
321	Theater Plays and youth music/performances at a reasonable price excite me the most. We have plenty of higher priced, high end venues in the OC - no need for more of those.	10/6/2023 12:15 PM

Mission Viejo Performing Arts Center Community Survey

322	My parents live in Escondido and they have a nice arts center	10/6/2023 12:15 PM
323	You have covered it well.	10/6/2023 12:14 PM
324	One of the things I love about Mission Viejo is that it is not a destination for out-of-towners or tourists like some other cities in OC. I'd like to keep it that way.	10/6/2023 12:14 PM
325	I would like to see quality acts performing as I cannot drive to Los Angeles, etc to see top notch performances and I feel this would attract all residents.	10/6/2023 12:14 PM
326	More restaurants! Which could also include dining establishments with drive-thru.	10/6/2023 12:13 PM
327	Outdoor venue is the best with maybe a small indoor theater like Laguna Beach has .	10/6/2023 12:13 PM
328	Please also strongly consider a nice sit down restaurant somewhere in town. You can only eat so much fast food!	10/6/2023 12:13 PM
329	I'm not sure why we need this?	10/6/2023 12:12 PM
330	I would not like to see our limited nature destroyed for the building of this center. I think it might be nice to have it where the Steine Mart went out or the empty Michaels building. Combine these, it would help the shopping center too. Better restaurants in the area would make it more attractive. I like Theatre, but driving to La Mirada is far. Check them out, they have great plays.	10/6/2023 12:12 PM
331	If the city develops a performing arts center, it also needs to attract a reputable producer to base in the city to attract good quality shows to the center. Think McCoy Rigby and La Mirada Theatre. City should reach out to the Broadway community locally to locate promising leads on that. For example, Broadway Arts Studio, a Broadway training facility located in Lake Forest/Foothill area that's established by Broadway veterans, has a partnership with the Lake Forest Performing Arts Center.	10/6/2023 12:12 PM
332	Indoor outdoor with garden type setting before and after concerts. Keep it small and intimate.	10/6/2023 12:11 PM
333	We love the idea...a safe, amazing environment in which we can all enjoy within our perimeters with the safety of our local law enforcement. I'd gladly pay for that....boosts economy & some great local talent in area along with fabulous food....were in!	10/6/2023 12:10 PM
334	Why would Mission Viejo spend money on this when there are world class venues in close proximity in Costa Mesa?	10/6/2023 12:10 PM
335	As evidenced by the huge turnout at the Pacific Symphony performance at the recent Mission Viejo celebration, a venue for local cultural activities is both wanted and needed.	10/6/2023 12:10 PM
336	Check out the Columbus, OH Picnic with the Pops. Initially people were concerned if it would be attended. It still is 35+ years later.	10/6/2023 12:08 PM
337	South OC needs a mid to large size music venue	10/6/2023 12:07 PM
338	More outdoor summer concerts or other outdoor events with live music. Example - food and drink festivals or competitions. The night markets are a great start but I'm talking bigger layouts. A place with plenty of parking... to many locations in the city don't have sufficient parking for sports (ex. Craycraft, Beebe, pool) or events (City Hall/Library and Murray Center). It would be great to have concessions inside for snacks, beer, wine, cocktails.	10/5/2023 6:24 PM
339	A new Theatrical Arts Venue - would take MV to another level. I would hope the the talent would not just be local! Hopefully we could attract some substantial art talent. Comparable to Segerstrom and Bowers. We are worth it, let's aim high!! (I would like to be on any committees looking into this.)	10/5/2023 2:36 PM
340	Have clients from Vocational Visions help volunteer and work at the events.	10/4/2023 7:54 PM
341	Mission Viejo is a proud city worthy of its own performing arts center, a structure on par with the Irvine Barclay. Our local schools and performing art groups would greatly benefit from this facility.	10/4/2023 4:46 PM
342	I support this effort if it makes use of property and venues the city already owns, like the Steinmart building. I DO NOT support using resident's tax dollars to build a new venue.	10/4/2023 2:28 PM
343	The new performing arts center should be in a quiet, pastoral setting. It should be large enough	10/4/2023 2:22 PM

Mission Viejo Performing Arts Center Community Survey

to host traveling Broadway shows, ballet, or summer-stock plays, as well as a community theater. It should have an orchestra pit, ample wings, plenty of dressing rooms, good acoustics, and great lighting.

344	Long awaited final piece to Mission Viejo cultural arts	10/3/2023 3:37 PM
345	It would enrich the city to have a venue for classical music concerts, ballet and theater performances.	10/2/2023 12:37 PM
346	Keep it indoors to control the sound & a parking garage to deal with traffic	10/1/2023 6:05 PM
347	A great community benefit	10/1/2023 3:30 PM
348	We need more cultural and arts opportunities in Mission Viejo - this is a much needed space.	10/1/2023 11:40 AM
349	Need more outdoor eating in MV. More music	9/30/2023 5:19 PM
350	Public access tennis courts and indoor soccer fields. Also, don't engage consultants everything. Make sure they have a good return on investment.	9/30/2023 2:11 PM
351	Please get this done asap, I would love to support local theatre.	9/30/2023 12:30 PM
352	A place for our community to gather would be wonderful!	9/30/2023 12:11 PM
353	Live music is a huge part of my life! I was just at Five Point Amphitheater! It would be awesome to have an even closer venue! Please do this!	9/30/2023 12:01 PM
354	We don't need a new venue	9/30/2023 9:51 AM
355	Please make sure there is adequate parking with traffic flow in and out.	9/30/2023 9:38 AM
356	Healthy Food Restaurants	9/30/2023 9:30 AM
357	-Vegas style residency? -Intimate 'a night with _____' -Hollywood Bowl style movie screening with live orchestra -Therapeutic animal interactions -Once a year pianos outside and available to be played by passerby while the community can picnic (San Francisco's Golden Gate park) -Drum circles ('Count me in' documentary) -Community style facilitated lessons	9/29/2023 11:41 PM
358	More cultural events and educational historical events about Mission Viejo's history. It would be great to have a "town square" with a "rancho" ambiance	9/29/2023 8:28 PM
359	I would like to see more public spaces to play pickleball	9/29/2023 7:56 PM
360	There are so many well-known venues in Orange County, it would be difficult to compete. What impact would this have on musical programs at the Lake? Several of the high schools have built or upgraded their performing arts facilities. Why not use those facilities? How many people would have to be hired to run the center and make it profitable?	9/29/2023 7:28 PM
361	There's no point in having a performing arts center in Mission Viejo when there is the Sergerstrom Center for the Arts, SOKA, UCI, Saddleback College, as more prominent local venues. Based on past events, I don't believe the City will draw the performers I'd buy a ticket for. I'd prefer resources be used to bring back festivals and free cultural arts events.	9/29/2023 5:40 PM
362	This is probably one of more exciting ideas yet!!!	9/29/2023 4:28 PM
363	This is a horrible plan. Make the shopping centers we have more community centric. Make the areas more walkable or bikeable. Make gathering places in already existing areas.	9/29/2023 3:13 PM
364	traffic control and easy parking availability	9/29/2023 2:58 PM
365	Charity fundraiser to support venue and allow those who can not afford ticket.	9/29/2023 2:22 PM
366	I am a fan and supporter of the arts; performance, visual, etc. However, with Saddleback College, UCI, Laguna Beach, Irvine Spectrum, Live Nation, and Segerstrom all offering a venue for live performances, I'm not sure how useful a community performing arts center would be. Is it a good use of funding for the city? I suppose the types of entertainment or events offered would be a determining factor on whether I would support the construction of such a center.	9/29/2023 2:09 PM
367	Keep walking paths cleaned. Pick up pulled weeds don't just leave them.	9/29/2023 1:49 PM
368	Full-service restaurants in walking distance would be nice. Public transportation, shuttle, easy	9/29/2023 1:21 PM

Mission Viejo Performing Arts Center Community Survey

Uber drop off pick up area. Ebike parking. We try to avoid driving to events and having to park far away. Prefer to bike or Uber right up to the event.

369	Would be great if we had a venue big enough to avoid having to travel to Los Angeles or San Diego.	9/29/2023 1:00 PM
370	I try to stay informed on MV info but don't know what plan this survey is referring to. Please provide more info about the concept if you're asking for input...Are you proposing to build an indoor stage/auditorium? I don't feel like there is a need, there are plenty of venues nearby (soka, segerstrom x3, high school auditoriums, irvine amphitheater, Barclay, Lake MV...) We do very much enjoy the free, family-friendly outdoor concerts on the lawns and attend regularly.	9/29/2023 12:57 PM
371	I would LOVE a community theater similar to Laguna Playhouse and South Coast Repertory	9/29/2023 12:44 PM
372	Would really like to see more current music artists than those performing at the lake - at the lake concerts are typically "has beens" or "want a bes" seldom a current/popular artist	9/29/2023 12:18 PM
373	I've been happy to see the recent uptick in community events, for example at North Paseo, lately and hope that this continues and expands.	9/29/2023 11:29 AM
374	If Floor and Decor ever moves, I think that space would be a perfect place for a municipal performing arts center. The types of performances and events offered will be the biggest influence on my decision to attend performances. Please ensure live music encompasses all genres and not just "lord of the strings" type of music. That is boring! We are looking for lively music that gets crowds dancing and singing along.	9/29/2023 11:27 AM
375	Could this be a better use for Kaleidoscope?	9/29/2023 10:56 AM
376	Would be well attended if we built it.	9/29/2023 10:15 AM
377	Providing such a venue does not seem to me to be a function of government!	9/29/2023 8:39 AM
378	I think a new venue would be great, but it also needs to be supported by good restaurants and bars that are open past 9:00.	9/28/2023 11:38 PM
379	Parking/traffic issues and/or reliable and efficient transportation needs to be addressed when discussing a venue that will attract a crowd.	9/28/2023 11:36 PM
380	Perhaps an outdoor amphitheater or indoor Theatre, seating around 2000 to 3000? Find a gap in the current market.	9/28/2023 10:26 PM
381	City of Mission Viejo has venues already and do not need to spend money to "build" new ones. Use (1) City Hall Council Chambers and adjacent large meeting room; (2) Norman Murray Community Center large meeting room(s); (3) coordinate with Saddleback College McKinney Theatre	9/28/2023 10:06 PM
382	We have a large contingency of volunteers in Mission Viejo. I believe a lot of the performance venue support can come from volunteers.	9/28/2023 9:13 PM
383	I am concerned that the events won't interest me and of the tax expense	9/28/2023 8:11 PM
384	Open mic for local talent to perform. Franchise-free eateries, services and shopping. More opportunities for local businesses. The lake concerts are great but after 30 years here we are tired of the lottery system to secure space.	9/28/2023 10:30 AM
385	H	9/28/2023 10:21 AM
386	Get some named performers	9/27/2023 4:05 PM
387	An ideal performing arts center would have a large main stage (plays, concerts etc.), a small ancillary stage (improv, stand-up, small plays) and a large outdoor stage (also plays, concerts, etc). It could also have several rooms for performing arts classes (music, dance, acting, etc.).	9/26/2023 6:09 PM

#3

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, September 27, 2023 1:27:43 PM
Last Modified: Wednesday, September 27, 2023 3:12:35 PM
Time Spent: 01:44:51
IP Address: 68.4.114.21

Page 2: Organizational Overview

Q1 **Yes**

Is your organization a performing arts group?

Q2

Please feel free to share as much or as little as you like...

Name	leslie eisner
Department or Organization	camino real playhouse
Address	31776
City/Town	San Juan Capistrano
State/Province	ca
ZIP/Postal Code	92677
Email Address	eisner5@cox.net
Phone Number	19494631550

Q3 **A not-for-profit entity**

Does your organization function as? (Check all that apply)

Q4

Briefly describe your organization's history:

we have been performing in San Juan Capistrano at our current location for 35 years

Q5

Briefly describe your organization's mission:

Enhancing our community through performing arts.

Q6

How many full time and part time staff does your organization employ?

Approx. 15

Page 3: Event Details for Non-Performing Arts Organizations

Q7

Respondent skipped this question

Please describe all of your current programs that involve public gatherings, whether in a formal performance space or not.

Q8

Respondent skipped this question

Event #1 - Please enter your event information.

Q9

Respondent skipped this question

Event #2 - Please enter your event information.

Q10

Respondent skipped this question

Event #3 - Please enter your event information.

Q11

Respondent skipped this question

Event #4 - Please enter your event information.

Q12

Respondent skipped this question

Event #5 - Please enter your event information.

Q13

Respondent skipped this question

Are there any particular spaces, rooms, and/or equipment that you would like to see in the new facility? (Any details such as capacities, square footage, quantities, and model numbers are helpful.)

Page 4: Programming Overview

Q14

Please describe all of your current programs that involve public gatherings, whether in a formal performance space or not.

- Musicals
 - Comedies
 - Dramas
 - Comedy Nights
 - Acting Classes
 - Directing Classes
 - Summer children's programs and camps
 - Monthly musical nights with tribute bands
-

Q15

How many performance and/or event dates do you produce or present annually?

Approx. 125

Q16

Yes

Do you co-present performances or events with other organizations?

Q17

If yes, how many and of what type do you co-present annually?

Specialty evenings of music or dance or awards or comedy
approx. 20

Q18

No

Do you produce any performances or events for other people, or organizations?

Q19

Respondent skipped this question

If yes, what kind and how many do you produce and how often?

Q20

No

Do you ever rent outside facilities for performances or events you present or produce?

Q21

Respondent skipped this question

If yes, list the venues you use, and their seat counts

Q22

Any other thoughts on programming that you'd like for us to know?

We have all of our own equipment including costumes, props, set pieces and tech equipment. We have our own in-house stage managers, directors, office staff, tech. director, choreographer, music director, costumer, and set builders.

Page 5: Event Types / Performances

Q23

Respondent skipped this question

For each event type listed below, indicate the number of productions annually. Please note all that apply. (ex. "Ballet - 4 productions" or "Awards Banquet - 1 annual fundraiser") Theatre presentation:

Q24

Respondent skipped this question

Dance presentations:

Q25

Respondent skipped this question

Music presentation:

Q26

Respondent skipped this question

Miscellaneous:

Q27

Respondent skipped this question

How many performances or instances does each event typically involve?(ex. "Ballet - Typically 3 performances per production"

Q28

Respondent skipped this question

What are the typical performance weekdays, times, and calendar dates?(ex. "Nutcracker is Friday (7:30pm) and Saturday (2:00pm / 7:30pm) typically in the first or second week of December."

Q29

How many rehearsal, load-in, tech, and load-out days do you require in the performance venue for each event or production?

6 weeks for a non-musical

8 weeks for a musical

Q30

How many performers are typically involved for each event or production? (Give a range if appropriate.)

4-20

Q31

Respondent skipped this question

Please provide any additional details about the performers such as gender ratios, ages, level of experience, etc.?

Q32

Respondent skipped this question

Are there any other event types that the new facility should accommodate? If yes, please briefly describe them and include the number of performances and estimated attendance.

Q33

Respondent skipped this question

What is your current annual or per show budget for productions? Please indicate for each discipline if possible (costumes, lighting, scenery, designer fees, etc.)

Q34

Respondent skipped this question

Any other thoughts on your events or performances that you'd like for us to know?

Q35

Which of the following support spaces are necessary for executing your events in the future facility?

	Yes/No	Qty.	Capacity (sq ft)	Capacity (people)
Box office	Yes			
House manager office	No			
Usher support space	No			
Coat check room	No			
Donor-VIP lounge	Yes			
Banquet / multi-purpose hall	No			
Rehearsal room(s) (Dance/Music)	Yes			
Practice rooms (Music)	No			
Classrooms	No			
Wet work room(s) (Visual Arts)	No			
Hot work room (Visual Arts)	No			
Full catering kitchen	No			
Prep catering kitchen	Yes			
Show crew catering room	No			
Star dressing room(s)	Yes			
Choral dressing room(s)	No			
Green room(s)	Yes			
BOH restroom(s)	Yes			
Technical / production office	No			
Security command center	No			
Scene dock	No			
Tool storage	Yes			
Costume shop	Yes			
Dye / spray room	Yes			
Wardrobe / laundry room	Yes			

City of Mission Viejo: Performing Arts Center User Survey

	Yes/No	Qty.	Capacity (sq ft)	Capacity (people)
Trap room	No			
Broadcast booth	No			
Admin offices	Yes			
Vendor / contractor offices	No			

Q36

Are there other spaces not listed in this survey that you need?

- shop to build sets
- dressing rooms with bathrooms attached
- tech booth
- storage for sets and props (both large and small)
- lobby
- black box

Q37

During what time periods do you anticipate using the new performance facilities for load-in and rehearsals? Check all that apply.

- Weekday afternoons,
- Weekday evenings,
- Weekend afternoons,
- Weekend evenings

Q38

During what time periods do you anticipate using the new performance facilities for performances and events? Check all that apply.

- Weekday evenings,
- Weekend afternoons,
- Weekend evenings

Q39

What hopes do you have for these new spaces?

- larger seating capacity in main stage and black box
- raised stage and electronic curtains.
- wings and fly space

Q40

How do you want it to change your work?

- increased audience capacity as well as performance capabilities

Q41

Yes

Will you produce or present more events or different types of events?

Q42

If yes, or maybe, please explain

larger musicals

Q43

Is there specific equipment that you require in the new facility that we need to consider when allocating space and power?

intelligent lighting
light and sound boards
high quality projection system
fly space
wings

Page 7: Your Audiences

Q44

On average, how many people attend each of your performances or events? (Give a range if appropriate.)

10,000-12,000

Q45

In designing a new facility, what would be the ideal audience seat count for your event needs?

150-300

Q46

Where does your audience usually come from, geographically?

South Orange County

Q47

Would you like to draw your audience from farther away? If so, tell us about that...

Would draw more from south of us with higher seating capacity.

Q48

Yes

Do you charge admission?

Q49

If so, what are your ticket price ranges?

25-53

Q50

Both

Do you ticket events by general admission, assigned seating, or both?

Q51

How many seats are in each price range?

60 seats in \$25

72 seats in \$30- \$43

14 in \$53

Q52

Respondent skipped this question

What can you tell us about your audience's demographics?

Q53

Yes

Are you actively involved in programs to broaden your audience base?

Q54

If yes, please describe:

All community events

Q55

Respondent skipped this question

Any other thoughts on your audiences that you'd like for us to know?

Q56

Yes

Do you already have a facility that you use for your programming?

Q57

Respondent skipped this question

If yes and you rent that facility, please estimate your organization's total payment for space rental for the last year. Estimates should include any space reservation fees, rental equipment costs, technical labor wages, front of house or usher labor charges, and ticketing and marketing fees, and any other fees associated with using the rental space(s).

Q58

Please provide the name, location, and description of all the venues and spaces you typically use for your programming.

Camino Real Playhouse
31776 El Camino Real
San Juan Capistrano

Q59

Good

How would you rate the ability of these facilities to meet your current needs?

Q60

What does or doesn't work for you well?

Size of stage, number of seats, no fly space, no wings

Q61

Respondent skipped this question

Please provide any details you'd like about the front of house support spaces in the venues you currently use.

Q62

Respondent skipped this question

Please provide any details you'd like about the back of house support spaces in the venues you currently use.

Q63

If you ever exceed your dressing room capacity, where do large groups get dressed?

Extra space in black box, stage 2 dressing room and rehearsal space

Q64

No

Does your space have an orchestra pit?

Q65

Respondent skipped this question

If yes, how many musicians does it hold?

Q66

Respondent skipped this question

Any other thoughts on your facilities that you'd like for us to know?

Page 9: Rigging and Scenery

Q67

Respondent skipped this question

Do you currently have a manual counterweight fly system? If so, please provide the following details.

Q68

No

Do you have any motorized linesests?

Q69

Respondent skipped this question

If yes, how many?

Q70

No

Do you have a fire curtain?

Q71

Respondent skipped this question

If yes, is it motorized?

Q72

Yes

Do you use scenery in your productions?

Q73

Yes

Do you work with a scenic designer?

Q74

If yes, are they in your organization, or do you contract with them?

both

Q75

If yes, please answer the following questions:

Do you own set pieces?	yes
Is your scenery flown?	no
Where is the scenery built?	in-house
Where is it stored when not in use?	in-house
How tall is the tallest scenery you typically build?	10ft

Q76

Respondent skipped this question

Any other thoughts on performance rigging or scenery that you'd like for us to know?

Page 10: Props

Q77

Yes

Do you use props in your productions?

Q78

If yes, please answer the following questions:

Do you own hand and furniture props?	yes
Where are the props built?	in-house
Where are props stored when not in use?	in-house

Q79

Respondent skipped this question

Any other thoughts on props that you'd like for us to know?

Page 11: Costumes

Q80

Yes

Do you use costumes?

Q81

Yes

Do you work with a costume designer?

Q82

If yes, are they in your organization, or do you contract with them?

on staff

Q83

If yes, please answer the following questions:

Do you own costumes?

yes

If yes, where are they stored?

in-house

Do you rent costumes?

yes

Do you tailor costumes, and if so, where?

in-house

Q84

Respondent skipped this question

Any other thoughts on costumes that you'd like for us to know?

Page 12: Theatrical Lighting

Q85

Yes

Do you use performance or theatrical lighting extensively?

Q86

Respondent skipped this question

If yes, then please provide:

Q87

Yes

Do you work with an outside lighting designer or technician?

Q88

If yes, are they in your organization, or do you contract with them?

in-house

Q89

Yes

Do you own lighting equipment that you use for just your performances?

Q90

If yes, what type is it, and where is it stored?

intelligent and others

Q91

No

Do you rent lighting equipment?

Q92

Respondent skipped this question

If yes, what do you rent, and from where?

Q93

Yes

Do you use a technician-manned followspot/s?

Q94

If yes, how many followspots?

1

Q95

Respondent skipped this question

Any other thoughts on theatrical and performance lighting that you'd like for us to know?

Page 13: Audio/Video

Q96

No

Do you use a sound or public address (PA) system during your events?

Q97

Yes

Do you use a monitor system?

Q98

Respondent skipped this question

Where do you typically set up the front of house audio mix position?

Q99 Respondent skipped this question

Where do you typically set it up?

Q100 Yes

Do you ever use live acoustic music?

Q101 Yes

Do you use live amplified music?

Q102 Yes

Do you ever use amplified sound effects or recorded music?

Q103 Yes

Do you work with a sound designer or technician?

Q104
If yes, are they in your organization, or do you contract with them?

in-house

Q105 Yes

Do you own audio equipment?

Q106 Respondent skipped this question

If yes, what type is it, and where do you store it?

Q107 No

Do you rent audio equipment?

Q108 Yes

Do you use video or film presentation equipment?

Q109 Respondent skipped this question

Please describe the format and equipment used

Q110 Yes

Do you own the presentation equipment?

Q111 Respondent skipped this question

If yes, where is it stored?

Q112 No

Do you rent the presentation equipment?

Q113 Respondent skipped this question

If yes, how much on average?

Q114 Respondent skipped this question

Any other thoughts on AV that you'd like for us to know?

Page 14: Performance Equipment: Special Effects

Q115 Yes

Do you use special effects during your productions?

Q116
If yes, what types of smoke/fog/pyro do you anticipate?

smoke, fog, snow

Q117 Respondent skipped this question

Other types of special effects?

Page 15: Production Staffing

Q118 Yes

Do you use a stage manager (that is, a person responsible for the running of the performance by "calling" lighting and audio cues and performer entrances)?

Q119 No

Do you use assistant stage managers?

Q120

Do they typically call from a front of house control booth, backstage, or other position?

backstage

Q121

Yes

Do you have any current staff for production operations?

Q122

Yes

Do you have anticipate adding faculty or staff for production operations in the new facility?

Q123

Respondent skipped this question

Any other thoughts about production staffing you'd like for us to know?

Page 16: Production Spaces

Q124

No

Do the auditorium control booths need to accommodate uses other than that for performances and rehearsals in the auditorium?

Q125

Respondent skipped this question

If yes, what purposes (e.g. broadcast recordings, teaching classes/lessons, office)?

Q126

Do your dressing rooms need to formally function as anything else, like a general classroom, or make-up classroom? If yes, please describe any special requirements.

no

Q127

Do you currently have a costume shop? If yes, can you describe the equipment, and size of the space?

yes

Q128
Do you currently have a laundry or dye area in your shop? If yes, can you describe the equipment, and size of the space? If no, please describe your needs.

yes

Q129
Do you currently have a scene shop? If yes, can you describe the equipment, and size of the space? If no, please describe what your needs are for equipment.

yes

Q130 **Respondent skipped this question**
What type and size of dock or loading space do you anticipate needing?

Q131 **Respondent skipped this question**
What size vehicles do you commonly use or see during scenery moving, or daily activities?

Q132 **Respondent skipped this question**
Anything else you'd like to tell us about any production spaces?

Page 17: Lobby/Pre-Function Spaces

Q133 **Yes**
Does the lobby need to accommodate pre-function events?

Q134
If so, what are the type/s and respective group sizes?
needs to accommodate audience capacity.

Q135 **Yes**
Is a separate gathering space needed for donors, VIP, or special events?

Q136

If so, what are the type/s and respective group sizes?

small lounge

Q137

Yes - concessions,

Will you want to provide concessions or catering services? **No - catering**

Please check all that apply.

Q138

If you answered yes to catering or concessions, please tell us more about your food and beverage operations and goals.

serve wine and beer and concessions. would like to expand that operation to include a seating area in the bar

Q139

Yes

Do you ever host productions that sell merchandise in the lobby?

Q140

If so, where does it set up typically?

at the bar

Q141

Respondent skipped this question

If so, What's the largest setup you've accommodated, for footprint?

Q142

Yes

Is any outdoor gathering space desired for events?

Q143

If so, what are the type/s and respective group sizes?

intermission patio

Q144

No

Do you need or want to accommodate public art, or gallery uses of the lobby?

Q145

Respondent skipped this question

If so, can you describe that art/gallery use more?

Q146

Respondent skipped this question

Do you need any seating areas, temporary equipment or power to support your uses? Please describe:

Q147

Besides casual use, does your lobby need to formally function as classroom or rehearsal/practice space?

no

Q148

Respondent skipped this question

Anything else you'd like to tell us about your lobby or front of house gathering spaces?

Page 18: Ticketing / Box Office

Q149

Yes

Do you operate your own box office to sell tickets?

Q150

Respondent skipped this question

If you do not, how are your tickets currently sold, and will that change in the new facility?

Q151

No

Does the box office sell tickets for events other than your organization?

Q152

Email

What are your ticket delivery methods?

Q153

Please describe your current box office ticketing system.

TIX

Q154

Yes

Are your tickets available for purchase online?

Q155

If yes, what service do you use?

TIX

Q156

No

Do other ticket outlets sell tickets to your events?

Q157

Respondent skipped this question

If yes, what outlets?

Page 19: Final Comments & Information

Q158

Respondent skipped this question

We'd love to see any of your materials, or anything you'd like to share about your organization. Please upload it using the button below.

Q159

Respondent skipped this question

Finally.....is there anything else you'd like to tell us, or any questions you wanted us to ask that we didn't? We're happy to have any and all comments.

#4

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, September 27, 2023 3:13:07 PM
Last Modified: Wednesday, September 27, 2023 3:28:07 PM
Time Spent: 00:14:59
IP Address: 68.111.87.254

Page 2: Organizational Overview

Q1 **Yes**

Is your organization a performing arts group?

Q2

Please feel free to share as much or as little as you like...

Name	Dr Ami Porat
Department or Organization	Mozart Classical Orchestra
Address	27441 Padilla
City/Town	Mission Viejo
State/Province	CA
ZIP/Postal Code	92691
Email Address	info@mozartorchestra.org

Q3 **A not-for-profit entity**

Does your organization function as? (Check all that apply)

Q4

Briefly describe your organization's history:

see: mozartorchestra.org/about

Q5

Briefly describe your organization's mission:

see: Mozartorchestra.org/misison

Q6

How many full time and part time staff does your organization employ?

about 50

Page 3: Event Details for Non-Performing Arts Organizations

Q7

Respondent skipped this question

Please describe all of your current programs that involve public gatherings, whether in a formal performance space or not.

Q8

Respondent skipped this question

Event #1 - Please enter your event information.

Q9

Respondent skipped this question

Event #2 - Please enter your event information.

Q10

Respondent skipped this question

Event #3 - Please enter your event information.

Q11

Respondent skipped this question

Event #4 - Please enter your event information.

Q12

Respondent skipped this question

Event #5 - Please enter your event information.

Q13

Respondent skipped this question

Are there any particular spaces, rooms, and/or equipment that you would like to see in the new facility? (Any details such as capacities, square footage, quantities, and model numbers are helpful.)

Page 4: Programming Overview

Q14

Please describe all of your current programs that involve public gatherings, whether in a formal performance space or not.

classical music concerts

Q15

How many performance and/or event dates do you produce or present annually?

3 - 8

Q16

No

Do you co-present performances or events with other organizations?

Q17

Respondent skipped this question

If yes, how many and of what type do you co-present annually?

Q18

No

Do you produce any performances or events for other people, or organizations?

Q19

Respondent skipped this question

If yes, what kind and how many do you produce and how often?

Q20

Yes

Do you ever rent outside facilities for performances or events you present or produce?

Q21

If yes, list the venues you use, and their seat counts

Laguna Beach, Artists Theatre 420

Q22

Respondent skipped this question

Any other thoughts on programming that you'd like for us to know?

Page 5: Event Types / Performances

Q23

Respondent skipped this question

For each event type listed below, indicate the number of productions annually. Please note all that apply. (ex. "Ballet - 4 productions" or "Awards Banquet - 1 annual fundraiser") Theatre presentation:

Q24

Respondent skipped this question

Dance presentations:

Q25

Music presentation:

Chamber orchestra

currently 3 concerts, limited by the venue

Q26

Respondent skipped this question

Miscellaneous:

Q27

Respondent skipped this question

How many performances or instances does each event typically involve?(ex. "Ballet - Typically 3 performances per production"

Q28

What are the typical performance weekdays, times, and calendar dates?(ex. "Nutcracker is Friday (7:30pm) and Saturday (2:00pm / 7:30pm) typically in the first or second week of December."

Sunday 3pm concerts, dress rehearsals are Sundays 11am

Q29

Respondent skipped this question

How many rehearsal, load-in, tech, and load-out days do you require in the performance venue for each event or production?

Q30

How many performers are typically involved for each event or production? (Give a range if appropriate.)

12 - 32

Q31

Respondent skipped this question

Please provide any additional details about the performers such as gender ratios, ages, level of experience, etc.?

Q32

Respondent skipped this question

Are there any other event types that the new facility should accommodate? If yes, please briefly describe them and include the number of performances and estimated attendance.

Q33

Respondent skipped this question

What is your current annual or per show budget for productions? Please indicate for each discipline if possible (costumes, lighting, scenery, designer fees, etc.)

Q34

Respondent skipped this question

Any other thoughts on your events or performances that you'd like for us to know?

Q35

Which of the following support spaces are necessary for executing your events in the future facility?

	Yes/No	Qty.	Capacity (sq ft)	Capacity (people)
Box office	Yes	1		
House manager office				
Usher support space				
Coat check room				
Donor-VIP lounge	Yes			
Banquet / multi-purpose hall				
Rehearsal room(s) (Dance/Music)				
Practice rooms (Music)				
Classrooms				
Wet work room(s) (Visual Arts)				
Hot work room (Visual Arts)				
Full catering kitchen				
Prep catering kitchen				
Show crew catering room				
Star dressing room(s)	Yes	2		
Choral dressing room(s)	Yes	2		
Green room(s)				
BOH restroom(s)				
Technical / production office				
Security command center				
Scene dock				
Tool storage				
Costume shop				
Dye / spray room				
Wardrobe / laundry room				

City of Mission Viejo: Performing Arts Center User Survey

Yes/No

Qty.

Capacity (sq ft)

Capacity (people)

Trap room

Broadcast booth

Admin offices

Vendor / contractor offices

Q36

Respondent skipped this question

Are there other spaces not listed in this survey that you need?

Q37

Weekend mornings

During what time periods do you anticipate using the new performance facilities for load-in and rehearsals? Check all that apply.

Q38

**Weekend mornings,
Weekend afternoons**

During what time periods do you anticipate using the new performance facilities for performances and events? Check all that apply.

Q39

What hopes do you have for these new spaces?

great acoustics

Q40

Respondent skipped this question

How do you want it to change your work?

Q41

Respondent skipped this question

Will you produce or present more events or different types of events?

Q42

Respondent skipped this question

If yes, or maybe, please explain

Q43

Respondent skipped this question

Is there specific equipment that you require in the new facility that we need to consider when allocating space and power?

Page 7: Your Audiences

Q44

On average, how many people attend each of your performances or events? (Give a range if appropriate.)

300 - 400

Q45

In designing a new facility, what would be the ideal audience seat count for your event needs?

500 - 700

Q46

Where does your audience usually come from, geographically?

all over

Q47

Respondent skipped this question

Would you like to draw your audience from farther away? If so, tell us about that...

Q48

Yes

Do you charge admission?

Q49

If so, what are your ticket price ranges?

currently \$39

Q50

Assigned seating only

Do you ticket events by general admission, assigned seating, or both?

Q51

How many seats are in each price range?

one price

Q52

Respondent skipped this question

What can you tell us about your audience's demographics?

Q53

Yes

Are you actively involved in programs to broaden your audience base?

Q54

If yes, please describe:

Mozart for Teens

Q55

Respondent skipped this question

Any other thoughts on your audiences that you'd like for us to know?

Page 8: Your Current Facilities

Q56

Yes

Do you already have a facility that you use for your programming?

Q57

Respondent skipped this question

If yes and you rent that facility, please estimate your organization's total payment for space rental for the last year. Estimates should include any space reservation fees, rental equipment costs, technical labor wages, front of house or usher labor charges, and ticketing and marketing fees, and any other fees associated with using the rental space(s).

Q58

Please provide the name, location, and description of all the venues and spaces you typically use for your programming.

Artists Theatre Laguna Beach

Q59

Excellent

How would you rate the ability of these facilities to meet your current needs?

Q60

Respondent skipped this question

What does or doesn't work for you well?

Q61

Respondent skipped this question

Please provide any details you'd like about the front of house support spaces in the venues you currently use.

Q62

Respondent skipped this question

Please provide any details you'd like about the back of house support spaces in the venues you currently use.

Q63

Respondent skipped this question

If you ever exceed your dressing room capacity, where do large groups get dressed?

Q64

Yes

Does your space have an orchestra pit?

Q65

Respondent skipped this question

If yes, how many musicians does it hold?

Q66

Respondent skipped this question

Any other thoughts on your facilities that you'd like for us to know?

Page 9: Rigging and Scenery

Q67

Respondent skipped this question

Do you currently have a manual counterweight fly system? If so, please provide the following details.

Q68

Respondent skipped this question

Do you have any motorized linesests?

Q69 Respondent skipped this question

If yes, how many?

Q70 Respondent skipped this question

Do you have a fire curtain?

Q71 Respondent skipped this question

If yes, is it motorized?

Q72 Respondent skipped this question

Do you use scenery in your productions?

Q73 Respondent skipped this question

Do you work with a scenic designer?

Q74 Respondent skipped this question

If yes, are they in your organization, or do you contract with them?

Q75 Respondent skipped this question

If yes, please answer the following questions:

Q76 Respondent skipped this question

Any other thoughts on performance rigging or scenery that you'd like for us to know?

Page 10: Props

Q77 No

Do you use props in your productions?

Q78 Respondent skipped this question

If yes, please answer the following questions:

Q79 Respondent skipped this question

Any other thoughts on props that you'd like for us to know?

Page 11: Costumes

Q80 **No**
Do you use costumes?

Q81 **No**
Do you work with a costume designer?

Q82 **Respondent skipped this question**
If yes, are they in your organization, or do you contract with them?

Q83 **Respondent skipped this question**
If yes, please answer the following questions:

Q84 **Respondent skipped this question**
Any other thoughts on costumes that you'd like for us to know?

Page 12: Theatrical Lighting

Q85 **Respondent skipped this question**
Do you use performance or theatrical lighting extensively?

Q86 **Respondent skipped this question**
If yes, then please provide:

Q87 **Respondent skipped this question**
Do you work with an outside lighting designer or technician?

Q88 **Respondent skipped this question**
If yes, are they in your organization, or do you contract with them?

Q89 **Respondent skipped this question**
Do you own lighting equipment that you use for just your performances?

Q90 Respondent skipped this question

If yes, what type is it, and where is it stored?

Q91 Respondent skipped this question

Do you rent lighting equipment?

Q92 Respondent skipped this question

If yes, what do you rent, and from where?

Q93 Respondent skipped this question

Do you use a technician-manned followspot/s?

Q94 Respondent skipped this question

If yes, how many followspots?

Q95 Respondent skipped this question

Any other thoughts on theatrical and performance lighting that you'd like for us to know?

Page 13: Audio/Video

Q96 No

Do you use a sound or public address (PA) system during your events?

Q97 No

Do you use a monitor system?

Q98 Respondent skipped this question

Where do you typically set up the front of house audio mix position?

Q99 Respondent skipped this question

Where do you typically set it up?

Q100 Respondent skipped this question

Do you ever use live acoustic music?

Q101

Respondent skipped this question

Do you use live amplified music?

Q102

Respondent skipped this question

Do you ever use amplified sound effects or recorded music?

Q103

Respondent skipped this question

Do you work with a sound designer or technician?

Q104

Respondent skipped this question

If yes, are they in your organization, or do you contract with them?

Q105

Respondent skipped this question

Do you own audio equipment?

Q106

Respondent skipped this question

If yes, what type is it, and where do you store it?

Q107

Respondent skipped this question

Do you rent audio equipment?

Q108

Respondent skipped this question

Do you use video or film presentation equipment?

Q109

Respondent skipped this question

Please describe the format and equipment used

Q110

Respondent skipped this question

Do you own the presentation equipment?

Q111

Respondent skipped this question

If yes, where is it stored?

Q112 Respondent skipped this question

Do you rent the presentation equipment?

Q113 Respondent skipped this question

If yes, how much on average?

Q114 Respondent skipped this question

Any other thoughts on AV that you'd like for us to know?

Page 14: Performance Equipment: Special Effects

Q115 No

Do you use special effects during your productions?

Q116 Respondent skipped this question

If yes, what types of smoke/fog/pyro do you anticipate?

Q117 Respondent skipped this question

Other types of special effects?

Page 15: Production Staffing

Q118 No

Do you use a stage manager (that is, a person responsible for the running of the performance by "calling" lighting and audio cues and performer entrances)?

Q119 Respondent skipped this question

Do you use assistant stage managers?

Q120 Respondent skipped this question

Do they typically call from a front of house control booth, backstage, or other position?

Q121 Respondent skipped this question

Do you have any current staff for production operations?

Q122

Respondent skipped this question

Do you have anticipate adding faculty or staff for production operations in the new facility?

Q123

Respondent skipped this question

Any other thoughts about production staffing you'd like for us to know?

Page 16: Production Spaces

Q124

Respondent skipped this question

Do the auditorium control booths need to accommodate uses other than that for performances and rehearsals in the auditorium?

Q125

Respondent skipped this question

If yes, what purposes (e.g. broadcast recordings, teaching classes/lessons, office)?

Q126

Respondent skipped this question

Do your dressing rooms need to formally function as anything else, like a general classroom, or make-up classroom? If yes, please describe any special requirements.

Q127

Respondent skipped this question

Do you currently have a costume shop? If yes, can you describe the equipment, and size of the space?

Q128

Respondent skipped this question

Do you currently have a laundry or dye area in your shop? If yes, can you describe the equipment, and size of the space? If no, please describe you needs.

Q129

Respondent skipped this question

Do you currently have a scene shop? If yes, can you describe the equipment, and size of the space? If no, please describe what your needs are for equipment.

Q130

Respondent skipped this question

What type and size of dock or loading space do you anticipate needing?

Q131

Respondent skipped this question

What size vehicles do you commonly use or see during scenery moving, or daily activities?

Q132

Respondent skipped this question

Anything else you'd like to tell us about any production spaces?

Page 17: Lobby/Pre-Function Spaces

Q133

No

Does the lobby need to accommodate pre-function events?

Q134

Respondent skipped this question

If so, what are the type/s and respective group sizes?

Q135

Respondent skipped this question

Is a separate gathering space needed for donors, VIP, or special events?

Q136

Respondent skipped this question

If so, what are the type/s and respective group sizes?

Q137

Respondent skipped this question

Will you want to provide concessions or catering services? Please check all that apply.

Q138

Respondent skipped this question

If you answered yes to catering or concessions, please tell us more about your food and beverage operations and goals.

Q139

Respondent skipped this question

Do you ever host productions that sell merchandise in the lobby?

Q140

Respondent skipped this question

If so, where does it set up typically?

Q141

Respondent skipped this question

If so, What's the largest setup you've accommodated, for footprint?

Q142

Respondent skipped this question

Is any outdoor gathering space desired for events?

Q143

Respondent skipped this question

If so, what are the type/s and respective group sizes?

Q144

Respondent skipped this question

Do you need or want to accommodate public art, or gallery uses of the lobby?

Q145

Respondent skipped this question

If so, can you describe that art/gallery use more?

Q146

Respondent skipped this question

Do you need any seating areas, temporary equipment or power to support your uses? Please describe:

Q147

Respondent skipped this question

Besides casual use, does your lobby need to formally function as classroom or rehearsal/practice space?

Q148

Respondent skipped this question

Anything else you'd like to tell us about your lobby or front of house gathering spaces?

Q149 Yes

Do you operate your own box office to sell tickets?

Q150 Respondent skipped this question

If you do not, how are your tickets currently sold, and will that change in the new facility?

Q151 Yes

Does the box office sell tickets for events other than your organization?

Q152 Printed tickets (thermal paper stock)

What are your ticket delivery methods?

Q153
Please describe your current box office ticketing system.

custom

Q154 Yes

Are your tickets available for purchase online?

Q155
If yes, what service do you use?

in-house, custom

Q156 No

Do other ticket outlets sell tickets to your events?

Q157 Respondent skipped this question

If yes, what outlets?

Page 19: Final Comments & Information

Q158 Respondent skipped this question

We'd love to see any of your materials, or anything you'd like to share about your organization. Please upload it using the button below.

Q159

Finally.....is there anything else you'd like to tell us, or any questions you wanted us to ask that we didn't? We're happy to have any and all comments.

All information is at <https://mozartorchestra.org>

#6

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, September 27, 2023 3:50:21 PM
Last Modified: Wednesday, September 27, 2023 4:53:51 PM
Time Spent: 01:03:29
IP Address: 69.75.7.74

Page 2: Organizational Overview

Q1 **No**

Is your organization a performing arts group?

Q2

Please feel free to share as much or as little as you like...

Name	Edmund Velasco
Department or Organization	American Federation of Musicians Local 7
Address	2050 S. Main St.
City/Town	Santa Ana
State/Province	CA
ZIP/Postal Code	92707
Email Address	edmund@ocmusicians.org
Phone Number	(714)546-8166 ext. 1

Q3 **A not-for-profit entity ,**

Does your organization function as? (Check all that apply) **Other,**
Other (please specify):
Labor Union

Q4

Briefly describe your organization's history:

AFM Local 7 has been representing professional musicians in Orange County for 100 years. We partner with companies such as the Disney Resort, Pacific Symphony and many others.

Q5

Briefly describe your organization's mission:

We represent and advocate for Musicians in Orange County. We also, through our 501c3, produce concerts in our community featuring our musicians.

Q6

How many full time and part time staff does your organization employ?

2 Fulltime staff positions

2 Fulltime Officers

Page 3: Event Details for Non-Performing Arts Organizations

Q7

Please describe all of your current programs that involve public gatherings, whether in a formal performance space or not.

OC Legends of Jazz

Music presentations in schools

Music 360

Q8

Event #1 - Please enter your event information.

Event name	OC Legends of Jazz
Event description	Jazz concerts featuring local artists
Number of attendees	100+
Event dates and times	Saturdays 7pm
Typical production AV needs	Sound System (Mics, Monitors, Speakers, Lighting)
Typical food and beverage needs	N/A
Typical rental needs	N/A

Q9

Event #2 - Please enter your event information.

Event name	Music 360
Event description	Classical Chamber Concerts
Number of attendees	100+
Event dates and times	Sunday Early Evenings
Typical production AV needs	Sound System (Mics, Monitors, Speakers, Lighting)
Typical food and beverage needs	N/A
Typical rental needs	N/A

Q10

Respondent skipped this question

Event #3 - Please enter your event information.

Q11

Respondent skipped this question

Event #4 - Please enter your event information.

Q12

Respondent skipped this question

Event #5 - Please enter your event information.

Q13

Respondent skipped this question

Are there any particular spaces, rooms, and/or equipment that you would like to see in the new facility? (Any details such as capacities, square footage, quantities, and model numbers are helpful.)

Page 4: Programming Overview

Q14

Respondent skipped this question

Please describe all of your current programs that involve public gatherings, whether in a formal performance space or not.

Q15

Respondent skipped this question

How many performance and/or event dates do you produce or present annually?

Q16

Respondent skipped this question

Do you co-present performances or events with other organizations?

Q17

Respondent skipped this question

If yes, how many and of what type do you co-present annually?

Q18

Respondent skipped this question

Do you produce any performances or events for other people, or organizations?

Q19

Respondent skipped this question

If yes, what kind and how many do you produce and how often?

Q20

Respondent skipped this question

Do you ever rent outside facilities for performances or events you present or produce?

Q21

Respondent skipped this question

If yes, list the venues you use, and their seat counts

Q22

Respondent skipped this question

Any other thoughts on programming that you'd like for us to know?

Page 5: Event Types / Performances

Q23

Respondent skipped this question

For each event type listed below, indicate the number of productions annually. Please note all that apply. (ex. "Ballet - 4 productions" or "Awards Banquet - 1 annual fundraiser") Theatre presentation:

Q24

Respondent skipped this question

Dance presentations:

Q25

Respondent skipped this question

Music presentation:

Q26

Respondent skipped this question

Miscellaneous:

Q27

Respondent skipped this question

How many performances or instances does each event typically involve?(ex. "Ballet - Typically 3 performances per production"

Q28

Respondent skipped this question

What are the typical performance weekdays, times, and calendar dates?(ex. "Nutcracker is Friday (7:30pm) and Saturday (2:00pm / 7:30pm) typically in the first or second week of December."

Q29

Respondent skipped this question

How many rehearsal, load-in, tech, and load-out days do you require in the performance venue for each event or production?

Q30

Respondent skipped this question

How many performers are typically involved for each event or production? (Give a range if appropriate.)

Q31

Respondent skipped this question

Please provide any additional details about the performers such as gender ratios, ages, level of experience, etc.?

Q32

Respondent skipped this question

Are there any other event types that the new facility should accommodate? If yes, please briefly describe them and include the number of performances and estimated attendance.

Q33

Respondent skipped this question

What is your current annual or per show budget for productions? Please indicate for each discipline if possible (costumes, lighting, scenery, designer fees, etc.)

Q34

Respondent skipped this question

Any other thoughts on your events or performances that you'd like for us to know?

Page 6: Questions about New Spaces

Q35

Respondent skipped this question

Which of the following support spaces are necessary for executing your events in the future facility?

Q36

Respondent skipped this question

Are there other spaces not listed in this survey that you need?

Q37

Respondent skipped this question

During what time periods do you anticipate using the new performance facilities for load-in and rehearsals? Check all that apply.

Q38

Respondent skipped this question

During what time periods do you anticipate using the new performance facilities for performances and events? Check all that apply.

Q39

Respondent skipped this question

What hopes do you have for these new spaces?

Q40

Respondent skipped this question

How do you want it to change your work?

Q41

Respondent skipped this question

Will you produce or present more events or different types of events?

Q42

Respondent skipped this question

If yes, or maybe, please explain

Q43

Respondent skipped this question

Is there specific equipment that you require in the new facility that we need to consider when allocating space and power?

Page 7: Your Audiences

Q44

Respondent skipped this question

On average, how many people attend each of your performances or events? (Give a range if appropriate.)

Q45

Respondent skipped this question

In designing a new facility, what would be the ideal audience seat count for your event needs?

Q46

Respondent skipped this question

Where does your audience usually come from, geographically?

Q47

Respondent skipped this question

Would you like to draw your audience from farther away? If so, tell us about that...

Q48

Respondent skipped this question

Do you charge admission?

Q49

Respondent skipped this question

If so, what are your ticket price ranges?

Q50

Respondent skipped this question

Do you ticket events by general admission, assigned seating, or both?

Q51

Respondent skipped this question

How many seats are in each price range?

Q52

Respondent skipped this question

What can you tell us about your audience's demographics?

Q53

Respondent skipped this question

Are you actively involved in programs to broaden your audience base?

Q54

Respondent skipped this question

If yes, please describe:

Q55

Respondent skipped this question

Any other thoughts on your audiences that you'd like for us to know?

Page 8: Your Current Facilities

Q56

Respondent skipped this question

Do you already have a facility that you use for your programming?

Q57

Respondent skipped this question

If yes and you rent that facility, please estimate your organization's total payment for space rental for the last year. Estimates should include any space reservation fees, rental equipment costs, technical labor wages, front of house or usher labor charges, and ticketing and marketing fees, and any other fees associated with using the rental space(s).

Q58

Respondent skipped this question

Please provide the name, location, and description of all the venues and spaces you typically use for your programming.

Q59

Respondent skipped this question

How would you rate the ability of these facilities to meet your current needs?

Q60

Respondent skipped this question

What does or doesn't work for you well?

Q61

Respondent skipped this question

Please provide any details you'd like about the front of house support spaces in the venues you currently use.

Q62

Respondent skipped this question

Please provide any details you'd like about the back of house support spaces in the venues you currently use.

Q63

Respondent skipped this question

If you ever exceed your dressing room capacity, where do large groups get dressed?

Q64

Respondent skipped this question

Does your space have an orchestra pit?

Q65

Respondent skipped this question

If yes, how many musicians does it hold?

Q66

Respondent skipped this question

Any other thoughts on your facilities that you'd like for us to know?

Page 9: Rigging and Scenery

Q67

Respondent skipped this question

Do you currently have a manual counterweight fly system? If so, please provide the following details.

Q68

Respondent skipped this question

Do you have any motorized linesests?

Q69

Respondent skipped this question

If yes, how many?

Q70

Respondent skipped this question

Do you have a fire curtain?

Q71

Respondent skipped this question

If yes, is it motorized?

Q72

Respondent skipped this question

Do you use scenery in your productions?

Q73

Respondent skipped this question

Do you work with a scenic designer?

Q74

Respondent skipped this question

If yes, are they in your organization, or do you contract with them?

Q75

Respondent skipped this question

If yes, please answer the following questions:

Q76

Respondent skipped this question

Any other thoughts on performance rigging or scenery that you'd like for us to know?

Page 10: Props

Q77

Respondent skipped this question

Do you use props in your productions?

Q78

Respondent skipped this question

If yes, please answer the following questions:

Q79

Respondent skipped this question

Any other thoughts on props that you'd like for us to know?

Page 11: Costumes

Q80

Respondent skipped this question

Do you use costumes?

Q81

Respondent skipped this question

Do you work with a costume designer?

Q82

Respondent skipped this question

If yes, are they in your organization, or do you contract with them?

Q83

Respondent skipped this question

If yes, please answer the following questions:

Q84

Respondent skipped this question

Any other thoughts on costumes that you'd like for us to know?

Page 12: Theatrical Lighting

Q85

Respondent skipped this question

Do you use performance or theatrical lighting extensively?

Q86

Respondent skipped this question

If yes, then please provide:

Q87

Respondent skipped this question

Do you work with an outside lighting designer or technician?

Q88

Respondent skipped this question

If yes, are they in your organization, or do you contract with them?

Q89

Respondent skipped this question

Do you own lighting equipment that you use for just your performances?

Q90

Respondent skipped this question

If yes, what type is it, and where is it stored?

Q91

Respondent skipped this question

Do you rent lighting equipment?

Q92 Respondent skipped this question

If yes, what do you rent, and from where?

Q93 Respondent skipped this question

Do you use a technician-manned followspot/s?

Q94 Respondent skipped this question

If yes, how many followspots?

Q95 Respondent skipped this question

Any other thoughts on theatrical and performance lighting that you'd like for us to know?

Page 13: Audio/Video

Q96 Respondent skipped this question

Do you use a sound or public address (PA) system during your events?

Q97 Respondent skipped this question

Do you use a monitor system?

Q98 Respondent skipped this question

Where do you typically set up the front of house audio mix position?

Q99 Respondent skipped this question

Where do you typically set it up?

Q100 Respondent skipped this question

Do you ever use live acoustic music?

Q101 Respondent skipped this question

Do you use live amplified music?

Q102 Do you ever use amplified sound effects or recorded music?	Respondent skipped this question
Q103 Do you work with a sound designer or technician?	Respondent skipped this question
Q104 If yes, are they in your organization, or do you contract with them?	Respondent skipped this question
Q105 Do you own audio equipment?	Respondent skipped this question
Q106 If yes, what type is it, and where do you store it?	Respondent skipped this question
Q107 Do you rent audio equipment?	Respondent skipped this question
Q108 Do you use video or film presentation equipment?	Respondent skipped this question
Q109 Please describe the format and equipment used	Respondent skipped this question
Q110 Do you own the presentation equipment?	Respondent skipped this question
Q111 If yes, where is it stored?	Respondent skipped this question
Q112 Do you rent the presentation equipment?	Respondent skipped this question

Q113 Respondent skipped this question

If yes, how much on average?

Q114 Respondent skipped this question

Any other thoughts on AV that you'd like for us to know?

Page 14: Performance Equipment: Special Effects

Q115 Respondent skipped this question

Do you use special effects during your productions?

Q116 Respondent skipped this question

If yes, what types of smoke/fog/pyro do you anticipate?

Q117 Respondent skipped this question

Other types of special effects?

Page 15: Production Staffing

Q118 Respondent skipped this question

Do you use a stage manager (that is, a person responsible for the running of the performance by "calling" lighting and audio cues and performer entrances)?

Q119 Respondent skipped this question

Do you use assistant stage managers?

Q120 Respondent skipped this question

Do they typically call from a front of house control booth, backstage, or other position?

Q121 Respondent skipped this question

Do you have any current staff for production operations?

Q122 Respondent skipped this question

Do you have anticipate adding faculty or staff for production operations in the new facility?

Q123

Respondent skipped this question

Any other thoughts about production staffing you'd like for us to know?

Page 16: Production Spaces

Q124

Respondent skipped this question

Do the auditorium control booths need to accommodate uses other than that for performances and rehearsals in the auditorium?

Q125

Respondent skipped this question

If yes, what purposes (e.g. broadcast recordings, teaching classes/lessons, office)?

Q126

Respondent skipped this question

Do your dressing rooms need to formally function as anything else, like a general classroom, or make-up classroom? If yes, please describe any special requirements.

Q127

Respondent skipped this question

Do you currently have a costume shop? If yes, can you describe the equipment, and size of the space?

Q128

Respondent skipped this question

Do you currently have a laundry or dye area in your shop? If yes, can you describe the equipment, and size of the space? If no, please describe you needs.

Q129

Respondent skipped this question

Do you currently have a scene shop? If yes, can you describe the equipment, and size of the space? If no, please describe what your needs are for equipment.

Q130

Respondent skipped this question

What type and size of dock or loading space do you anticipate needing?

Q131

Respondent skipped this question

What size vehicles do you commonly use or see during scenery moving, or daily activities?

Q132

Respondent skipped this question

Anything else you'd like to tell us about any production spaces?

Page 17: Lobby/Pre-Function Spaces

Q133

Respondent skipped this question

Does the lobby need to accommodate pre-function events?

Q134

Respondent skipped this question

If so, what are the type/s and respective group sizes?

Q135

Respondent skipped this question

Is a separate gathering space needed for donors, VIP, or special events?

Q136

Respondent skipped this question

If so, what are the type/s and respective group sizes?

Q137

Respondent skipped this question

Will you want to provide concessions or catering services? Please check all that apply.

Q138

Respondent skipped this question

If you answered yes to catering or concessions, please tell us more about your food and beverage operations and goals.

Q139

Respondent skipped this question

Do you ever host productions that sell merchandise in the lobby?

Q140

Respondent skipped this question

If so, where does it set up typically?

Q141 Respondent skipped this question

If so, What's the largest setup you've accommodated, for footprint?

Q142 Respondent skipped this question

Is any outdoor gathering space desired for events?

Q143 Respondent skipped this question

If so, what are the type/s and respective group sizes?

Q144 Respondent skipped this question

Do you need or want to accommodate public art, or gallery uses of the lobby?

Q145 Respondent skipped this question

If so, can you describe that art/gallery use more?

Q146 Respondent skipped this question

Do you need any seating areas, temporary equipment or power to support your uses? Please describe:

Q147 Respondent skipped this question

Besides casual use, does your lobby need to formally function as classroom or rehearsal/practice space?

Q148 Respondent skipped this question

Anything else you'd like to tell us about your lobby or front of house gathering spaces?

Page 18: Ticketing / Box Office

Q149 Respondent skipped this question

Do you operate your own box office to sell tickets?

Q150 Respondent skipped this question

If you do not, how are your tickets currently sold, and will that change in the new facility?

Q151

Respondent skipped this question

Does the box office sell tickets for events other than your organization?

Q152

Respondent skipped this question

What are your ticket delivery methods?

Q153

Respondent skipped this question

Please describe your current box office ticketing system.

Q154

Respondent skipped this question

Are your tickets available for purchase online?

Q155

Respondent skipped this question

If yes, what service do you use?

Q156

Respondent skipped this question

Do other ticket outlets sell tickets to your events?

Q157

Respondent skipped this question

If yes, what outlets?

Page 19: Final Comments & Information

Q158

We'd love to see any of your materials, or anything you'd like to share about your organization. Please upload it using the button below.

[Orange%20County%20Musicians%20Union%20Celebrates%20100%20Years%20of%20Making%20Music.docx \(13.7KB\)](#)

Q159

Finally.....is there anything else you'd like to tell us, or any questions you wanted us to ask that we didn't? We're happy to have any and all comments.

We are available to consult on what would be advantages to include in the new facilities to ensure a great artist experience.

#7

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, September 28, 2023 12:28:53 PM
Last Modified: Thursday, September 28, 2023 12:56:56 PM
Time Spent: 00:28:02
IP Address: 104.34.210.243

Page 2: Organizational Overview

Q1 **Yes**

Is your organization a performing arts group?

Q2

Please feel free to share as much or as little as you like...

Name	Valerie Ousley
Department or Organization	MenAlive OC Gay Men's Chorus
Email Address	Valerie@ocgmc.org
Phone Number	714 2875330

Q3 **A not-for-profit entity ,
A community service organization,
Philanthropic organization**

Does your organization function as? (Check all that apply)

Q4

Briefly describe your organization's history:

We are entering our 23 season. The only Gay Men's Chorus that represents a county and not a city.

Q5

Briefly describe your organization's mission:

THROUGH MUSIC, MEN'S VOICES UNITE TO ENTERTAIN, INFORM, BRING HEALING, JOY, FRIENDSHIP, AND BUILD BRIDGES TO THE PUBLIC AT LARGE.

Q6

How many full time and part time staff does your organization employ?

5

Page 3: Event Details for Non-Performing Arts Organizations

Q7

Respondent skipped this question

Please describe all of your current programs that involve public gatherings, whether in a formal performance space or not.

Q8

Respondent skipped this question

Event #1 - Please enter your event information.

Q9

Respondent skipped this question

Event #2 - Please enter your event information.

Q10

Respondent skipped this question

Event #3 - Please enter your event information.

Q11

Respondent skipped this question

Event #4 - Please enter your event information.

Q12

Respondent skipped this question

Event #5 - Please enter your event information.

Q13

Respondent skipped this question

Are there any particular spaces, rooms, and/or equipment that you would like to see in the new facility? (Any details such as capacities, square footage, quantities, and model numbers are helpful.)

Page 4: Programming Overview

Q14

Please describe all of your current programs that involve public gatherings, whether in a formal performance space or not.

We hold 3 full performances a year at the Barclay Theater in Irvine and we do about 4 outreach concerts like Hollywood bowl

Q15

How many performance and/or event dates do you produce or present annually?

3 or 4

Q16

Yes

Do you co-present performances or events with other organizations?

Q17

If yes, how many and of what type do you co-present annually?

1-2 collaborations with other choruses

Q18

Yes

Do you produce any performances or events for other people, or organizations?

Q19

If yes, what kind and how many do you produce and how often?

We open for Abba the Concert. We have had many celebrities perform with us including liza Minnelli, Bwrnaddette Peters and many more

Q20

Yes

Do you ever rent outside facilities for performances or events you present or produce?

Q21

If yes, list the venues you use, and their seat counts

The Barclay Theater 700ish, Segerstrom Theater 3000ish, Lake Forest community theater 200

Q22

Respondent skipped this question

Any other thoughts on programming that you'd like for us to know?

Q23

Respondent skipped this question

For each event type listed below, indicate the number of productions annually. Please note all that apply. (ex. "Ballet - 4 productions" or "Awards Banquet - 1 annual fundraiser") Theatre presentation:

Q24

Respondent skipped this question

Dance presentations:

Q25

Music presentation:

Choral music **4**

Q26

Miscellaneous:

Awards banquets **1 annual gala**

Q27

How many performances or instances does each event typically involve?(ex. "Ballet - Typically 3 performances per production"

2-3

Q28

What are the typical performance weekdays, times, and calendar dates?(ex. "Nutcracker is Friday (7:30pm) and Saturday (2:00pm / 7:30pm) typically in the first or second week of December."

Friday 8pm

Saturday 3pm- 8pm

Q29

How many rehearsal, load-in, tech, and load-out days do you require in the performance venue for each event or production?

1 load in

1 tech rehearsal

1 dress rehearsal

Q30

How many performers are typically involved for each event or production? (Give a range if appropriate.)

80

Q31

Please provide any additional details about the performers such as gender ratios, ages, level of experience, etc.?

all Male chorus

Q32

Respondent skipped this question

Are there any other event types that the new facility should accommodate? If yes, please briefly describe them and include the number of performances and estimated attendance.

Q33

What is your current annual or per show budget for productions? Please indicate for each discipline if possible (costumes, lighting, scenery, designer fees, etc.)

\$50,000 per show

Q34

Respondent skipped this question

Any other thoughts on your events or performances that you'd like for us to know?

Q35

Which of the following support spaces are necessary for executing your events in the future facility?

	Yes/No	Qty.	Capacity (sq ft)	Capacity (people)
Box office	Yes	1	1,000-2,000	100+
House manager office	Yes	1		
Usher support space	Yes	5		
Coat check room	No			
Donor-VIP lounge	Yes	1	401-500	50-100
Banquet / multi-purpose hall	Yes	1	1,000-2,000	100+
Rehearsal room(s) (Dance/Music)	Yes	2	500-999	50-100
Practice rooms (Music)	Yes	1		50-100
Classrooms	No			
Wet work room(s) (Visual Arts)	No			
Hot work room (Visual Arts)	No			
Full catering kitchen	No			
Prep catering kitchen	Yes			
Show crew catering room	No			
Star dressing room(s)	Yes	3		
Choral dressing room(s)	Yes	3	500-999	20-50
Green room(s)	No			
BOH restroom(s)	Yes			
Technical / production office	No			
Security command center	Yes			
Scene dock	Yes			
Tool storage	No			
Costume shop	No			
Dye / spray room	No			
Wardrobe / laundry room	Yes			

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	Yes/No	Qty.	Capacity (sq ft)	Capacity (people)
Trap room	Yes			
Broadcast booth	Yes			
Admin offices	No			
Vendor / contractor offices	No			

Q36 Respondent skipped this question

Are there other spaces not listed in this survey that you need?

Q37 Weekday mornings,
Weekday afternoons,
Weekday evenings,
Weekend afternoons,
Weekend evenings

During what time periods do you anticipate using the new performance facilities for load-in and rehearsals? Check all that apply.

Q38 Weekday evenings,
Weekend afternoons,
Weekend evenings

During what time periods do you anticipate using the new performance facilities for performances and events? Check all that apply.

Q39

What hopes do you have for these new spaces?

one space for all needs

Q40 Respondent skipped this question

How do you want it to change your work?

Q41 Maybe

Will you produce or present more events or different types of events?

Q42 Respondent skipped this question

If yes, or maybe, please explain

Q43

Is there specific equipment that you require in the new facility that we need to consider when allocating space and power?

raisers

Page 7: Your Audiences

Q44

On average, how many people attend each of your performances or events? (Give a range if appropriate.)

400-700 per show

Q45

In designing a new facility, what would be the ideal audience seat count for your event needs?

center isle

Q46

Where does your audience usually come from, geographically?

Orange County

Q47

Respondent skipped this question

Would you like to draw your audience from farther away? If so, tell us about that...

Q48

Yes

Do you charge admission?

Q49

If so, what are your ticket price ranges?

25-59

Q50

Both

Do you ticket events by general admission, assigned seating, or both?

Q51

How many seats are in each price range?

depends on venue

Q52

What can you tell us about your audience's demographics?

very LGBT friendly

Q53

Yes

Are you actively involved in programs to broaden your audience base?

Q54

If yes, please describe:

Lead marketing

Q55

Respondent skipped this question

Any other thoughts on your audiences that you'd like for us to know?

Page 8: Your Current Facilities

Q56

Yes

Do you already have a facility that you use for your programming?

Q57

Respondent skipped this question

If yes and you rent that facility, please estimate your organization's total payment for space rental for the last year. Estimates should include any space reservation fees, rental equipment costs, technical labor wages, front of house or usher labor charges, and ticketing and marketing fees, and any other fees associated with using the rental space(s).

Q58

Please provide the name, location, and description of all the venues and spaces you typically use for your programming.

Irvine Barclay Theater

Q59

Good

How would you rate the ability of these facilities to meet your current needs?

Q60

What does or doesn't work for you well?

Hard to find the dates we ideally want

Q61

Respondent skipped this question

Please provide any details you'd like about the front of house support spaces in the venues you currently use.

Q62

Respondent skipped this question

Please provide any details you'd like about the back of house support spaces in the venues you currently use.

Q63

If you ever exceed your dressing room capacity, where do large groups get dressed?

in the loading dock

Q64

Yes

Does your space have an orchestra pit?

Q65

If yes, how many musicians does it hold?

15?

Q66

Respondent skipped this question

Any other thoughts on your facilities that you'd like for us to know?

Q67

Do you currently have a manual counterweight fly system? If so, please provide the following details.

Height of the fly tower

yes but I do not know this info. Our producer takes care of this.

Q68

Do you have any motorized linesests?

No

Q69

If yes, how many?

Respondent skipped this question

Q70

Do you have a fire curtain?

Yes

Q71

If yes, is it motorized?

no

Q72

Do you use scenery in your productions?

Yes

Q73

Do you work with a scenic designer?

No

Q74

If yes, are they in your organization, or do you contract with them?

Respondent skipped this question

Q75

If yes, please answer the following questions:

Respondent skipped this question

Q76

Any other thoughts on performance rigging or scenery that you'd like for us to know?

Respondent skipped this question

Q77

Yes

Do you use props in your productions?

Q78

If yes, please answer the following questions:

Do you own hand and furniture props?

some

Where are the props built?

some

Where are props stored when not in use?

storage

Q79

Respondent skipped this question

Any other thoughts on props that you'd like for us to know?

Page 11: Costumes

Q80

Yes

Do you use costumes?

Q81

Yes

Do you work with a costume designer?

Q82

If yes, are they in your organization, or do you contract with them?

volunteer

Q83

If yes, please answer the following questions:

Do you own costumes?

yes

If yes, where are they stored?

storage unit

Do you rent costumes?

sometimes

Do you tailor costumes, and if so, where?

volunteers

Q84

Respondent skipped this question

Any other thoughts on costumes that you'd like for us to know?

Page 12: Theatrical Lighting

Q85

Yes

Do you use performance or theatrical lighting extensively?

Q86

If yes, then please provide:

Circuit type

do know know. Producer knows this info

Q87

No

Do you work with an outside lighting designer or technician?

Q88

If yes, are they in your organization, or do you contract with them?

volunteer

Q89

No

Do you own lighting equipment that you use for just your performances?

Q90

Respondent skipped this question

If yes, what type is it, and where is it stored?

Q91

Yes

Do you rent lighting equipment?

Q92

If yes, what do you rent, and from where?

theater

Q93

Yes

Do you use a technician-manned followspot/s?

Q94

If yes, how many followspots?

2

Q95

Respondent skipped this question

Any other thoughts on theatrical and performance lighting that you'd like for us to know?

Page 13: Audio/Video

Q96

Yes

Do you use a sound or public address (PA) system during your events?

Q97

Yes

Do you use a monitor system?

Q98

Respondent skipped this question

Where do you typically set up the front of house audio mix position?

Q99

Respondent skipped this question

Where do you typically set it up?

Q100

Yes

Do you ever use live acoustic music?

Q101

Yes

Do you use live amplified music?

Q102

Yes

Do you ever use amplified sound effects or recorded music?

Q103

Yes

Do you work with a sound designer or technician?

Q104

If yes, are they in your organization, or do you contract with them?

contract

Q105 **No**
Do you own audio equipment?

Q106 **Respondent skipped this question**
If yes, what type is it, and where do you store it?

Q107 **Yes**
Do you rent audio equipment?

Q108 **Yes**
Do you use video or film presentation equipment?

Q109
Please describe the format and equipment used
we contract

Q110 **No**
Do you own the presentation equipment?

Q111 **Respondent skipped this question**
If yes, where is it stored?

Q112 **Yes**
Do you rent the presentation equipment?

Q113 **Respondent skipped this question**
If yes, how much on average?

Q114 **Respondent skipped this question**
Any other thoughts on AV that you'd like for us to know?

Page 14: Performance Equipment: Special Effects

Q115 **Yes**
Do you use special effects during your productions?

Q116

If yes, what types of smoke/fog/pyro do you anticipate?

fog, lights, smoke, cannons

Q117

Respondent skipped this question

Other types of special effects?

Page 15: Production Staffing

Q118

Yes

Do you use a stage manager (that is, a person responsible for the running of the performance by "calling" lighting and audio cues and performer entrances)?

Q119

Yes

Do you use assistant stage managers?

Q120

Do they typically call from a front of house control booth, backstage, or other position?

control booth and backstage

Q121

Yes

Do you have any current staff for production operations?

Q122

Yes

Do you have anticipate adding faculty or staff for production operations in the new facility?

Q123

Respondent skipped this question

Any other thoughts about production staffing you'd like for us to know?

Page 16: Production Spaces

Q124

Yes

Do the auditorium control booths need to accommodate uses other than that for performances and rehearsals in the auditorium?

Q125

Respondent skipped this question

If yes, what purposes (e.g. broadcast recordings, teaching classes/lessons, office)?

Q126

Do your dressing rooms need to formally function as anything else, like a general classroom, or make-up classroom? If yes, please describe any special requirements.

no

Q127

Do you currently have a costume shop? If yes, can you describe the equipment, and size of the space?

no

Q128

Do you currently have a laundry or dye area in your shop? If yes, can you describe the equipment, and size of the space? If no, please describe you needs.

no

Q129

Do you currently have a scene shop? If yes, can you describe the equipment, and size of the space? If no, please describe what your needs are for equipment.

no

Q130

Respondent skipped this question

What type and size of dock or loading space do you anticipate needing?

Q131

What size vehicles do you commonly use or see during scenery moving, or daily activities?

truck rentals 25foot

Q132

Respondent skipped this question

Anything else you'd like to tell us about any production spaces?

Q133 Yes

Does the lobby need to accommodate pre-function events?

Q134
If so, what are the type/s and respective group sizes?

we have fundraiser tables and info tables

Q135 Yes

Is a separate gathering space needed for donors, VIP, or special events?

Q136
If so, what are the type/s and respective group sizes?

donor reception 70

Q137 Yes - catering

Will you want to provide concessions or catering services?
Please check all that apply.

Q138
If you answered yes to catering or concessions, please tell us more about your food and beverage operations and goals.

we contract out usually

Q139 Yes

Do you ever host productions that sell merchandise in the lobby?

Q140
If so, where does it set up typically?

long tables

Q141 Respondent skipped this question

If so, What's the largest setup you've accommodated, for footprint?

Q142 **No**

Is any outdoor gathering space desired for events?

Q143 **Respondent skipped this question**

If so, what are the type/s and respective group sizes?

Q144 **No**

Do you need or want to accommodate public art, or gallery uses of the lobby?

Q145 **Respondent skipped this question**

If so, can you describe that art/gallery use more?

Q146 **Respondent skipped this question**

Do you need any seating areas, temporary equipment or power to support your uses? Please describe:

Q147 **Respondent skipped this question**

Besides casual use, does your lobby need to formally function as classroom or rehearsal/practice space?

Q148 **Respondent skipped this question**

Anything else you'd like to tell us about your lobby or front of house gathering spaces?

Page 18: Ticketing / Box Office

Q149 **Yes**

Do you operate your own box office to sell tickets?

Q150
If you do not, how are your tickets currently sold, and will that change in the new facility?

sometimes we use theater

Q151 **Yes**

Does the box office sell tickets for events other than your organization?

Q152

Email

What are your ticket delivery methods?

Q153

Respondent skipped this question

Please describe your current box office ticketing system.

Q154

Yes

Are your tickets available for purchase online?

Q155

Respondent skipped this question

If yes, what service do you use?

Q156

Yes

Do other ticket outlets sell tickets to your events?

Q157

Respondent skipped this question

If yes, what outlets?

Page 19: Final Comments & Information

Q158

Respondent skipped this question

We'd love to see any of your materials, or anything you'd like to share about your organization. Please upload it using the button below.

Q159

Respondent skipped this question

Finally.....is there anything else you'd like to tell us, or any questions you wanted us to ask that we didn't? We're happy to have any and all comments.

#3

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, September 27, 2023 1:27:43 PM
Last Modified: Wednesday, September 27, 2023 3:12:35 PM
Time Spent: 01:44:51
IP Address: 68.4.114.21

Page 2: Organizational Overview

Q1 **Yes**

Is your organization a performing arts group?

Q2

Please feel free to share as much or as little as you like...

Name	leslie eisner
Department or Organization	camino real playhouse
Address	31776
City/Town	San Juan Capistrano
State/Province	ca
ZIP/Postal Code	92677
Email Address	eisner5@cox.net
Phone Number	19494631550

Q3 **A not-for-profit entity**

Does your organization function as? (Check all that apply)

Q4

Briefly describe your organization's history:

we have been performing in San Juan Capistrano at our current location for 35 years

Q5

Briefly describe your organization's mission:

Enhancing our community through performing arts.

Q6

How many full time and part time staff does your organization employ?

Approx. 15

Page 3: Event Details for Non-Performing Arts Organizations

Q7

Respondent skipped this question

Please describe all of your current programs that involve public gatherings, whether in a formal performance space or not.

Q8

Respondent skipped this question

Event #1 - Please enter your event information.

Q9

Respondent skipped this question

Event #2 - Please enter your event information.

Q10

Respondent skipped this question

Event #3 - Please enter your event information.

Q11

Respondent skipped this question

Event #4 - Please enter your event information.

Q12

Respondent skipped this question

Event #5 - Please enter your event information.

Q13

Respondent skipped this question

Are there any particular spaces, rooms, and/or equipment that you would like to see in the new facility? (Any details such as capacities, square footage, quantities, and model numbers are helpful.)

Page 4: Programming Overview

Q14

Please describe all of your current programs that involve public gatherings, whether in a formal performance space or not.

- Musicals
 - Comedies
 - Dramas
 - Comedy Nights
 - Acting Classes
 - Directing Classes
 - Summer children's programs and camps
 - Monthly musical nights with tribute bands
-

Q15

How many performance and/or event dates do you produce or present annually?

Approx. 125

Q16

Yes

Do you co-present performances or events with other organizations?

Q17

If yes, how many and of what type do you co-present annually?

Specialty evenings of music or dance or awards or comedy
approx. 20

Q18

No

Do you produce any performances or events for other people, or organizations?

Q19

Respondent skipped this question

If yes, what kind and how many do you produce and how often?

Q20

No

Do you ever rent outside facilities for performances or events you present or produce?

Q21

Respondent skipped this question

If yes, list the venues you use, and their seat counts

Q22

Any other thoughts on programming that you'd like for us to know?

We have all of our own equipment including costumes, props, set pieces and tech equipment. We have our own in-house stage managers, directors, office staff, tech. director, choreographer, music director, costumer, and set builders.

Page 5: Event Types / Performances

Q23

Respondent skipped this question

For each event type listed below, indicate the number of productions annually. Please note all that apply. (ex. "Ballet - 4 productions" or "Awards Banquet - 1 annual fundraiser") Theatre presentation:

Q24

Respondent skipped this question

Dance presentations:

Q25

Respondent skipped this question

Music presentation:

Q26

Respondent skipped this question

Miscellaneous:

Q27

Respondent skipped this question

How many performances or instances does each event typically involve?(ex. "Ballet - Typically 3 performances per production"

Q28

Respondent skipped this question

What are the typical performance weekdays, times, and calendar dates?(ex. "Nutcracker is Friday (7:30pm) and Saturday (2:00pm / 7:30pm) typically in the first or second week of December."

Q29

How many rehearsal, load-in, tech, and load-out days do you require in the performance venue for each event or production?

6 weeks for a non-musical

8 weeks for a musical

Q30

How many performers are typically involved for each event or production? (Give a range if appropriate.)

4-20

Q31

Respondent skipped this question

Please provide any additional details about the performers such as gender ratios, ages, level of experience, etc.?

Q32

Respondent skipped this question

Are there any other event types that the new facility should accommodate? If yes, please briefly describe them and include the number of performances and estimated attendance.

Q33

Respondent skipped this question

What is your current annual or per show budget for productions? Please indicate for each discipline if possible (costumes, lighting, scenery, designer fees, etc.)

Q34

Respondent skipped this question

Any other thoughts on your events or performances that you'd like for us to know?

Q35

Which of the following support spaces are necessary for executing your events in the future facility?

	Yes/No	Qty.	Capacity (sq ft)	Capacity (people)
Box office	Yes			
House manager office	No			
Usher support space	No			
Coat check room	No			
Donor-VIP lounge	Yes			
Banquet / multi-purpose hall	No			
Rehearsal room(s) (Dance/Music)	Yes			
Practice rooms (Music)	No			
Classrooms	No			
Wet work room(s) (Visual Arts)	No			
Hot work room (Visual Arts)	No			
Full catering kitchen	No			
Prep catering kitchen	Yes			
Show crew catering room	No			
Star dressing room(s)	Yes			
Choral dressing room(s)	No			
Green room(s)	Yes			
BOH restroom(s)	Yes			
Technical / production office	No			
Security command center	No			
Scene dock	No			
Tool storage	Yes			
Costume shop	Yes			
Dye / spray room	Yes			
Wardrobe / laundry room	Yes			

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	Yes/No	Qty.	Capacity (sq ft)	Capacity (people)
Trap room	No			
Broadcast booth	No			
Admin offices	Yes			
Vendor / contractor offices	No			

Q36

Are there other spaces not listed in this survey that you need?

- shop to build sets
- dressling rooms with bathrooms attached
- tech booth
- storage for sets and props (both large and small)
- lobby
- black box

Q37

During what time periods do you anticipate using the new performance facilities for load-in and rehearsals? Check all that apply.

- Weekday afternoons,
- Weekday evenings,
- Weekend afternoons,
- Weekend evenings

Q38

During what time periods do you anticipate using the new performance facilities for performances and events? Check all that apply.

- Weekday evenings,
- Weekend afternoons,
- Weekend evenings

Q39

What hopes do you have for these new spaces?

- larger seating capacity in main stage and black box
- raised stage and electronic curtains.
- wings and fly space

Q40

How do you want it to change your work?

- increased audience capacity as well as performance capabilities

Q41

Yes

Will you produce or present more events or different types of events?

Q42

If yes, or maybe, please explain

larger musicals

Q43

Is there specific equipment that you require in the new facility that we need to consider when allocating space and power?

intelligent lighting
light and sound boards
high quality projection system
fly space
wings

Page 7: Your Audiences

Q44

On average, how many people attend each of your performances or events? (Give a range if appropriate.)

10,000-12,000

Q45

In designing a new facility, what would be the ideal audience seat count for your event needs?

150-300

Q46

Where does your audience usually come from, geographically?

South Orange County

Q47

Would you like to draw your audience from farther away? If so, tell us about that...

Would draw more from south of us with higher seating capacity.

Q48

Yes

Do you charge admission?

Q49

If so, what are your ticket price ranges?

25-53

Q50

Both

Do you ticket events by general admission, assigned seating, or both?

Q51

How many seats are in each price range?

60 seats in \$25

72 seats in \$30- \$43

14 in \$53

Q52

Respondent skipped this question

What can you tell us about your audience's demographics?

Q53

Yes

Are you actively involved in programs to broaden your audience base?

Q54

If yes, please describe:

All community events

Q55

Respondent skipped this question

Any other thoughts on your audiences that you'd like for us to know?

Q56

Yes

Do you already have a facility that you use for your programming?

Q57

Respondent skipped this question

If yes and you rent that facility, please estimate your organization's total payment for space rental for the last year. Estimates should include any space reservation fees, rental equipment costs, technical labor wages, front of house or usher labor charges, and ticketing and marketing fees, and any other fees associated with using the rental space(s).

Q58

Please provide the name, location, and description of all the venues and spaces you typically use for your programming.

Camino Real Playhouse
31776 El Camino Real
San Juan Capistrano

Q59

Good

How would you rate the ability of these facilities to meet your current needs?

Q60

What does or doesn't work for you well?

Size of stage, number of seats, no fly space, no wings

Q61

Respondent skipped this question

Please provide any details you'd like about the front of house support spaces in the venues you currently use.

Q62

Respondent skipped this question

Please provide any details you'd like about the back of house support spaces in the venues you currently use.

Q63

If you ever exceed your dressing room capacity, where do large groups get dressed?

Extra space in black box, stage 2 dressing room and rehearsal space

Q64

No

Does your space have an orchestra pit?

Q65

Respondent skipped this question

If yes, how many musicians does it hold?

Q66

Respondent skipped this question

Any other thoughts on your facilities that you'd like for us to know?

Page 9: Rigging and Scenery

Q67

Respondent skipped this question

Do you currently have a manual counterweight fly system? If so, please provide the following details.

Q68

No

Do you have any motorized linesests?

Q69

Respondent skipped this question

If yes, how many?

Q70

No

Do you have a fire curtain?

Q71

Respondent skipped this question

If yes, is it motorized?

Q72

Yes

Do you use scenery in your productions?

Q73

Yes

Do you work with a scenic designer?

Q74

If yes, are they in your organization, or do you contract with them?

both

Q75

If yes, please answer the following questions:

Do you own set pieces?	yes
Is your scenery flown?	no
Where is the scenery built?	in-house
Where is it stored when not in use?	in-house
How tall is the tallest scenery you typically build?	10ft

Q76

Respondent skipped this question

Any other thoughts on performance rigging or scenery that you'd like for us to know?

Page 10: Props

Q77

Yes

Do you use props in your productions?

Q78

If yes, please answer the following questions:

Do you own hand and furniture props?	yes
Where are the props built?	in-house
Where are props stored when not in use?	in-house

Q79

Respondent skipped this question

Any other thoughts on props that you'd like for us to know?

Page 11: Costumes

Q80

Yes

Do you use costumes?

Q81 **Yes**

Do you work with a costume designer?

Q82
If yes, are they in your organization, or do you contract with them?
on staff

Q83
If yes, please answer the following questions:

Do you own costumes?	yes
If yes, where are they stored?	in-house
Do you rent costumes?	yes
Do you tailor costumes, and if so, where?	in-house

Q84 **Respondent skipped this question**

Any other thoughts on costumes that you'd like for us to know?

Page 12: Theatrical Lighting

Q85 **Yes**

Do you use performance or theatrical lighting extensively?

Q86 **Respondent skipped this question**

If yes, then please provide:

Q87 **Yes**

Do you work with an outside lighting designer or technician?

Q88
If yes, are they in your organization, or do you contract with them?

in-house

Q89

Yes

Do you own lighting equipment that you use for just your performances?

Q90

If yes, what type is it, and where is it stored?

intelligent and others

Q91

No

Do you rent lighting equipment?

Q92

Respondent skipped this question

If yes, what do you rent, and from where?

Q93

Yes

Do you use a technician-manned followspot/s?

Q94

If yes, how many followspots?

1

Q95

Respondent skipped this question

Any other thoughts on theatrical and performance lighting that you'd like for us to know?

Page 13: Audio/Video

Q96

No

Do you use a sound or public address (PA) system during your events?

Q97

Yes

Do you use a monitor system?

Q98

Respondent skipped this question

Where do you typically set up the front of house audio mix position?

Q99 Respondent skipped this question

Where do you typically set it up?

Q100 Yes

Do you ever use live acoustic music?

Q101 Yes

Do you use live amplified music?

Q102 Yes

Do you ever use amplified sound effects or recorded music?

Q103 Yes

Do you work with a sound designer or technician?

Q104
If yes, are they in your organization, or do you contract with them?

in-house

Q105 Yes

Do you own audio equipment?

Q106 Respondent skipped this question

If yes, what type is it, and where do you store it?

Q107 No

Do you rent audio equipment?

Q108 Yes

Do you use video or film presentation equipment?

Q109 Respondent skipped this question

Please describe the format and equipment used

Q110 Yes

Do you own the presentation equipment?

Q111 Respondent skipped this question

If yes, where is it stored?

Q112 No

Do you rent the presentation equipment?

Q113 Respondent skipped this question

If yes, how much on average?

Q114 Respondent skipped this question

Any other thoughts on AV that you'd like for us to know?

Page 14: Performance Equipment: Special Effects

Q115 Yes

Do you use special effects during your productions?

Q116
If yes, what types of smoke/fog/pyro do you anticipate?

smoke, fog, snow

Q117 Respondent skipped this question

Other types of special effects?

Page 15: Production Staffing

Q118 Yes

Do you use a stage manager (that is, a person responsible for the running of the performance by "calling" lighting and audio cues and performer entrances)?

Q119 No

Do you use assistant stage managers?

Q120

Do they typically call from a front of house control booth, backstage, or other position?

backstage

Q121

Yes

Do you have any current staff for production operations?

Q122

Yes

Do you have anticipate adding faculty or staff for production operations in the new facility?

Q123

Respondent skipped this question

Any other thoughts about production staffing you'd like for us to know?

Page 16: Production Spaces

Q124

No

Do the auditorium control booths need to accommodate uses other than that for performances and rehearsals in the auditorium?

Q125

Respondent skipped this question

If yes, what purposes (e.g. broadcast recordings, teaching classes/lessons, office)?

Q126

Do your dressing rooms need to formally function as anything else, like a general classroom, or make-up classroom? If yes, please describe any special requirements.

no

Q127

Do you currently have a costume shop? If yes, can you describe the equipment, and size of the space?

yes

Q128
Do you currently have a laundry or dye area in your shop? If yes, can you describe the equipment, and size of the space? If no, please describe your needs.

yes

Q129
Do you currently have a scene shop? If yes, can you describe the equipment, and size of the space? If no, please describe what your needs are for equipment.

yes

Q130 **Respondent skipped this question**
What type and size of dock or loading space do you anticipate needing?

Q131 **Respondent skipped this question**
What size vehicles do you commonly use or see during scenery moving, or daily activities?

Q132 **Respondent skipped this question**
Anything else you'd like to tell us about any production spaces?

Page 17: Lobby/Pre-Function Spaces

Q133 **Yes**
Does the lobby need to accommodate pre-function events?

Q134
If so, what are the type/s and respective group sizes?
needs to accommodate audience capacity.

Q135 **Yes**
Is a separate gathering space needed for donors, VIP, or special events?

Q136

If so, what are the type/s and respective group sizes?

small lounge

Q137

Yes - concessions,

Will you want to provide concessions or catering services? **No - catering**

Please check all that apply.

Q138

If you answered yes to catering or concessions, please tell us more about your food and beverage operations and goals.

serve wine and beer and concessions. would like to expand that operation to include a seating area in the bar

Q139

Yes

Do you ever host productions that sell merchandise in the lobby?

Q140

If so, where does it set up typically?

at the bar

Q141

Respondent skipped this question

If so, What's the largest setup you've accommodated, for footprint?

Q142

Yes

Is any outdoor gathering space desired for events?

Q143

If so, what are the type/s and respective group sizes?

intermission patio

Q144

No

Do you need or want to accommodate public art, or gallery uses of the lobby?

Q145

Respondent skipped this question

If so, can you describe that art/gallery use more?

Q146

Respondent skipped this question

Do you need any seating areas, temporary equipment or power to support your uses? Please describe:

Q147

Besides casual use, does your lobby need to formally function as classroom or rehearsal/practice space?

no

Q148

Respondent skipped this question

Anything else you'd like to tell us about your lobby or front of house gathering spaces?

Page 18: Ticketing / Box Office

Q149

Yes

Do you operate your own box office to sell tickets?

Q150

Respondent skipped this question

If you do not, how are your tickets currently sold, and will that change in the new facility?

Q151

No

Does the box office sell tickets for events other than your organization?

Q152

Email

What are your ticket delivery methods?

Q153

Please describe your current box office ticketing system.

TIX

Q154

Yes

Are your tickets available for purchase online?

Q155

If yes, what service do you use?

TIX

Q156

No

Do other ticket outlets sell tickets to your events?

Q157

Respondent skipped this question

If yes, what outlets?

Page 19: Final Comments & Information

Q158

Respondent skipped this question

We'd love to see any of your materials, or anything you'd like to share about your organization. Please upload it using the button below.

Q159

Respondent skipped this question

Finally.....is there anything else you'd like to tell us, or any questions you wanted us to ask that we didn't? We're happy to have any and all comments.

#8

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, September 29, 2023 11:31:22 AM
Last Modified: Friday, September 29, 2023 7:16:10 PM
Time Spent: 07:44:48
IP Address: 68.4.227.133

Page 2: Organizational Overview

Q1 **Yes**

Is your organization a performing arts group?

Q2

Please feel free to share as much or as little as you like...

Name	Jena Minnick-Bull
Department or Organization	Dance Discovery Foundation
Address	27652 Camino Capistrano
Address 2	Suite D
City/Town	LAGUNA NIGUEL
State/Province	CA
ZIP/Postal Code	92677
Email Address	jena@dancediscoveryfoundation.org
Phone Number	9493061210

Q3 **A not-for-profit entity ,**
Does your organization function as? (Check all that apply) **A producing performance company,**
A training academy or school,
A community service organization

Q4

Briefly describe your organization's history:

Founded in 2010 teaching dance and drama in public schools, after school programs, special needs and at risk youth. Providing scholarships for continued training and supporting performing arts companies.

Q5

Briefly describe your organization's mission:

Creating pathways of discovery through performing arts education.

Q6

How many full time and part time staff does your organization employ?

13 part-time

Page 3: Event Details for Non-Performing Arts Organizations

Q7

Respondent skipped this question

Please describe all of your current programs that involve public gatherings, whether in a formal performance space or not.

Q8

Respondent skipped this question

Event #1 - Please enter your event information.

Q9

Respondent skipped this question

Event #2 - Please enter your event information.

Q10

Respondent skipped this question

Event #3 - Please enter your event information.

Q11

Respondent skipped this question

Event #4 - Please enter your event information.

Q12

Respondent skipped this question

Event #5 - Please enter your event information.

Q13

Respondent skipped this question

Are there any particular spaces, rooms, and/or equipment that you would like to see in the new facility? (Any details such as capacities, square footage, quantities, and model numbers are helpful.)

Page 4: Programming Overview

Q14

Please describe all of your current programs that involve public gatherings, whether in a formal performance space or not.

Student showcases, competitive events for ballet, aerial art, and musical theatre, and musicals

Q15

How many performance and/or event dates do you produce or present annually?

40-45

Q16

Yes

Do you co-present performances or events with other organizations?

Q17

If yes, how many and of what type do you co-present annually?

14-16 shows: 5-6 ballet performances, 8-10 musicals, 1-2 Aerial Arts shows

Q18

Yes

Do you produce any performances or events for other people, or organizations?

Q19

If yes, what kind and how many do you produce and how often?

Youth Ballet Masters & Youth Aerial Masters (competitions in January and February)

Q20

Yes

Do you ever rent outside facilities for performances or events you present or produce?

Q21

If yes, list the venues you use, and their seat counts

Capo Valley High School - seats 454,
San Juan Hills High School - seats 475,
Fullerton College - seats 360
Claire Trevor Theater UCI - seats 400
Laguna Beach Forum Theatre - seats 250

Q22

Any other thoughts on programming that you'd like for us to know?

Our student showcases are currently presented in the MPR of each elementary school (currently 41 schools in OC).

Page 5: Event Types / Performances

Q23

For each event type listed below, indicate the number of productions annually. Please note all that apply. (ex. "Ballet - 4 productions" or "Awards Banquet - 1 annual fundraiser") Theatre presentation:

Broadway or musical theatre **3 annually, Dec / Mar / June**

Q24

Dance presentations:

Ballet **2 annually, Dec / June**

Contemporary **1 annually, June**

Camps or competitions **2-3 weekend events, Jan / Feb / Apr**

Anything else? **2 Aerial Arts shows annually, Dec / June**

Q25 **Respondent skipped this question**

Music presentation:

Q26

Miscellaneous:

Multi-Disciplinary Arts **1 competitive showcase, Jan**

Awards banquets **1 show, May or June**

Q27

How many performances or instances does each event typically involve?(ex. "Ballet - Typically 3 performances per production")

In Dec & June, we combine our shows into a festival, utilizing the same theater.

Q28

What are the typical performance weekdays, times, and calendar dates?(ex. "Nutcracker is Friday (7:30pm) and Saturday (2:00pm / 7:30pm) typically in the first or second week of December."

In December, we co-produce the "Winter Festival": 2 holiday aerial shows, 3 "Elf" Musicals and 3 "Nutcracker" ballets with South Coast Conservatory. In June the "Summer Festival" is 2 ballets, 2 aerial shows, 6 musicals, and 2 contemporary/hip hop shows.

Q29

How many rehearsal, load-in, tech, and load-out days do you require in the performance venue for each event or production?

Dec - 4 days ("Winter Festival), Jan - 3 days (Aerial Arts Competition), Feb - 3 days (Ballet Competition), Mar 2 days (Musical), May 1 day (Awards Banquet), June 7 days ("Summer Festival")

Q30

How many performers are typically involved for each event or production? (Give a range if appropriate.)

80-100

Q31

Please provide any additional details about the performers such as gender ratios, ages, level of experience, etc.?

Performers are ages 4-18 (with 4-10 adult guest performers). 80% girls and women, 20% boys and men. 40% Beginning level, 35% intermediate level and 25% advanced level. Competitive events are ages 7-18, intermediate and advanced levels 90% females.

Q32

Are there any other event types that the new facility should accommodate? If yes, please briefly describe them and include the number of performances and estimated attendance.

Aerial arts performances (hoop, silks, handstraps, span sets, hammocks, etc). We need rigging capabilities to the grid to hook on motors and cables for stability and safety.

Q33

What is your current annual or per show budget for productions? Please indicate for each discipline if possible (costumes, lighting, scenery, designer fees, etc.)

Per show is \$10,000-15,000 for crew 30%, costuming 30%, scenery 20%, lighting and sound 10%.

Q34

Any other thoughts on your events or performances that you'd like for us to know?

The option to rent marley flooring for safety. Currently only available at Claire Trevor Theater @ UCI. Otherwise we have to supply our own and install it in the theater.

Page 6: Questions about New Spaces

Q35

Which of the following support spaces are necessary for executing your events in the future facility?

	Yes/No	Qty.	Capacity (sq ft)	Capacity (people)
Box office	Yes	1	1-100	1-2
House manager office				
Usher support space	Yes	1		1-2
Coat check room				
Donor-VIP lounge				
Banquet / multi-purpose hall				
Rehearsal room(s) (Dance/Music)	Yes	2	1,000-2,000	20-50
Practice rooms (Music)				
Classrooms				
Wet work room(s) (Visual Arts)				
Hot work room (Visual Arts)				
Full catering kitchen				
Prep catering kitchen				
Show crew catering room	Yes	1	500-999	10-20
Star dressing room(s)	Yes	2	500-999	10-20
Choral dressing room(s)	Yes	1	1,000-2,000	20-50
Green room(s)				
BOH restroom(s)				
Technical / production office	Yes	1	500-999	2-5
Security command center				
Scene dock	Yes	1		
Tool storage				
Costume shop				
Dye / spray room				
Wardrobe / laundry room				

City of Mission Viejo: Performing Arts Center User Survey

Yes/No

Qty.

Capacity (sq ft)

Capacity (people)

Trap room

Broadcast booth

Admin offices

Vendor / contractor offices

Q36

Respondent skipped this question

Are there other spaces not listed in this survey that you need?

Q37

During what time periods do you anticipate using the new performance facilities for load-in and rehearsals? Check all that apply.

**Weekday mornings,
Weekday afternoons,
Weekend mornings,
Weekend afternoons**

Q38

During what time periods do you anticipate using the new performance facilities for performances and events? Check all that apply.

**Weekday evenings,
Weekend afternoons,
Weekend evenings**

Q39

What hopes do you have for these new spaces?

Great site lines for every seat, an easy booking system, central location for our community.

Q40

How do you want it to change your work?

If we had 1 theater for all our events and the ability to reserve at least 1 year in advance, it would be absolutely lovely.

Q41

Yes

Will you produce or present more events or different types of events?

Q42

If yes, or maybe, please explain

Adult musicals (like the former Civic Light Operas)

Q43

Is there specific equipment that you require in the new facility that we need to consider when allocating space and power?

Aerial Motors on the grid, fog machines, sound equipment.

Page 7: Your Audiences

Q44

On average, how many people attend each of your performances or events? (Give a range if appropriate.)

200-450 each show.

Q45

In designing a new facility, what would be the ideal audience seat count for your event needs?

500

Q46

Where does your audience usually come from, geographically?

San Clemente, Dana Point, SJC, Ladera, Mission Viejo, Laguna Niguel, Laguna Hills, Lake Forest, RSM, Rancho Mission Viejo, Laguna Beach, Coto De Caza, Trabuco Canyon, Irvine.

Q47

Would you like to draw your audience from farther away? If so, tell us about that...

no

Q48

Yes

Do you charge admission?

Q49

If so, what are your ticket price ranges?

For shows, \$30-40

Q50

Assigned seating only

Do you ticket events by general admission, assigned seating, or both?

Q51

How many seats are in each price range?

Balcony - \$30

Orchestra / mezzanine - \$40

Q52

What can you tell us about your audience's demographics?

Families with children, 75% homeowners, mostly college educated, 1 child for every 2 adults, grandparents. 95% of audience members know a performer.

Q53

Yes

Are you actively involved in programs to broaden your audience base?

Q54

If yes, please describe:

ArtsOC and SparkOC.

Q55

Any other thoughts on your audiences that you'd like for us to know?

It would be great to extend our audience through city and community promotion (Chamber of Commerce, Rotary Clubs, etc)

Page 8: Your Current Facilities

Q56

Yes

Do you already have a facility that you use for your programming?

Q57

If yes and you rent that facility, please estimate your organization's total payment for space rental for the last year. Estimates should include any space reservation fees, rental equipment costs, technical labor wages, front of house or usher labor charges, and ticketing and marketing fees, and any other fees associated with using the rental space(s).

\$225-450/hour plus \$40-50/hour theater manager and janitorial (Rate varies). We supply our own technical crew that knows the performance requirements (lighting, sound, fly, grips, stage manager, box office, ticketing, etc)

Q58

Please provide the name, location, and description of all the venues and spaces you typically use for your programming.

Large theaters: UCI Claire Trevor, Fullerton College, CVHS, SJHHS. All have 300-500 seats, dressing rooms, rehearsal rooms, control booth, fly space, front of house lobby, box office, and ample parking.

For our student showcases: Multi Purpose Rooms in All elementary schools in CUSD, select Elementary schools in SVUSD, OUSD, and SAUSD.

Q59

Excellent

How would you rate the ability of these facilities to meet your current needs?

Q60

What does or doesn't work for you well?

Limited availability of the venues. Cannot book until after August 1.

Q61

Please provide any details you'd like about the front of house support spaces in the venues you currently use.

Box office(Ticket counter, offices, etc.)

Needed less every year as ticketing technology has changed.

Food and beverage(Concessions, bars, catering, cafe, etc.)

Definitely need this. Ability to serve alcohol with an ABC license is preferred.

Usher support(Changing rooms, lockers, etc.)

Not needed

Restrooms(Type, location, and number of units)

at least 10 stalls in each.

Family assistance rooms(Nursing rooms, sensory rooms, etc.)

A room for crying children (for up to 10 people) to watch and hear the show being performed live.

Patron lounges(VIP areas)

Nice to have with food and beverage support.

Q62

Please provide any details you'd like about the back of house support spaces in the venues you currently use.

Chorus dressing rooms(Number and capacity)	1 for up to 50 people
Star dressing rooms(Number and capacity)	2 for up to 15 people
Green rooms(Number and capacity)	1 for up to 15 people
Practice / warm-up rooms	1 for up to 50 people
Technical/production offices(Number and capacity)	Control Booth for up to 8 people

Q63

If you ever exceed your dressing room capacity, where do large groups get dressed?

In the choral rooms, black box theater or dance rehearsal rooms. We have changing tents or have our students wear a nude changing leotard/undergarment.

Q64

No

Does your space have an orchestra pit?

Q65

Respondent skipped this question

If yes, how many musicians does it hold?

Q66

Respondent skipped this question

Any other thoughts on your facilities that you'd like for us to know?

Page 9: Rigging and Scenery

Q67

Do you currently have a manual counterweight fly system? If so, please provide the following details.

Height of the fly tower	45'
Number of linesets or battens	20-25
Batten length	50'
Batten weight capacity	500lbs

Q68

No

Do you have any motorized linesests?

Q69

Respondent skipped this question

If yes, how many?

Q70

Yes

Do you have a fire curtain?

Q71

If yes, is it motorized?

Yes

Q72

Yes

Do you use scenery in your productions?

Q73

Yes

Do you work with a scenic designer?

Q74

If yes, are they in your organization, or do you contract with them?

Both

Q75

If yes, please answer the following questions:

Do you own set pieces?

Yes

Is your scenery flown?

Yes

If yes, what is the maximum number of linesets used?

10

Where is the scenery built?

Off site

Where is it stored when not in use?

Dismantled and placed in storage unit

How tall is the tallest scenery you typically build?

6-10'

How large is the biggest scenery you typically build?

We use construction scaffolding with facades (largest 20' wide, 5' deep)

What is the heaviest scenery you think you'd design?

under 120 pounds and on wheels

Q76

Any other thoughts on performance rigging or scenery that you'd like for us to know?

The legs need to be at least 5-6 feet apart to allow scenery to come on and off stage (downstage, center stage, upstage)

Page 10: Props

Q77

Yes

Do you use props in your productions?

Q78

If yes, please answer the following questions:

Do you own hand and furniture props?

both

Where are the props built?

off site

Where are props stored when not in use?

storage unit

Q79

Any other thoughts on props that you'd like for us to know?

Need prop tables on both sides of the stage. Approximately 2 five foot tables on each side.

Page 11: Costumes

Q80

Yes

Do you use costumes?

Q81

Yes

Do you work with a costume designer?

Q82

If yes, are they in your organization, or do you contract with them?

Both

Q83

If yes, please answer the following questions:

- | | |
|---|---------------------|
| Do you own costumes? | Yes |
| If yes, where are they stored? | Storage unit |
| Do you rent costumes? | Yes |
| Do you tailor costumes, and if so, where? | Yes, offsite |
-

Q84

Any other thoughts on costumes that you'd like for us to know?

Most costumes are purchased by the performer and kept. We own costumes for our ballet productions and musicals. 40% of our total costuming.

Page 12: Theatrical Lighting

Q85 **Yes**

Do you use performance or theatrical lighting extensively?

Q86 **Respondent skipped this question**

If yes, then please provide:

Q87 **Yes**

Do you work with an outside lighting designer or technician?

Q88
If yes, are they in your organization, or do you contract with them?

Contract

Q89 **Yes**

Do you own lighting equipment that you use for just your performances?

Q90
If yes, what type is it, and where is it stored?

LED lighting, stored Offsite

Q91

No

Do you rent lighting equipment?

Q92

Respondent skipped this question

If yes, what do you rent, and from where?

Q93

No

Do you use a technician-manned followspot/s?

Q94

Respondent skipped this question

If yes, how many followspots?

Q95

Any other thoughts on theatrical and performance lighting that you'd like for us to know?

Ability to use custom gobos on cyc or proscenium walls.

Page 13: Audio/Video

Q96

Yes

Do you use a sound or public address (PA) system during your events?

Q97

Yes

Do you use a monitor system?

Q98

Where do you typically set up the front of house audio mix position?

Control booth

Q99

Where do you typically set it up?

Body mics and receivers - stage left and patched into the control booth.

Q100

Yes

Do you ever use live acoustic music?

Q101 **Yes**

Do you use live amplified music?

Q102 **Yes**

Do you ever use amplified sound effects or recorded music?

Q103 **Yes**

Do you work with a sound designer or technician?

Q104

If yes, are they in your organization, or do you contract with them?

Both

Q105 **Yes**

Do you own audio equipment?

Q106

If yes, what type is it, and where do you store it?

Shure body mics, receivers, and XLR cables (16 sets) stored offsite.

Q107 **No**

Do you rent audio equipment?

Q108 **Yes**

Do you use video or film presentation equipment?

Q109

Please describe the format and equipment used

Projection on screen and video in the front of house.

Q110 **No**

Do you own the presentation equipment?

Q111 Respondent skipped this question

If yes, where is it stored?

Q112 No

Do you rent the presentation equipment?

Q113 Respondent skipped this question

If yes, how much on average?

Q114

Any other thoughts on AV that you'd like for us to know?

It would be awesome to have a live Audio and Video feed in the dressing rooms, choral and rehearsal rooms

Page 14: Performance Equipment: Special Effects

Q115 Yes

Do you use special effects during your productions?

Q116

If yes, what types of smoke/fog/pyro do you anticipate?

Fog machines

Q117 Respondent skipped this question

Other types of special effects?

Page 15: Production Staffing

Q118 Yes

Do you use a stage manager (that is, a person responsible for the running of the performance by "calling" lighting and audio cues and performer entrances)?

Q119 Yes

Do you use assistant stage managers?

Q120

Do they typically call from a front of house control booth, backstage, or other position?

Call from the control booth. Stage Manager and assistant on deck, stage right and left.

Q121

Yes

Do you have any current staff for production operations?

Q122

Respondent skipped this question

Do you have anticipate adding faculty or staff for production operations in the new facility?

Q123

Any other thoughts about production staffing you'd like for us to know?

We provide all positions, except lighting design and rigging.

Page 16: Production Spaces

Q124

No

Do the auditorium control booths need to accommodate uses other than that for performances and rehearsals in the auditorium?

Q125

Respondent skipped this question

If yes, what purposes (e.g. broadcast recordings, teaching classes/lessons, office)?

Q126

Respondent skipped this question

Do your dressing rooms need to formally function as anything else, like a general classroom, or make-up classroom? If yes, please describe any special requirements.

Q127

Respondent skipped this question

Do you currently have a costume shop? If yes, can you describe the equipment, and size of the space?

Q128

Respondent skipped this question

Do you currently have a laundry or dye area in your shop?
If yes, can you describe the equipment, and size of the space? If no, please describe you needs.

Q129

Respondent skipped this question

Do you currently have a scene shop? If yes, can you describe the equipment, and size of the space? If no, please describe what your needs are for equipment.

Q130

What type and size of dock or loading space do you anticipate needing?

Big enough for a 20' cargo truck

Q131

What size vehicles do you commonly use or see during scenery moving, or daily activities?

20' cargo truck

Q132

Respondent skipped this question

Anything else you'd like to tell us about any production spaces?

Page 17: Lobby/Pre-Function Spaces

Q133

Yes

Does the lobby need to accommodate pre-function events?

Q134

If so, what are the type/s and respective group sizes?

100-200 early audience members

Q135

Yes

Is a separate gathering space needed for donors, VIP, or special events?

Q136

If so, what are the type/s and respective group sizes?

VIP and Donors (25-75 people)

Q137

Yes - concessions

Will you want to provide concessions or catering services?
Please check all that apply.

Q138

If you answered yes to catering or concessions, please tell us more about your food and beverage operations and goals.

Snacks and drinks for at least 30% of the audience

Q139

Yes

Do you ever host productions that sell merchandise in the lobby?

Q140

If so, where does it set up typically?

Lobby

Q141

If so, What's the largest setup you've accommodated, for footprint?

3 folding tables and 6 chairs

Q142

Yes

Is any outdoor gathering space desired for events?

Q143

If so, what are the type/s and respective group sizes?

Outdoor eating area for between shows and tech rehearsals.

Q144

No

Do you need or want to accommodate public art, or gallery uses of the lobby?

Q145

Respondent skipped this question

If so, can you describe that art/gallery use more?

Q146

Do you need any seating areas, temporary equipment or power to support your uses? Please describe:

Yes, power outlets and WiFi for transactions.

Q147

Besides casual use, does your lobby need to formally function as classroom or rehearsal/practice space?

no

Q148

Respondent skipped this question

Anything else you'd like to tell us about your lobby or front of house gathering spaces?

Page 18: Ticketing / Box Office

Q149

Yes

Do you operate your own box office to sell tickets?

Q150

Respondent skipped this question

If you do not, how are your tickets currently sold, and will that change in the new facility?

Q151

Respondent skipped this question

Does the box office sell tickets for events other than your organization?

Q152

Email,
Text SMS,
App-based

What are your ticket delivery methods?

Q153

Please describe your current box office ticketing system.

Online only

Q154

Yes

Are your tickets available for purchase online?

Q155

If yes, what service do you use?

TutuTix and DanceComp Genie

Q156

No

Do other ticket outlets sell tickets to your events?

Q157

Respondent skipped this question

If yes, what outlets?

Page 19: Final Comments & Information

Q158

Respondent skipped this question

We'd love to see any of your materials, or anything you'd like to share about your organization. Please upload it using the button below.

Q159

Respondent skipped this question

Finally.....is there anything else you'd like to tell us, or any questions you wanted us to ask that we didn't? We're happy to have any and all comments.

#9

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, September 30, 2023 10:36:15 PM
Last Modified: Saturday, September 30, 2023 11:03:21 PM
Time Spent: 00:27:06
IP Address: 96.41.91.236

Page 2: Organizational Overview

Q1 **Yes**

Is your organization a performing arts group?

Q2

Please feel free to share as much or as little as you like...

Department or Organization **Festival Singers of Orange County**

Q3 **A not-for-profit entity**

Does your organization function as? (Check all that apply)

Q4

Briefly describe your organization's history:

We started in 1983, with a mission of sharing the joy of music, from "Bach to Broadway" with the local community.

Q5 **Respondent skipped this question**

Briefly describe your organization's mission:

Q6

How many full time and part time staff does your organization employ?

Currently 1 part-time staff member (artistic director), but we are about to go through a leadership change, and there may be more in the future.

Page 3: Event Details for Non-Performing Arts Organizations

Q7 Respondent skipped this question

Please describe all of your current programs that involve public gatherings, whether in a formal performance space or not.

Q8 Respondent skipped this question

Event #1 - Please enter your event information.

Q9 Respondent skipped this question

Event #2 - Please enter your event information.

Q10 Respondent skipped this question

Event #3 - Please enter your event information.

Q11 Respondent skipped this question

Event #4 - Please enter your event information.

Q12 Respondent skipped this question

Event #5 - Please enter your event information.

Q13 Respondent skipped this question

Are there any particular spaces, rooms, and/or equipment that you would like to see in the new facility? (Any details such as capacities, square footage, quantities, and model numbers are helpful.)

Page 4: Programming Overview

Q14

Please describe all of your current programs that involve public gatherings, whether in a formal performance space or not.

Currently, all of our programs are presented at the Mission Viejo Presbyterian Church of the Master. In December, we present a holiday-themed program; our March concert tends toward more traditional Western music; the June concert has been more oriented toward show tunes and the Great American Songbook.

Q15

How many performance and/or event dates do you produce or present annually?

Three performances per year, usually December, March and June

Q16

No

Do you co-present performances or events with other organizations?

Q17

Respondent skipped this question

If yes, how many and of what type do you co-present annually?

Q18

Yes

Do you produce any performances or events for other people, or organizations?

Q19

If yes, what kind and how many do you produce and how often?

We have traditionally presented several performances throughout the year at nursing homes and retirement homes.

Q20

Yes

Do you ever rent outside facilities for performances or events you present or produce?

Q21

If yes, list the venues you use, and their seat counts

Presbyterian Church of the Master; estimated seating 300+ (that's a guess); our audiences tend between 100 to 200.

Q22

Respondent skipped this question

Any other thoughts on programming that you'd like for us to know?

Page 5: Event Types / Performances

Q23

Respondent skipped this question

For each event type listed below, indicate the number of productions annually. Please note all that apply. (ex. "Ballet - 4 productions" or "Awards Banquet - 1 annual fundraiser") Theatre presentation:

Q24

Respondent skipped this question

Dance presentations:

Q25

Music presentation:

Choral music **3**

Q26

Miscellaneous:

Hospitality events **3**

Q27

How many performances or instances does each event typically involve?(ex. "Ballet - Typically 3 performances per production"

Typically one performance per production.

Q28

What are the typical performance weekdays, times, and calendar dates?(ex. "Nutcracker is Friday (7:30pm) and Saturday (2:00pm / 7:30pm) typically in the first or second week of December."

Our concerts are usually at 3:00 on Sunday afternoons, traditionally around the first Sundays in December, March and June.

Q29

How many rehearsal, load-in, tech, and load-out days do you require in the performance venue for each event or production?

We usually only use our performance space for 3 hours before the performance, but no times before that.

Q30

How many performers are typically involved for each event or production? (Give a range if appropriate.)

Currently 25–40.

Q31

Please provide any additional details about the performers such as gender ratios, ages, level of experience, etc.?

Mixed gender, wide ranges of age and experience, although tending toward an older membership.

Q32

Respondent skipped this question

Are there any other event types that the new facility should accommodate? If yes, please briefly describe them and include the number of performances and estimated attendance.

Q33

Respondent skipped this question

What is your current annual or per show budget for productions? Please indicate for each discipline if possible (costumes, lighting, scenery, designer fees, etc.)

Q34

Any other thoughts on your events or performances that you'd like for us to know?

Ideally, we're looking for a space in which we can be close enough to our audience to share the feeling of facial expressions and build off of each others' feelings about the music we present.

Page 6: Questions about New Spaces

Q35

Which of the following support spaces are necessary for executing your events in the future facility?

	Yes/No	Qty.	Capacity (sq ft)	Capacity (people)
Box office	Yes	1		1-2
House manager office				
Usher support space				
Coat check room				
Donor-VIP lounge				
Banquet / multi-purpose hall				
Rehearsal room(s) (Dance/Music)				
Practice rooms (Music)	Yes			
Classrooms				
Wet work room(s) (Visual Arts)				
Hot work room (Visual Arts)				
Full catering kitchen				
Prep catering kitchen				
Show crew catering room				
Star dressing room(s)				
Choral dressing room(s)	Yes	2		
Green room(s)				
BOH restroom(s)	Yes	2		
Technical / production office				
Security command center				
Scene dock				
Tool storage				
Costume shop				
Dye / spray room				
Wardrobe / laundry room				

City of Mission Viejo: Performing Arts Center User Survey

Yes/No

Qty.

Capacity (sq ft)

Capacity (people)

Trap room

Broadcast booth

Admin offices

Vendor / contractor offices

Q36

Respondent skipped this question

Are there other spaces not listed in this survey that you need?

Q37

Weekend afternoons

During what time periods do you anticipate using the new performance facilities for load-in and rehearsals? Check all that apply.

Q38

Weekend afternoons

During what time periods do you anticipate using the new performance facilities for performances and events? Check all that apply.

Q39

What hopes do you have for these new spaces?

To find a place that feels like home for us and our audience. We want a place where we can build relationships with people through our music and their experience in hearing it.

Q40

How do you want it to change your work?

Our current space is limited in that there's a great distance between the performers and listeners, which limits the connections between those present. We hope for a space in which our mutual communication is not truncated by such a spatial distance.

Q41

Maybe

Will you produce or present more events or different types of events?

Q42

If yes, or maybe, please explain

We have traditionally presented only choral concerts, either with piano/organ or a small instrumental ensemble. However, we are in the process of bringing on a new artistic director, which means we may be exploring all sorts of new options in the near future.

Q43

Respondent skipped this question

Is there specific equipment that you require in the new facility that we need to consider when allocating space and power?

Page 7: Your Audiences

Q44

On average, how many people attend each of your performances or events? (Give a range if appropriate.)

~150–200

Q45

In designing a new facility, what would be the ideal audience seat count for your event needs?

300

Q46

Where does your audience usually come from, geographically?

Primarily Orange County, with some from farther away.

Q47

Would you like to draw your audience from farther away? If so, tell us about that...

Yes (always better to bring in more, from more places).

Q48

Yes

Do you charge admission?

Q49

If so, what are your ticket price ranges?

~\$15–\$20 per person per performance

Q50

General admission only

Do you ticket events by general admission, assigned seating, or both?

Q51

Respondent skipped this question

How many seats are in each price range?

Q52

Respondent skipped this question

What can you tell us about your audience's demographics?

Q53

Yes

Are you actively involved in programs to broaden your audience base?

Q54

If yes, please describe:

Wide advertising

Q55

Respondent skipped this question

Any other thoughts on your audiences that you'd like for us to know?

Page 8: Your Current Facilities

Q56

Yes

Do you already have a facility that you use for your programming?

Q57

Respondent skipped this question

If yes and you rent that facility, please estimate your organization's total payment for space rental for the last year. Estimates should include any space reservation fees, rental equipment costs, technical labor wages, front of house or usher labor charges, and ticketing and marketing fees, and any other fees associated with using the rental space(s).

Q58

Please provide the name, location, and description of all the venues and spaces you typically use for your programming.

Mission Viejo Presbyterian Church of the Master

Q59

Good

How would you rate the ability of these facilities to meet your current needs?

Q60

What does or doesn't work for you well?

Acoustics and seating for the performers are terrific; audience seating is more than adequate; distance between audience and performers is too much.

Q61

Respondent skipped this question

Please provide any details you'd like about the front of house support spaces in the venues you currently use.

Q62

Respondent skipped this question

Please provide any details you'd like about the back of house support spaces in the venues you currently use.

Q63

Respondent skipped this question

If you ever exceed your dressing room capacity, where do large groups get dressed?

Q64

No

Does your space have an orchestra pit?

Q65

Respondent skipped this question

If yes, how many musicians does it hold?

Q66

Respondent skipped this question

Any other thoughts on your facilities that you'd like for us to know?

Q67

Do you currently have a manual counterweight fly system? If so, please provide the following details.

Height of the fly tower **N/A**

Q68

No

Do you have any motorized linesests?

Q69

Respondent skipped this question

If yes, how many?

Q70

No

Do you have a fire curtain?

Q71

Respondent skipped this question

If yes, is it motorized?

Q72

No

Do you use scenery in your productions?

Q73

No

Do you work with a scenic designer?

Q74

Respondent skipped this question

If yes, are they in your organization, or do you contract with them?

Q75

Respondent skipped this question

If yes, please answer the following questions:

Q76

Respondent skipped this question

Any other thoughts on performance rigging or scenery that you'd like for us to know?

Q77

No

Do you use props in your productions?

Q78

Respondent skipped this question

If yes, please answer the following questions:

Q79

Respondent skipped this question

Any other thoughts on props that you'd like for us to know?

Page 11: Costumes

Q80

No

Do you use costumes?

Q81

No

Do you work with a costume designer?

Q82

Respondent skipped this question

If yes, are they in your organization, or do you contract with them?

Q83

Respondent skipped this question

If yes, please answer the following questions:

Q84

Respondent skipped this question

Any other thoughts on costumes that you'd like for us to know?

Page 12: Theatrical Lighting

Q85

No

Do you use performance or theatrical lighting extensively?

Q86

Respondent skipped this question

If yes, then please provide:

Q87

No

Do you work with an outside lighting designer or technician?

Q88

Respondent skipped this question

If yes, are they in your organization, or do you contract with them?

Q89

No

Do you own lighting equipment that you use for just your performances?

Q90

Respondent skipped this question

If yes, what type is it, and where is it stored?

Q91

No

Do you rent lighting equipment?

Q92

Respondent skipped this question

If yes, what do you rent, and from where?

Q93

No

Do you use a technician-manned followspot/s?

Q94

Respondent skipped this question

If yes, how many followspots?

Q95

Respondent skipped this question

Any other thoughts on theatrical and performance lighting that you'd like for us to know?

Page 13: Audio/Video

Q96

Yes

Do you use a sound or public address (PA) system during your events?

Q97

Yes

Do you use a monitor system?

Q98

Where do you typically set up the front of house audio mix position?

Because we're in a large church, they're already set up for the types of sound issues we present. We work with a member of the church sound team, and they take care of everything we need.

Q99

Respondent skipped this question

Where do you typically set it up?

Q100

Yes

Do you ever use live acoustic music?

Q101

No

Do you use live amplified music?

Q102

Yes

Do you ever use amplified sound effects or recorded music?

Q103

Yes

Do you work with a sound designer or technician?

Q104

If yes, are they in your organization, or do you contract with them?

As above, part of the venue sound team.

Q105

Respondent skipped this question

Do you own audio equipment?

Q106

Respondent skipped this question

If yes, what type is it, and where do you store it?

Q107

No

Do you rent audio equipment?

Q108 **No**
Do you use video or film presentation equipment?

Q109 **Respondent skipped this question**
Please describe the format and equipment used

Q110 **No**
Do you own the presentation equipment?

Q111 **Respondent skipped this question**
If yes, where is it stored?

Q112 **No**
Do you rent the presentation equipment?

Q113 **Respondent skipped this question**
If yes, how much on average?

Q114 **Respondent skipped this question**
Any other thoughts on AV that you'd like for us to know?

Page 14: Performance Equipment: Special Effects

Q115 **No**
Do you use special effects during your productions?

Q116 **Respondent skipped this question**
If yes, what types of smoke/fog/pyro do you anticipate?

Q117 **Respondent skipped this question**
Other types of special effects?

Page 15: Production Staffing

Q118 **No**
Do you use a stage manager (that is, a person responsible for the running of the performance by “calling” lighting and audio cues and performer entrances)?

Q119 **No**
Do you use assistant stage managers?

Q120 **Respondent skipped this question**
Do they typically call from a front of house control booth, backstage, or other position?

Q121 **No**
Do you have any current staff for production operations?

Q122 **No**
Do you have anticipate adding faculty or staff for production operations in the new facility?

Q123 **Respondent skipped this question**
Any other thoughts about production staffing you'd like for us to know?

Page 16: Production Spaces

Q124 **No**
Do the auditorium control booths need to accommodate uses other than that for performances and rehearsals in the auditorium?

Q125 **Respondent skipped this question**
If yes, what purposes (e.g. broadcast recordings, teaching classes/lessons, office)?

Q126 **Respondent skipped this question**
Do your dressing rooms need to formally function as anything else, like a general classroom, or make-up classroom? If yes, please describe any special requirements.

Q127

Respondent skipped this question

Do you currently have a costume shop? If yes, can you describe the equipment, and size of the space?

Q128

Respondent skipped this question

Do you currently have a laundry or dye area in your shop? If yes, can you describe the equipment, and size of the space? If no, please describe you needs.

Q129

Respondent skipped this question

Do you currently have a scene shop? If yes, can you describe the equipment, and size of the space? If no, please describe what your needs are for equipment.

Q130

Respondent skipped this question

What type and size of dock or loading space do you anticipate needing?

Q131

Respondent skipped this question

What size vehicles do you commonly use or see during scenery moving, or daily activities?

Q132

Respondent skipped this question

Anything else you'd like to tell us about any production spaces?

Page 17: Lobby/Pre-Function Spaces

Q133

No

Does the lobby need to accommodate pre-function events?

Q134

Respondent skipped this question

If so, what are the type/s and respective group sizes?

Q135

No

Is a separate gathering space needed for donors, VIP, or special events?

Q136

Respondent skipped this question

If so, what are the type/s and respective group sizes?

Q137

No - concessions,

Will you want to provide concessions or catering services?

No - catering

Please check all that apply.

Q138

Respondent skipped this question

If you answered yes to catering or concessions, please tell us more about your food and beverage operations and goals.

Q139

No

Do you ever host productions that sell merchandise in the lobby?

Q140

Respondent skipped this question

If so, where does it set up typically?

Q141

Respondent skipped this question

If so, What's the largest setup you've accommodated, for footprint?

Q142

No

Is any outdoor gathering space desired for events?

Q143

Respondent skipped this question

If so, what are the type/s and respective group sizes?

Q144

No

Do you need or want to accommodate public art, or gallery uses of the lobby?

Q145

Respondent skipped this question

If so, can you describe that art/gallery use more?

Q146

Respondent skipped this question

Do you need any seating areas, temporary equipment or power to support your uses? Please describe:

Q147

Respondent skipped this question

Besides casual use, does your lobby need to formally function as classroom or rehearsal/practice space?

Q148

Respondent skipped this question

Anything else you'd like to tell us about your lobby or front of house gathering spaces?

Page 18: Ticketing / Box Office

Q149

Yes

Do you operate your own box office to sell tickets?

Q150

Respondent skipped this question

If you do not, how are your tickets currently sold, and will that change in the new facility?

Q151

No

Does the box office sell tickets for events other than your organization?

Q152

Email,
Printed tickets (thermal paper stock)

What are your ticket delivery methods?

Q153

Respondent skipped this question

Please describe your current box office ticketing system.

Q154

Yes

Are your tickets available for purchase online?

Q155

Respondent skipped this question

If yes, what service do you use?

Q156

No

Do other ticket outlets sell tickets to your events?

Q157

Respondent skipped this question

If yes, what outlets?

Page 19: Final Comments & Information

Q158

Respondent skipped this question

We'd love to see any of your materials, or anything you'd like to share about your organization. Please upload it using the button below.

Q159

Finally.....is there anything else you'd like to tell us, or any questions you wanted us to ask that we didn't? We're happy to have any and all comments.

We are a long-standing choral group who loves to share the "Joy of Music" with our audiences. Any space that would allow us to build on our history and relationship with our community by bringing in more listeners, being closer to the audience and better communicating our love of what we do would greatly enhance what we can bring to our local community.

#10

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, October 02, 2023 3:46:53 PM
Last Modified: Monday, October 02, 2023 5:16:28 PM
Time Spent: 01:29:35
IP Address: 35.155.100.60

Page 2: Organizational Overview

Q1 **Yes**

Is your organization a performing arts group?

Q2

Please feel free to share as much or as little as you like...

Name	Katrina Veldkamp
Department or Organization	Orange County Women's Chorus
Address	23802 Avenida de la Carlota
City/Town	Laguna Hills
State/Province	CA
ZIP/Postal Code	92653
Email Address	katrina@ocwomenschorus.org
Phone Number	6619937996

Q3 **A not-for-profit entity**

Does your organization function as? (Check all that apply)

Q4

Briefly describe your organization's history:

The Orange County Women's Chorus was founded in 1998 and has been under the artistic leadership of Eliza Rubenstein since 2000. The OCWC has grown from a small group of women brainstorming about singing together to one of the region's leading community choruses. We're especially proud of our commitment to new music and up-and-coming musicians; we regularly commission new works for women's voices, and our conducting internship program, designed to encourage young women entering the field of choral conducting, has been a model for other choruses around the nation.

Q5

Briefly describe your organization's mission:

The Orange County Women's Chorus creates and performs outstanding choral literature, engages and enriches our audiences, and celebrates women in music.

Q6

How many full time and part time staff does your organization employ?

5 part time staff (one administrator, 4 artistic leadership)

Page 3: Event Details for Non-Performing Arts Organizations

Q7

Respondent skipped this question

Please describe all of your current programs that involve public gatherings, whether in a formal performance space or not.

Q8

Respondent skipped this question

Event #1 - Please enter your event information.

Q9

Respondent skipped this question

Event #2 - Please enter your event information.

Q10

Respondent skipped this question

Event #3 - Please enter your event information.

Q11

Respondent skipped this question

Event #4 - Please enter your event information.

Q12

Respondent skipped this question

Event #5 - Please enter your event information.

Q13

Respondent skipped this question

Are there any particular spaces, rooms, and/or equipment that you would like to see in the new facility? (Any details such as capacities, square footage, quantities, and model numbers are helpful.)

Page 4: Programming Overview

Q14

Please describe all of your current programs that involve public gatherings, whether in a formal performance space or not.

The OCWC regularly performs three sets of concerts per year. For our 2023-2024 season, our programming includes a holiday concert in December 2023; a unique musical meditation on violence, healing, and love in March 2024; and a concert themed around travel, adventure, and creatures of the sky in June 2024. All regular concerts are performed in Huntington Beach. We will also collaborate with MenAlive (the Orange County Gay Men's Chorus) in October 2023 in Irvine, and are holding a smaller fundraising performance in early March 2023 in Laguna Beach.

Q15

How many performance and/or event dates do you produce or present annually?

At least 6, sometimes up to 8.

Q16

Yes

Do you co-present performances or events with other organizations?

Q17

If yes, how many and of what type do you co-present annually?

Concerts - generally once every 1-2 years.

Q18

No

Do you produce any performances or events for other people, or organizations?

Q19

If yes, what kind and how many do you produce and how often?

N/A

Q20

Yes

Do you ever rent outside facilities for performances or events you present or produce?

Q21

If yes, list the venues you use, and their seat counts

St. Wilfrid's Episcopal Church - ~450 capacity
Neighborhood Congregational Church event hall - ~200

Q22

Any other thoughts on programming that you'd like for us to know?

It would be great to have a venue that is not a church, that seats 500-750!

Page 5: Event Types / Performances

Q23

Respondent skipped this question

For each event type listed below, indicate the number of productions annually. Please note all that apply. (ex. "Ballet - 4 productions" or "Awards Banquet - 1 annual fundraiser") Theatre presentation:

Q24

Respondent skipped this question

Dance presentations:

Q25

Music presentation:

Choral music

3 productions, 1 annual fundraiser

Q26

Respondent skipped this question

Miscellaneous:

Q27

How many performances or instances does each event typically involve?(ex. "Ballet - Typically 3 performances per production"

Choral music - 2 performances per production

Fundraiser - 1 performance per production

Q28

What are the typical performance weekdays, times, and calendar dates?(ex. "Nutcracker is Friday (7:30pm) and Saturday (2:00pm / 7:30pm) typically in the first or second week of December."

Saturday 7pm/Sunday 3pm for regular concerts - mid-December, mid-March, and late May/early June

Sunday 3pm for fundraiser

Q29

How many rehearsal, load-in, tech, and load-out days do you require in the performance venue for each event or production?

1 dress rehearsal before each performance (generally Friday night of performance weekend)
Load in and load out same days of concerts

Q30

How many performers are typically involved for each event or production? (Give a range if appropriate.)

~60 singers, ~3-5 instrumentalists

Q31

Please provide any additional details about the performers such as gender ratios, ages, level of experience, etc.?

Singers are all women, ages 19-75, all amateur singers
Musicians are generally 50% men 50% women, professional union musicians, all ages

Q32

Are there any other event types that the new facility should accommodate? If yes, please briefly describe them and include the number of performances and estimated attendance.

Fundraising event with performances, plus food and alcoholic beverages served

Q33

What is your current annual or per show budget for productions? Please indicate for each discipline if possible (costumes, lighting, scenery, designer fees, etc.)

~\$13,000 per concert production - includes venue rentals, licensing, instrumentalists, marketing, concert recording fees

Q34

Any other thoughts on your events or performances that you'd like for us to know?

We have consistently performed in Huntington Beach but have been looking for venues of the right size and acoustic quality in other areas of OC.

Q35

Which of the following support spaces are necessary for executing your events in the future facility?

	Yes/No	Qty.	Capacity (sq ft)	Capacity (people)
Box office	No			
House manager office	No			
Usher support space	No			
Coat check room	No			
Donor-VIP lounge	No			
Banquet / multi-purpose hall	Yes	1	500-999	100+
Rehearsal room(s) (Dance/Music)	No			
Practice rooms (Music)	No			
Classrooms	No			
Wet work room(s) (Visual Arts)	No			
Hot work room (Visual Arts)	No			
Full catering kitchen	No			
Prep catering kitchen	Yes	1	201-300	2-5
Show crew catering room	No			
Star dressing room(s)	No			
Choral dressing room(s)	Yes	1	401-500	50-100
Green room(s)	Yes	1	401-500	50-100
BOH restroom(s)	Yes	1	301-400	2-5
Technical / production office	No			
Security command center	No			
Scene dock	No			
Tool storage	No			
Costume shop	No			
Dye / spray room	No			
Wardrobe / laundry room	No			

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	Yes/No	Qty.	Capacity (sq ft)	Capacity (people)
Trap room	No			
Broadcast booth	No			
Admin offices	No			
Vendor / contractor offices	No			

Q36 Respondent skipped this question

Are there other spaces not listed in this survey that you need?

Q37 Weekday evenings,
Weekend mornings,
Weekend afternoons

During what time periods do you anticipate using the new performance facilities for load-in and rehearsals? Check all that apply.

Q38 Weekend afternoons,
Weekend evenings

During what time periods do you anticipate using the new performance facilities for performances and events? Check all that apply.

Q39

What hopes do you have for these new spaces?

A great welcoming space that seats round 500 people, with great acoustics and a reception space.

Q40

How do you want it to change your work?

We would love to expand our performance reach to other areas of OC, and would love to perform in a venue that is not affiliated with a church to ensure no one feels that is a barrier to entry.

Q41 Maybe

Will you produce or present more events or different types of events?

Q42

If yes, or maybe, please explain

We may present more collaborative works, or more works with a full orchestra, if we have more space.

Q43

Is there specific equipment that you require in the new facility that we need to consider when allocating space and power?

Multiple outlets for microphones, acoustic shell and/or architecture

Page 7: Your Audiences

Q44

On average, how many people attend each of your performances or events? (Give a range if appropriate.)

250-450

Q45

In designing a new facility, what would be the ideal audience seat count for your event needs?

500

Q46

Where does your audience usually come from, geographically?

Various - majority central OC

Q47

Would you like to draw your audience from farther away? If so, tell us about that...

Yes! We do miss out on some audience members who cannot make the trip from south county to Huntington Beach.

Q48

Yes

Do you charge admission?

Q49

If so, what are your ticket price ranges?

\$15-\$35

Q50

General admission only

Do you ticket events by general admission, assigned seating, or both?

Q51

How many seats are in each price range?

No limits other than overall seating capacity

Q52

What can you tell us about your audience's demographics?

Generally skews older, mostly friends and family of singers local to OC

Q53

Yes

Are you actively involved in programs to broaden your audience base?

Q54

If yes, please describe:

Marketing initiatives, press releases, etc.

Q55

Any other thoughts on your audiences that you'd like for us to know?

Would need ADA accessible seating

Page 8: Your Current Facilities

Q56

Yes

Do you already have a facility that you use for your programming?

Q57

If yes and you rent that facility, please estimate your organization's total payment for space rental for the last year. Estimates should include any space reservation fees, rental equipment costs, technical labor wages, front of house or usher labor charges, and ticketing and marketing fees, and any other fees associated with using the rental space(s).

\$2,200 per performance (discounted by \$1,475 from market rates) - St. Wilfrid's

\$1,250 per event - Neighborhood Congregational Church

Q58

Please provide the name, location, and description of all the venues and spaces you typically use for your programming.

St. Wilfrid of York Episcopal Church, Huntington Beach
Neighborhood Congregational Church, Laguna Beach

Q59

Good

How would you rate the ability of these facilities to meet your current needs?

Q60

What does or doesn't work for you well?

Limited capacity due to pew seating; performing at a church may discourage some attendees even though we are not a religious-affiliated organization; not built specifically for concerts

Q61

Please provide any details you'd like about the front of house support spaces in the venues you currently use.

Box office(Ticket counter, offices, etc.)

Ticket table (volunteer run)

Food and beverage(Concessions, bars, catering, cafe, etc.)

Catering kitchen

Restrooms(Type, location, and number of units)

4 - 2 women, 2 men, 3 units each

Family assistance rooms(Nursing rooms, sensory rooms, etc.)

cry room

Q62

Please provide any details you'd like about the back of house support spaces in the venues you currently use.

Green rooms(Number and capacity)

1 - use banquet hall as green room

Technical/production offices(Number and capacity)

1 - sound/lighting office

Hospitality spaces(Show catering rooms, prep-kitchens, etc.)

1 - catering kitchen

Q63

Respondent skipped this question

If you ever exceed your dressing room capacity, where do large groups get dressed?

Q64

No

Does your space have an orchestra pit?

Q65

Respondent skipped this question

If yes, how many musicians does it hold?

Q66

Respondent skipped this question

Any other thoughts on your facilities that you'd like for us to know?

Page 9: Rigging and Scenery

Q67

Respondent skipped this question

Do you currently have a manual counterweight fly system? If so, please provide the following details.

Q68

No

Do you have any motorized linesests?

Q69

Respondent skipped this question

If yes, how many?

Q70

No

Do you have a fire curtain?

Q71

Respondent skipped this question

If yes, is it motorized?

Q72

No

Do you use scenery in your productions?

Q73

No

Do you work with a scenic designer?

Q74

Respondent skipped this question

If yes, are they in your organization, or do you contract with them?

Q75

Respondent skipped this question

If yes, please answer the following questions:

Q76

Respondent skipped this question

Any other thoughts on performance rigging or scenery that you'd like for us to know?

Page 10: Props

Q77

No

Do you use props in your productions?

Q78

Respondent skipped this question

If yes, please answer the following questions:

Q79

Respondent skipped this question

Any other thoughts on props that you'd like for us to know?

Page 11: Costumes

Q80

No

Do you use costumes?

Q81

No

Do you work with a costume designer?

Q82

Respondent skipped this question

If yes, are they in your organization, or do you contract with them?

Q83

Respondent skipped this question

If yes, please answer the following questions:

Q84

Respondent skipped this question

Any other thoughts on costumes that you'd like for us to know?

Page 12: Theatrical Lighting

Q85

No

Do you use performance or theatrical lighting extensively?

Q86

Respondent skipped this question

If yes, then please provide:

Q87

No

Do you work with an outside lighting designer or technician?

Q88

Respondent skipped this question

If yes, are they in your organization, or do you contract with them?

Q89

No

Do you own lighting equipment that you use for just your performances?

Q90

Respondent skipped this question

If yes, what type is it, and where is it stored?

Q91

No

Do you rent lighting equipment?

Q92

Respondent skipped this question

If yes, what do you rent, and from where?

Q93

No

Do you use a technician-manned followspot/s?

Q94

Respondent skipped this question

If yes, how many followspots?

Q95

Respondent skipped this question

Any other thoughts on theatrical and performance lighting that you'd like for us to know?

Q96 **Yes**

Do you use a sound or public address (PA) system during your events?

Q97 **No**

Do you use a monitor system?

Q98

Where do you typically set up the front of house audio mix position?

back of the venue

Q99 **Respondent skipped this question**

Where do you typically set it up?

Q100 **Yes**

Do you ever use live acoustic music?

Q101 **Yes**

Do you use live amplified music?

Q102 **Yes**

Do you ever use amplified sound effects or recorded music?

Q103 **Yes**

Do you work with a sound designer or technician?

Q104

If yes, are they in your organization, or do you contract with them?

Contract

Q105 **No**

Do you own audio equipment?

Q106 **Respondent skipped this question**

If yes, what type is it, and where do you store it?

Q107 **Yes**
Do you rent audio equipment?

Q108 **No**
Do you use video or film presentation equipment?

Q109 **Respondent skipped this question**
Please describe the format and equipment used

Q110 **Respondent skipped this question**
Do you own the presentation equipment?

Q111 **Respondent skipped this question**
If yes, where is it stored?

Q112 **Respondent skipped this question**
Do you rent the presentation equipment?

Q113 **Respondent skipped this question**
If yes, how much on average?

Q114 **Respondent skipped this question**
Any other thoughts on AV that you'd like for us to know?

Page 14: Performance Equipment: Special Effects

Q115 **No**
Do you use special effects during your productions?

Q116 **Respondent skipped this question**
If yes, what types of smoke/fog/pyro do you anticipate?

Q117 **Respondent skipped this question**
Other types of special effects?

Page 15: Production Staffing

Q118 **No**
Do you use a stage manager (that is, a person responsible for the running of the performance by “calling” lighting and audio cues and performer entrances)?

Q119 **No**
Do you use assistant stage managers?

Q120 **Respondent skipped this question**
Do they typically call from a front of house control booth, backstage, or other position?

Q121 **No**
Do you have any current staff for production operations?

Q122 **No**
Do you have anticipate adding faculty or staff for production operations in the new facility?

Q123 **Respondent skipped this question**
Any other thoughts about production staffing you'd like for us to know?

Page 16: Production Spaces

Q124 **No**
Do the auditorium control booths need to accommodate uses other than that for performances and rehearsals in the auditorium?

Q125 **Respondent skipped this question**
If yes, what purposes (e.g. broadcast recordings, teaching classes/lessons, office)?

Q126 **Respondent skipped this question**
Do your dressing rooms need to formally function as anything else, like a general classroom, or make-up classroom? If yes, please describe any special requirements.

Q127

Respondent skipped this question

Do you currently have a costume shop? If yes, can you describe the equipment, and size of the space?

Q128

Respondent skipped this question

Do you currently have a laundry or dye area in your shop? If yes, can you describe the equipment, and size of the space? If no, please describe you needs.

Q129

Respondent skipped this question

Do you currently have a scene shop? If yes, can you describe the equipment, and size of the space? If no, please describe what your needs are for equipment.

Q130

What type and size of dock or loading space do you anticipate needing?

Sometimes we rent risers that require a ramp to load in

Q131

Respondent skipped this question

What size vehicles do you commonly use or see during scenery moving, or daily activities?

Q132

Respondent skipped this question

Anything else you'd like to tell us about any production spaces?

Page 17: Lobby/Pre-Function Spaces

Q133

No

Does the lobby need to accommodate pre-function events?

Q134

Respondent skipped this question

If so, what are the type/s and respective group sizes?

Q135

Yes

Is a separate gathering space needed for donors, VIP, or special events?

Q136

If so, what are the type/s and respective group sizes?

Post-concert reception - typically about 100 people

Q137

Yes - catering,

Will you want to provide concessions or catering services? **No - concessions**

Please check all that apply.

Q138

If you answered yes to catering or concessions, please tell us more about your food and beverage operations and goals.

We provide the food and beverage but need a kitchen space to store and prepare it.

Q139

No

Do you ever host productions that sell merchandise in the lobby?

Q140

Respondent skipped this question

If so, where does it set up typically?

Q141

Respondent skipped this question

If so, What's the largest setup you've accommodated, for footprint?

Q142

Yes

Is any outdoor gathering space desired for events?

Q143

If so, what are the type/s and respective group sizes?

Receptions, fundraisers - 100-200

Q144

No

Do you need or want to accommodate public art, or gallery uses of the lobby?

Q145

Respondent skipped this question

If so, can you describe that art/gallery use more?

Q146

Respondent skipped this question

Do you need any seating areas, temporary equipment or power to support your uses? Please describe:

Q147

Respondent skipped this question

Besides casual use, does your lobby need to formally function as classroom or rehearsal/practice space?

Q148

Respondent skipped this question

Anything else you'd like to tell us about your lobby or front of house gathering spaces?

Page 18: Ticketing / Box Office

Q149

Yes

Do you operate your own box office to sell tickets?

Q150

Respondent skipped this question

If you do not, how are your tickets currently sold, and will that change in the new facility?

Q151

Yes

Does the box office sell tickets for events other than your organization?

Q152

Email,
App-based

What are your ticket delivery methods?

Q153

Please describe your current box office ticketing system.

Ticket Spice online ticketing - we set up the sales pages and volunteers scan tickets at the door

Q154

Yes

Are your tickets available for purchase online?

Q155

If yes, what service do you use?

Ticket Spice

Q156

No

Do other ticket outlets sell tickets to your events?

Q157

Respondent skipped this question

If yes, what outlets?

Page 19: Final Comments & Information

Q158

Respondent skipped this question

We'd love to see any of your materials, or anything you'd like to share about your organization. Please upload it using the button below.

Q159

Finally.....is there anything else you'd like to tell us, or any questions you wanted us to ask that we didn't? We're happy to have any and all comments.

Check out our website! www.ocwomenschorus.org

Organization	Capacity	Type	Street Address	Website	Minutes From Mission Viejo Library	Miles From Mission Viejo Library
Soka Performing Arts Center - Soka University	350	Black Box	1 University Drive, Aliso Viejo, CA 92656	https://www.soka.edu/soka-performing-arts-center/about-soka-performing-arts-center	19	7.3
Studio Theatre, Saddleback College	72	Black Box	28000 Marguerite Pkwy, Mission Viejo, CA 92692	https://www.saddleback.edu/life-saddleback/arts	13	3.7
San Juan Capistrano PAC - Black Box	100	Black Box	in development		19	7.9
Soka Performing Arts Center - Soka University	1,032	Concert Hall	1 University Drive, Aliso Viejo, CA 92656	https://www.soka.edu/soka-performing-arts-center/about-soka-performing-arts-center	19	7.3
Kaleidoscope Entertainment Center	100	Film Screen	27741 Crown Valley Pkwy, Mission Viejo, CA 92691	https://www.gokaleidoscope.com/	8	3.2
Mission Viejo High School Theater	400	High School PAC	25025 Chrisanta Drive, Mission Viejo, CA 92691		6	1.5
El Toro High School Theatre	300	High School PAC	25255 Toledo Way, Lake Forest, CA 92630	https://www.svusd.org/schools/high-schools/el-toro/arts/theater	14	4.6
Capistrano Valley High School Performing Arts Theater	444	High School PAC	26301 Via Escolar, Mission Viejo, CA 92692	https://www.cvhhs.com/Arts/Theatre-Arts/index.html	14	5
Trabuco Hills High School Theater	425	High School PAC	27501 Mustang Run, Mission Viejo, CA 92691	https://www.svusd.org/schools/high-schools/trabuco-hills/visual-performing-arts/drama-and-film	12	4.8
Mission Viejo Library	75	Multi-Use	100 Civic Center, Mission Viejo, CA 92691	https://cityofmissionviejo.org/departments/library	1	0
Mission Viejo City Hall	200	Multi-Use	200 Civic Center, Mission Viejo, CA 92691	https://cityofmissionviejo.org/	1	0.1
Norman P. Murray Community and Senior Center	300	Multi-Use	24932 Veterans Way, Mission Viejo, CA 92692	https://cityofmissionviejo.org/departments/recreation/rentals-permits/online-rentals	4	1.1
Thomas R. Potocki Conference Center	50	Multi-Use	27301 La Paz Rd, Mission Viejo, CA 92692	https://cityofmissionviejo.org/places/public-art-other-city-facilities/potocki-center-arts	4	0.8
The Shops at Mission Viejo	900	Outdoor	555 The Shops At Mission Viejo, Mission Viejo, CA 92691	https://www.simon.com/mall/the-shops-at-mission-viejo	11	3.6
Lake Mission Viejo Amphitheatre	900	Outdoor	22555 Olympiad Rd, Mission Viejo, CA 92692		9	3.9
Florence Joyner Olympiad Park	900	Outdoor	22760 Olympiad Rd, Mission Viejo, CA 92692	https://cityofmissionviejo.org/places/parks/florence-joyner-olympiad	9	4
Oso Viejo Park	5,000	Outdoor	24932 Veterans Way, Mission Viejo, CA 92692	https://cityofmissionviejo.org/places/parks/oso-viejo	4	1.1
Lake Forest Performing Art Center	200	Proscenium	100 Civic Center Dr, Lake Forest, CA 92630	https://www.lakeforestca.gov/en/performingartscenter	18	8
Laguna Woods Village Performing Arts Center	814	Proscenium	23822 Avenida Sevilla, Laguna Woods, CA 92637	https://www.lagunawoodsvillage.com/amenities/clubhouses/performing-arts-center	16	5.9
McKinney Theatre, Saddleback College	400	Proscenium	28000 Marguerite Pkwy, Mission Viejo, CA 92692	https://www.saddleback.edu/life-saddleback/arts	13	3.7
The Laguna Playhouse	436	Proscenium	606 Laguna Canyon Rd, Laguna Beach, CA 92651	http://www.lagunaplayhouse.com/	25	11.1
San Juan Capistrano PAC - Main	350	Proscenium	in development		19	7.9
No Square Theatre	98	Thrust Stage	384 Legion Street Laguna Beach CA 92651	https://www.nosquare.org/	26	11.7

Norman P. Murray Senior & Event Center: Sycamore Room Usage

	2019	2022	2023											
Number of events Yearly	363	359	475											
Monthly (2019)	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	TOTALS	Utilization %
Classes/Lectures	1	3	6	3	2	3	0	1	3	1	2	1		7%
Special programs	0	0	0	1	1	2	1	0	0	0	1	0		2%
Music, Dance, Theater Classes	0	1	0	1	0	0	1	1	0	1	1	1		2%
Seminar	8	1	1	2	2	2	0	1	1	1	1	0		6%
Fitness Class	4	4	6	7	4	3	9	8	6	7	8	6		20%
Weddings	2	3	1	2	4	3	2	5	0	3	0	3		8%
Memorials	2	0	2	1	2	2	0	0	4	2	2	1		5%
Church Group Functions	3	2	1	3	1	1	5	1	1	0	1	2		6%
Parties - Birthday/Dances/Showers	11	15	19	10	13	13	7	12	15	11	22	17		45%
Total	31	29	36	30	29	29	25	29	30	26	38	31	363	100%
Monthly (2022)	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	TOTALS	Utilization %
Classes	2	1	0	0	1	1	1	2	1	1	1	2		4%
Special programs	0	0	0	0	0	0	0		0	3	0	0		1%
Music, Dance, Theater Classes	1	1	0	0	0	0	1	2	2	1	1	3		3%
Seminar	1	0	0	0	0	0	1	1	1	1	2	0		2%
Fitness Class	10	10	10	12	10	9	8	8	13	11	12	10		34%
Weddings	1	1	4	1	1	0	2	4	2	1	1	1		5%
Memorials	2	2	1	0	1	2	3	1	0	3	2	1		5%
Church Group	1	0	0	0	0	0	0	0	1	0	0	0		1%
Parties - Birthday/Dances	1	14	16	15	13	12	8	10	16	18	24	15		45%
Total	19	29	31	28	26	24	24	28	36	39	43	32	359	100%
Monthly (2023)	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	TOTALS	Utilization %
Classes	1	1	1	1	1	1	1	2	2	1	1	1		3%
Special programs	0	0	0	0	1	0	0	0	0	1	0	0		0%
Music, Dance, Theater Classes	3	3	3	3	3	2	2	2	2	4	5	4		8%
Seminar	0	1	0	1	2	3	1	1	2	2	0	1		3%
Fitness Class	12	15	15	12	13	12	12	11	6	12	12	10		30%
Weddings	3	1	1	5	3	4	1	3	2	2	1	0		5%
Memorials	2	1	1	2	1	2	1	1	1	0	0	0		3%
Church Group	0	1	0	0	0	0	0	1	1	0	0	0		1%
Parties - Birthday/Dances	15	17	23	20	16	19	14	21	16	25	23	17		48%
Total	36	40	44	44	40	43	32	42	32	47	42	33	475	100%

SPACE LIST: SUMMARY

Version 2

November 14, 2023



1	Common Areas	11,120	NSF
	Common Areas	11,120	NSF
3	Small Procenium - 600 seats	24,441	NSF
	Performance Areas	16,112	NSF
	Stage Support	3,614	NSF
	Performer Support	4,715	NSF
9	Rehearsal Spaces	3,514	NSF
	REHEARSAL / CLASSROOM SPACES	3,514	NSF
11	Administration	2,410	NSF
	PAC Presenting - Small	2,410	NSF
12	Services	790	NSF
	Services	790	NSF
*	Total Net Area	42,275	NSF
	Grossing Factor	1.6	
	Total Gross Building Area	67,640	NSF

* Grossing factor that includes typical wall thicknesses, but also performing arts specific factors like extra large mechanical/electrical space, larger circulation, and inaccessible spaces.

SPACE LIST: COMMON AREAS

November 14, 2023

Room No.	Space Description	Number of Spaces	Number of Occup	Width or sf/Unit	Depth or # of Units	Height	WC	Urinal	Lav	Shower	Total Area	Comments
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COMMON AREAS

Lobbies

600 total audience/capacity

10 011	Weather vestibules	1		0.2	-	-	-	-	-	-	120	
10 021	Lobby: Gathering space	1		6	-	-	-	-	-	-	3,600	All facility occupants included; Divide per level
10 022	Lobby: Access	1		2.4	-	-	-	-	-	-	1,440	All facility occupants included; Divide per level
10 023	Lobby: Side access	1		2.4	-	-	-	-	-	-	1,440	All facility occupants included; Divide per level
10 024	Lobby: Queuing area	1		1.2	-	-	-	-	-	-	720	All facility occupants included; Divide per level
				<i>Total lobby sf/person</i>	12	Subtotal					7,320	

Ticketing and Customer Services

Box office												
10 101	Sales windows	1	5	50	-	-	-	-	-	-	250	
10 102	Workroom - box office	1	4	48	-	-	-	-	-	-	192	
10 103	Office - box office manager	1	1	100	-	-	-	-	-	-	100	
10 106	Storage - box office	1	1	80	-	-	-	-	-	-	80	

Customer services

10 201	Office - House Manager	1	2	55	-	-	-	-	-	-	110	
10 203	Customer service counter	1	2	100	-	-	-	-	-	-	200	
10 204	Coat check/IR system distribution	1	0	0.55	-	-	-	-	-	-	0	1/4 of occupants
10 205	Public elevators	-	-	-	-	-	-	-	-	-	-	In gross
10 206	Public telephones/ATMs	-	-	-	-	-	-	-	-	-	-	In gross
10 207	First aid room with restroom	1	1	125	-	-	1	-	1	-	125	

Concessions

Concessions - assumes a 15 minute intermission

10 221	Concessions/Bars	1	16	4	7.5	-	-	-	-	-	468	W min = 3' for bev only; 5' for full service
10 222	Storage - concessions/bar	1	-	0.15	468	-	-	-	-	-	70	% of concessions; no fewer than 5 sf
10 223	Cool Storage - concessions/bar	1	-	0.05	468	-	-	-	-	-	23	% of concessions; no fewer than 5 sf
	Concessions Pantry/warming room	1	1	200	-	-	-	-	-	-	200	
10 224	Café - Seating Area	0	65	18	-	-	-	-	-	-	0	18sf per person
10 225	Office - Concessions Manager	1	1	100	-	-	-	-	-	-	100	

Subtotal

1,919



SPACE LIST: COMMON AREAS

November 14, 2023

Room No.	Space Description	Number of Spaces	Number of Occup	Width or sf/Unit	Depth or # of Units	Height	WC	Urinal	Lav	Shower	Total Area	Comments
Public Restrooms												
10 301	Restroom - men	1	240	25	8	-	3	5	5	-	200	1 fixture (WC+Urinals) per 30 males
10 302	Restroom - women	1	360	25	16	-	16	-	10	-	391	1 fixture (WC) per 23 females
10 304	Restroom - all gender (companion assist)	1	-	75	-	-	1	-	1	-	75	Wheelchair accessible, family assist
10 305	Public water fountains	-	-	-	-	-	-	-	-	-	-	In gross; adjacent to each restroom zone
Subtotal											666	
Staff Areas												
10 701	Locker room - men	1	15	5	-	-	-	-	-	-	75	locker only
10 702	Locker room - women	1	15	5	-	-	-	-	-	-	75	locker only
10 703	Changing room - men	1	15	8.5	-	-	-	-	-	-	128	
10 704	Changing room - women	1	15	8.5	-	-	-	-	-	-	128	
10 705	Changing room - all gender	1	1	64	-	-	-	-	-	-	64	
10 708	Restroom - men	1	-	65	-	-	1	1	1	-	65	
10 709	Restroom - women	1	-	65	-	-	1	-	1	-	65	
10 710	Restroom - all gender	1	-	65	-	-	1	-	1	-	65	
Storage and Maintenance												
10 801	Storage - FOH operations	1	-	0.01	-	-	-	-	-	-	73	% of lobby total; minimum 100sf
10 802	Storage - FOH furniture	1	-	0.01	-	-	-	-	-	-	73	% of lobby total; minimum 100sf
10 803	Storage - technical equipment	1	-	100	-	-	-	-	-	-	100	tech tables, demountable seats
10 804	Storage - program dispersal	1	-	25	-	-	-	-	-	-	25	1 per level
10 805	Janitors' closet	2	1	60	-	-	-	-	1	-	120	with mop sink; 1 per level
Subtotal											1,055	
Services												
10 901	Dimmer room - lobby	1	1	80	-	-	-	-	-	-	80	
10 902	Audio rack room - lobby	1	1	80	-	-	-	-	-	-	80	
Subtotal											160	
Total Common Areas											11,120	



SPACE PROGRAM: SMALL PROSCENIUM

November 14, 2023

Room No.	Space Description	Number of Spaces	Number of Occup	Width or sf/Unit	Depth or # of Units	Critical Height	WC	Urinal	Lav	Shower	Total Area	Comments
PROSCENIUM THEATRE												
PERFORMANCE AREAS												
Auditorium			600	total seats								
22 011	Orchestra floor	1	420	10	-	-	-	-	-	-	4,200	
22 012	Balcony 1	1	180	11.5	-	-	-	-	-	-	2,070	
22 013	Balcony 2	1	0	11.5	-	-	-	-	-	-	0	
22 021	Auditorium SLLs	1	-	54	-	-	-	-	-	-	324	4 SLL main; 2 SLL each balcony
22 022	Plenum under seating	-	-	-	-	-	-	-	-	-	-	In gross
Subtotal											6,594	
Stage												
22 111	Stage	1	-	84	40	60	-	-	-	-	3,360	wall-to-wall/bottom of grid dimensions
	<i>Proscenium opening</i>	-	-	45	-	24	-	-	-	-	-	
	<i>Wing space SL</i>	1	-	18	40	-	-	-	-	-	-	
	<i>Wing space SR</i>	1	-	18	40	-	-	-	-	-	-	
	<i>Rigging zone</i>	1	-	3	40	-	-	-	-	-	-	Located SR or SL
22 112	Apron	1	-	58.5	4	-	-	-	-	-	234	From plaster line; includes forestage left and right
22 116	Storage - orchestra shell	1	-	25	20	24	-	-	-	-	500	
22 117	Technical circulation corridor	1	-	10	-	-	-	-	-	-	800	
22 118	Stage SLL USR	1	-	6	8	-	-	-	-	-	48	
22 119	Stage SLL USL	1	-	6	8	-	-	-	-	-	48	
22 120	Stage SLL DSR	1	-	6	8	-	-	-	-	-	48	
22 121	Stage SLL DSL	1	-	6	8	-	-	-	-	-	48	
22 122	Equipment/scenery SLLs	-	-	-	-	-	-	-	-	-	-	In gross; loading door SLL as needed
22 123	Quick change rooms	-	-	-	-	-	-	-	-	-	-	In gross
22 124	Performer assembly area	0	-	20	15	-	-	-	-	-	0	
Subtotal											5,086	

SPACE PROGRAM: SMALL PROSCENIUM

November 14, 2023

Room No.	Space Description	Number of Spaces	Number of Occup	Width or sf/Unit	Depth or # of Units	Critical Height	WC	Urinal	Lav	Shower	Total Area	Comments
Overstage												
22 211	Fly gallery	1	-	8	40	-	-	-	-	-	-	In gross
22 212	Operating gallery	1	-	5	40	-	-	-	-	-	-	In gross
22 213	Crossover gallery	1	-	3	68	-	-	-	-	-	-	In gross
22 214	Intermediate gallery SL	0	-	5	40	-	-	-	-	-	-	In gross
22 215	Intermediate gallery SR	0	-	5	40	-	-	-	-	-	-	In gross
22 216	Lower loading gallery	0	-	5	40	-	-	-	-	-	-	In gross
22 217	Upper loading gallery	1	-	5	40	-	-	-	-	-	-	In gross
22 218	Grid	1	3,360	84	40	-	-	-	-	-	-	In gross
22 219	Forestage grid	1	-	20	68	-	-	-	-	-	-	In gross
Subtotal											0	
Catwalks												
22 311	Lighting catwalk 1	1	-	3	68	-	-	-	-	-	-	In gross
22 312	Lighting catwalk 2	1	-	3	68	-	-	-	-	-	-	In gross
22 313	Lighting catwalk 3	1	-	3	68	-	-	-	-	-	-	In gross
22 314	Access catwalks	-	-	3	-	-	-	-	-	-	-	In gross; as required
Subtotal											0	
Understage												
		<i>54 musicians total</i>										
22 411	Orchestra pit overhang	1	19	55	6	-	-	-	-	-	330	
22 412	Orchestra pit lift 1	1	34	45	13	-	-	-	-	-	585	Forestage
22 414	Orchestra pit SLL SL	1	-	6	8	-	-	-	-	-	48	
22 415	Orchestra pit SLL SR	1	-	6	8	-	-	-	-	-	48	
22 421	Seat wagon storage - lift 1	1	-	53	17	8	-	-	-	-	901	
22 431	House audio mix lift	0	-	10	15	-	-	-	-	-	0	In auditorium net square footage
22 432	House audio mix wagon storage	0	-	20	30	-	-	-	-	-	0	
22 433	Storage - house audio mix	1	-	10	15	-	-	-	-	-	150	At house level
22 434	Storage - orchestra pit instruments	0	-	12	10	-	-	-	-	-	0	Adjacent to pit
22 441	Trap Room	1	-	30	22	-	-	-	-	-	660	trappable area = 28' x 20'
22 442	Trap room SLL SL	1	-	-	-	-	-	-	-	-	-	In gross
22 443	Trap room SLL SR	1	-	-	-	-	-	-	-	-	-	In gross
22 451	Counterweight pit	1	-	8	40	-	-	-	-	-	320	
22 456	Lift machinery pits	-	-	-	-	-	-	-	-	-	-	In gross; below each lift
Subtotal											3,042	

SPACE PROGRAM: SMALL PROSCENIUM

November 14, 2023

Room No.	Space Description	Number of Spaces	Number of Occup	Width or sf/Unit <i>W</i>	Depth or # of Units <i>D</i>	Critical Height	WC	Urinal	Lav	Shower	Total Area	Comments
Control Rooms												
22 601	Control - light/sound/stage manager shared	1	-	20	10	-	-	-	-	-	200	Two consoles/ops
22 603	Control - sound	1	-	15	10	-	-	-	-	-	150	Studio facilities in booth
22 606	Control - projection	1	-	10	10	-	-	-	-	-	100	
22 609	Control - ADA access	1	-	10	10	-	-	-	-	-	100	Could be lift or ramp
22 610	Control room SLL	1	-	-	-	-	-	-	-	-	-	In gross
Viewing Rooms												
22 622	Viewing room - FOH	1	8	8	10	-	-	-	-	-	80	Crying babies, latecomers
Subtotal											630	
Followspot												
22 631	Followspot room	1	3	75	11	-	-	-	-	-	225	Fits 3 followspots
22 632	Followspot SLLs	0	-	6	8	-	-	-	-	-	0	
22 633	Side followspot position	0	-	-	-	-	-	-	-	-	-	
Subtotal											225	
Services												
22 701	Dimmer room	6	25	-	-	10	-	-	-	-	195	25sf/rack + 45' circulation
22 711	Sound rack room	1	220	-	-	10	-	-	-	-	220	As per AV consultant
22 712	Amp rack room	1	120	-	-	10	-	-	-	-	120	As per AV consultant
Subtotal											535	
Total Performance Areas - Small Proscenium											16,112	
STAGE SUPPORT												
Workshops												
32 101	Scene dock	1	0.25	-	-	30	-	-	-	-	1,020	Critical stage loading door height
32 111	Shop - scenery maintenance	1	-	15	15	14	-	-	-	-	225	
32 112	Shop - props	0	-	12	10	-	-	-	-	-	0	Shop and HOD Office
32 113	Kitchen - props	0	-	10	15	-	-	-	-	-	0	
32 114	Shop/office - electrics	1	-	15	25	-	-	-	-	-	375	Shop and HOD Office
32 115	Shop/office - sound	1	-	10	15	-	-	-	-	-	150	Shop and HOD Office
Subtotal											1,770	

SPACE PROGRAM: SMALL PROSCENIUM

November 14, 2023

Room No.	Space Description	Number of Spaces	Number of Occup	Width or sf/Unit	Depth or # of Units	Critical Height	WC	Urinal	Lav	Shower	Total Area	Comments	
Storage													
32 131	Storage - rigging	1	-	10	10	-	-	-	-	-	100		
32 132	Storage - props	0	-	10	15	-	-	-	-	-	150		
32 133	Storage - lighting	1	-	10	25	-	-	-	-	-	250		
32 134	Storage - sound	1	-	10	10	-	-	-	-	-	100	Includes radio mic rack	
32 135	Storage - general stage	1	-	10	25	-	-	-	-	-	250		
32 136	Storage - roadcases	1	-	10	15	-	-	-	-	-	150		
32 137	Storage - piano	1	1	100	-	-	-	-	-	-	100	Occup=# of pianos to store, 100sf per piano	
Subtotal											1,100		
Stage Offices													
32 201	Office - Production Manager	1	2	50	-	-	-	-	-	-	100		
32 202	Office - Stage Management	1	3	50	-	-	-	-	-	-	150		
32 211	Office - Visiting Stage Management/Production	1	2	50	-	-	-	-	-	-	100		
Subtotal											350		
Crew Rooms													
32 301	Ready room - crew	1	6	14	-	-	-	-	-	-	84	Close to stage, includes vending	
32 311	Lockers - men (crew)	1	3	10	-	-	-	-	-	-	30	Adjacent to ready room	
32 312	Lockers - women (crew)	1	3	10	-	-	-	-	-	-	30	Adjacent to ready room	
32 313	Lockers - all gender (crew)	1	3	10	-	-	-	-	-	-	30	Adjacent to ready room	
32 321	Vending	1	4	25	-	-	-	-	-	-	100		
Restrooms													
32 903	Restroom - all gender (crew)	1	1	40	-	-	1	-	1	1	40		
32 904	Restroom - offstage	2	1	40	-	-	1	-	1	-	80		
	Public telephones/water fountains	-	-	-	-	-	-	-	-	-	-		
Subtotal											120		
Total Stage Support - Small Proscenium											3,614		
PERFORMER SUPPORT													
Dressing Rooms													
42 121	Dressing room - 2 people	2	2	75	-	-	1	-	1	1	300		
42 122	Dressing room - 6 people	5	6	60	-	-	1	-	1	1	1,800	Includes dressing for Rehearsal hall if needed	
42 151	Dressing room - 10 people	3	10	45	-	-	2	-	2	2	1,350		
<i>Total Performers</i>			64	Subtotal								3,450	
Wardrobe													
42 201	Wardrobe	1	4	50	-	-	-	-	-	-	200	Close to dressing rooms	
42 202	Laundry	1	1	125	-	-	-	-	-	-	125	Flat access from elevator	
42 211	Wigs/ makeup	1	4	60	-	-	-	-	-	-	240		
Subtotal											565		
Performer Facilities													
42 301	Green room - performers' lounge	1	40	15	-	-	-	-	-	-	600	Occup=70% dressing rm cap	
42 303	Vending	1	4	25	-	-	-	-	-	-	100		
Subtotal											700		
Total Performer Support - Small Proscenium											4,715		



SPACE LIST: REHEARSAL

November 14, 2023

Room No.	Space Description	Number of Spaces	Number of Occup	Width or sf/Unit	Depth or # of Units	Critical Height	WC	Urinal	Lav	Shower	Total Area	Comments
REHEARSAL												
REHEARSAL / CLASSROOM SPACES												
Rehearsal Spaces												
53 101	Rehearsal room	1	-	48	46	-	-	-	-	-	2,208	
53 102	Control - rehearsal room	1	-	15	10	-	-	-	-	-	150	If needed
53 103	Storage - rehearsal room	1	-	0.1	-	-	-	-	-	-	221	percentage of rehearsal room
53 104	Studio/classroom	1	-	35	25	-	-	-	-	-	875	includes Ballet infrastructure
Restrooms												
53 191	Restrooms	1	2	30	-	-	2	-	1	-	60	
Subtotal											3,514	
Total Rehearsal Spaces - Small Proscenium											3,514	

Mission Viejo
SPACE LIST: ADMINISTRATION

Version 2
November 14, 2023

Room No.	Space Description	Number of Spaces	Number of Occup	Width or sf/Unit	Depth or # of Units	Critical Height	WC	Urinal	Lav	Shower	Total Area	Comments
ADMINISTRATION SPACES												
ADMINISTRATION - PAC - PRESENTING - SMALL												
General Administration												
71 111	Facilities Manager	1	1	120	-	-	-	-	-	-	120	
71 112	Operations Manager	1	2	80	-	-	-	-	-	-	160	
71 113	Business Manager & Accountant	1	1	120	-	-	-	-	-	-	120	
71 114	Programming Manager	1	1	120	-	-	-	-	-	-	120	
71 211	Secretarial	1	3	60	-	-	-	-	-	-	180	
71 212	Print/Computer	1	1	160	-	-	-	-	-	-	160	
71 213	Building Management	1	5	50	-	-	-	-	-	-	250	
72 512	Office - Event/House Manager	1	1	100	-	-	-	-	-	-	100	
72 712	Office - Technical Director	1	2	60	-	-	-	-	-	-	120	
73 512	Office - Event/House Manager	0	1	100	-	-	-	-	-	-	0	
73 513	Office - Events Food and Beverage Assistants	1	2	60	-	-	-	-	-	-	120	
73 215	Office - General	1	8	50	-	-	-	-	-	-	400	
72 812	Lounge/lunchroom	1	20	15	-	-	-	-	-	-	300	
72 819	Storage - general	1	1	100	-	-	-	-	-	-	100	
72 831	Restrooms	1	4	40	-	-	4	-	2	-	160	
Subtotal											2,410	
Total Administration - PAC - Presenting - Small											2,410	
Total Administration Spaces											2,410	

Mission Viejo
SPACE LIST: SERVICES


Version 2
November 14, 2023

Room No.	Space Description	Number of Spaces	Number of Occup	Width or sf/Unit	Depth or # of Units	Critical Height	WC	Urinal	Lav	Shower	Total Area	Comments
SERVICES												
Stage Door												
81 011	Reception - stage door	1	-	10	15	-	-	-	-	-	150	Waiting area
81 012	Office - stage door	1	2	60	-	-	-	-	-	-	120	
Subtotal											270	
Facilities/Operations												
81 112	Office - security/fire control	1	1	100	-	-	-	-	-	-	100	
81 130	Personnel elevator - fly tower	0	-	5	5	-	-	-	-	-	0	In gross
Subtotal											100	
Loading docks												
<i># bays</i>												
81 212	Loading dock - Proscenium Theatre	2	-	13	75	15	-	-	-	-	0	In exterior gross
Subtotal											0	
Storage/Janitor												
81 312	Storage - maintenance	1	-	10	15	-	-	-	-	-	150	
81 313	Storage - janitorial supplies	1	-	10	15	-	-	-	-	-	150	
81 315	Janitors' closet - Small Proscenium	3	-	10	4	-	-	-	1	-	120	Includes mop sink
Subtotal											420	
Total Services											790	

Baseball Site

Write a description for your map.

Legend

 Baseball fields site line = 100 feet



Truck Access

Parking Garage

THEATRE DNA

Mission Viejo Site Study
2023-11-22

Google Earth

0 50' 100'


300 ft



Civic Center Site

Write a description for your map.

Legend

 Civic Center Site line = 100 feet

THEATRE DNA

Mission Viejo Site Study
2023-11-22




200 ft



Elks Site

Write a description for your map.

Legend

 Elks site line = 100 feet

Parking Garage

THEATRE DNA

Mission Viejo Site Study
2023-11-22

0 50' 100'




200 ft

La Paz site

Write a description for your map.

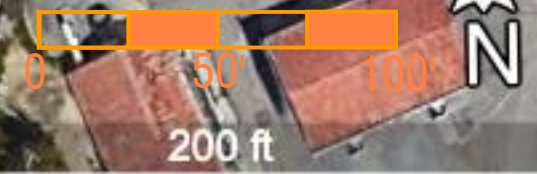
Legend

 Line Measure La Paz site line = 100 feet



THEATRE DNA

Mission Viejo Site Study
2023-11-22



Los Osos Site

Write a description for your map.

Mission Viejo Farmers Market

Legend

The Nail Medic

Skimmer's Panini Grill



THEATRE DNA

Mission Viejo Site Study
2023-11-22

Back Lanes

Google Earth



200 ft

Pac Hills Site

Write a description for your map.

Legend

 Pac Hills site line = 100 feet



THEATRE DNA

Mission Viejo Site Study
2023-11-22



World Cup Site

Write a description for your map.

Legend

 World Cup Site line = 100 feet


THEATRE DNA

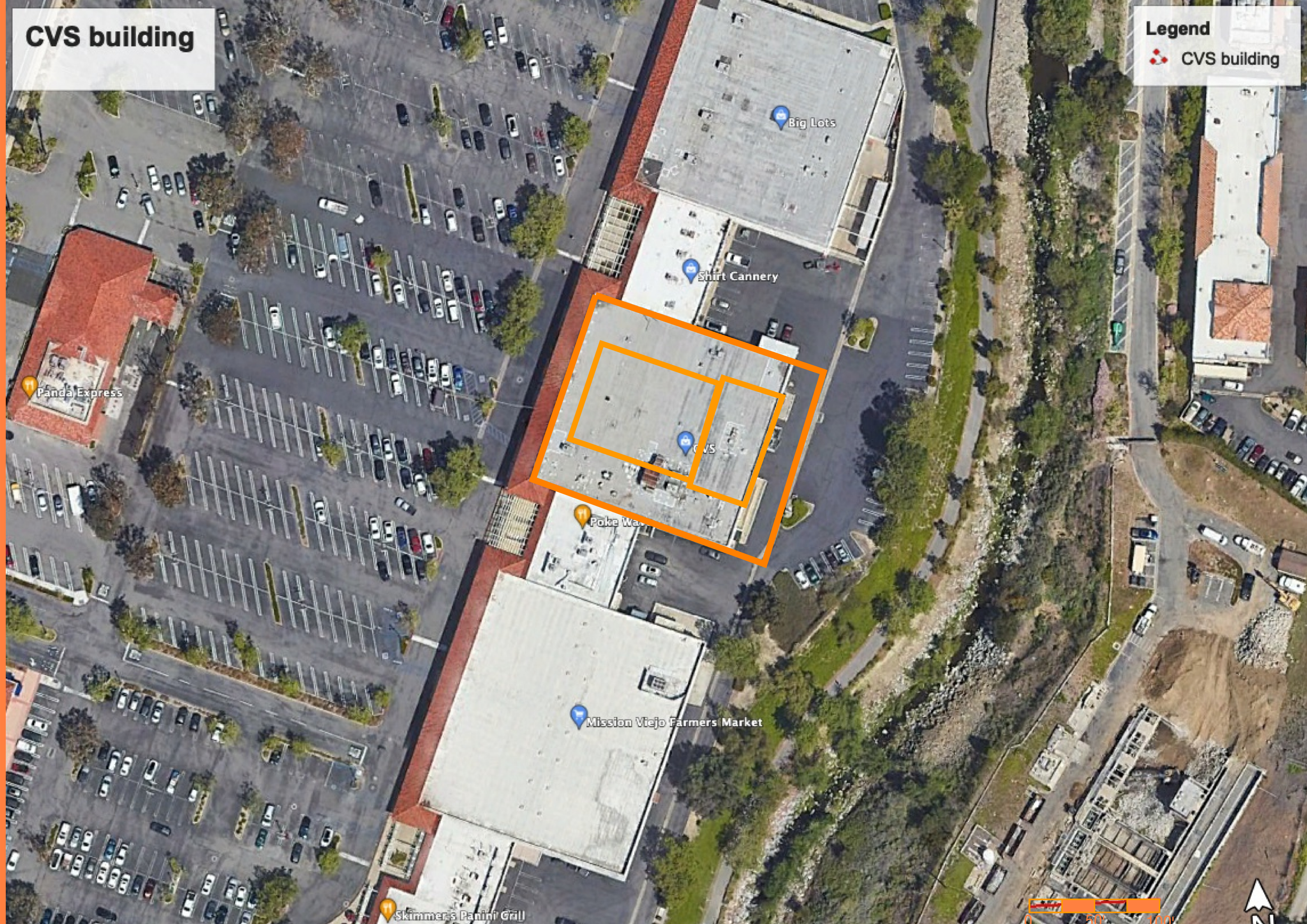
Mission Viejo Site Study
2023-11-22



CVS building

Legend

 CVS building



Panda Express

Big Lots

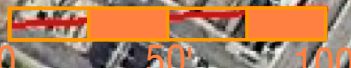
Shirt Cannery

CVS

Poke Wah

Mission Viejo Farmers Market

Skimmer's Panini Grill



SITE EVALUATION MATRIX

		CIVIC CENTER City Hall Parking Lot	MINERS VILLAGE Development Area	THE ELKS LODGE Property Lot	PACIFIC HILLS SITE On La Paz Road	VILLAGE CENTER Development Area	FIELDS 5 & 6 Murray Center	WORLD CUP FIELD Potocki Center	CVS BUILDING Village Center	JUSTIFICATIONS
CONSUMER ELEMENTS										
	WEIGHT									
Vehicular Access <i>How efficient is it for motorists to ingress and egress?</i>	10	1	2	3	2	2	1	1	2	Recognizing this is a critical issue for the community, it was weighted a 10. Civic Center's steep incline and angular turns create ingress issues. Ballfields are set far back from major roads. The World Cup field would require extensive engineering to create easy road access.
Public Transportation <i>Is there nearby access to light rail, bus, or subway?</i>	4	0	0	0	0	0	0	0	0	Although important for equitable transportation access, there is not an apparent critical need for public transportation service to a future arts center in Mission Viejo. All sites are equal in public transportation access.
Pedestrian Access, Walkability <i>Can patrons easily walk to the facility and other neighboring amenities?</i>	8	1	2	2	3	3	1	1	3	Given the aging community, value placed on health amongst citizens, and synergy promoted to local businesses, walkability was weighted higher. Village Center and Pacific Hills provide the best walkability options between outdoor amenities and restaurants and retail.
Mobility Impaired Access <i>Is the site conducive for wheelchair or assisted mobility device access?</i>	8	1	1	2	1	3	2	2	3	Given the aging community of Mission Viejo, mobility impaired access was weighted higher. Flat surface sites with minimal elevation changes like the Elks Lodge and Village Center are easier to navigate for the mobility impaired.
Parking Inventory <i>Is there ample existing parking or space for a future parking structure?</i>	10	0	1	3	1	3	2	2	3	Acknowledging the community's hyper sensitivity to parking inventory in the Core, this item was weighted at a 10. Parking structures will need to be built at Civic Center and Pacific Hills site. The La Paz parking inventory will be limited due to retail tenant operations. The Elks Lodge and Village Center have adequate parking to support this facility.
Nearby Amenities <i>Are there nearby restaurants, retail, and complimentary entertainment?</i>	9	2	2	3	2	3	1	1	3	Having restaurants and retail options in close proximity to the new facility will be key in audience development. All sites except the ballfields and the World Cup field have these elements nearby.
Visibility <i>How visible will the facility be to the general public from major roads?</i>	8	1	3	3	3	3	1	2	3	The "build it and they will come" concept has some merit, but marketing and visibility will be highly important to audience development. Civic Center, although off Marguerite, is tucked up high and away from view, similar to the World Cup field. The ballfields are not visible from major roads. The remaining sites are highly visible.
Passerby Volume <i>What is the level of foot traffic and vehicular traffic volume?</i>	5	2	3	3	3	3	2	2	3	Passerby volume is crucial for retail but significantly less important for destination based entertainment like this new facility. All sites have adequate and fairly even levels of foot traffic and vehicular traffic.
Traffic Impact <i>Will the location add to traffic congestion?</i>	10	0	1	2	2	3	3	3	3	A worsening impact to already perceived traffic congestion made this item weighted at a 10. With this element, the sites located within the Core business district will score significantly lower than the field sites that are located off major thoroughfares.
SUBTOTAL:		62	121	178	139	194	111	119	194	
SPATIAL & PROGRAM										
Square Footage Required Available <i>Is the site large enough to accommodate the facility size needed?</i>	10	1	2	3	3	2	3	3	2	Having enough land area for the facility footprint to fit within is paramount. Performing Arts Center building types cannot typically build vertically. They are typically rectangular. For this reason, the Civic Center's pie-shaped site is not conducive. The confining boundaries of La Paz and Village Center are not ideal but workable. The green field sites are most optimal in size and openness.
Expansion Opportunities <i>Is there surplus real estate available for future capital projects?</i>	4	0	0	0	0	0	2	2	0	Future-proofing is always a concern in performance venue design, but it cannot supersede the project's immediate needs and realities. Ideally, the site selected would be large enough to accommodate future expansion. The only two sites that meet that criteria are the ballfields and the World Cup field.
Operation Concerns <i>Is there access for load-in trucks, emergency vehicles, and service bays?</i>	7	0	1	2	2	1	3	3	2	Ingress and egress for touring trucks, caterers, and other vendors are important but manageable in a variety of conditions. The Civic Center will be the most difficult due to the elevation, light conditions, and high-traffic usage from adjacent facilities. La Paz and Village Center will be difficult due to tenant operations. The other sites have less usage volume and/or are more accessible.
Development Restrictions <i>Are there design, building code, or zoning restrictions?</i>	5	1	1	1	1	1	1	1	1	For this project in Mission Viejo, we do not foresee there being significant development restrictions that would make one site more favorable than the other.
Noise Isolation <i>Is the noise environment problematic for performance listening quality?</i>	5	3	3	3	1	3	2	2	3	Entertainment venues produce outside noise, regardless if they are a fully enclosed facility or not. Small amphitheaters, performance plazas, and special event rentals will create environmental noise of varying degrees. This noise is negligible for sites within the Core. Noise isolation is important at Pacific Hills due to residential adjacency. The remaining sites are minimally impacted.
User / Program Displacement <i>Will another user group or offering have to be relocated or disrupted?</i>	9	3	0	0	3	2	2	2	3	In an ideal situation, the new facility will cause minimal disruption to existing programs and users within the city. The key is to avoid outright displacement of these elements. The Civic Center and Pacific Hills will not displace any program or user. La Paz, Elks Lodge, and Village Center will require businesses and organizations to vacate. Programs will be displaced at the other sites.
Utility Services <i>Are their adequate municipal services available?</i>	7	3	3	3	1	3	2	2	3	Having existing access to utilities can reduce costs and the construction timeline, but it is not mandatory that the chosen site have those utilities day one. All sites with the exception of Pacific Hills should have reasonable access to utilities.
Environmental Impact <i>Does it promote sustainable efforts for adaptive reuse and land protection?</i>	7	2	2	2	0	2	0	0	2	Green space should be preserved and held at a premium, especially in communities approaching full build-out. And from a sustainability standpoint, adaptive reuse over new construction is preferred. All sites except for the green field sites have minimal environmental impact. The green field sites are new construction and take away green space.
SUBTOTAL:		92	82	99	88	100	106	106	116	
COMMUNITY CHARACTERISTICS										
Civic Pride <i>Does the site hold a special significance to the community?</i>	9	3	1	1	1	2	2	2	2	For facilities built and operated by municipalities, it's very important that the location and design of the facility tie into the cultural fabric of the community. The Civic Center is the strongest location with its adjacency to City Hall and the beloved Library. The Village Center is at the epicenter of the new Core Vision. The baseball and soccer fields are adjacent to the Oso Creek Trail and existing city facilities. The other sites have little perceived sentimental value.
Unique Setting <i>Does it create a destination unlike other area attractions?</i>	7	1	1	2	3	2	2	2	2	Uniqueness in a site always plays a factor in creating a one-of-a-kind experience for patrons and artists. Mission Viejo especially values pastoral settings that amplify the city's connection to its natural surroundings. For this reason, Pacific Hills was ranked highest followed by the sports fields and the Elks Lodge due to their proximity to the Oso Creek Trail.
On Brand <i>Does the site build upon the community's culture and ethos?</i>	4	2	1	2	2	3	2	2	3	An ideal site for a new facility will tie into the look and feel of existing city facilities and key placemaking initiatives, establishing a continuity in user experience and civic image. The Village Center scored highest because of the focus on developing the Core Vision within the business district. The Elks Lodge due to its adjacency to the Oso Creek and the Los Osos development is desirable. The La Paz site would require great effort to feel on brand.
Stakeholder Appeal <i>Will it promote philanthropic and/or business community engagement?</i>	4	0	1	2	3	2	2	2	2	It never hurts to have a site that will inspire engagement and support from philanthropic circles and the business community. Because of its pastoral setting and economic development potential for Los Osos, Pacific Hills ranks highest. La Paz, for similar reasons stated in the "On Brand" ranking, scored lower. And the Civic Center site scored lowest because of its location and administrative environment.
Facility Synergy <i>Does it create a maximizing effect with nearby facilities?</i>	5	2	2	3	2	3	2	2	3	Having nearby facilities to complement the programming of the new facility and to raise the overall experience level of the patron is beneficial. All the sites have some synergistic qualities. The Elks Lodge and Village Center scored the highest due to their proximity to the Core and existing retail. The sports sites would create complimentary programming for the Murray and Potocki Centers.
Master Plan Integration <i>Does the site contribute to an overall growth or strategic plan?</i>	10	2	3	3	3	3	2	2	3	Having the new facility play a key role in the city's primary development efforts is crucial. In bolstering the efforts of the Core Vision and the Los Osos development, all the business district sites scored the highest. All other sites scored slightly less.
SUBTOTAL:		72	64	84	90	97	78	78	97	
ECONOMICS										
Land Availability <i>Is the land for the site owned or available for lease or purchase?</i>	7	3	1	1	1	1	3	3	3	Land availability is crucial, of course; but the score weighting can be skewed lower when there's a variety of options like there is in Mission Viejo. If the city doesn't currently own the land, there are potential options for it to be purchased. Sites that the city already own are ranked highest. Land that can be purchased are ranked slightly lower. Land that is not owned and cannot be purchased currently are ranked lowest.
Economic Impact <i>Will the site promote direct spending at nearby businesses?</i>	9	2	2	3	2	3	1	1	3	It is expected that the new performing arts center will be an economic catalyst for the city, preferably for the business Core district. The goal is for patrons who are attending events to also go and shop and dine at nearby businesses. For this reason, the Elks Lodge and the Village Center scored highest, followed by the other Core district sites. The baseball fields and World Cup field scored lowest because of their distance from the business district.
Development Costs <i>What is the cost to acquire the land and prep the site?</i>	10	1	1	2	0	1	3	3	2	Construction costs are paramount in nearly every project, this one is no different. In terms of what it could cost to acquire and prep the land, the flat elevation sites of city-owned fields scored the highest. The Elks Lodge site is flat but would need to be purchased. Civic Center is owned by the city but would require extensive work. And La Paz and Pacific Hills would need to be purchased and have extensive prep work done before building up.
SUBTOTAL:		49	35	54	25	44	60	60	68	
TOTAL SCORE:		275	302	415	342	435	355	363	475	



**MISSION VIEJO
PERFORMING ARTS CENTER**

PROJECT COST

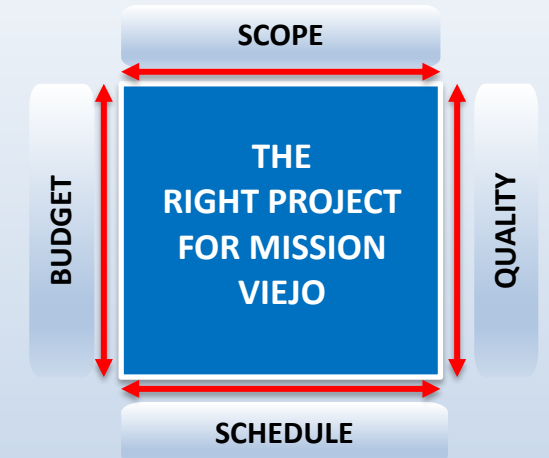
21 JANUARY 2024

PROFESSIONAL COST MANAGEMENT FOR MISSION VIEJO PAC

SUCCESS IS **NOT** JUST ON TIME, ON BUDGET, AND TO DESIRED QUALITY!

IT MUST ALSO BE THE **RIGHT** PROJECT
AND **PRODUCE THE BUSINESS OBJECTIVE!**

FAILURE TO PLAN will be PLANNING FOR FAILURE!



ESSENTIALS OF A CAPITAL COST BUDGET

- ✓ Comprehensive, formatted correctly, and prepared in full consultation with Mission Viejo
- ✓ Attempts to use current local Mission Viejo construction costs
- ✓ Reflects all Mission Viejo's quality and program expectations
- ✓ Modeled to be Flexible (adaptable to changes/phasing/fundraising etc.)
- ✓ Tied to a realistic Project Schedule and with associated Cashflow Projections
- ✓ Prepared and managed by experienced, professional, and unrelenting museum cost managers!
- ✓ Represents Mission Viejo's proposed "business plan" and objectives
- ✓ At all times, all estimates must be reliably and realistically tied to the Project Budget!
- ✓ **The first cost has to be the right cost!!**

Performing Arts Center Project Anytown, USA

Typical Project Budget Proforma

1.0	All Subcontractor Direct Trade Costs in current Q4 2023	\$0
	DIRECT TRADE COST (Q4 2023) - Net 0%	\$0
2.0	Design Phase Contingency for a Complex Cultural Project - Progression from 20 drawings to 600 drawings over a 2 year timespan (12%)	\$0
3.0	Construction Manager's Supervision, General Requirements, Project Insurances, Contractor Bonds, CM Fee, & GMP Contingency (21.54%)	\$0
	HARD CONSTRUCTION COST (Q4 2023) - Net x 36.13%	\$0
4.0	Escalation Contingency from Today: Q4 2023 to Start of Construction: Q4 2025 (10.3% for 2 years)	\$0
	ESCALATED HARD CONSTRUCTION COST (Q4 2025) - Net x 50.15%	\$0
5.0	All other required Project Costs "Soft Costs" - Design Team & Management Fees, FF&E, Client Consultants, Project Contingency etc. (32.5%)	\$0
	TOTAL PROJECT COST THRU TO OPENING DAY - Net x 98.95%	\$0

**Mission Viejo Performing Arts Center
Mission Viejo, CA**

Program Project Cost Summary (Site Options: Elks, La Paz & Los Osos)

21 December 2023

		BUILDING	SITWORK	TOTAL
Gross Floor Area (gsf)		61,995 gsf	80,000 sf	
1.0 Site Demolition:				
1.1 Demolition of Existing Structures & Site Clearance			\$0	\$0
1.2 Site Preparation			\$0	\$0
2.0 Direct Trade Costs	\$0/gsf	\$0		\$0
3.0 Performance/AV Equipment Allowances (provided by TheatreDNA):				
3.1 600-Seat Proscenium Theatre		\$0		\$0
3.2 Lobby/Ancillary spaces and other items	\$0/gsf	\$0		\$0
4.0 Enabling/Site Development/Building Utilities Allowances:				
4.1 Enabling/Utility Relocation			\$0	\$0
4.2 Site Development			\$0	\$0
4.3 Indoor/Outdoor Seating (3,000sf area) & Large Operable Door (size: 50' x 20')			\$0	\$0
TOTAL DIRECT TRADE COSTS (4TH QUARTER 2023)	\$0/gsf	\$0	\$0	\$0
5.0 Design Phase Contingency	12%	\$0	\$0	\$0
6.0 General Conditions/Requirements, Fee, Bonds, Insurances, Permits, Etc.	18%	\$0	\$0	\$0
TOTAL BID COST (4TH QUARTER 2023)	\$0/gsf	\$0	\$0	\$0
7.0 Construction Phase Change Order Contingency	3%	\$0	\$0	\$0
TOTAL "HARD" CONSTRUCTION COST (4TH QUARTER 2023)	\$0/gsf	\$0	\$0	\$0
8.0 Escalation Contingency (24 months to start of construction)	10.3%	\$0	\$0	\$0
TOTAL ESCALATED "HARD" CONSTRUCTION COST (4TH QUARTER 2025)	\$0/gsf	\$0	\$0	\$0
9.0 All other required Project Costs "Soft Costs" (Design Team/Management Fees, FF&E, Client Consultants, Project Contingency etc.)	32.5%	\$0	\$0	\$0
TOTAL PROJECT COST THRU TO OPENING DAY (4TH QUARTER 2025)	\$0/gsf	\$0	\$0	\$0

Add Alternates:

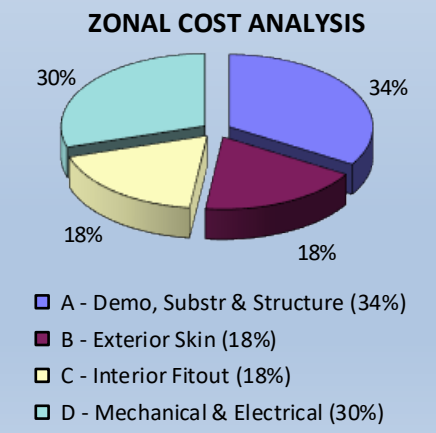
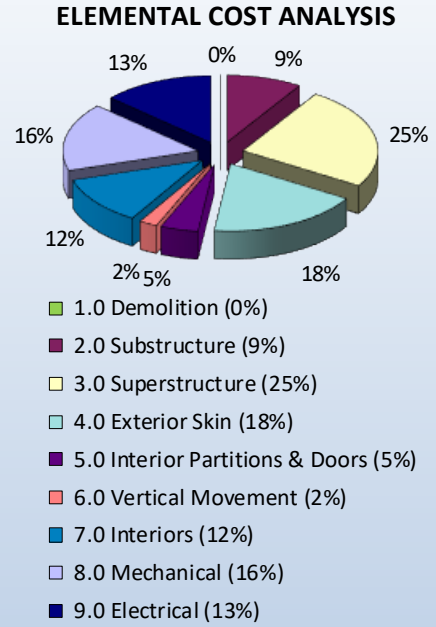
Parking (stand-alone 250 Structured Parking aboveground, 2 levels)	\$0
100-Seat Rehearsal Room and associated support spaces - 4,340gsf	\$0
Studio/Classroom and associated support spaces - 1,595gsf	\$0

Mission Viejo Performing Arts Center Mission Viejo, CA

Direct Trade Costs Summary (Building)

21 December 2023

	ELEMENTAL AMOUNT		\$/GSF		\$/ZONE	
1.0 Demolition		w/Summary		n/a		
2.0 Substructure		\$4,390,000		\$70.82		
2.1 Earthwork	\$540,000		\$8.71		Zone A \$264.22	
2.2 Foundations	\$2,805,000		\$45.25			
2.3 Basement Walls	\$435,000		\$7.02			
2.4 Slab-on-Grade	\$610,000		\$9.84			
3.0 Superstructure		\$11,990,000		\$193.40		
3.1 Concrete	\$3,935,000		\$63.47		Zone B \$143.39	
3.2 Structural Steel	\$6,650,000		\$107.27			
3.3 Miscellaneous	\$1,405,000		\$22.66			
4.0 Exterior Skin		\$8,890,000		\$143.39		
4.1 Roof	\$2,070,000		\$33.39			
4.2 Exterior Walls	\$3,255,000		\$52.50		Zone C \$143.65	
4.3 Exterior Glazing	\$2,400,000		\$38.71			
4.4 Exterior Doors	\$225,000		\$3.63			
4.5 Building Projections	\$940,000		\$15.16			
5.0 Interior Partitions and Doors		\$2,190,000		\$35.33		
5.1 Interior Partitions	\$1,690,000		\$27.26		Zone D \$233.32	
5.2 Interior Doors	\$500,000		\$8.07			
6.0 Vertical Movement		\$1,060,000		\$17.10		
6.1 Stairs	\$470,000		\$7.58		Zone D \$233.32	
6.2 Elevators	\$590,000		\$9.52			
7.0 Interiors		\$5,655,000		\$91.22		
8.0 Mechanical		\$7,985,000		\$128.80		
8.1 Plumbing and Drainage	\$1,440,000		\$23.23		Zone D \$233.32	
8.2 Fire Protection	\$640,000		\$10.32			
8.3 HVAC and Controls	\$5,905,000		\$95.25			
9.0 Electrical		\$6,480,000		\$104.52		
9.1 Electrical	\$5,235,000		\$84.44		Zone D \$233.32	
9.2 Lighting Fixtures	\$1,245,000		\$20.08			
Total Building Cost		\$48,640,000		\$784.58		
Building Gross Floor Area		61,995 gsf				



Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Project Cost Summary (Site Options: Elks, La Paz & Los Osos)

21 December 2023

	BUILDING	SITWORK	TOTAL
Gross Floor Area (gsf)	61,995 gsf	80,000 sf	
1.0 Site Demolition:			
1.1 Demolition of Existing Structures & Site Clearance		\$0	\$0
1.2 Site Preparation		\$0	\$0
2.0 Direct Trade Costs	\$785/gsf		\$48,640,000
3.0 Performance/AV Equipment Allowances (provided by TheatreDNA):			
3.1 600-Seat Proscenium Theatre		\$4,470,000	\$0
3.2 Lobby/Ancillary spaces and other items	\$74/gsf	\$120,000	\$0
4.0 Enabling/Site Development/Building Utilities Allowances:			
4.1 Enabling/Utility Relocation		\$0	\$0
4.2 Site Development		\$0	\$0
4.3 Indoor/Outdoor Seating (3,000sf area) & Large Operable Door (size: 50' x 20')		\$0	\$0
TOTAL DIRECT TRADE COSTS (4TH QUARTER 2023)	\$859/gsf	\$53,230,000	\$0
5.0 Design Phase Contingency	12%	\$0	\$0
6.0 General Conditions/Requirements, Fee, Bonds, Insurances, Permits, Etc.	18%	\$0	\$0
TOTAL BID COST (4TH QUARTER 2023)	\$0/gsf	\$0	\$0
7.0 Construction Phase Change Order Contingency	3%	\$0	\$0
TOTAL "HARD" CONSTRUCTION COST (4TH QUARTER 2023)	\$0/gsf	\$0	\$0
8.0 Escalation Contingency (24 months to start of construction)	10.3%	\$0	\$0
TOTAL ESCALATED "HARD" CONSTRUCTION COST (4TH QUARTER 2025)	\$0/gsf	\$0	\$0
9.0 All other required Project Costs "Soft Costs" (Design Team/Management Fees, FF&E, Client Consultants, Project Contingency etc.)	32.5%	\$0	\$0
TOTAL PROJECT COST THRU TO OPENING DAY (4TH QUARTER 2025)	\$0/gsf	\$0	\$0

Add Alternates:

Parking (stand-alone 250 Structured Parking aboveground, 2 levels)	\$0
100-Seat Rehearsal Room and associated support spaces - 4,340gsf	\$0
Studio/Classroom and associated support spaces - 1,595gsf	\$0

Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Project Cost Summary (Site Options: Elks, La Paz & Los Osos)

21 December 2023

	BUILDING	SITWORK	TOTAL
Gross Floor Area (gsf)	61,995 gsf	80,000 sf	
1.0 Site Demolition:			
1.1 Demolition of Existing Structures & Site Clearance		\$0	\$0
1.2 Site Preparation		\$0	\$0
2.0 Direct Trade Costs	\$785/gsf \$48,640,000		\$0
3.0 Performance/AV Equipment Allowances (provided by TheatreDNA):			
3.1 600-Seat Proscenium Theatre	\$4,470,000		\$0
3.2 Lobby/Ancillary spaces and other items	\$74/gsf \$120,000		\$0
4.0 Enabling/Site Development/Building Utilities Allowances:			
4.1 Enabling/Utility Relocation		\$0	\$0
4.2 Site Development		\$0	\$0
4.3 Indoor/Outdoor Seating (3,000sf area) & Large Operable Door (size: 50' x 20')		\$0	\$0
TOTAL DIRECT TRADE COSTS (4TH QUARTER 2023)	\$859/gsf \$53,230,000	\$0	\$0
5.0 Design Phase Contingency	12% \$6,390,000	\$0	\$0
6.0 General Conditions/Requirements, Fee, Bonds, Insurances, Permits, Etc.	18% \$10,730,000	\$0	\$0
TOTAL BID COST (4TH QUARTER 2023)	\$1,135/gsf \$70,350,000	\$0	\$0
7.0 Construction Phase Change Order Contingency	3% \$2,110,000	\$0	\$0
TOTAL "HARD" CONSTRUCTION COST (4TH QUARTER 2023)	\$1,169/gsf \$72,460,000	\$0	\$0
8.0 Escalation Contingency (24 months to start of construction)	10.3% \$7,425,000	\$0	\$0
TOTAL ESCALATED "HARD" CONSTRUCTION COST (4TH QUARTER 2025)	\$1,289/gsf \$79,885,000	\$0	\$0
9.0 All other required Project Costs "Soft Costs" (Design Team/Management Fees, FF&E, Client Consultants, Project Contingency etc.)	32.5% \$25,965,000	\$0	\$0
TOTAL PROJECT COST THRU TO OPENING DAY (4TH QUARTER 2025)	\$1,707/gsf \$105,850,000	\$0	\$0

Add Alternates:

Parking (stand-alone 250 Structured Parking aboveground, 2 levels)	\$0
100-Seat Rehearsal Room and associated support spaces - 4,340gsf	\$0
Studio/Classroom and associated support spaces - 1,595gsf	\$0

Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Project Cost Summary (Site Options: Elks, La Paz & Los Osos)

21 December 2023

		BUILDING	SITWORK	TOTAL
Gross Floor Area (gsf)		61,995 gsf	80,000 sf	
1.0 Site Demolition:				
1.1 Demolition of Existing Structures & Site Clearance			\$1,000,000	\$0
1.2 Site Preparation			w/above	\$0
2.0 Direct Trade Costs	\$785/gsf	\$48,640,000		\$0
3.0 Performance/AV Equipment Allowances (provided by TheatreDNA):				
3.1 600-Seat Proscenium Theatre		\$4,470,000		\$0
3.2 Lobby/Ancillary spaces and other items	\$74/gsf	\$120,000		\$0
4.0 Enabling/Site Development/Building Utilities Allowances:				
4.1 Enabling/Utility Relocation			\$500,000	\$0
4.2 Site Development			\$2,400,000	\$0
4.3 Indoor/Outdoor Seating (3,000sf area) & Large Operable Door (size: 50' x 20')			excluded	\$0
TOTAL DIRECT TRADE COSTS (4TH QUARTER 2023)	\$859/gsf	\$53,230,000	\$3,900,000	\$0
5.0 Design Phase Contingency	12%	\$6,390,000	\$0	\$0
6.0 General Conditions/Requirements, Fee, Bonds, Insurances, Permits, Etc.	18%	\$10,730,000	\$0	\$0
TOTAL BID COST (4TH QUARTER 2023)	\$1,135/gsf	\$70,350,000	\$0	\$0
7.0 Construction Phase Change Order Contingency	3%	\$2,110,000	\$0	\$0
TOTAL "HARD" CONSTRUCTION COST (4TH QUARTER 2023)	\$1,169/gsf	\$72,460,000	\$0	\$0
8.0 Escalation Contingency (24 months to start of construction)	10.3%	\$7,425,000	\$0	\$0
TOTAL ESCALATED "HARD" CONSTRUCTION COST (4TH QUARTER 2025)	\$1,289/gsf	\$79,885,000	\$0	\$0
9.0 All other required Project Costs "Soft Costs" (Design Team/Management Fees, FF&E, Client Consultants, Project Contingency etc.)	32.5%	\$25,965,000	\$0	\$0
TOTAL PROJECT COST THRU TO OPENING DAY (4TH QUARTER 2025)	\$1,707/gsf	\$105,850,000	\$0	\$0

Add Alternates:

Parking (stand-alone 250 Structured Parking aboveground, 2 levels)	\$0
100-Seat Rehearsal Room and associated support spaces - 4,340gsf	\$0
Studio/Classroom and associated support spaces - 1,595gsf	\$0

Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Project Cost Summary (Site Options: Elks, La Paz & Los Osos)

21 December 2023

		BUILDING	SITWORK	TOTAL
Gross Floor Area (gsf)		61,995 gsf	80,000 sf	
1.0 Site Demolition:				
1.1 Demolition of Existing Structures & Site Clearance			\$1,000,000	\$0
1.2 Site Preparation			w/above	\$0
2.0 Direct Trade Costs	\$785/gsf	\$48,640,000		\$0
3.0 Performance/AV Equipment Allowances (provided by TheatreDNA):				
3.1 600-Seat Proscenium Theatre		\$4,470,000		\$0
3.2 Lobby/Ancillary spaces and other items	\$74/gsf	\$120,000		\$0
4.0 Enabling/Site Development/Building Utilities Allowances:				
4.1 Enabling/Utility Relocation			\$500,000	\$0
4.2 Site Development			\$2,400,000	\$0
4.3 Indoor/Outdoor Seating (3,000sf area) & Large Operable Door (size: 50' x 20')			excluded	\$0
TOTAL DIRECT TRADE COSTS (4TH QUARTER 2023)	\$859/gsf	\$53,230,000	\$3,900,000	\$0
5.0 Design Phase Contingency	12%	\$6,390,000	\$470,000	\$0
6.0 General Conditions/Requirements, Fee, Bonds, Insurances, Permits, Etc.	18%	\$10,730,000	\$785,000	\$0
TOTAL BID COST (4TH QUARTER 2023)	\$1,135/gsf	\$70,350,000	\$5,155,000	\$0
7.0 Construction Phase Change Order Contingency	3%	\$2,110,000	\$155,000	\$0
TOTAL "HARD" CONSTRUCTION COST (4TH QUARTER 2023)	\$1,169/gsf	\$72,460,000	\$5,310,000	\$0
8.0 Escalation Contingency (24 months to start of construction)	10.3%	\$7,425,000	\$545,000	\$0
TOTAL ESCALATED "HARD" CONSTRUCTION COST (4TH QUARTER 2025)	\$1,289/gsf	\$79,885,000	\$5,855,000	\$0
9.0 All other required Project Costs "Soft Costs" (Design Team/Management Fees, FF&E, Client Consultants, Project Contingency etc.)	32.5%	\$25,965,000	\$1,905,000	\$0
TOTAL PROJECT COST THRU TO OPENING DAY (4TH QUARTER 2025)	\$1,707/gsf	\$105,850,000	\$7,760,000	\$0

Add Alternates:

Parking (stand-alone 250 Structured Parking aboveground, 2 levels)	\$0
100-Seat Rehearsal Room and associated support spaces - 4,340gsf	\$0
Studio/Classroom and associated support spaces - 1,595gsf	\$0

Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Project Cost Summary (Site Options: Elks, La Paz & Los Osos)

21 December 2023

		BUILDING	SITWORK	TOTAL
Gross Floor Area (gsf)		61,995 gsf	80,000 sf	
1.0 Site Demolition:				
1.1 Demolition of Existing Structures & Site Clearance			\$1,000,000	\$1,000,000
1.2 Site Preparation			w/above	w/above
2.0 Direct Trade Costs	\$785/gsf	\$48,640,000		\$48,640,000
3.0 Performance/AV Equipment Allowances (provided by TheatreDNA):				
3.1 600-Seat Proscenium Theatre		\$4,470,000		\$4,470,000
3.2 Lobby/Ancillary spaces and other items	\$74/gsf	\$120,000		\$120,000
4.0 Enabling/Site Development/Building Utilities Allowances:				
4.1 Enabling/Utility Relocation			\$500,000	\$500,000
4.2 Site Development			\$2,400,000	\$2,400,000
4.3 Indoor/Outdoor Seating (3,000sf area) & Large Operable Door (size: 50' x 20')			excluded	excluded
TOTAL DIRECT TRADE COSTS (4TH QUARTER 2023)	\$859/gsf	\$53,230,000	\$3,900,000	\$57,130,000
5.0 Design Phase Contingency	12%	\$6,390,000	\$470,000	\$6,860,000
6.0 General Conditions/Requirements, Fee, Bonds, Insurances, Permits, Etc.	18%	\$10,730,000	\$785,000	\$11,515,000
TOTAL BID COST (4TH QUARTER 2023)	\$1,135/gsf	\$70,350,000	\$5,155,000	\$75,505,000
7.0 Construction Phase Change Order Contingency	3%	\$2,110,000	\$155,000	\$2,265,000
TOTAL "HARD" CONSTRUCTION COST (4TH QUARTER 2023)	\$1,169/gsf	\$72,460,000	\$5,310,000	\$77,770,000
8.0 Escalation Contingency (24 months to start of construction)	10.3%	\$7,425,000	\$545,000	\$7,970,000
TOTAL ESCALATED "HARD" CONSTRUCTION COST (4TH QUARTER 2025)	\$1,289/gsf	\$79,885,000	\$5,855,000	\$85,740,000
9.0 All other required Project Costs "Soft Costs" (Design Team/Management Fees, FF&E, Client Consultants, Project Contingency etc.)	32.5%	\$25,965,000	\$1,905,000	\$27,870,000
TOTAL PROJECT COST THRU TO OPENING DAY (4TH QUARTER 2025)	\$1,707/gsf	\$105,850,000	\$7,760,000	\$113,610,000

Add Alternates:

Parking (stand-alone 250 Structured Parking aboveground, 2 levels)	\$0
100-Seat Rehearsal Room and associated support spaces - 4,340gsf	\$0
Studio/Classroom and associated support spaces - 1,595gsf	\$0

Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Project Cost Summary (Site Options: Elks, La Paz & Los Osos)

21 December 2023

		BUILDING	SITWORK	TOTAL
Gross Floor Area (gsf)		61,995 gsf	80,000 sf	
1.0 Site Demolition:				
1.1 Demolition of Existing Structures & Site Clearance			\$1,000,000	\$1,000,000
1.2 Site Preparation			w/above	w/above
2.0 Direct Trade Costs	\$785/gsf	\$48,640,000		\$48,640,000
3.0 Performance/AV Equipment Allowances (provided by TheatreDNA):				
3.1 600-Seat Proscenium Theatre		\$4,470,000		\$4,470,000
3.2 Lobby/Ancillary spaces and other items	\$74/gsf	\$120,000		\$120,000
4.0 Enabling/Site Development/Building Utilities Allowances:				
4.1 Enabling/Utility Relocation			\$500,000	\$500,000
4.2 Site Development			\$2,400,000	\$2,400,000
4.3 Indoor/Outdoor Seating (3,000sf area) & Large Operable Door (size: 50' x 20')			excluded	excluded
TOTAL DIRECT TRADE COSTS (4TH QUARTER 2023)	\$859/gsf	\$53,230,000	\$3,900,000	\$57,130,000
5.0 Design Phase Contingency	12%	\$6,390,000	\$470,000	\$6,860,000
6.0 General Conditions/Requirements, Fee, Bonds, Insurances, Permits, Etc.	18%	\$10,730,000	\$785,000	\$11,515,000
TOTAL BID COST (4TH QUARTER 2023)	\$1,135/gsf	\$70,350,000	\$5,155,000	\$75,505,000
7.0 Construction Phase Change Order Contingency	3%	\$2,110,000	\$155,000	\$2,265,000
TOTAL "HARD" CONSTRUCTION COST (4TH QUARTER 2023)	\$1,169/gsf	\$72,460,000	\$5,310,000	\$77,770,000
8.0 Escalation Contingency (24 months to start of construction)	10.3%	\$7,425,000	\$545,000	\$7,970,000
TOTAL ESCALATED "HARD" CONSTRUCTION COST (4TH QUARTER 2025)	\$1,289/gsf	\$79,885,000	\$5,855,000	\$85,740,000
9.0 All other required Project Costs "Soft Costs" (Design Team/Management Fees, FF&E, Client Consultants, Project Contingency etc.)	32.5%	\$25,965,000	\$1,905,000	\$27,870,000
TOTAL PROJECT COST THRU TO OPENING DAY (4TH QUARTER 2025)	\$1,707/gsf	\$105,850,000	\$7,760,000	\$113,610,000

Add Alternates:

Parking (stand-alone 250 Structured Parking aboveground, 2 levels)	\$27,825,000
100-Seat Rehearsal Room and associated support spaces - 4,340gsf	\$7,260,000
Studio/Classroom and associated support spaces - 1,595gsf	\$1,880,000

Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Project Cost Summary (Site Options: Elks, La Paz & Los Osos)

8 December 2023

	BUILDING	SITWORK	TOTAL
Gross Floor Area (gsf)	61,995 gsf	80,000 sf	
1.0 Site Demolition:			
1.1 Demolition of Existing Structures & Site Clearance		\$1,000,000	\$1,000,000
1.2 Site Preparation		w/above	w/above
2.0 Direct Trade Costs	\$785/gsf \$48,640,000		\$48,640,000
3.0 Performance/AV Equipment Allowances (provided by TheatreDNA):			
3.1 600-Seat Proscenium Theatre		\$4,470,000	\$4,470,000
3.2 Lobby/Ancillary spaces and other items	\$74/gsf \$120,000		\$120,000
4.0 Enabling/Site Development/Building Utilities Allowances:			
4.1 Enabling/Utility Relocation		\$500,000	\$500,000
4.2 Site Development		\$2,400,000	\$2,400,000
4.3 Indoor/Outdoor Seating (3,000sf area) & Large Operable Door (size: 50' x 20')		excluded	excluded
TOTAL DIRECT TRADE COSTS (4TH QUARTER 2023)	\$859/gsf \$53,230,000	\$3,900,000	\$57,130,000
5.0 Design Phase Contingency	12% \$6,390,000	\$935,000	\$7,325,000
6.0 General Conditions/Requirements, Fee, Bonds, Insurances, Permits, Etc.	18% \$10,730,000	\$1,570,000	\$12,300,000
TOTAL BID COST (4TH QUARTER 2023)	\$1,135/gsf \$70,350,000	\$6,405,000	\$76,755,000
7.0 Construction Phase Change Order Contingency	3% \$2,110,000	\$190,000	\$2,300,000
TOTAL CONSTRUCTION COST (4TH QUARTER 2023)	\$1,169/gsf \$72,460,000	\$6,595,000	\$79,055,000
8.0 Escalation Contingency (24 months to start of construction)	10% \$7,425,000	\$675,000	\$8,100,000
TOTAL ESCALATED CONSTRUCTION COST (4TH QUARTER 2025)	\$1,289/gsf \$79,885,000	\$7,270,000	\$87,155,000
9.0 Project Soft Costs	32.5% \$25,965,000	\$2,365,000	\$28,330,000
TOTAL PROJECT COST (4TH QUARTER 2025)	\$1,707/gsf \$105,850,000	\$9,635,000	\$115,485,000
Add Alternates:			
Parking (stand-alone 250 Structured Parking aboveground, 2 levels)			\$27,825,000
100-Seat Rehearsal Room and associated support spaces - 4,340gsf			\$7,260,000
Studio/Classroom and associated support spaces - 1,595gsf			\$1,880,000

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Program Project Cost Summary (Site Options: Baseball, PAC Hills & World Cup)

8 December 2023

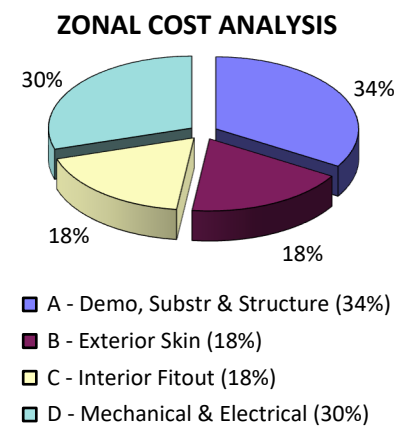
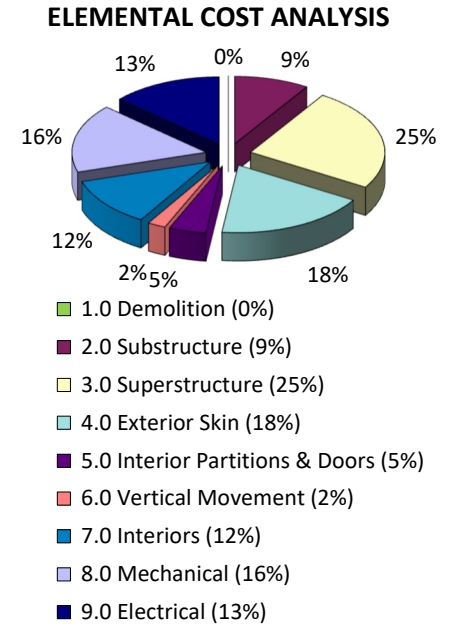
	BUILDING	SITWORK	TOTAL
Gross Floor Area (gsf)	61,995 gsf	80,000 sf	
1.0 Site Demolition:			
1.1 Demolition of Existing Structures & Site Clearance		n/a	n/a
1.2 Site Preparation		\$250,000	\$250,000
2.0 Direct Trade Costs	\$785/gsf \$48,640,000		\$48,640,000
3.0 Performance/AV Equipment Allowances (provided by TheatreDNA):			
3.1 600-Seat Proscenium Theatre	\$4,470,000		\$4,470,000
3.2 Lobby/Ancillary spaces and other items	\$74/gsf \$120,000		\$120,000
4.0 Enabling/Site Development/Building Utilities Allowances:			
4.1 Enabling/Utility Relocation		\$500,000	\$500,000
4.2 Site Development		\$2,400,000	\$2,400,000
4.3 Indoor/Outdoor Seating (3,000sf area) & Large Operable Door (size: 50' x 20')		\$1,000,000	\$1,000,000
TOTAL DIRECT TRADE COSTS (4TH QUARTER 2023)	\$859/gsf \$53,230,000	\$4,150,000	\$57,380,000
5.0 Design Phase Contingency	12% \$6,390,000	\$995,000	\$7,385,000
6.0 General Conditions/Requirements, Fee, Bonds, Insurances, Permits, Etc.	18% \$10,730,000	\$1,675,000	\$12,405,000
TOTAL BID COST (4TH QUARTER 2023)	\$1,135/gsf \$70,350,000	\$6,820,000	\$77,170,000
7.0 Construction Phase Change Order Contingency	3% \$2,110,000	\$205,000	\$2,315,000
TOTAL CONSTRUCTION COST (4TH QUARTER 2023)	\$1,169/gsf \$72,460,000	\$7,025,000	\$79,485,000
8.0 Escalation Contingency (24 months to start of construction)	10% \$7,425,000	\$720,000	\$8,145,000
TOTAL ESCALATED CONSTRUCTION COST (4TH QUARTER 2025)	\$1,289/gsf \$79,885,000	\$7,745,000	\$87,630,000
9.0 Project Soft Costs	32.5% \$25,965,000	\$2,515,000	\$28,480,000
TOTAL PROJECT COST (4TH QUARTER 2025)	\$1,707/gsf \$105,850,000	\$10,260,000	\$116,110,000
Add Alternates:			
Parking (stand-alone 250 Structured Parking aboveground, 2 levels)			\$27,825,000
100-Seat Rehearsal Room and associated support spaces - 4,340gsf			\$7,260,000
Studio/Classroom and associated support spaces - 1,595gsf			\$1,880,000

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Direct Trade Costs Summary (Building)

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	ELEMENTAL AMOUNT	\$/GSF	\$/ZONE	
1.0 Demolition				ELEMENTAL COST ANALYSIS <ul style="list-style-type: none"> ■ 1.0 Demolition (0%) ■ 2.0 Substructure (9%) ■ 3.0 Superstructure (25%) ■ 4.0 Exterior Skin (18%) ■ 5.0 Interior Partitions & Doors (5%) ■ 6.0 Vertical Movement (2%) ■ 7.0 Interiors (12%) ■ 8.0 Mechanical (16%) ■ 9.0 Electrical (13%)
2.0 Substructure	w/Summary \$4,390,000	n/a \$70.82		
2.1 Earthwork	\$540,000	\$8.71		
2.2 Foundations	\$2,805,000	\$45.25		
2.3 Basement Walls	\$435,000	\$7.02		
2.4 Slab-on-Grade	\$610,000	\$9.84		
3.0 Superstructure	\$11,990,000	\$193.40	Zone A \$264.22	
3.1 Concrete	\$3,935,000	\$63.47		
3.2 Structural Steel	\$6,650,000	\$107.27		
3.3 Miscellaneous	\$1,405,000	\$22.66		
4.0 Exterior Skin	\$8,890,000	\$143.39		Zone B \$143.39
4.1 Roof	\$2,070,000	\$33.39		
4.2 Exterior Walls	\$3,255,000	\$52.50		
4.3 Exterior Glazing	\$2,400,000	\$38.71		
4.4 Exterior Doors	\$225,000	\$3.63		
4.5 Building Projections	\$940,000	\$15.16		
5.0 Interior Partitions and Doors	\$2,190,000	\$35.33		Zone C \$143.65
5.1 Interior Partitions	\$1,690,000	\$27.26		
5.2 Interior Doors	\$500,000	\$8.07		
6.0 Vertical Movement	\$1,060,000	\$17.10		
6.1 Stairs	\$470,000	\$7.58		
6.2 Elevators	\$590,000	\$9.52		
7.0 Interiors	\$5,655,000	\$91.22		Zone D \$233.32
8.0 Mechanical	\$7,985,000	\$128.80		
8.1 Plumbing and Drainage	\$1,440,000	\$23.23		
8.2 Fire Protection	\$640,000	\$10.32		
8.3 HVAC and Controls	\$5,905,000	\$95.25		
9.0 Electrical	\$6,480,000	\$104.52		
9.1 Electrical	\$5,235,000	\$84.44		
9.2 Lighting Fixtures	\$1,245,000	\$20.08		
Total Building Cost	\$48,640,000	\$784.58		
Building Gross Floor Area	61,995 gsf			



Mission Viejo Performing Arts Center
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Program Estimate

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	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount w/Summary	Quantity	Rate	Amount
1.0 Demolition/Site Preparation						
2.0 Substructure						
2.1 Earthwork						
Cut/fill/haul	5,700 cy	41.00	233,700			
Imported backfill	250 cy	55.00	13,800			
Premium for excavation through rock			excluded			
Earth retention systems	3,940 sf	75.00	295,500			
2.2 Foundations						
Foundations (foundation system tbd)	allowance		2,665,000			
Elevator pits	3 ea	30,000.00	90,000			
Temporary dewatering (surface water only)	allowance		50,000			
2.3 Basement Walls						
Basement walls	4,890 sf	74.00	361,900			
Perimeter foundation walls	850 sf	70.00	59,500			
Acoustic isolation	allowance		12,800			
2.4 Slab-on-grade	40,000 sf	15.28	611,000			

Mission Viejo Performing Arts Center
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Program Estimate

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	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
3.0 Structure						
3.1 Concrete						
Concrete walls:						
- 10" thick:						
- proscenium theatre	33,680 sf	65.50	2,206,000			
- 8" thick:						
- staircases	3,350 sf	60.50	202,700			
- elevator	4,900 sf	60.50	296,500			
Concrete on metal deck, including reinforcement, rub down etc. forming all structural floors, roofs, balconies, etc. (includes metal deck)	64,995 sf	18.90	1,228,100			
3.2 Structural Steel						
Structural steel framing (columns, beams, etc.) inc. connections	875 tns	6,640.00	5,809,800			
Miscellaneous steel bracing, etc. (0.5psf allowance)	31 tns	6,500.00	201,500			
Overhead catwalk structures:						
- proscenium theatre	580 lf	1,100.00	638,000			
Structural support for curtain wall, exterior skin systems etc.			w/4.0			
3.3 Miscellaneous						
Fireproofing	allowance		260,000			
Firesafing	allowance		26,000			

Mission Viejo Performing Arts Center
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Program Estimate

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	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
3.0 Structure (Cont'd)						
3.3 Miscellaneous (cont'd)						
Miscellaneous metals	allowance		403,000			
Core drill slabs	300 ea	150.00	45,000			
Cranes/hoisting etc.	allowance		350,000			
Concrete jack-up slabs (assumed 50% mechanical rooms)	allowance		130,000			
Acoustic isolation (allowance)	allowance		70,000			
Sustainability premium (LEED Gold)	allowance		120,000			
4.0 Exterior Skin						
4.1 Roof						
Flat roof system (assumed 67.5% of total roof area)	28,650 sf	40.00	1,146,000			
Sloped roof system (assumed 30% of total roof area)	7,400 sf	80.00	592,000			
Glazed skylights (assumed 2.5% of total roof area)	950 sf	300.00	285,000			
Rough carpentry	allowance		46,300			
4.2 Exterior Walls						
Brick/Stone/Caststone (assumed 54% of total skin area)	13,600 sf	75.00	1,020,000			
Stucco (assumed 15% of total skin area)	14,000 sf	35.00	490,000			

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Program Estimate

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	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
4.0 Exterior Skin (Cont'd)						
4.2 Exterior Wall (cont'd):						
Rainscreen cladding (assumed 5% of total skin area)	2,000 sf	90.00	180,000			
Backup:						
- cmu	20,960 sf	30.00	628,800			
- insulation and dampproofing	29,600 sf	12.00	355,200			
Parapets (assumed 3'0" high)	3,390 sf	30.00	101,700			
Coping	1,130 lf	100.00	113,000			
Caulking, sealing, flashings, etc.	allowance		50,000			
Mechanical louvers (assumed 1% of total skin area)	400 sf	100.00	40,000			
Acoustic isolation (allowance)	allowance		75,700			
Mockups	allowance		200,000			
4.3 Windows						
Curtain wall (assumed 20% of total skin area)	8,000 sf	250.00	2,000,000			
Punched windows (assumed 5% of total skin area)	2,000 sf	95.00	190,000			
Sunshading system (exterior)	800 sf	100.00	80,000			
Primary steel support for curtain wall	20 tns	6,500.00	130,000			

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Program Estimate

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	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
4.0 Exterior Skin (Cont'd)						
4.4 Exterior Doors						
Glazed doors (incl. ADA operators where required)	12 lvs	15,000.00	180,000			
Metal/Service/Back-of-house doors	6 lvs	3,500.00	21,000			
Overhead doors	1 ea	25,000.00	25,000			
4.5 Building Projections						
Exterior entrance canopies/vestibules	allowance		500,000			
Outdoor Terrace Space			excluded			
Green roof			excluded			
Exterior building signage	allowance		150,000			
Exterior feature/marquee signage	allowance		200,000			
Sustainability premium (LEED Gold)	allowance		90,000			
5.0 Interior Partitions and Doors						
5.1 Interior Partitions						
Concrete walls	41,930 sf		w/structure			
Glass partitions (fire ratings tbd)	1,860 sf	125.00	232,500			

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Program Estimate

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	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
5.0 Interior Partitions and Doors (Cont'd)						
5.1 Interior Partition (cont'd):						
Double stud isolation to Rehearsal Room	sf	30.00				
Cmu/drywall partitions to balance	49,210 sf	23.50	1,156,400			
Moveable partitions/dividers	allowance					
Firesafing	allowance		30,000			
Concrete wall furring: - proscenium theatre	allowance		269,000			
5.2 Interior Doors (including frames and hardware)						
Glazed	5 lvs	7,500.00	37,500			
Public/Front of House	33 lvs	3,800.00	125,400			
Gasket & Seals	42 lvs	4,600.00	193,200			
STC rated	4 lvs	8,500.00	34,000			
STC rated (oversized)	1 lvs	50,000.00	50,000			
Non-Public/Back of House	20 ea	3,000.00	60,000			

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Program Estimate

8 December 2023

	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
6.0 Vertical Movement						
6.1 Stairs						
Feature stairs:						
- proscenium theatre	205 lfr	900.00	184,500			
Back-of-house areas (rate based on 13' flight)	8 flts	27,500.00	220,000			
Steps to performance spaces	allowance		27,500			
Elevation changes (incl. rails & handrails)	allowance		25,000			
Technical access stairs	allowance		12,000			
6.2 Elevators						
Public elevators:						
- public/theatre , 20 rise, 2 stops (incl. cab finishes)	1 ea	150,000	150,000			
- public/theatre , 40 rise, 3 stops (incl. cab finishes)	1 ea	195,000	195,000			
Freight elevator, 32' rise, 2 stops (standard cab finishes)	1 ea	225,000	225,000			
ADA lifts	1 ea	20,000	20,000			

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Program Estimate

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	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
7.0 Interiors						
7.1 Small Proscenium Theater						
- floor finish:						
- carpet flooring (aisles)	2,230 sf	15.00	33,500			
- exposed concrete (u/seats)	5,205 sf	5.00	26,000			
- \$ allowance (base)	allowance		6,000			
- ceiling finish:						
- \$80/sf allowance (Auditorium Main Ceiling)	7,255 sf	80.00	580,400			
- \$27.50/sf allowance (Underside of Balconies)	2,380 sf	27.50	65,500			
- wall finish:						
- \$25/sf allowance (25% coverage)	2,050 sf	25.00	51,300			
- \$75/sf allowance (75% coverage)	6,145 sf	75.00	460,900			
- specialties:						
- parapets/balcony fronts	185 lf	850.00	157,300			
- railings	250 lf	300.00	75,000			
- millwork/trim/ornamental metals	allowance		75,000			
- performance equipment accommodation	allowance		75,000			
7.2 Theater Stage						
- floor finish:						
- performance flooring	3,695 sf	45.00	166,300			
- \$ allowance (base)	allowance		16,600			
- ceiling finish:						
- paint to exposed	3,695 sf	2.50	9,200			
- wall finish (wall height 15'):						
- paint	2,455 sf	1.50	3,700			

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Program Estimate

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	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
7.0 Interiors (Cont'd)						
7.2 Theater Stage (cont'd)						
- specialties:						
- counterweight pit rail, etc.	allowance		11,100			
7.3 Trap Room						
- floor finish:						
- sealed concrete	725 sf	2.60	1,900			
- \$ allowance (base)	allowance		200			
- ceiling finish:						
- paint to exposed (basic)	725 sf	2.00	1,500			
- wall finish:						
- paint	1,270 sf	1.80	2,300			
- specialties:						
- millwork/trim/metals/etc.	allowance		2,000			
7.4 Seat Wagon Storage						
- floor finish:						
- sealed concrete	990 sf	2.60	2,600			
- ceiling finish:						
- paint to exposed (basic)	990 sf	2.00	2,000			
- wall finish:						
- paint	1,075 sf	1.80	1,900			
- specialties:						
- millwork/trim/metals/etc.	allowance		8,000			

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Program Estimate

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	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
7.0 Interiors (Cont'd)						
7.5 Orchestra Shell - Storage						
- floor finish:						
- sealed concrete	550 sf	1.75	1,000			
- \$ allowance (base)	allowance		100			
- ceiling finish:						
- paint to exposed	550 sf	2.50	1,400			
- wall finish:						
- paint	850 sf	1.50	1,300			
- specialties:						
- millwork/trim/metals/etc.	allowance		6,000			
7.0 Interiors (Cont'd)						
7.6 Orchestra Pit						
- floor finish:						
- sealed concrete	1,440 sf	1.75	2,500			
- ceiling finish:						
- paint to exposed	1,440 sf	2.50	3,600			
- wall finish						
- paint	2,070 sf	1.80	3,700			
- specialties:						
- demountable railing, etc.	allowance		29,000			
7.7 Dimmer/amp rooms						
- floor finish:						
- vct	765 sf	8.00	6,100			
- \$ allowance (base)	allowance		900			

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Program Estimate

8 December 2023

	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
7.0 Interiors (Cont'd)						
7.7 Dimmer/amp room (cont'd):						
- ceiling finish:						
- acoustic ceiling tile (basic)	765 sf	7.00	5,400			
- wall finish (wall height 10'):						
- paint	2,600 sf	1.80	4,700			
- ductliner treatment to 50% coverage	1,300 sf	6.00	7,800			
- specialties:						
- millwork/trim/shelvings/misc metals etc.	allowance		4,000			
7.8 Control rooms						
- floor finish:						
- carpet (anti-static)	975 sf	7.00	6,800			
- raised access flooring	490 sf	25.00	12,300			
- \$ allowance (base)	allowance		700			
- ceiling finish:						
- acoustic ceiling tile (Hi-NRC)	975 sf	9.00	8,800			
- wall finish (wall height 9'):						
- paint	2,640 sf	1.80	4,800			
- acoustical panels (BOH) to 33% coverage	870 sf	20.00	17,400			
- specialties:						
- windows	225 sf	225.00	50,600			
- millwork/trim/shelvings/misc metals etc.	allowance		15,000			

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Program Estimate

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	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
7.0 Interiors (Cont'd)						
7.9 Lobbies/circulation						
- floor finish:						
- \$40/sf allowance (main lobby)	7,075 sf	40.00	283,000			
- \$15/sf allowance (other areas)	3,030 sf	15.00	45,500			
- \$ allowance (base)	allowance		32,900			
- ceiling finish:						
- \$20/sf allowance (other areas)	5,055 sf	20.00	101,100			
- painted drywall w/articulation to main lobby (25% area)	5,055 sf	30.00	151,700			
- wall finish:						
- \$65/sf allowance (main lobby)	3,285 sf	65.00	213,500			
- \$10/sf allowance (circulation etc.)	8,865 sf	10.00	88,700			
- specialties:						
- railings	100 lf	725.00	72,500			
- café/concession/bars/information	allowance		200,000			
- miscellaneous	allowance		100,000			
7.10 Sound & Light Locks						
- floor finish:						
- carpet	470 sf	7.00	3,300			
- \$ allowance (base)	allowance		300			
- ceiling finish:						
- acoustic ceiling tile	470 sf	9.00	4,200			
- wall finish (wall height 9'):						
- paint	1,420 sf	1.50	2,100			
- acoustical panels (S&LL)	355 sf	25.00	8,900			
- specialties:						
- millwork/trim/misc metals	allowance		4,200			

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Program Estimate

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	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
7.0 Interiors (Cont'd)						
7.11 First Aid/Coat Check						
- floor finish:						
- vct	140 sf	8.00	1,100			
- \$ allowance (base)			200			
- ceiling finish:						
- acoustic ceiling tile	140 sf	7.00	1,000			
- wall finish (wall height 10'):						
- paint	495 sf	1.80	900			
- specialties:						
- millwork/trim/metals/etc.			10,000			
7.12 Box office sales areas						
- floor finish:						
- vct	275 sf	8.00	2,200			
- \$ allowance (base)			400			
- ceiling finish:						
- acoustic ceiling tile	275 sf	7.00	1,900			
- wall finish (wall height 10'):						
- paint	695 sf	1.80	1,300			
- specialties:						
- millwork/trim/metals/etc.			10,000			
7.13 Public restrooms						
- floor finish:						
- ceramic tile	1,070 sf	25.00	26,800			
- \$ allowance (base)			5,400			

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Program Estimate

8 December 2023

	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
7.0 Interiors (Cont'd)						
7.13 Public restroom (cont'd):						
- ceiling finish:						
- drywall w/paint	1,070 sf	19.00	20,300			
- wall finish (wall height 10'):						
- ceramic tile (70% coverage)	4,330 sf	25.00	108,300			
- paint to balance	1,855 sf	1.80	3,300			
- specialties:						
- stalls	15 ea	3,000.00	45,000			
- urinal screens	5 ea	700.00	3,500			
- counter tops and mirrors	45 lf	420.00	18,900			
- toilet accessories	allowance		38,000			
7.14 Lockers						
- floor finish:						
- vct	170 sf	8.00	1,400			
- \$ allowance for base	allowance		200			
- ceiling finish:						
- acoustic ceiling tile (basic)	170 sf	7.00	1,200			
- wall finish (wall height 10'):						
- paint	775 sf	1.80	1,400			
- specialties:						
- lockers/counters/shelving/misc.	allowance		15,000			
7.15 Storage						
- floor finish:						
- sealed concrete	2,360 sf	2.60	6,100			
- \$ allowance (base)	allowance		600			

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Program Estimate

8 December 2023

	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
7.0 Interiors (Cont'd)						
7.15 Storage (cont'd)						
- ceiling finish:						
- paint to exposed (basic)	2,360 sf	2.00	4,700			
- wall finish (wall height 14'):						
- paint	12,120 sf	1.80	21,800			
- specialties:						
- shelving/misc.	allowance		7,000			
7.16 Green Room						
- floor finish:						
- carpet (70% coverage)	505 sf	7.00	3,500			
- ceramic tile (30% coverage)	215 sf	25.00	5,400			
- \$ allowance (base)	allowance		1,800			
- ceiling finish:						
- acoustic ceiling tile	505 sf	9.00	4,500			
- moisture resistant ceiling tile	215 sf	19.00	4,100			
- wall finish (wall height 11'):						
- wall covering/paint	1,045 sf	10.00	10,500			
- ceramic tile to wet areas	350 sf	25.00	8,800			
- specialties:						
- counters/shelving/misc.	allowance		8,800			
- stalls	allowance		6,000			
- shower stalls	allowance		4,600			
- toilet specialties incl. mirrors and countertops	allowance		7,600			

Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Estimate

8 December 2023

	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
7.0 Interiors (Cont'd)						
7.17 Dressing rooms						
- floor finish:						
- carpet (70% coverage)	2,655 sf	6.00	15,900			
- ceramic tile (30% coverage)	1,140 sf	25.00	28,500			
- \$ allowance (base)	allowance		9,000			
- ceiling finish:						
- acoustic ceiling tile (basic)	2,655 sf	7.00	18,600			
- moisture resistant ceiling tile	1,140 sf	19.00	21,700			
- wall finish (wall height 11'):						
- paint	7,595 sf	1.80	13,700			
- ceramic tile to wet areas	2,530 sf	25.00	63,300			
- specialties:						
- counters/shelving/misc.	allowance		26,600			
- stalls	9 ea	3,000.00	27,000			
- shower stalls	10 ea	2,300.00	23,000			
- toilet specialties incl. mirrors and countertops	allowance		39,800			
7.18 Changing Room						
- floor finish:						
- ceramic tile	385 sf	25.00	9,600			
- \$ allowance (base)	allowance		3,400			
- ceiling finish:						
- moisture resistant ceiling tile	385 sf	19.00	7,300			
- wall finish (wall height 11'):						
- paint	705 sf	1.80	1,300			
- ceramic tile	1,060 sf	25.00	26,500			

Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Estimate

8 December 2023

	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
7.0 Interiors (Cont'd)						
7.18 Changing Room (cont'd)						
- specialties:						
- counters/shelving/misc.	allowance		2,700			
- shower stalls	3 ea	2,300.00	6,900			
- toilet specialties incl. mirrors and countertops	allowance		4,000			
7.19 Rehearsal room						
- floor finish:						
- resilient floor						
- \$ allowance (base)						
- ceiling finish:						
- paint						
- acoustical ceiling treatment (25% coverage)						
- wall finish (wall height 30'):						
- \$25/sf allowance						
- specialties:						
- millwork/trim/shelvings/misc metals etc.						
7.20 Studio/Classroom						
- floor finish:						
- resilient floor						
- \$ allowance (base)						
- ceiling finish:						
- paint						
- acoustical ceiling treatment (25% coverage)						
- wall finish (wall height 12'):						
- paint						

Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Estimate

8 December 2023

	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
7.0 Interiors (Cont'd)						
7.20 Studio/Classroom (cont'd)						
- acoustical panels (25% coverage)						
- specialties:						
- trim/blackout/misc.						
7.21 Wardrobe/Laundry/Wigs						
- floor finish:						
- sealed concrete	680 sf	1.50	1,000			
- \$ allowance (base)						
- ceiling finish:						
- paint	680 sf	2.00	1,400			
- wall finish (wall height 12'):						
- paint	2,275 sf	1.80	4,100			
- specialties:						
- shelving/misc.	allowance		6,800			
7.22 Ready Rooms						
- floor finish:						
- vct	210 sf	8.00	1,700			
- \$ allowance (base)						
- ceiling finish:						
- acoustic ceiling tile	210 sf	7.00	1,500			
- wall finish (wall height 16'):						
- paint	1,950 sf	1.80	3,500			
- specialties:						
- shelving/misc.	allowance		800			

Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Estimate

8 December 2023

	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
7.0 Interiors (Cont'd)						
7.23 Piano/Instrument Storage						
- floor finish:						
- urethane sealer	275 sf	10.00	2,800			
- \$ allowance (base)			300			
- ceiling finish:						
- drywall w/paint	275 sf	19.00	5,200			
- wall finish (wall height 10'):						
- paint	985 sf	1.80	1,800			
- specialties:						
- shelving/lockers/misc.	allowance		2,800			
7.24 Kitchen						
- floor finish:						
- quarry tile	220 sf	20.00	4,400			
- \$ allowance (base)			700			
- ceiling finish:						
- moisture resistant ceiling tile	220 sf	19.00	4,200			
- wall finish (wall height 10'):						
- washable panels (75% coverage)	745 sf	11.00	8,200			
- epoxy paint (25% coverage)	250 sf	6.00	1,500			
- specialties:						
- shelving/misc.	allowance		1,800			
- kitchen equipment	allowance		21,000			

Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Estimate

8 December 2023

	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
7.0 Interiors (Cont'd)						
7.25 BOH toilets						
- floor finish:						
- ceramic tile	340 sf	20.00	6,800			
- \$ allowance (base)			1,700			
- ceiling finish:						
- moisture resistant ceiling tile	340 sf	19.00	6,500			
- wall finish (wall height 10'):						
- paint	1,080 sf	1.80	1,900			
- ceramic tile (50% coverage)	1,080 sf	20.00	21,600			
- specialties:						
- counter tops and mirrors	10 lf	320.00	3,200			
- toilet accessories, mirrors etc.			11,900			
7.26 Workshops/rooms						
- floor finish:						
- sealed concrete	1,040 sf	2.60	2,700			
- \$ allowance (base)			300			
- ceiling finish:						
- paint to exposed (basic)	1,040 sf	2.00	2,100			
- wall finish (wall height 15'):						
- paint	4,065 sf	1.80	7,300			
- specialties:						
- counters/shelving/misc.			5,200			

Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Estimate

8 December 2023

	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
7.0 Interiors (Cont'd)						
7.27 Offices/lounges						
- floor finish:						
- carpet (basic)	3,320 sf	6.00	19,900			
- \$ allowance (base)	allowance		3,000			
- ceiling finish:						
- acoustic ceiling tile (basic)	3,320 sf	7.00	23,200			
- walls:						
- paint	10,265 sf	1.80	18,500			
- specialties:						
- millwork/blinds/counters/shelving/misc.	allowance		8,300			
7.28 Scene dock						
- floor finish:						
- sealed concrete	1,120 sf	2.60	2,900			
- ceiling finish:						
- paint to exposed (basic)	1,120 sf	2.00	2,200			
- wall finish (wall height 16'):						
- paint	2,250 sf	1.80	4,100			
- specialties:						
- dock levelers, etc.	allowance		30,000			
7.29 BOH circulation						
- floor finish:						
- vct (85% coverage)	8,905 sf	8.00	71,200			
- carpet (basic) (15% coverage)	1,570 sf	6.00	9,400			
- \$ allowance (base)	allowance		8,100			

Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Estimate

8 December 2023

	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
7.0 Interiors (Cont'd)						
7.29 BOH circulation (cont'd)						
- ceiling finish:						
- acoustic ceiling tile (basic)	10,475 sf	7.00	73,300			
- wall finish (wall height 9'):						
- paint	23,550 sf	1.80	42,400			
- specialties:						
- white/bulletin boards, corner guards, etc.	allowance		18,000			
7.30 Mech and electrical						
- floor finish:						
- urethane sealer (40% coverage)	2,600 sf	10.00	26,000			
- sealed concrete (60% coverage)	3,900 sf	2.60	10,100			
- \$ allowance (base)	allowance		3,600			
- ceiling finish:						
- paint to exposed	6,500 sf	2.00	13,000			
- ductliner (50% coverage)	3,250 sf	8.00	26,000			
- wall finish (wall height 20'):						
- paint	19,155 sf	1.80	34,500			
- ductliner (35% coverage)	6,705 sf	6.00	40,200			
- specialties:						
- housekeeping pads, etc.	allowance		6,500			
7.31 Inaccessible						
- no finish	1,750 sf		n/a			

Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Estimate

8 December 2023

	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
7.0 Interiors (Cont'd)						
7.32 Plenum						
- floor finish:						
- sealed concrete	3,000 sf	2.60	7,800			
- ceiling finish:						
- paint to exposed (dust control)	3,000 sf	0.50	1,500			
- ductliner (50% coverage)	1,500 sf	8.00	12,000			
- wall finish (wall height 4'):						
- paint to exposed (dust control)	920 sf	0.50	500			
- ductliner (50% coverage)	460 sf	6.00	2,800			
- specialties			n/a			
7.33 Miscellaneous:						
- acoustical floor, wall and ceiling premiums:						
- rehearsal room			Add Alt			
- studio/classroom			Add Alt			
- shade systems (interior)			not required			
- building maintenance system			excluded			
- rough carpentry	allowance		46,000			
- scaffolding (cf):						
- proscenium theatre	allowance		357,000			
- allowance (lobby etc.)	allowance		75,000			
- interior signage	allowance		108,000			
- donor signage	allowance		150,000			
- mockups	allowance		25,000			
- food service equipment	allowance		61,000			
- sustainability premium (LEED Gold)	allowance		55,000			

Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Estimate

8 December 2023

	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
8.0 Mechanical						
8.1 Plumbing						
Plumbing fixtures including installation	117 ea	10,150.00	1,187,600			
Gas piping	allowance		31,500			
Grease trap interceptors	allowance		4,800			
Storm/roof drainage	allowance		202,300			
Sustainability premium	allowance		14,000			
8.2 Fire Protection						
Fire pump	allowance		125,000			
Standpipe	allowance		42,600			
Sprinkler heads and associated piping (including design/testing)	61,995 sf	7.06	437,900			
Preaction systems	3 ea	10,000.00	30,000			
VESDA system			not required			
Sustainability premium (LEED Gold)	allowance		6,000			

Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Estimate

8 December 2023

	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
8.0 Mechanical (Cont'd)						
8.3 HVAC and Controls						
Chillers/reheat including piping etc.:						
- chiller equipment	allowance		1,008,000			
Boilers/heat recovery including piping etc.:						
- boiler equipment	allowance		302,400			
Air handling units, ductwork, insulation, lining, terminal units (diffusers/grilles, etc.), VAV boxes, distribution piping, unit heaters, sound attenuation, fresh air exhaust plenums etc.	61,995 sf	59.90	3,713,700			
Testing & balancing			w/above			
Vibration/noise isolation			w/above			
Smoke control systems	allowance		166,300			
Generator support (exhaust fans)	allowance		44,600			
Cutting/patching/miscellaneous etc.	allowance		55,800			
Controls	61,995 sf	9.00	558,000			
Sustainability premium (LEED Gold)	allowance		58,000			

Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Estimate

8 December 2023

	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
9.0 Electrical & Lighting						
9.1 Electrical						
Head end equipment:						
- incoming power, switchboards, feeders, etc.	allowance		707,200			
- diesel generator	allowance		338,600			
- panels, distribution, etc.:						
- performance spaces	allowance		310,000			
- public spaces	allowance		178,200			
- support spaces	allowance		204,700			
- back-of-house spaces	allowance		127,300			
 Branch wiring and devices, temp power and light, lighting fixture installation (including branch wiring), power outlets, cable tray systems, motor wiring, motor control where applicable, etc.	allowance		991,900			
 Electrical work associated with Controls	allowance		21,000			
 Lighting/dimming control system	61,995 sf	1.70	105,400			
 Lightning protection system			not required			
 Security/CCTV equipment	61,995 sf	6.80	421,600			
 IT/Telecom systems infrastructure (copper and wireless)	61,995 sf	8.50	527,000			
 Performance/AV equipment infrastructure	allowance		1,248,300			

Mission Viejo Performing Arts Center
Mission Viejo, CA

Program Estimate

8 December 2023

	PROGRAM (December 2023)			CONCEPT DESIGN (TBD)		
	Quantity	Rate	Amount	Quantity	Rate	Amount
9.0 Electrical & Lighting (Cont'd)						
9.1 Electrical (cont'd)						
Sustainability premium (LEED Gold)	allowance		52,000			
9.2 Lighting Fixtures						
Purchase only of lighting fixtures	allowance		844,700			
Aisle lighting	allowance		29,900			
Architectural lighting fixtures mark-ups, taxes, etc.	allowance		126,700			
Exterior building lighting	allowance		230,000			
Sustainability premium (LEED Gold)	allowance		12,000			
Totals			\$48,637,500			

MISSION VIEJO

PERFORMANCE EQUIPMENT PROBABLE COST ESTIMATE

Version 1.0

December 4, 2023



453 S. Spring Street, #1230

Los Angeles, CA 90013

213.375.3688

	REVISION HISTORY	ISSUE TITLE	ISSUE TITLE / CHANGE OVERVIEW	CHANGE TRACKING
*current	Ver 1.0: 12/04/2023	Costing	Base version	Changes are highlighted in GREEN Changes are highlighted in ORANGE

SUMMARY OF PROBABLE COSTS BY CATEGORY

PROSCENIUM THEATRE - 600 SEATS

Base Bid	\$4,472,446
Deferred	\$0
Owner Purchased	\$0
	<u><u>\$4,472,446</u></u>

BLACK BOX THEATRE - 100 SEATS

Base Bid	\$450,509
Deferred	\$0
Owner Purchased	\$0
	<u><u>\$450,509</u></u>

REHEARSAL ROOMS/CLASSROOMS

Base Bid	\$43,200
Deferred	\$0
Owner Purchased	\$0
	<u><u>\$43,200</u></u>

OTHER SPACES AND FURNITURE/FIXTURES/EQUIP

Base Bid	\$70,775
Deferred	\$0
Owner Purchased	\$0
	<u><u>\$70,775</u></u>

SUBTOTAL: BASE BID	\$5,036,930
SUBTOTAL: DESIRABLE TO BID	\$0
SUBTOTAL: OWNER PURCHASED	\$0
GRAND TOTAL:	<u><u>\$5,036,930</u></u>

For reference: v#. #

For reference: v#. #

\$11,223,344

PROSCENIUM THEATRE - 600 SEATS		Base Bid	Desirable to Bid	Owner Purchased
11 61 11	ADJUSTABLE ACOUSTICS - MOTORIZED	\$202,250	\$0	\$0
11 61 12	ADJUSTABLE ACOUSTICS - MANUAL	\$0	\$0	\$0
11 61 13	ORCHESTRA SHELL	\$428,600	\$0	\$0
11 61 23	THEATRICAL PLATFORMS	\$132,456	\$0	\$0
11 61 33	THEATRICAL RIGGING	\$698,571	\$0	\$0
11 61 37	THEATRICAL FIRE SAFETY CURTAIN	\$124,000	\$0	\$0
11 61 39	THEATRICAL CHAIN MOTOR SYSTEM	\$70,280	\$0	\$0
11 61 43	THEATRICAL DRAPERIES	\$74,640	\$0	\$0
11 61 61	THEATRICAL LIFTS	\$215,000	\$0	\$0
11 61 63	THEATRICAL SEATING WAGONS	\$150,000	\$0	\$0
11 61 71	DANCE FLOOR SURFACE	\$8,100	\$0	\$0
11 61 91	THEATRICAL LIGHTING INSTRUMENTS AND ACCESSORIES	\$845,407	\$0	\$0
11 61 92	THEATRICAL LIGHTING DIMMING, SWITCHING AND CONTROLS	\$296,385	\$0	\$0
12 61 13	FIXED AUDIENCE SEATING	\$370,500	\$0	\$0
12 61 14	FIXED AUDIENCE SEATING - REFURBISHED	\$0	\$0	\$0
12 62 11	LOOSE AUDIENCE SEATING	\$33,000	\$0	\$0
26 61 20	COMPANY SWITCHES	\$26,358	\$0	\$0
27 41 16.61	INTEGRATED AUDIO-VIDEO SYSTEMS AND EQUIPMENT FOR THEATRES	\$796,900	\$0	\$0
		\$4,472,446	\$0	\$0

BLACK BOX THEATRE - 100 SEATS		Base Bid	Desirable to Bid	Owner Purchased
11 61 12	ADJUSTABLE ACOUSTICS - MANUAL	\$0	\$0	\$0
11 61 23	THEATRICAL PLATFORMS	\$30,000	\$0	\$0
11 61 33	THEATRICAL RIGGING	\$0	\$0	\$0
11 61 43	THEATRICAL DRAPERIES	\$0	\$0	\$0
11 61 51	THEATRICAL PIPE GRID	\$70,000	\$0	\$0
11 61 52	THEATRICAL STRUT GRID	\$0	\$0	\$0
11 61 71	DANCE FLOOR SURFACE	\$0	\$0	\$0
11 61 91	THEATRICAL LIGHTING INSTRUMENTS AND ACCESSORIES	\$93,214	\$0	\$0
11 61 92	THEATRICAL LIGHTING DIMMING, SWITCHING AND CONTROLS	\$69,595	\$0	\$0
12 62 13	PORTABLE AUDIENCE SEATING	\$36,250	\$0	\$0
12 66 23	TELESCOPING SEATING PLATFORMS	\$0	\$0	\$0
26 61 20	COMPANY SWITCHES	\$1,450	\$0	\$0
27 41 16.61	INTEGRATED AUDIO-VIDEO SYSTEMS AND EQUIPMENT FOR THEATRES	\$150,000	\$0	\$0
		\$450,509	\$0	\$0
REHEARSAL ROOMS/CLASSROOMS		Base Bid	Desirable to Bid	Owner Purchased
	DRAMA/FILM CLASSROOM	\$43,200	\$0	\$0
		\$43,200	\$0	\$0
OTHER SPACES AND FURNITURE/FIXTURES/EQUIP		Base Bid	Desirable to Bid	Owner Purchased
	GENERAL FACILITY	\$30,200	\$0	\$0
	PROSCENIUM THEATRE	\$40,575	\$0	\$0
		\$70,775	\$0	\$0

THEATRE USAGE DAYS CALENDAR

PROGRAMMING TYPE	Jan		Feb		Mar		Apr		May		Jun		Jul		Aug		Sep		Oct		Nov		Dec		TOTAL EVENTS	TOTAL NON-EVENTS	Totals	Usage
	Events	Non-Events	Events	Non-Events	Events	Non-Events	Events	Non-Events	Events	Non-Events	Events	Non-Events	Events	Non-Events	Events	Non-Events	Events	Non-Events	Events	Non-Events	Events	Non-Events						
Presents																												
Movie Series	0	0	1	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	1	0	6	0	6	
Speaker Series	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	4	0	4	
Classic Concert Series	0	0	0	0	1	1	0	0	0	0	1	1	0	0	0	0	0	0	1	1	0	0	1	1	4	4	8	
Adult Contemporary Concerts	0	0	1	0	1	0	1	0	1	0	0	0	0	0	1	0	1	0	1	0	0	0	1	0	8	0	8	
Touring Theatricals	0	0	0	0	0	0	2	2	2	2	0	0	0	0	0	0	0	0	2	2	0	0	2	2	8	8	16	
Family Series	0	0	3	1	0	0	0	0	0	0	0	0	3	1	0	0	3	1	0	0	0	0	0	0	9	3	12	
Classes	2	0	1	0	1	0	3	0	1	0	1	0	2	0	1	0	1	0	2	0	2	0	1	0	18	0	18	
Seasonal Arts Education	0	0	0	0	5	2	0	0	0	0	5	2	0	0	0	0	0	0	3	2	0	0	0	0	13	6	19	
Food & Beverage Events	1	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	1	0	0	0	6	0	6	
Special Engagements	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	2	0	2	
Community Engagement	1	1	0	0	1	1	0	0	1	1	0	0	1	1	0	0	1	1	0	0	1	1	0	0	6	6	12	
TOTALS	5	1	7	1	10	4	8	2	6	3	8	3	6	2	3	0	8	2	11	5	5	1	7	3	84	27	111	43%
Community Partners																												
Pacific Symphony	2	1	0	0	0	0	0	0	0	0	2	1	0	0	0	0	0	0	0	0	2	1	0	0	6	3	9	
Pacific Chorale	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0	3	0	3	
South County Performing Arts	0	0	0	0	4	6	0	0	0	0	4	6	0	0	0	0	0	0	0	4	6	0	0	0	12	18	30	
Lord of the Strings	1	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	0	3	
Chamber of Commerce events	1	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	6	0	6	
Saddleback College	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	1	1	0	0	1	2	0	0	3	5	8	
City internal events	2	0	2	0	2	0	2	0	2	0	2	0	2	0	2	0	2	0	2	0	2	0	2	0	24	0	24	
Library Cross Programming	0	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	4	0	4	
TOTALS	6	1	5	0	8	6	2	0	5	2	8	7	5	0	2	0	4	1	3	0	11	9	2	0	61	26	87	34%
Rentals																												
Nonprofit Charity Events/Fundraisers	1	0	1	0	1	0	1	0	1	1	1	0	1	0	1	0	1	0	1	1	1	0	1	0	12	2	14	
Weddings	0	0	0	0	0	0	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	3	3	6	
Corporate Events	1	1	0	0	1	1	0	0	1	1	0	0	0	0	0	0	1	1	1	1	0	0	0	0	5	5	10	
Other Private Events	0	0	1	1	2	1	2	1	1	1	1	1	1	0	2	1	2	1	2	0	3	2	3	2	20	11	31	
TOTALS	2	1	2	1	4	2	4	2	4	4	3	2	2	0	3	1	4	2	4	2	4	2	4	2	40	21	61	24%
Total Event Usage Days	13	3	14	2	22	12	14	4	15	9	19	12	13	2	8	1	16	5	18	7	20	12	13	5	185	74	259	71%
*Operational Reserved Days	0	5	0	2	0	2	0	2	0	2	0	2	0	4	0	2	0	2	0	2	0	5	0	5			35	10%

*Maintenance, staff training, holidays

				STABILIZE PHASE			
Original				185	74	259	71%
New Ticketed (Presenting & Comm Partner)				27	1	28	
New Non Ticketed Rental				3	0	3	
Maintenance & Ops						35	10%
						325	89%
				GROWTH PHASE			
Original				185	74	259	71%
New Ticketed (Presenting & Comm Partner)				22	4	26	
New Non Ticketed Rental				15	0	15	
Maintenance & Ops						35	10%
						335	92%

PRELIMINARY PRO FORMA FINANCIAL OPERATING MODEL

REVENUE	START-UP			STABILIZE				GROWTH			NOTES	
	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10		
Earned revenues												
Ticket Sales	\$ 654,390	\$ 654,390	\$ 654,390	\$ 982,020	\$ 982,020	\$ 982,020	\$ 982,020	\$ 964,290	\$ 964,290	\$ 964,290		
Ticket Fees	\$ 92,424	\$ 92,424	\$ 92,424	\$ 121,035	\$ 121,035	\$ 121,035	\$ 121,035	\$ 147,990	\$ 147,990	\$ 147,990		
Concessions & Bar	\$ 36,101	\$ 36,101	\$ 36,101	\$ 56,644	\$ 56,644	\$ 56,644	\$ 56,644	\$ 63,604	\$ 63,604	\$ 63,604	25% commission from Concessionaire	
Merchandise	\$ 16,560	\$ 16,560	\$ 16,560	\$ 21,360	\$ 21,360	\$ 21,360	\$ 21,360	\$ 19,260	\$ 19,260	\$ 19,260	10% Commission	
Rental Income	\$ 343,889	\$ 343,889	\$ 343,889	\$ 448,311	\$ 448,311	\$ 448,311	\$ 448,311	\$ 586,015	\$ 586,015	\$ 586,015	25-30% of total income	
Arts Education	\$ 134,442	\$ 134,442	\$ 134,442	\$ 149,130	\$ 149,130	\$ 149,130	\$ 149,130	\$ 150,075	\$ 150,075	\$ 150,075		
Total Earned Income	\$1,277,806	\$1,277,806	\$1,277,806	\$1,778,500	\$1,778,500	\$1,778,500	\$1,778,500	\$1,931,233	\$1,931,233	\$1,931,233		
Contributed support												
Fundraising Events	\$ 75,000	\$ 75,000	\$ 75,000	\$ 100,000	\$ 100,000	\$ 100,000	\$ 100,000	\$ 150,000	\$ 150,000	\$ 150,000		
(less costs)	\$ (25,000)	\$ (25,000)	\$ (25,000)	\$ (25,000)	\$ (25,000)	\$ (25,000)	\$ (25,000)	\$ (30,000)	\$ (30,000)	\$ (30,000)		
Show Sponsorships	\$ 15,000	\$ 15,000	\$ 15,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 35,000	\$ 35,000	\$ 35,000		
Total Contributions Income	\$65,000	\$65,000	\$65,000	\$100,000	\$100,000	\$100,000	\$100,000	\$155,000	\$155,000	\$155,000		
TOTAL INCOME	\$1,342,806	\$1,342,806	\$1,342,806	\$1,878,500	\$1,878,500	\$1,878,500	\$1,878,500	\$2,086,233	\$2,086,233	\$2,086,233		
EXPENSES												
Programming Expenses												
Advertising, Marketing & Promotion	\$197,512	\$203,438	\$209,541	\$217,617	\$224,146	\$230,870	\$237,796	\$193,762	\$199,575	\$205,562	See Programming Expenses Tab	
Curated Program Artists Fees	\$431,100	\$444,033	\$457,354	\$569,150	\$586,225	\$603,811	\$621,926	\$510,700	\$526,021	\$541,802	year one is higher than growth phase,	
Hospitality / Transportation	\$55,700	\$57,371	\$59,092	\$64,200	\$66,126	\$68,110	\$70,153	\$54,500	\$56,135	\$57,819		
Music Licensing	\$7,386	\$7,608	\$7,836	\$8,309	\$8,559	\$8,816	\$9,080	\$7,822	\$8,057	\$8,298		
Event Staff	\$166,002	\$169,002	\$172,092	\$197,453	\$200,731	\$204,107	\$207,585	\$214,916	\$218,606	\$222,406		
Production Expenses	\$7,200	\$7,416	\$7,638	\$8,700	\$8,961	\$9,230	\$9,507	\$7,200	\$7,416	\$7,638		
Publication Printing	\$12,550	\$12,927	\$13,314	\$14,900	\$15,347	\$15,807	\$16,282	\$12,850	\$13,236	\$13,633		
Total Programming Expenses	\$ 877,451	\$ 901,794	\$ 926,868	\$ 1,080,329	\$ 1,110,094	\$ 1,140,751	\$ 1,172,328	\$ 1,001,750	\$ 1,029,044	\$ 1,057,158		
Facility & Operation Expenses												
Personnel Expense												
Payroll Wages & Salaries	\$990,000	\$1,019,700	\$1,050,291	\$1,081,800	\$1,114,254	\$1,147,681	\$1,182,112	\$1,217,575	\$1,254,102	\$1,291,725	See Staffing	
Taxes/ Workers Comp/ Benefits	\$297,000	\$305,910	\$315,087	\$324,540	\$334,276	\$344,304	\$354,634	\$365,273	\$376,231	\$387,518	30% of payroll	
Advertising / Brand Awareness	\$100,000	\$103,000	\$106,090	\$75,000	\$77,250	\$79,568	\$81,955	\$84,413	\$86,946	\$89,554		
Bank Service & CCard Fees	\$22,404	\$22,404	\$22,404	\$33,092	\$33,092	\$33,092	\$33,092	\$33,368	\$33,368	\$33,368	3% of ticket sales & fees	
Depreciation	\$0	\$0	\$0	\$100,000	\$100,000	\$100,000	\$100,000	\$200,000	\$200,000	\$200,000		
Insurance	\$130,000	\$133,900	\$137,917	\$155,000	\$159,650	\$164,440	\$169,373	\$160,000	\$164,800	\$169,744	Based on benchmarks	
Licenses and Permits	\$2,000	\$2,060	\$2,122	\$5,000	\$5,150	\$5,305	\$5,464	\$6,000	\$6,180	\$6,365		
Office Expense												
Conferences Conventions & Meetings	\$25,000	\$25,750	\$26,523	\$30,000	\$30,900	\$31,827	\$32,782	\$35,000	\$36,050	\$37,132		
Dues and Subscriptions	\$25,000	\$25,750	\$26,523	\$30,000	\$30,900	\$31,827	\$32,782	\$35,000	\$36,050	\$37,132		
Leases & Rentals	\$3,000	\$3,090	\$3,183	\$5,000	\$5,150	\$5,305	\$5,464	\$7,500	\$7,725	\$7,957	equipment, copy machine, printer, etc	
Office/Tech/Safety Supplies	\$60,000	\$61,800	\$63,654	\$45,000	\$46,350	\$47,741	\$49,173	\$35,000	\$36,050	\$37,132		
Postage and Delivery	\$5,000	\$5,150	\$5,305	\$6,000	\$6,180	\$6,365	\$6,556	\$7,500	\$7,725	\$7,957		
Info Tech	\$100,000	\$103,000	\$106,090	\$110,000	\$113,300	\$116,699	\$120,200	\$125,000	\$128,750	\$132,613		
Professional Fees	\$50,000	\$51,500	\$53,045	\$30,000	\$30,900	\$31,827	\$32,782	\$40,000	\$41,200	\$42,436	Drop in Stabilization, increase in Growth	
Repair, Maintenance & Occupancy												
Building Occupancy Costs	\$582,540	\$600,016	\$618,017	\$636,557	\$655,654	\$675,324	\$695,583	\$716,451	\$737,944	\$760,083	utilities, HVAC, electrical, plumbing, fire	
Landscaping	\$72,000	\$74,160	\$76,385	\$78,676	\$81,037	\$83,468	\$85,972	\$88,551	\$91,207	\$93,944	\$6k per month	
Equipment Repair & Maint	\$10,000	\$10,300	\$10,609	\$12,000	\$12,360	\$12,731	\$13,113	\$13,506	\$13,911	\$14,329	Theatre equipment specifically	
Other Misc Expenses (cotingency)	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000	\$200,000		
Total Operation Expenses	\$ 2,673,944	\$ 2,747,491	\$ 2,823,243	\$ 2,957,665	\$ 3,036,402	\$ 3,117,501	\$ 3,201,034	\$ 3,370,137	\$ 3,458,240	\$ 3,548,986		
TOTAL EXPENSES	\$ 3,551,395	\$ 3,649,285	\$ 3,750,111	\$ 4,037,994	\$ 4,146,496	\$ 4,258,252	\$ 4,373,362	\$ 4,371,887	\$ 4,487,284	\$ 4,606,144		
NET SURPLUS/DEFICIT	(\$2,208,590)	(\$2,306,479)	(\$2,407,306)	(\$2,159,494)	(\$2,267,996)	(\$2,379,753)	(\$2,494,862)	(\$2,285,653)	(\$2,401,051)	(\$2,519,911)		
Earned Income	\$2,208,590	\$2,306,479	\$2,407,306	\$2,159,494	\$2,267,996	\$2,379,753	\$2,494,862	\$2,285,653	\$2,401,051	\$2,519,911	for ratio calculation	
Contributed Income	36%	35%	34%	44%	43%	42%	41%	44%	43%	42%		
	64%	65%	66%	56%	57%	58%	59%	56%	57%	58%	Government run benchmarks contribute 49-84%	

STAFFING												
Position	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	Quant	Position Description / Notes
Executive Staff												
Executive Director	\$ 100,000	\$ 103,000	\$ 106,090	\$ 109,273	\$ 112,551	\$ 115,927	\$ 119,405	\$ 122,987	\$ 126,677	\$ 130,477	1	Leadership, Policy Setting, Planning, Overall Oversight
Executive Assistant	\$ 45,000	\$ 46,350	\$ 47,741	\$ 49,173	\$ 50,648	\$ 52,167	\$ 53,732	\$ 55,344	\$ 57,005	\$ 58,715	1	Chief Executive Support, Administrative Aide
Programs												
Director of Programming	\$ 70,000	\$ 72,100	\$ 74,263	\$ 76,491	\$ 78,786	\$ 81,149	\$ 83,584	\$ 86,091	\$ 88,674	\$ 91,334	1	Oversee All Event Programming, Curate Presenting Program
Programming Assistant	\$ 45,000	\$ 46,350	\$ 47,741	\$ 49,173	\$ 50,648	\$ 52,167	\$ 53,732	\$ 55,344	\$ 57,005	\$ 58,715	1	Contract Management, Programming Support, Artist Services
Production												
Operations Director	\$ 75,000	\$ 77,250	\$ 79,568	\$ 81,955	\$ 84,413	\$ 86,946	\$ 89,554	\$ 92,241	\$ 95,008	\$ 97,858	1	Overall Building Operations On Stage, Back of House, Front of House, Maintain Production Calendar
Facility/Technical Director	\$ 65,000	\$ 66,950	\$ 68,959	\$ 71,027	\$ 73,158	\$ 75,353	\$ 77,613	\$ 79,942	\$ 82,340	\$ 84,810	1	Oversee All Stage Crew, Equipment, Outside Users, In-coming Shows
Development												
Director of Development	\$ 75,000	\$ 77,250	\$ 79,568	\$ 81,955	\$ 84,413	\$ 86,946	\$ 89,554	\$ 92,241	\$ 95,008	\$ 97,858	1	Chief Fundraising Officer. Development Strategy, Goals
Development Associate	\$ 45,000	\$ 46,350	\$ 47,741	\$ 49,173	\$ 50,648	\$ 52,167	\$ 53,732	\$ 55,344	\$ 57,005	\$ 58,715	1	Implementation of Fundraising Strategies, Donor Relations
Marketing & Communications												
Director of Marketing & Communications	\$ 75,000	\$ 77,250	\$ 79,568	\$ 81,955	\$ 84,413	\$ 86,946	\$ 89,554	\$ 92,241	\$ 95,008	\$ 97,858	1	Chief Marketing Officer, Responsible for Event and Facility Marketing
Social Media Coordinator	\$ 45,000	\$ 46,350	\$ 47,741	\$ 49,173	\$ 50,648	\$ 52,167	\$ 53,732	\$ 55,344	\$ 57,005	\$ 58,715	1	Handles All Online Marketing and Brand Awareness
Facilities												
Building Engineer (2)	\$ 100,000	\$ 103,000	\$ 106,090	\$ 109,273	\$ 112,551	\$ 115,927	\$ 119,405	\$ 122,987	\$ 126,677	\$ 130,477	2	Oversee All Building Systems, HVAC, Comms, Security
Finance												
Business Manager	\$ 65,000	\$ 66,950	\$ 68,959	\$ 71,027	\$ 73,158	\$ 75,353	\$ 77,613	\$ 79,942	\$ 82,340	\$ 84,810	1	Establish Financial Policies, Audits, Budgets, Accounts
Bookkeeper	\$ 50,000	\$ 51,500	\$ 53,045	\$ 54,636	\$ 56,275	\$ 57,964	\$ 59,703	\$ 61,494	\$ 63,339	\$ 65,239	1	Handles All Financial Recordkeeping, Payroll, Benefits, Etc.
Box Office / FOH												
Guest Services Director	\$ 65,000	\$ 66,950	\$ 68,959	\$ 71,027	\$ 73,158	\$ 75,353	\$ 77,613	\$ 79,942	\$ 82,340	\$ 84,810	1	Oversee and Schedule Volunteer Ushers, Box Office, Rentals,
Box Office/Ticketing Managers (2)	\$ 70,000	\$ 72,100	\$ 74,263	\$ 76,491	\$ 78,786	\$ 81,149	\$ 83,584	\$ 86,091	\$ 88,674	\$ 91,334	2	Handles All Ticketing For All Events, Internal and External
TOTAL SALARIES	\$ 990,000	\$1,019,700	\$ 1,050,291	\$ 1,081,800	\$ 1,114,254	\$ 1,147,681	\$ 1,182,112	\$ 1,217,575	\$ 1,254,102	\$ 1,291,725	17	
Event Staff												
Production Technicians (5) (PT)	\$ 100,000	\$ 103,000	\$ 106,090	\$ 109,273	\$ 112,551	\$ 115,927	\$ 119,405	\$ 122,987	\$ 126,677	\$ 130,477	5	Stage Crew, Lighting, Rigging, Stage Management
Ushers Volunteer	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	30	Event Usher For All Internal and External Events
TOTAL EVENT STAFF	\$ 100,000	\$ 103,000	\$ 106,090	\$ 109,273	\$ 112,551	\$ 115,927	\$ 119,405	\$ 122,987	\$ 126,677	\$ 130,477	35	
GRANDTOTAL	\$ 1,090,000	\$1,122,700	\$ 1,156,381	\$ 1,191,072	\$ 1,226,805	\$ 1,263,609	\$ 1,301,517	\$ 1,340,563	\$ 1,380,779	\$ 1,422,203		

TICKET REVENUE & RATES: START-UP

EVENT	Avg Ticket Price	Seating Capacity	# of Ticketed Events	Seats Available	% of Seats (Sales Projection)	Seats Sold	Ticket Sales	\$2 Facility Fees	Merchandise	Concessions sales projection		
									PP	PP	total	
Presents												
Movie Series	\$10	600	6	3,600	55%	1,980	\$19,800	\$3,960	\$0	\$0	\$4	\$7,920
Speaker Series	\$38	600	4	2,400	60%	1,440	\$54,720	\$2,880	\$3	\$7,200	\$2	\$2,880
Classic Concert Series	\$40	600	4	2,400	65%	1,560	\$62,400	\$3,120	\$4	\$9,600	\$3	\$4,680
Adult Contemporary Concerts	\$44	600	8	4,800	75%	3,600	\$158,400	\$7,200	\$8	\$38,400	\$8	\$28,800
Touring Theatricals	\$62	600	8	4,800	70%	3,360	\$208,320	\$6,720	\$6	\$28,800	\$6	\$20,160
Family Series	\$23	600	9	5,400	75%	4,050	\$93,150	\$8,100	\$8	\$43,200	\$5	\$20,250
SUBTOTAL			39	23,400		15,990	\$ 596,790	\$ 31,980		\$ 127,200		\$ 84,690
Arts Education												
Classes	\$46	20	18	360	70%	252	\$11,592	\$756	\$0	\$0	\$0	\$0
Seasonal Arts Education	\$225	60	13	780	70%	546	\$122,850	\$1,638	\$0	\$0	\$2	\$1,092
SUBTOTAL			31	1,140		798	\$134,442	\$2,394		\$0		\$1,092
Other												
Food & Beverage Events	\$60	50	6	300	70%	210	\$12,600	\$630	\$0	\$0	\$0	\$0
Special Engagements	\$50	600	2	1,200	75%	900	\$45,000	\$2,700	\$8	\$9,600	\$7	\$6,300
Community Engagement	\$0	1,000	6	6,000	100%	6,000	\$0	\$18,000	\$0	\$0	\$2	\$12,000
SUBTOTAL			14	7,500		7,110	\$57,600	\$21,330		\$9,600		\$18,300
Community Partners												
Pacific Symphony		600	3	1,800	60%	1,080	\$0	\$3,240	\$2	\$3,600	\$2	\$2,160
Pacific Chorale		600	12	7,200	60%	4,320	\$0	\$12,960	\$2	\$14,400	\$2	\$8,640
South County Performing Arts		600	3	1,800	60%	1,080	\$0	\$3,240	\$2	\$3,600	\$5	\$5,400
Lord of the Strings		600	6	3,600	60%	2,160	\$0	\$6,480	\$2	\$7,200	\$2	\$4,320
Chamber of Commerce events		600	3	1,800	60%	1,080	\$0	\$3,240	\$0	\$0	\$2	\$2,160
Saddleback College		600	3	1,800	60%	1,080	\$0	\$3,240	\$0	\$0	\$7	\$7,560
Library Cross Programming		600	4	2,400	60%	1,440	\$0	\$4,320	\$0	\$0	\$7	\$10,080
SUBTOTAL			34	20,400		12,240	\$ -	\$ 36,720		\$ 28,800		\$ 40,320
GRAND TOTAL			118	52,440		36,138	\$ 788,832	\$ 92,424		\$ 165,600		\$ 144,402

TICKET REVENUE & RATES: STABILIZE

EVENT	Avg	Seating	# of Ticketed	Seats	% of Seats	Seats	Ticket Sales	\$2 Facility	Merchandise	Concessions sales		
									PP Total	PP	total	
Presents												
Movie Series	\$11	600	8	4,800	60%	2,880	\$31,680	\$5,760	\$0	\$0	\$4	\$11,520
Speaker Series	\$39	600	4	2,400	65%	1,560	\$60,840	\$3,120	\$3	\$7,200	\$2	\$3,120
Classic Concert Series	\$41	600	6	3,600	70%	2,520	\$103,320	\$5,040	\$4	\$14,400	\$3	\$7,560
Adult Contemporary Concerts	\$45	600	10	6,000	80%	4,800	\$216,000	\$9,600	\$8	\$48,000	\$9	\$43,200
Touring Theatricals	\$63	600	12	7,200	75%	5,400	\$340,200	\$10,800	\$6	\$43,200	\$7	\$37,800
Family Series	\$24	600	12	7,200	80%	5,760	\$138,240	\$11,520	\$8	\$57,600	\$6	\$34,560
SUBTOTAL			52	31,200		22,920	\$ 890,280	\$ 45,840		\$ 170,400		\$ 137,760
Arts Education												
Classes	\$47	20	24	480	75%	360	\$16,920	\$1,080	\$0	\$0	\$0	\$0
Seasonal Arts Education	\$226	60	13	780	75%	585	\$132,210	\$1,755	\$0	\$0	\$3	\$1,755
SUBTOTAL			37	1,260		945	\$149,130	\$2,835		\$0		\$1,755

Other

Food & Beverage Events	\$61	50	8	400	75%	300	\$18,300	\$900	\$0	\$0	\$0	\$0
Special Engagements	\$51	600	3	1,800	80%	1,440	\$73,440	\$4,320	\$8	\$14,400	\$8	\$11,520
Community Engagement	\$0	1,000	6	6,000	100%	6,000	\$0	\$18,000	\$0	\$0	\$3	\$18,000

SUBTOTAL		17		8,200		7,740	\$91,740	\$23,220		\$14,400		\$29,520
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Community Partners

Pacific Symphony		600	3	1,800	70%	1,260	\$0	\$3,780	\$2	\$3,600	\$2	\$2,520
Pacific Chorale		600	12	7,200	70%	5,040	\$0	\$15,120	\$2	\$14,400	\$2	\$10,080
South County Performing Arts		600	3	1,800	70%	1,260	\$0	\$3,780	\$2	\$3,600	\$5	\$6,300
Lord of the Strings		600	6	3,600	70%	2,520	\$0	\$7,560	\$2	\$7,200	\$2	\$5,040
Chamber of Commerce events		600	3	1,800	70%	1,260	\$0	\$3,780	\$0	\$0	\$2	\$2,520
Saddleback College		600	3	1,800	70%	1,260	\$0	\$3,780	\$0	\$0	\$7	\$8,820
Library Cross Programming		600	4	2,400	70%	1,680	\$0	\$5,040	\$0	\$0	\$7	\$11,760
New Rentals Added		600	5	3,000	70%	2,100	\$0	\$6,300	\$0	\$0	\$5	\$10,500

SUBTOTAL		39		23,400		16,380	\$ -	\$ 49,140		\$ 28,800		\$ 57,540
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GRAND TOTAL		145		64,060		47,985	\$ 1,131,150	\$ 121,035		\$ 213,600		\$ 226,575
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New Days Added 27

TICKET REVENUE & RATES: GROWTH

EVENT	Avg	Seating	# of Ticketed	Seats	% of Seats	Seats	Ticket Sales	\$3 Facility	Merchandise	Concessions sales		
									PP Total	PP	total	
Presents												
Movie Series	\$15	600	6	3,600	65%	2,340	\$35,100	\$7,020	\$0	\$0	\$4	\$9,360
Speaker Series	\$42	600	3	1,800	70%	1,260	\$52,920	\$3,780	\$3	\$5,400	\$3	\$3,780
Classic Concert Series	\$45	600	4	2,400	75%	1,800	\$81,000	\$5,400	\$4	\$9,600	\$4	\$7,200
Adult Contemporary Concerts	\$50	600	8	4,800	85%	4,080	\$204,000	\$12,240	\$8	\$38,400	\$12	\$48,960
Touring Theatricals	\$65	600	12	7,200	80%	5,760	\$374,400	\$17,280	\$6	\$43,200	\$8	\$46,080
Family Series	\$25	600	12	7,200	85%	6,120	\$153,000	\$18,360	\$8	\$57,600	\$6	\$36,720

SUBTOTAL		45		27,000		21,360	\$ 900,420	\$ 64,080		\$ 154,200		\$ 152,100
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Arts Education

Classes	\$48	20	24	480	75%	360	\$17,280	\$1,080	\$0	\$0	\$0	\$0
Seasonal Arts Education	\$227	60	13	780	75%	585	\$132,795	\$1,755	\$0	\$0	\$3	\$1,755

SUBTOTAL		37		1,260		945	\$150,075	\$2,835		\$0		\$1,755
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Other

Food & Beverage Events	\$62	50	6	300	75%	225	\$13,950	\$675	\$0	\$0	\$0	\$0
Special Engagements	\$52	600	2	1,200	80%	960	\$49,920	\$2,880	\$8	\$9,600	\$8	\$7,680
Community Engagement	\$0	1,000	4	4,000	100%	4,000	\$0	\$12,000	\$0	\$0	\$3	\$12,000

SUBTOTAL		12		5,500		5,185	\$63,870	\$15,555		\$9,600		\$19,680
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Community Partners

Pacific Symphony		600	3	1,800	80%	1,440	\$0	\$4,320	\$2	\$3,600	\$2	\$2,880
Pacific Chorale		600	12	7,200	80%	5,760	\$0	\$17,280	\$2	\$14,400	\$2	\$11,520
South County Performing Arts		600	3	1,800	80%	1,440	\$0	\$4,320	\$2	\$3,600	\$5	\$7,200
Lord of the Strings		600	6	3,600	80%	2,880	\$0	\$8,640	\$2	\$7,200	\$2	\$5,760
Chamber of Commerce events		600	3	1,800	80%	1,440	\$0	\$4,320	\$0	\$0	\$2	\$2,880
Saddleback College		600	3	1,800	80%	1,440	\$0	\$4,320	\$0	\$0	\$7	\$10,080
Library Cross Programming		600	4	2,400	70%	1,680	\$0	\$5,040	\$0	\$0	\$7	\$11,760
New Rentals Added		600	12	7,200	80%	5,760	\$0	\$17,280	\$0	\$0	\$5	\$28,800

SUBTOTAL		46		27,600		21,840	\$ -	\$ 65,520		\$ 28,800		\$ 80,880
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GRAND TOTAL		140		61,360		49,330	\$ 1,114,365	\$ 147,990		\$ 192,600		\$ 254,415
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New Days Added -5

RENTAL REVENUE MODEL: START-UP

Main Theatre Rentals	EVENTS	NON-EVENTS	Nonprofit Rate				Commercial / Private Rate		Catering Commission
			Performance \$2,000	Non-Ticket Event \$2,500	Tech Rehearsal (day) \$800	Rehearsal (4-6 hours) \$600	Performance / Event \$4,000	Rehearsal / Setup \$2,000	Non-Ticket Event 10% comm
Community Partners									
Pacific Symphony	6	3	\$ 12,000	\$ -	\$ 2,400	\$ -	\$ -	\$ -	\$ -
Pacific Chorale	3	0	\$ 6,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
South County Performing Arts	12	18	\$ 24,000	\$ -	\$ 2,400	\$ 9,000	\$ -	\$ -	\$ -
Lord of the Strings	3	0	\$ 6,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Chamber of Commerce events	6	0	\$ 12,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Saddleback College	3	5	\$ 6,000	\$ -	\$ 4,000	\$ 3,000	\$ -	\$ -	\$ -
City internal events	24	0	\$ -	\$ -	\$ 19,200	\$ -	\$ -	\$ -	\$ -
Library Cross Programming	4	0	\$ -	\$ -	\$ 3,200	\$ -	\$ -	\$ -	\$ -
			\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Community Partner Rentals	61	26	\$ 66,000	\$ -	\$ 31,200	\$ 12,000	\$ -	\$ -	\$ -
Other Rentals									
Nonprofit Charity Events/Fundraisers	12	2	\$ -	\$ 30,000	\$ 1,600	\$ -	\$ -	\$ -	\$ 22,464
Weddings	3	3	\$ -	\$ -	\$ -	\$ -	\$ 12,000	\$ 6,000	\$ 3,825
Corporate Events	10	0	\$ -	\$ -	\$ -	\$ -	\$ 40,000	\$ -	\$ 9,000
Other Private Events	20	11	\$ -	\$ -	\$ -	\$ -	\$ 80,000	\$ 22,000	\$ 7,800
	0	0							
Total Other Rentals	45	16	\$ -	\$ 30,000	\$ 1,600	\$ -	\$ 132,000	\$ 28,000	\$ 43,089
TOTAL RENTAL REVENUE	106	42	\$ 66,000	\$ 30,000	\$ 32,800	\$ 12,000	\$ 132,000	\$ 28,000	\$ 43,089
GRAND TOTAL		148							\$343,889

RENTAL REVENUE MODEL: STABILIZE

Main Theatre Rentals	EVENTS	NON-	Nonprofit Rate				Commercial / Private Rate		Catering Commission
			Performance \$2,250	Non-Ticket \$2,750	Tech Rehearsal \$900	Rehearsal (4-6 hours) \$700	Performance / Event \$5,000	Rehearsal / Setup \$2,500	Non-Ticket Event 12% comm
Community Partners									
Pacific Symphony	6	3	\$ 13,500	\$ -	\$ 2,700	\$ -	\$ -	\$ -	\$ -
Pacific Chorale	3	0	\$ 6,750	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
South County Performing Arts	12	18	\$ 27,000	\$ -	\$ 2,700	\$ 10,500	\$ -	\$ -	\$ -
Lord of the Strings	3	0	\$ 6,750	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Chamber of Commerce events	6	0	\$ 13,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Saddleback College	3	5	\$ 6,750	\$ -	\$ 4,500	\$ 3,500	\$ -	\$ -	\$ -
City internal events	24	0	\$ -	\$ -	\$ 21,600	\$ -	\$ -	\$ -	\$ -
Library Cross Programming	4	0	\$ -	\$ -	\$ 3,600	\$ -	\$ -	\$ -	\$ -
Other New Rentals	5	1	\$ 11,250	\$ -	\$ 900	\$ -	\$ -	\$ -	\$ -
			\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Community Partner Rentals	66	27	\$ 85,500	\$ -	\$ 36,000	\$ 14,000	\$ -	\$ -	\$ -
Other Rentals									
Nonprofit Charity Events/Fundraisers	12	2	\$ -	\$ 33,000	\$ 1,800	\$ -	\$ -	\$ -	\$ 26,957

Weddings	3	3	\$ -	\$ -	\$ -	\$ -	\$ 15,000	\$ 7,500	\$ 4,590
Corporate Events	10	0	\$ -	\$ -	\$ -	\$ -	\$ 50,000	\$ -	\$ 10,800
Other Private Events	20	11	\$ -	\$ -	\$ 9,900	\$ -	\$ 100,000	\$ 27,500	\$ 9,360
Other New Rentals	3	0	\$ -	\$ -	\$ -	\$ -	\$ 15,000	\$ -	\$ 1,404
Total Other Rentals	48	16	\$ -	\$ 33,000	\$ 11,700	\$ -	\$ 180,000	\$ 35,000	\$ 53,111
TOTAL RENTAL REVENUE	114	43	\$ 85,500	\$ 33,000	\$ 47,700	\$ 14,000	\$ 180,000	\$ 35,000	\$ 53,111
GRAND TOTAL	157		\$448,311						

RENTAL REVENUE MODEL: GROWTH									
Main Theatre Rentals Community Partners	EVENTS	NON-	Nonprofit Rate				Commercial / Private Rate		Catering Non-Ticket Event 14% comm
			Performance \$2,500	Non-Ticket \$3,000	Tech Rehearsal \$1,000	Rehearsal (4- \$750	Performance / \$5,500	Rehearsal / \$2,750	
Pacific Symphony	6	3	\$ 15,000	\$ -	\$ 3,000	\$ -	\$ -	\$ -	\$ -
Pacific Chorale	3	0	\$ 7,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
South County Performing Arts	12	18	\$ 30,000	\$ -	\$ 3,000	\$ 11,250	\$ -	\$ -	\$ -
Lord of the Strings	3	0	\$ 7,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Chamber of Commerce events	6	0	\$ 15,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Saddleback College	3	5	\$ 7,500	\$ -	\$ 5,000	\$ -	\$ -	\$ -	\$ -
City internal events	24	0	\$ -	\$ -	\$ 24,000	\$ -	\$ -	\$ -	\$ -
Library Cross Programming	4	0	\$ -	\$ -	\$ 4,000	\$ -	\$ -	\$ -	\$ -
Other New Rentals	12	4	\$ 30,000	\$ -	\$ 1,000	\$ 2,250	\$ -	\$ -	\$ -
Total Community Partner Rentals	73	30	\$ 112,500	\$ -	\$ 40,000	\$ 13,500	\$ -	\$ -	\$ -
Other Rentals									
Nonprofit Charity Events/Fundraisers	12	2	\$ -	\$ 36,000	\$ 2,000	\$ -	\$ -	\$ -	\$ 31,450
Weddings	3	3	\$ -	\$ -	\$ -	\$ -	\$ 16,500	\$ 8,250	\$ 5,355
Corporate Events	10	0	\$ -	\$ -	\$ -	\$ -	\$ 55,000	\$ -	\$ 12,600
Other Private Events	20	11	\$ -	\$ -	\$ 11,000	\$ -	\$ 110,000	\$ 30,250	\$ 10,920
Other New Rentals	15	0	\$ -	\$ -	\$ -	\$ -	\$ 82,500	\$ -	\$ 8,190
Total Other Rentals	60	16	\$ -	\$ 36,000	\$ 13,000	\$ -	\$ 264,000	\$ 38,500	\$ 68,515
TOTAL RENTAL REVENUE	133	46	\$ 112,500	\$ 36,000	\$ 53,000	\$ 13,500	\$ 264,000	\$ 38,500	\$ 68,515
GRAND TOTAL	179		\$586,015						

PROGRAMMING EXPENSES: STARTUP								
	Marketing	Artist Fees	Hospitality	Licensing	Labor	Prod. Equip.	Printing	TOTALS
Presents								
Movie Series	\$2,369.52	\$4,500.00	\$0.00	\$158.40	\$3,240.00	\$0.00	\$0.00	\$10,267.92
Speaker Series	\$13,343.33	\$32,000.00	\$8,200.00	\$437.76	\$3,240.00	\$0.00	\$600.00	\$57,821.09
Classic Concert Series	\$14,777.76	\$40,000.00	\$4,800.00	\$499.20	\$2,160.00	\$800.00	\$1,000.00	\$64,036.96
Adult Contemporary Concerts	\$37,436.16	\$100,000.00	\$12,800.00	\$1,267.20	\$4,320.00	\$4,400.00	\$2,000.00	\$162,223.36
Touring Theatricals	\$52,025.57	\$140,000.00	\$16,000.00	\$1,666.56	\$12,752.00	\$2,000.00	\$1,000.00	\$225,444.13
Family Series	\$22,966.56	\$63,000.00	\$7,200.00	\$745.20	\$4,860.00	\$0.00	\$750.00	\$99,521.76
Classes	\$2,067.82	\$4,400.00	\$400.00	\$92.74	\$0.00	\$0.00	\$2,000.00	\$8,960.56
Seasonal Arts Education	\$4,530.84	\$10,000.00	\$500.00	\$982.80	\$1,620.00	\$0.00	\$2,000.00	\$19,633.64
Food & Beverage Events	\$1,420.66	\$1,200.00	\$0.00	\$1,075.54	\$1,260.00	\$0.00	\$1,200.00	\$6,156.20
Special Engagements	\$10,344.24	\$30,000.00	\$2,800.00	\$100.80	\$1,080.00	\$0.00	\$500.00	\$44,825.04
Community Engagement	\$4,230.00	\$6,000.00	\$3,000.00	\$360.00	\$3,240.00	\$0.00	\$1,500.00	\$18,330.00
SUBTOTAL	\$165,512.46	\$431,100.00	\$55,700.00	\$7,386.19	\$37,772.00	\$7,200.00	\$12,550.00	\$717,220.65
Community Partners								
Pacific Symphony	\$0.00	\$0.00	\$0.00	\$0.00	\$1,620.00	\$0.00	\$0.00	\$1,620.00

Pacific Chorale	\$0.00	\$0.00	\$0.00	\$0.00	\$1,620.00	\$0.00	\$0.00	\$1,620.00
South County Performing Arts	\$0.00	\$0.00	\$0.00	\$0.00	\$1,620.00	\$0.00	\$0.00	\$1,620.00
Lord of the Strings	\$0.00	\$0.00	\$0.00	\$0.00	\$1,620.00	\$0.00	\$0.00	\$1,620.00
Chamber of Commerce events	\$0.00	\$0.00	\$0.00	\$0.00	\$1,620.00	\$0.00	\$0.00	\$1,620.00
Saddleback College	\$0.00	\$0.00	\$0.00	\$0.00	\$1,080.00	\$0.00	\$0.00	\$1,080.00
City internal events	\$0.00	\$0.00	\$0.00	\$0.00	\$3,240.00	\$0.00	\$0.00	\$3,240.00
Library Cross Programming	\$2,000.00	\$0.00	\$0.00	\$0.00	\$2,160.00	\$0.00	\$0.00	\$4,160.00
SUBTOTAL	\$2,000.00	\$0.00	\$0.00	\$0.00	\$14,580.00	\$0.00	\$0.00	\$16,580.00
Rentals								
Nonprofit Charity Events/Fundraisers	\$0.00	\$0.00	\$0.00	\$0.00	\$6,720.00	\$0.00	\$0.00	\$6,720.00
Weddings	\$0.00	\$0.00	\$0.00	\$0.00	\$1,680.00	\$0.00	\$0.00	\$1,680.00
Corporate Events	\$0.00	\$0.00	\$0.00	\$0.00	\$1,050.00	\$0.00	\$0.00	\$1,050.00
Other Private Events	\$0.00	\$0.00	\$0.00	\$0.00	\$4,200.00	\$0.00	\$0.00	\$4,200.00
SUBTOTAL	\$0.00	\$0.00	\$0.00	\$0.00	\$13,650.00	\$0.00	\$0.00	\$13,650.00
TOTAL COSTS	\$167,512.46	\$431,100.00	\$55,700.00	\$7,386.19	\$66,002.00	\$7,200.00	\$12,550.00	\$747,450.65

PROGRAMMING EXPENSES: STABILIZE								
	Marketing	Artist Fees	Hospitality	Licensing	Labor	Prod. Equip.	Printing	TOTALS
Presents								
Movie Series	\$3,144.06	\$5,550.00	\$0.00	\$178.20	\$4,752.00	\$0.00	\$0.00	\$13,624.26
Speaker Series	\$13,100.54	\$32,000.00	\$8,200.00	\$492.48	\$2,376.00	\$0.00	\$600.00	\$56,769.02
Classic Concert Series	\$22,448.88	\$60,000.00	\$7,200.00	\$561.60	\$4,368.00	\$1,200.00	\$1,500.00	\$97,278.48
Adult Contemporary Concerts	\$46,909.68	\$125,000.00	\$16,000.00	\$1,425.60	\$5,940.00	\$5,500.00	\$2,500.00	\$203,275.28
Touring Theatricals	\$75,060.86	\$210,000.00	\$18,000.00	\$1,874.88	\$17,128.00	\$2,000.00	\$1,200.00	\$325,263.74
Family Series	\$30,289.91	\$84,000.00	\$8,100.00	\$838.35	\$7,128.00	\$0.00	\$900.00	\$131,256.26
Classes	\$2,431.30	\$5,000.00	\$400.00	\$104.33	\$0.00	\$0.00	\$2,600.00	\$10,535.63
Seasonal Arts Education	\$4,438.10	\$10,000.00	\$500.00	\$1,105.65	\$1,188.00	\$0.00	\$2,000.00	\$19,231.75
Food & Beverage Events	\$1,877.39	\$1,600.00	\$0.00	\$1,209.98	\$1,848.00	\$0.00	\$1,600.00	\$8,135.37
Special Engagements	\$10,679.22	\$30,000.00	\$2,800.00	\$113.40	\$2,184.00	\$0.00	\$500.00	\$46,276.62
Community Engagement	\$5,237.10	\$6,000.00	\$3,000.00	\$405.00	\$6,552.00	\$0.00	\$1,500.00	\$22,694.10
SUBTOTAL	\$215,617.04	\$569,150.00	\$64,200.00	\$8,309.47	\$53,464.00	\$8,700.00	\$14,900.00	\$934,340.51
Community Partners								
Pacific Symphony	\$0.00	\$0.00	\$0.00	\$0.00	\$1,782.00	\$0.00	\$0.00	\$1,782.00

Pacific Chorale	\$0.00	\$0.00	\$0.00	\$0.00	\$1,782.00	\$0.00	\$0.00	\$1,782.00
South County Performing Arts	\$0.00	\$0.00	\$0.00	\$0.00	\$1,782.00	\$0.00	\$0.00	\$1,782.00
Lord of the Strings	\$0.00	\$0.00	\$0.00	\$0.00	\$1,782.00	\$0.00	\$0.00	\$1,782.00
Chamber of Commerce events	\$0.00	\$0.00	\$0.00	\$0.00	\$1,782.00	\$0.00	\$0.00	\$1,782.00
Saddleback College	\$0.00	\$0.00	\$0.00	\$0.00	\$1,188.00	\$0.00	\$0.00	\$1,188.00
City internal events	\$0.00	\$0.00	\$0.00	\$0.00	\$3,564.00	\$0.00	\$0.00	\$3,564.00
Library Cross Programming	\$2,000.00	\$0.00	\$0.00	\$0.00	\$2,376.00	\$0.00	\$0.00	\$4,376.00
New Community Partner Rentals	\$0.00	\$0.00	\$0.00	\$0.00	\$2,970.00	\$0.00	\$0.00	\$2,970.00
SUBTOTAL	\$2,000.00	\$0.00	\$0.00	\$0.00	\$19,008.00	\$0.00	\$0.00	\$21,008.00
Rentals								
Nonprofit Charity Events/Fundraisers	\$0.00	\$0.00	\$0.00	\$0.00	\$7,392.00	\$0.00	\$0.00	\$7,392.00
Weddings	\$0.00	\$0.00	\$0.00	\$0.00	\$1,848.00	\$0.00	\$0.00	\$1,848.00
Corporate Events	\$0.00	\$0.00	\$0.00	\$0.00	\$1,155.00	\$0.00	\$0.00	\$1,155.00
Other Private Events	\$0.00	\$0.00	\$0.00	\$0.00	\$4,620.00	\$0.00	\$0.00	\$4,620.00
Additional Private Rental Added	\$0.00	\$0.00	\$0.00	\$0.00	\$693.00	\$0.00	\$0.00	\$693.00
SUBTOTAL	\$0.00	\$0.00	\$0.00	\$0.00	\$15,708.00	\$0.00	\$0.00	\$15,708.00
TOTAL COSTS	\$217,617.04	\$569,150.00	\$64,200.00	\$8,309.47	\$88,180.00	\$8,700.00	\$14,900.00	\$971,056.51

PROGRAMMING EXPENSES: GROWTH								
	Marketing	Artist Fees	Hospitality	Licensing	Labor	Prod. Equip.	Printing	TOTALS
Presents								
Movie Series	\$2,572.92	\$4,500.00	\$0.00	\$158.40	\$3,918.00	\$0.00	\$0.00	\$11,149.32
Speaker Series	\$8,984.03	\$22,000.00	\$5,100.00	\$437.76	\$1,959.00	\$0.00	\$450.00	\$38,930.79
Classic Concert Series	\$14,913.36	\$40,000.00	\$4,800.00	\$499.20	\$2,612.00	\$800.00	\$1,000.00	\$64,624.56
Adult Contemporary Concerts	\$37,707.36	\$100,000.00	\$12,800.00	\$1,267.20	\$5,224.00	\$4,400.00	\$2,000.00	\$163,398.56
Touring Theatricals	\$75,273.26	\$210,000.00	\$18,000.00	\$1,874.88	\$17,836.00	\$2,000.00	\$1,200.00	\$326,184.14
Family Series	\$30,502.31	\$84,000.00	\$8,100.00	\$838.35	\$7,836.00	\$0.00	\$900.00	\$132,176.66
Classes	\$2,431.30	\$5,000.00	\$400.00	\$104.33	\$0.00	\$0.00	\$2,600.00	\$10,535.63
Seasonal Arts Education	\$4,473.50	\$10,000.00	\$500.00	\$1,105.65	\$1,306.00	\$0.00	\$2,000.00	\$19,385.15
Food & Beverage Events	\$1,500.04	\$1,200.00	\$0.00	\$1,075.54	\$1,524.60	\$0.00	\$1,200.00	\$6,500.18
Special Engagements	\$10,412.04	\$30,000.00	\$2,800.00	\$100.80	\$1,306.00	\$0.00	\$500.00	\$45,118.84
Community Engagement	\$2,991.60	\$4,000.00	\$2,000.00	\$360.00	\$2,612.00	\$0.00	\$1,000.00	\$12,963.60
SUBTOTAL	\$191,761.71	\$510,700.00	\$54,500.00	\$7,822.10	\$46,133.60	\$7,200.00	\$12,850.00	\$830,967.42
Community Partners								
Pacific Symphony	\$0.00	\$0.00	\$0.00	\$0.00	\$1,959.00	\$0.00	\$0.00	\$1,959.00
Pacific Chorale	\$0.00	\$0.00	\$0.00	\$0.00	\$1,959.00	\$0.00	\$0.00	\$1,959.00

South County Performing Arts	\$0.00	\$0.00	\$0.00	\$0.00	\$1,959.00	\$0.00	\$0.00	\$1,959.00
Lord of the Strings	\$0.00	\$0.00	\$0.00	\$0.00	\$1,959.00	\$0.00	\$0.00	\$1,959.00
Chamber of Commerce events	\$0.00	\$0.00	\$0.00	\$0.00	\$1,959.00	\$0.00	\$0.00	\$1,959.00
Saddleback College	\$0.00	\$0.00	\$0.00	\$0.00	\$1,306.00	\$0.00	\$0.00	\$1,306.00
City internal events	\$0.00	\$0.00	\$0.00	\$0.00	\$3,918.00	\$0.00	\$0.00	\$3,918.00
Library Cross Programming	\$2,000.00	\$0.00	\$0.00	\$0.00	\$2,612.00	\$0.00	\$0.00	\$4,612.00
New Community Partner Rentals	\$0.00	\$0.00	\$0.00	\$0.00	\$7,836.00	\$0.00	\$0.00	\$7,836.00
SUBTOTAL	\$2,000.00	\$0.00	\$0.00	\$0.00	\$25,467.00	\$0.00	\$0.00	\$27,467.00
Rentals								
Nonprofit Charity Events/Fundraisers	\$0.00	\$0.00	\$0.00	\$0.00	\$8,131.20	\$0.00	\$0.00	\$8,131.20
Weddings	\$0.00	\$0.00	\$0.00	\$0.00	\$2,032.80	\$0.00	\$0.00	\$2,032.80
Corporate Events	\$0.00	\$0.00	\$0.00	\$0.00	\$1,270.50	\$0.00	\$0.00	\$1,270.50
Other Private Events	\$0.00	\$0.00	\$0.00	\$0.00	\$5,082.00	\$0.00	\$0.00	\$5,082.00
Additional Private Rental Added	\$0.00	\$0.00	\$0.00	\$0.00	\$3,811.50	\$0.00	\$0.00	\$3,811.50
SUBTOTAL	\$0.00	\$0.00	\$0.00	\$0.00	\$20,328.00	\$0.00	\$0.00	\$20,328.00
TOTAL COSTS	\$193,761.71	\$510,700.00	\$54,500.00	\$7,822.10	\$91,928.60	\$7,200.00	\$12,850.00	\$878,762.42

SPACE LIST: SUMMARY



Version 3

January 26, 2024

1	Common Areas	4,025	NSF
	Common Areas	4,025	NSF
3	COURTYARD THEATRE - 250 seats	5,608	NSF
	Performance Areas	4,008	NSF
	Stage Support	540	NSF
	Performer Support	1,060	NSF
9	Rehearsal Spaces	0	NSF
	REHEARSAL / CLASSROOM SPACES	0	NSF
11	Administration	580	NSF
	PAC Presenting - Small	580	NSF
12	Services	345	NSF
	Services	345	NSF
*	Total Net Area	10,558	NSF
	Grossing Factor	0	
	Total Gross Building Area	0	GSF

* Grossing factor that includes typical wall thicknesses, but also performing arts specific factors like extra large mechanical/electrical space, larger circulation, and inaccessible spaces.

Mission Viejo Studio Theatre-CVS Building
 SPACE LIST: COMMON AREAS

Room No.	Space Description	Number of Spaces	Number of Occup	Width or sf/Unit	Depth or # of Units	Height	WC	Urinal	Lav	Shower	Total Area	Comments
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COMMON AREAS

Lobbies

250 total audience/capacity

10 011	Weather vestibules	1		0	-	-	-	-	-	-	0	
10 021	Lobby: Gathering space	1		6	-	-	-	-	-	-	1,500	All facility occupants included; Divide per level
10 022	Lobby: Access	1		2	-	-	-	-	-	-	500	All facility occupants included; Divide per level
10 023	Lobby: Side access	1		2	-	-	-	-	-	-	500	All facility occupants included; Divide per level
10 024	Lobby: Queuing area	1		1	-	-	-	-	-	-	250	All facility occupants included; Divide per level
				12	Subtotal						2,750	
<i>Total lobby sf/person</i>												

Ticketing and Customer Services

Box office

10 101	Sales windows	1	2	50	-	-	-	-	-	-	100	
10 102	Workroom - box office	0	4	48	-	-	-	-	-	-	0	
10 103	Office - box office manager	0	1	100	-	-	-	-	-	-	0	
10 106	Storage - box office	0	1	80	-	-	-	-	-	-	0	

Customer services

10 201	Office - House Manager	0	2	55	-	-	-	-	-	-	0	
10 203	Customer service counter	1	1	100	-	-	-	-	-	-	100	
10 204	Coat check/IR system distribution	0	0	0.55	-	-	-	-	-	-	0	1/4 of occupants
10 205	Public elevators	-	-	-	-	-	-	-	-	-	-	In gross
10 206	Public telephones/ATMs	-	-	-	-	-	-	-	-	-	-	In gross
10 207	First aid room with restroom	0	1	125	-	-	1	-	1	-	0	

Concessions

Concessions - assumes a 15 minute intermission

10 221	Concessions/Bars	1	7	4	7.5	-	-	-	-	-	195	W min = 3' for bev only; 5' for full service
10 222	Storage - concessions/bar	1	-	0.15	195	-	-	-	-	-	29	% of concessions; no fewer than 5 sf
10 223	Cool Storage - concessions/bar	1	-	0.05	195	-	-	-	-	-	10	% of concessions; no fewer than 5 sf
	Concessions Pantry/warming room	1	1	200	-	-	-	-	-	-	200	
10 224	Café - Seating Area	0	65	18	-	-	-	-	-	-	0	18sf per person
10 225	Office - Concessions Manager	1	1	100	-	-	-	-	-	-	100	

Subtotal

734



Mission Viejo Studio Theatre-CVS Building
SPACE LIST: COMMON AREAS

Room No.	Space Description	Number of Spaces	Number of Occup	Width or sf/Unit	Depth or # of Units	Height	WC	Urinal	Lav	Shower	Total Area	Comments
Public Restrooms												
							<i>WC</i>	<i>Urinal</i>	<i>Lav</i>			
10 301	Restroom - men	1	100	25	3	-	1	2	2	-	83	1 fixture (WC + Urinals) per 30 males
10 302	Restroom - women	1	150	25	7	-	7	-	4	-	163	1 fixture (WC) per 23 females
10 304	Restroom - all gender (companion assist)	1	-	75	-	-	1	-	1	-	75	Wheelchair accessible, family assist
10 305	Public water fountains	-	-	-	-	-	-	-	-	-	-	In gross; adjacent to each restroom zone
Subtotal											321	
Staff Areas												
10 701	Locker room - men	0	15	5	-	-	-	-	-	-	0	locker only
10 702	Locker room - women	0	15	5	-	-	-	-	-	-	0	locker only
10 703	Changing room - men	0	15	8.5	-	-	-	-	-	-	0	
10 704	Changing room - women	0	15	8.5	-	-	-	-	-	-	0	
10 705	Changing room - all gender	0	1	64	-	-	-	-	-	-	0	
10 708	Restroom - men	0	-	65	-	-	1	1	1	-	0	
10 709	Restroom - women	0	-	65	-	-	1	-	1	-	0	
10 710	Restroom - all gender	0	-	65	-	-	1	-	1	-	65	
Storage and Maintenance												
10 801	Storage - FOH operations	0	-	0.01	-	-	-	-	-	-	28	% of lobby total; minimum 100sf
10 802	Storage - FOH furniture	0	-	0.01	-	-	-	-	-	-	28	% of lobby total; minimum 100sf
10 803	Storage - technical equipment	1	-	100	-	-	-	-	-	-	100	tech tables, demountable seats
10 804	Storage - program dispersal	0	-	25	-	-	-	-	-	-	0	1 per level
10 805	Janitors' closet	0	1	60	-	-	-	-	1	-	0	with mop sink; 1 per level
Subtotal											220	
Services												
10 901	Dimmer room - lobby	0	1	80	-	-	-	-	-	-	0	
10 902	Audio rack room - lobby	0	1	80	-	-	-	-	-	-	0	
Subtotal											0	
Total Common Areas											4,025	



Mission Viejo Studio Theatre-CVS Building
 SPACE PROGRAM: SMALL PROSCENIUM

Version 3
 January 26, 2024

Room No.	Space Description	Number of Spaces	Number of Occup	Width or sf/Unit	Depth or # of Units	Critical Height	WC	Urinal	Lav	Shower	Total Area	Comments
PROSCENIUM THEATRE												
PERFORMANCE AREAS												
Auditorium			250	total seats								
22 011	Orchestra floor	1	250	8	-	-	-	-	-	-	2,000	
22 012	Balcony 1	1	0	11.5	-	-	-	-	-	-	0	
22 013	Balcony 2	1	0	11.5	-	-	-	-	-	-	0	
22 021	Auditorium SLLs	1	-	54	-	-	-	-	-	-	216	4 SLL main; 2 SLL each balcony
22 022	Plenum under seating	-	-	-	-	-	-	-	-	-	-	In gross
Subtotal											2,216	
Stage												
22 111	Stage	1	-	50	25	21	-	-	-	-	1,250	wall-to-wall/bottom of grid dimensions
	<i>Proscenium opening</i>	-	-	0	-	0	-	-	-	-	-	
	<i>Wing space SL</i>	1	-	0	25	-	-	-	-	-	-	
	<i>Wing space SR</i>	1	-	0	25	-	-	-	-	-	-	
	<i>Rigging zone</i>	1	-	0	25	-	-	-	-	-	-	Located SR or SL
22 112	Apron	1	-	0	4	-	-	-	-	-	0	From plaster line; includes forestage left and right
22 116	Storage - orchestra shell	1	-	0	0	0	-	-	-	-	0	
22 117	Technical circulation corridor	1	-	0	-	-	-	-	-	-	0	
22 118	Stage SLL USR	1	-	6	8	-	-	-	-	-	48	
22 119	Stage SLL USL	1	-	6	8	-	-	-	-	-	48	
22 120	Stage SLL DSR	1	-	6	8	-	-	-	-	-	48	
22 121	Stage SLL DSL	1	-	6	8	-	-	-	-	-	48	
22 122	Equipment/scenery SLLs	-	-	-	-	-	-	-	-	-	-	In gross; loading door SLL as needed
22 123	Quick change rooms	-	-	-	-	-	-	-	-	-	-	In gross
22 124	Performer assembly area	0	-	0	0	-	-	-	-	-	0	
Subtotal											1,442	

SPACE PROGRAM: SMALL PROSCENIUM

January 26, 2024

Room No.	Space Description	Number of Spaces	Number of Occup	Width or sf/Unit	Depth or # of Units	Critical Height	WC	Urinal	Lav	Shower	Total Area	Comments
Overstage												
22 211	Fly gallery	0	-	8	25	-	-	-	-	-	-	In gross
22 212	Operating gallery	0	-	5	25	-	-	-	-	-	-	In gross
22 213	Crossover gallery	0	-	3	34	-	-	-	-	-	-	In gross
22 214	Intermediate gallery SL	0	-	5	25	-	-	-	-	-	-	In gross
22 215	Intermediate gallery SR	0	-	5	25	-	-	-	-	-	-	In gross
22 216	Lower loading gallery	0	-	5	25	-	-	-	-	-	-	In gross
22 217	Upper loading gallery	0	-	5	25	-	-	-	-	-	-	In gross
22 218	Grid	0	1,250	50	25	-	-	-	-	-	-	In gross
22 219	Forestage grid	0	-	20	0	-	-	-	-	-	-	In gross
Subtotal											0	
Catwalks												
22 311	Lighting catwalk 1	0	-	3	0	-	-	-	-	-	-	In gross
22 312	Lighting catwalk 2	0	-	3	0	-	-	-	-	-	-	In gross
22 313	Lighting catwalk 3	0	-	3	0	-	-	-	-	-	-	In gross
22 314	Access catwalks	-	-	3	-	-	-	-	-	-	-	In gross; as required
Subtotal											0	
Understage												
		<i>0 musicians total</i>										
22 411	Orchestra pit overhang	0	0	10	6	-	-	-	-	-	0	
22 412	Orchestra pit lift 1	0	0	0	13	-	-	-	-	-	0	Forestage
22 414	Orchestra pit SLL SL	0	-	6	8	-	-	-	-	-	0	
22 415	Orchestra pit SLL SR	0	-	6	8	-	-	-	-	-	0	
22 421	Seat wagon storage - lift 1	0	-	8	17	8	-	-	-	-	0	
22 431	House audio mix lift	0	-	10	15	-	-	-	-	-	0	In auditorium net square footage
22 432	House audio mix wagon storage	0	-	20	30	-	-	-	-	-	0	
22 433	Storage - house audio mix	0	-	10	15	-	-	-	-	-	0	At house level
22 434	Storage - orchestra pit instruments	0	-	12	10	-	-	-	-	-	0	Adjacent to pit
22 441	Trap Room	0	-	32	24	-	-	-	-	-	0	trappable area = 28' x 20'
22 442	Trap room SLL SL	0	-	-	-	-	-	-	-	-	-	In gross
22 443	Trap room SLL SR	0	-	-	-	-	-	-	-	-	-	In gross
22 451	Counterweight pit	0	-	8	25	-	-	-	-	-	0	
22 456	Lift machinery pits	-	-	-	-	-	-	-	-	-	-	In gross; below each lift
Subtotal											0	

SPACE PROGRAM: SMALL PROSCENIUM

January 26, 2024

Room No.	Space Description	Number of Spaces	Number of Occup	Width or sf/Unit <i>W</i>	Depth or # of Units <i>D</i>	Critical Height	WC	Urinal	Lav	Shower	Total Area	Comments
Control Rooms												
22 601	Control - light/sound/stage manager shared	1	-	20	10	-	-	-	-	-	200	Two consoles/ops
22 603	Control - sound	0	-	15	10	-	-	-	-	-	0	Studio facilities in booth
22 606	Control - projection	0	-	10	10	-	-	-	-	-	0	
22 609	Control - ADA access	0	-	10	10	-	-	-	-	-	0	Could be lift or ramp
22 610	Control room SLL	0	-	-	-	-	-	-	-	-	-	In gross
Viewing Rooms												
22 622	Viewing room - FOH	0	0	8	10	-	-	-	-	-	0	Crying babies, latecomers
Subtotal											200	
Followspot												
22 631	Followspot room	0	3	75	11	-	-	-	-	-	0	Fits 3 followspots
22 632	Followspot SLLs	0	-	6	8	-	-	-	-	-	0	
22 633	Side followspot position	0	-	-	-	-	-	-	-	-	-	
Subtotal											0	
Services												
22 701	Dimmer room	1	25	-	-	10	-	-	-	-	70	25sf/rack + 45' circulation
22 711	Sound rack room	1	80	-	-	10	-	-	-	-	80	As per AV consultant
22 712	Amp rack room	0	120	-	-	10	-	-	-	-	0	As per AV consultant
Subtotal											150	
Total Performance Areas - Small Proscenium											4,008	
STAGE SUPPORT												
Workshops												
32 101	Scene dock	0	0.00	-	-	30	-	-	-	-	0	Critical stage loading door height
32 111	Shop - scenery maintenance	1	-	10	15	14	-	-	-	-	150	
32 112	Shop - props	0	-	12	10	-	-	-	-	-	0	Shop and HOD Office
32 113	Kitchen - props	0	-	10	15	-	-	-	-	-	0	
32 114	Shop/office - electrics	0	-	15	25	-	-	-	-	-	0	Shop and HOD Office
32 115	Shop/office - sound	0	-	10	15	-	-	-	-	-	0	Shop and HOD Office
Subtotal											150	

SPACE PROGRAM: SMALL PROSCENIUM

January 26, 2024

Room No.	Space Description	Number of Spaces	Number of Occup	Width or sf/Unit	Depth or # of Units	Critical Height	WC	Urinal	Lav	Shower	Total Area	Comments	
Storage													
32 131	Storage - rigging	0	-	0	10	-	-	-	-	-	0		
32 132	Storage - props	0	-	0	15	-	-	-	-	-	0		
32 133	Storage - lighting	0	-	0	25	-	-	-	-	-	0		
32 134	Storage - sound	0	-	0	10	-	-	-	-	-	0	Includes radio mic rack	
32 135	Storage - general stage	0	-	10	25	-	-	-	-	-	250		
32 136	Storage - roadcases	0	-	0	15	-	-	-	-	-	0		
32 137	Storage - piano	0	0	100	-	-	-	-	-	-	0	Occup=# of pianos to store, 100sf per piano	
Subtotal											250		
Stage Offices													
32 201	Office - Production Manager	0	2	50	-	-	-	-	-	-	0		
32 202	Office - Stage Management	0	3	50	-	-	-	-	-	-	0		
32 211	Office - Visiting Stage Management/Production	1	2	50	-	-	-	-	-	-	100		
Subtotal											100		
Crew Rooms													
32 301	Ready room - crew	0	6	14	-	-	-	-	-	-	0	Close to stage, includes vending	
32 311	Lockers - men (crew)	0	3	10	-	-	-	-	-	-	0	Adjacent to ready room	
32 312	Lockers - women (crew)	0	3	10	-	-	-	-	-	-	0	Adjacent to ready room	
32 313	Lockers - all gender (crew)	0	3	10	-	-	-	-	-	-	0	Adjacent to ready room	
32 321	Vending	0	4	25	-	-	-	-	-	-	0		
Restrooms													
32 903	Restroom - all gender (crew)	0	1	40	-	-	1	-	1	1	0		
32 904	Restroom - offstage	1	1	40	-	-	1	-	1	-	40		
	Public telephones/water fountains	-	-	-	-	-	-	-	-	-	-		
Subtotal											40		
Total Stage Support - Small Proscenium											540		
PERFORMER SUPPORT													
Dressing Rooms													
42 121	Dressing room - 2 people	2	2	55	-	-	1	-	1	1	220		
42 122	Dressing room - 6 people	2	6	55	-	-	1	-	1	1	660	Includes dressing for Rehearsal hall if needed	
42 151	Dressing room - 10 people	0	10	45	-	-	2	-	2	2	0		
<i>Total Performers</i>			16	Subtotal								880	
Wardrobe													
42 201	Wardrobe	0	4	50	-	-	-	-	-	-	0	Close to dressing rooms	
42 202	Laundry	0	1	125	-	-	-	-	-	-	0	Flat access from elevator	
42 211	Wigs/ makeup	0	4	60	-	-	-	-	-	-	0		
Subtotal											0		
Performer Facilities													
42 301	Green room - performers' lounge	1	12	15	-	-	-	-	-	-	180	Occup=70% dressing rm cap	
42 303	Vending	0	4	25	-	-	-	-	-	-	0		
Subtotal											180		
Total Performer Support - Small Proscenium											1,060		



SPACE LIST: REHEARSAL

January 26, 2024

Room No.	Space Description	Number of Spaces	Number of Occup	Width or sf/Unit	Depth or # of Units	Critical Height	WC	Urinal	Lav	Shower	Total Area	Comments
REHEARSAL												
REHEARSAL / CLASSROOM SPACES												
Rehearsal Spaces												
53 101	Rehearsal room	0	-	48	46	-	-	-	-	-	0	
53 102	Control - rehearsal room	0	-	15	10	-	-	-	-	-	0	If needed
53 103	Storage - rehearsal room	0	-	0.1	-	-	-	-	-	-	0	percentage of rehearsal room
53 104	Studio/classroom	0	-	35	25	-	-	-	-	-	0	includes Ballet infrastructure
Restrooms												
53 191	Restrooms	0	2	30	-	-	2	-	1	-	0	
Subtotal											0	
Total Rehearsal Spaces - Small Proscenium											0	

Room No.	Space Description	Number of Spaces	Number of Occup	Width or sf/Unit	Depth or # of Units	Critical Height	WC	Urinal	Lav	Shower	Total Area	Comments
ADMINISTRATION SPACES												
ADMINISTRATION - PAC - PRESENTING - SMALL												
General Administration												
71 111	Facilities Manager	1	1	120	-	-	-	-	-	-	120	
71 112	Operations Manager	0	2	80	-	-	-	-	-	-	0	
71 113	Business Manager & Accountant	0	1	120	-	-	-	-	-	-	0	
71 114	Programming Manager	1	1	120	-	-	-	-	-	-	120	
71 211	Secretarial	0	3	60	-	-	-	-	-	-	0	
71 212	Print/Computer	0	1	160	-	-	-	-	-	-	0	
71 213	Building Management	0	5	50	-	-	-	-	-	-	0	
72 512	Office - Event/House Manager	1	1	100	-	-	-	-	-	-	100	
72 712	Office - Technical Director	1	2	60	-	-	-	-	-	-	120	
73 512	Office - Event/House Manager	0	1	100	-	-	-	-	-	-	0	
73 513	Office - Events Food and Beverage Assistants	1	2	60	-	-	-	-	-	-	120	
73 215	Office - General	0	8	50	-	-	-	-	-	-	0	
72 812	Lounge/lunchroom	0	20	15	-	-	-	-	-	-	0	
72 819	Storage - general	0	1	100	-	-	-	-	-	-	0	
72 831	Restrooms	0	4	40	-	-	4	-	2	-	0	
Subtotal											580	
Total Administration - PAC - Presenting - Small											580	
Total Administration Spaces											580	

SPACE LIST: SERVICES

Room No.	Space Description	Number of Spaces	Number of Occup	Width or sf/Unit	Depth or # of Units	Critical Height	WC	Urinal	Lav	Shower	Total Area	Comments
SERVICES												
Stage Door												
81 011	Reception - stage door	0	-	10	15	-	-	-	-	-	0	Waiting area
81 012	Office - stage door	0	2	60	-	-	-	-	-	-	0	
Subtotal											0	
Facilities/Operations												
81 112	Office - security/fire control	1	1	75	-	-	-	-	-	-	75	
81 130	Personnel elevator - fly tower	0	-	5	5	-	-	-	-	-	0	In gross
Subtotal											75	
Loading docks												
<i># bays</i>												
81 212	Loading dock - Proscenium Theatre	2	-	13	75	15	-	-	-	-	0	In exterior gross
Subtotal											0	
Storage/Janitor												
81 312	Storage - maintenance	1	-	10	15	-	-	-	-	-	150	
81 313	Storage - janitorial supplies	0	-	10	15	-	-	-	-	-	0	
81 315	Janitors' closet - Small Proscenium	3	-	10	4	-	-	-	1	-	120	Includes mop sink
Subtotal											270	
Total Services											345	

